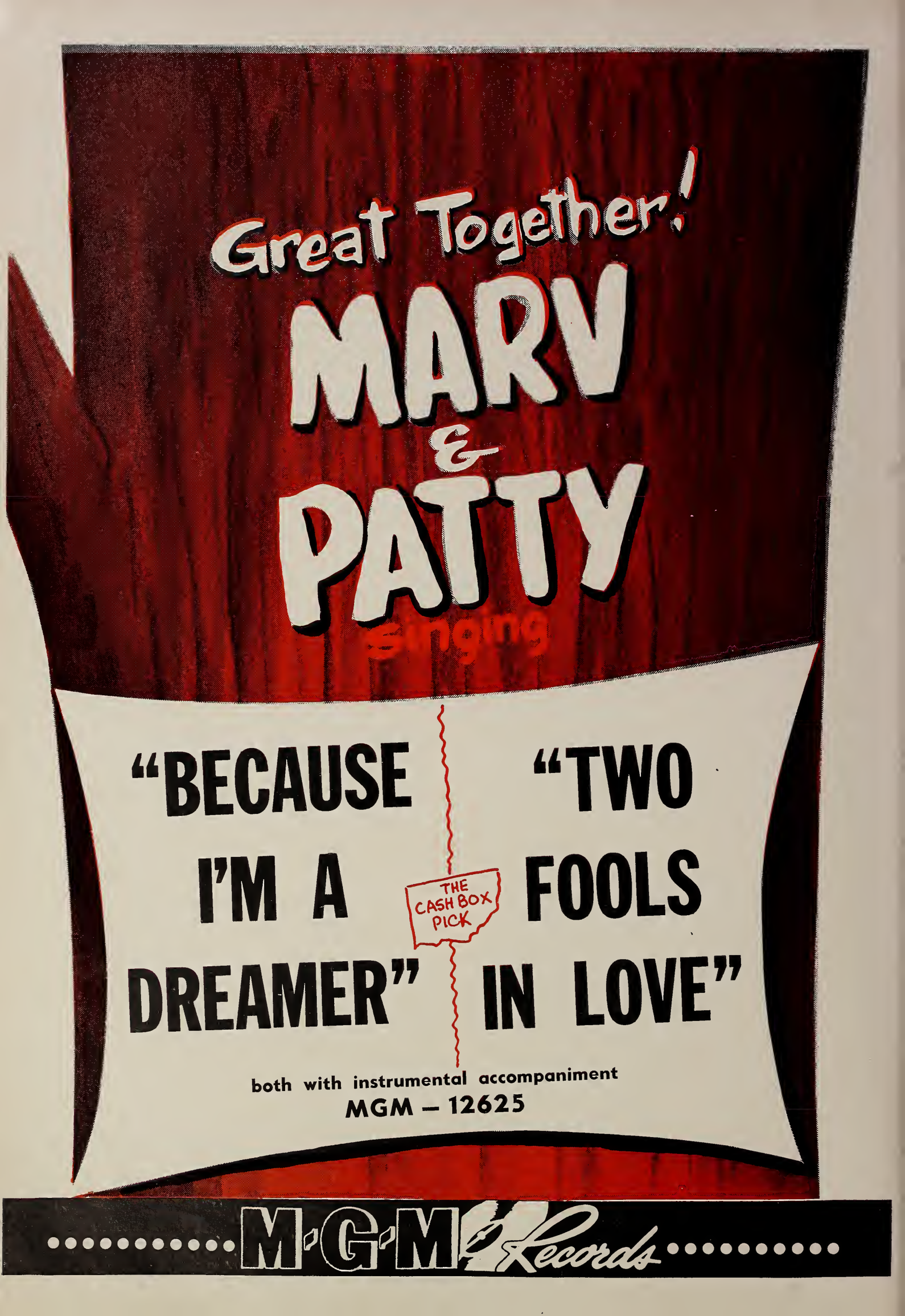
The Cash Box

VOLUME XIX – NUMBER 30

APRIL 12, 1958

Connie Francis is wide-eyed with excitement as she watches MGM Records President Arnold Maxin and recording chief Morty Craft pound her disk click of "Who's Sorry Now" up into the charmed circle of hits. Connie recently guest starred on such top network TV shows as the first "Dick Clark Saturday Night Show" (as well as many times on his daily show), "The Big Record", "The Perry Como Show" and others. She's presently being deluged with club and theater dates which should keep her a very busy and important young lady in the entertainment world.


Great Together!
MARV
&
PATTY
singing
"BECAUSE I'M A DREAMER"
"TWO FOOLS IN LOVE"
THE CASH BOX PICK
both with instrumental accompaniment
MGM – 12625
M-G-M Records

FOUNDED BY BILL GERSH

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The Cash Box

Vol. XIX—Number 30 April 12, 1958

Optimistic Outlook!

The feeling among economists today seems to be that we've passed the worst part of the recession and that from here on in there should be slow but steady recovery.

When the economic downtown was first recognized, there was a tendency to panic in some quarters, predictions being heard on many sides that it could be the forerunner to a full fledged depression. Obviously these people were wrong and comparisons with 1929 are completely out of order. The very nature of our economy today — the built in controls and the continuing necessity for large defense spending —almost automatically precludes the type of depression we experienced then.

True, to a person who's unemployed, it hardly matters whether it is 1929 or 1958. He still has no income coming in. But in the past couple of decades, such accepted safeguards as unemployment insurance have mitigated the terror of unemployment and the government today shows every determination to strengthen these measures.

Although in the first three months of this year, almost all categories of business figures were down, when the final results are in, we may find that the decline was nowhere what some people imagine. In our business, for instance, the record business, almost everyone agrees that despite the recession, January was one of the best months the record industry as a whole has ever experienced. Furthermore, now that the tax season is ending and Easter will soon be upon us, we can look for a definite upturn in record sales. What happens from there on depends, to a great extent, not solely on the nation's economic picture, but in good part on the kind of product our industry turns out, how well it gauges what the public wants, and how strong each company makes its own organization.

In times of great prosperity, businesses have the tendency to go along disregarding small difficulties because the general picture is favorable. It is in times of economic pauses, that businesses find the opportunity to be flexible. That is the time when they can switch and change—fast. And the time to build for tomorrow by tightening efficiency, correcting organizational setups, and better evaluating assets, both manpower and material.

We hope record companies have used the recession constructively to make themselves stronger. If they have, they have very little to worry about for the future.

The Cash Box TOP 60

Best Selling Tunes on Records

PIN UP CARD
For Week Ending
APRIL 12, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

1—Tequila
Pos. 4/5: 1 | Pos. 4/12: 1

AP-9899—EDDIE PLATT
Popcorn
CA-3928—STAN KENTON
Cuban Mumble
★CG-1016—CHAMPS
Train To Nowhere

2—Lollipop
Pos. 4/5: 2 | Pos. 4/12: 4

★CD-1345—CHORDETTES
Baby Come-A Back-A
★VI-7174—RONALD & RUBY
Fickle Baby

3—Who's Sorry Now
Pos. 4/5: 3 | Pos. 4/12: 3

★MG-12588—CONNIE FRANCIS
You Were Only Foolin'

4—He's Got The Whole World In His Hands
Pos. 4/5: 8 | Pos. 4/12: 24

★CA-3891—LAURIE LONDON
Handed Down
CO-41150—MAHALIA JACKSON
Didn't It Rain
CR-61972—BARBARA McNAIR
Flipped Over You
KA-215—JO MARCH
A Sweet Someone To Love

5—Twilight Time
Pos. 4/5: 35 | Pos. 4/12: —

★ME-71829—PLATTERS
Out Of My Mind

6—A Wonderful Time Up There
Pos. 4/5: 13 | Pos. 4/12: 19

★DO-15690—PAT BOONE
It's Too Soon To Know

7—Sweet Little Sixteen
Pos. 4/5: 4 | Pos. 4/12: 2

★CH-1683—CHUCK BERRY
Reelin' And Rocking

8—Catch A Falling Star
Pos. 4/5: 5 | Pos. 4/12: 5

★VI-7128—PERRY COMO
Magic Moments

9—Are You Sincere
Pos. 4/5: 7 | Pos. 4/12: 8

★CD-1340—ANDY WILLIAMS
Be Mine Tanight

10—Its Too Soon To Know
Pos. 4/5: 6 | Pos. 4/12: —

★DO-15690—PAT BOONE
A Wonderful Time Up There

11—Book Of Love
Pos. 4/5: 37 | Pos. 4/12: 5B

★AG-5290—MONOTONES
You Never Loved Me

12—Don't You Just Know It
Pos. 4/5: 23 | Pos. 4/12: 39

★AE-545—HUEY SMITH
High Blood Pressure
SP-625—TITANS
Can It Be

13—Lazy Mary
Pos. 4/5: 12 | Pos. 4/12: 17

★VI-7160—LOU MONTE
Angelique

14—Billy
Pos. 4/5: 1B | Pos. 4/12: 25

★FS-8510—KATHY LINDEN
If I Could Hald You In My Arms

15—26 Miles
Pos. 4/5: 9 | Pos. 4/12: 6

★CA-3845—FOUR PREPS
It's You

16—Return To Me
Pos. 4/5: 41 | Pos. 4/12: 50

★CA-3894—DEAN MARTIN
Fargetting You

17—Wishing For Your Love
Pos. 4/5: 19 | Pos. 4/12: 22

AT-1175—CLOVERS
All Abaut You
★ME-71282—VOXPOPPERS
The Last Drag

18—Oh Lonesome Me
Pos. 4/5: 27 | Pos. 4/12: 35

FE-12319—SWALLOWS
Angel Baby
IM-5490—JACKIE WALKER
Only Teenagers Allowed
★VI-7133—DON GIBSON
I Can't Stop Lovin' You

19—Maybe Baby
Pos. 4/5: 14 | Pos. 4/12: 11

★BR-55053—CRICKETS
Tell Me How

20—Breathless
Pos. 4/5: 10 | Pos. 4/12: 10

★SU-288—JERRY LEE LEWIS
Down The Line

21—Dinner With Drac
Pos. 4/5: 16 | Pos. 4/12: 21

★CM-130—JOHN ZACHERLE
Dinner With Drac
CM-132—DAVE APPELL & APPLEJACKS
No Name Theme

22—Believe What You Say
Pos. 4/5: 55 | Pos. 4/12: 43

★IM-5503—RICKY NELSON
My Bucket's Got A Hole In It

23—For Your Love
Pos. 4/5: 44 | Pos. 4/12: —

★CA-3926—ED TOWNSEND
Over And Over Again

24—There's Only One Of You
Pos. 4/5: 32 | Pos. 4/12: 36

★CO-41136—FOUR LADS
Blue Tattoo

25—Sail Along Silv'ry Moon
Pos. 4/5: 11 | Pos. 4/12: 9

DE-30537—KAREN CHANDLER
I Remember Dear
★DO-15661—BILLY VAUGHN
Raunchy

26—Sugartime
Pos. 4/5: 17 | Pos. 4/12: 20

★CR-61924—McGUIRE SISTERS
Banana Split
CR-61908—CHARLIE PHILLIPS
One Faded Rose

27—Little Blue Man
Pos. 4/5: 25 | Pos. 4/12: 2B

★AT-1169—BETTY JOHNSON
Winter In Miami

28—I Met Him On A Sunday
Pos. 4/5: 42 | Pos. 4/12: 48

★DE-30588—SHIRELLES
I Want You To Be My Boyfriend

29—Witch Doctor
Pos. 4/5: — | Pos. 4/12: —

★LI-55132—DAVID SEVILLE
Dan't Whistle At Me Baby

30—Oh-Oh, Im Falling In Love Again
Pos. 4/5: 20 | Pos. 4/12: 13

★RO-4045—JIMMIE RODGERS
The Long Hot Summer

31—Tumbling Tumbleweeds
Pos. 4/5: 38 | Pos. 4/12: 45

★DO-15710—BILLY VAUGHN
Trying

32—Every Night
Pos. 4/5: 51 | Pos. 4/12: 51

★EN-1015—CHANTELS
Whoever Yau Are

33—Looking Back
Pos. 4/5: 60 | Pos. 4/12: —

★CA-3939—NAT "KING" COLE
Do I Like It

34—My Bucket's Got A Hole In It
Pos. 4/5: 31 | Pos. 4/12: 59

★IM-5503—RICKY NELSON
Believe What You Say

35—Now And For Always
Pos. 4/5: 36 | Pos. 4/12: 41

★AP-9898—
GEORGE HAMILTON IV
One Heart

36—Kewpie Doll
Pos. 4/5: — | Pos. 4/12: —

★VI-7202—PERRY COMO
Dance Only With Me

37—Don't
Pos. 4/5: 21 | Pos. 4/12: 14

★VI-7150—ELVIS PRESLEY
I Beg Of You

38—Arrivederci Roma
Pos. 4/5: 46 | Pos. 4/12: 32

★KA-210—ROGER WILLIAMS
The Sentimental Tauch
LO-1797—FRANK CHACKSFIELD
Blue Hawaii
★VI-7164—MARIO LANZA
Younger Than Springtime

39—Bluebirds Over The Mountain
Pos. 4/5: 47 | Pos. 4/12: 46

★EP-9263—ERSEL HICKEY
Hangin' Araund
IM-5495—FRANKIE SANDS
You Are My Dream

40—Rock And Roll Is Here To Stay
Pos. 4/5: 22 | Pos. 4/12: 27

★AP-9899—DANNY & THE JUNIORS
School Boy Romance

41—Oh Julie
Pos. 4/5: 15 | Pos. 4/12: 12

DL-6158—OTIS WILLIAMS
Could This Be Magic
★NA-6005—CRESCENDOS
My Little Girl
VI-7097—SAMMY SALVO
Say Yeah

42—So Tough
Pos. 4/5: 28 | Pos. 4/12: 31

★BB-503—CASUALS
I Love My Darling
CG-1013—KUF-LINX
What 'cha Gonna Do
DT-433—CUFFLINX
My Love Is With You

43—Ballad Of A Teenage Queen
Pos. 4/5: 30 | Pos. 4/12: 33

★SU-283—JOHNNY CASH
Big River

44—Chanson D'Amour
Pos. 4/5: — | Pos. 4/12: —

DO-15736—FONTANE SISTERS
Cocaanut Grove
★ER-1064—ART & DOTTY TODD
Alang The Trail With You

45—To Be Loved
Pos. 4/5: 49 | Pos. 4/12: —

★BR-55052—JACKIE WILSON
Come Back Ta Me

46—The Walk
Pos. 4/5: 33 | Pos. 4/12: 30

★CK-885—JIMMIE McCRACKLIN
I'm To Blame

47—Witchcraft
Pos. 4/5: 40 | Pos. 4/12: 26

★CA-3859—FRANK SINATRA
Tell Her You Love Her

48—Another Time, Another Place
Pos. 4/5: — | Pos. 4/12: —

CO-41134—DON CHERRY
The Glide
DE-31596—MARY KAYE TRIO
With Love That's True
LO-1793—VERA LYNN
76 Trombones
★ME-71294—PATTI PAGE
These Worldly Wonders

49—Skinny Minnie
Pos. 4/5: 54 | Pos. 4/12: —

★DE-30592—
BILL HALEY & COMETS
Sway With Me

50—High Sign
Pos. 4/5: — | Pos. 4/12: —

★ME-71291—DIAMONDS
Don't Let Me Down

51—Get A Job
Pos. 4/5: 24 | Pos. 4/12: 15

52—Good Golly, Miss Molly
Pos. 4/5: 26 | Pos. 4/12: 23

53—You Excite Me
Pos. 4/5: — | Pos. 4/12: —

54—Lonely Island
Pos. 4/5: 39 | Pos. 4/12: 42

55—College Man
Pos. 4/5: 48 | Pos. 4/12: 37

56—Crazy Love
Pos. 4/5: — | Pos. 4/12: —

57—Little Train
Pos. 4/5: — | Pos. 4/12: —

58—Short Shorts
Pos. 4/5: 29 | Pos. 4/12: 16

59—Let's Be Lovers
Pos. 4/5: 45 | Pos. 4/12: 55

60—Walkin' The Low Road
Pos. 4/5: 57 | Pos. 4/12: 60

60—Do You Wanna Dance
Pos. 4/5: — | Pos. 4/12: —

CODE:

AC—Atco
AE—Ace
AF—Audio Fidelity
AG—Argo
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AR—Arrow
AT—Atlantic
BA—Baton
BB—Back Beat
BN—Banana
BR—Brunswick
BT—Bethlehem
CA—Capitol
CC—Carlton
CD—Cadence
CG—Challenge
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CN—Choncellor
CO—Columbio
CR—Coral
CS—Class
CY—Crystallette
DA—Dana
DC—Decar
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dat
DS—Disneyland
DT—Daata
DU—Duke
EB—Ebb
EM—Ember
EN—End
EP—Epic
ER—Era
EX—Excello
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
FS—Felsted
GE—Gee
GL—Glory
GO—Gone
HE—Herald
HY—Hickary
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KE—Keen
KI—King
LI—Liberty
LK—Lark
LO—Landon
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
NA—Nasco
OJ—OJ
OK—Okeh
PA—Paris
PE—Peacock
PH—Sam Phillips Int.
PP—Prep
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
RV—Rev
SA—Savoy
SF—Surf
SP—Specialty
SU—Sun
SW—Swan
TH—Thunderbird
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victar
VJ—Vee Jay
VK—Vik
VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed above in arder af their popularity based an a continuing weekly natianal survey af leading retail dealers by *The Cash Bax*. Each listing includes the name af the sang, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positians af the recard last week and twa weeks aga, respectively.
- All labels listed in alphabetical arder.

DOT's BEST SELLERS

15710	TUMBLING TUMBLEWEEDS—TRYING	*Billy Vaughn*
15690	A WONDERFUL TIME UP THERE—IT'S TOO SOON TO KNOW	*Pat Boone*
15661	SAIL ALONG SILV'RY MOON	*Billy Vaughn*
15736	CHANSON D'AMOUR—COCOANUT GROVE	*The Fontane Sisters*
15730	SYMPATHY—DON'T GET AROUND MUCH ANYMORE	*Johnny Maddox*
15734	YOU—ANGRY	*Gale Storm*
15680	I CAN'T HELP IT	*Margaret Whiting*
15711	CORRIDO ROCK—Parts I & II—	*"Handsome" Bill Balcom*
15708	A VERY PRECIOUS LOVE— JOHNNY VAGABOND	*Bonnie Guitar*
15705	KATHLEEN—DONNA	*Wally Lewis*
15704	STEP ASIDE SHALLOW WATER—WITH TEARS IN MY EYES	*Jimmy Newman*
15712	YOU SURE LOOK GOOD TO ME—STARRY EYES	*The Hilltoppers*
15700	YOUR LOVE IS DYING—HOWDY NEIGHBOR HOWDY	*Don Reno-Red Smiley*
15731	PUT ME IN YOUR POCKET—WHEN THE WORKS ALL DONE THIS FALL	*Mac Wiseman*

NEW RELEASES

15742	HOT SPELL—I'M SO LONESOME I COULD CRY	*Margaret Whiting*
15732	TURKEY TROT—POTATO CHIPS	*The Art Foxall Combo*
15733	STROLLIN' DOWNTOWN—I CAN TELL	*Jerry Markoe*
15735	MY LITTLE RED WAGON—CIRCLE ROCK	*Lloyd Copas*
15738	MODERN ROMANCE—TRAVELIN' MAN	*Sanford Clark*
15739	HAVE I BEEN AWAY TOO LONG—SOMEBODY'S STEALING MY THUNDER	*Fran Palmer*

BEST SELLING ALBUMS

DLP-3071	PAT'S GREAT HITS	*Pat Boone*
DLP-3100	SAIL ALONG SILV'RY MOON	*Billy Vaughn*
DLP-3086	MUSIC FOR THE GOLDEN HOURS	*Billy Vaughn*
DLP-3098	GALE STORM HITS	

BEST SELLING EP'S

DEP-1056	A CLOSER WALK, WITH THEE	*Pat Boone*
DEP-1057	"FOUR BY PAT"	*Pat Boone*
DEP-1021	MELODIES OF LOVE—Volume I	*Billy Vaughn*
DEP-1022	MELODIES OF LOVE—Volume II	*Billy Vaughn*

Dot RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 3-4181
THE NATION'S BEST SELLING RECORDS

the first independent productions from

UNITED ARTISTS

a CASINO RECORD production

LEE ANDREWS AND THE HEARTS

TRY THE IMPOSSIBLE

b/w NOBODY HOME

LEE ANDREWS

and The Hearts on UA 123X

from the producers of Silhouettes and La Dee Da

a SLAY and CREWE production

RUSS MARLO AND THE KINGPINS

UNGAUA

(Un-gow-Wah) Parts 1 and 2

THE KINGPINS

on UA 111X

and also

TOM CATTIN'

b/w LAUGHIN' UP MY SLEEVE

RUSS MARLO

and The Kingpins on UA 112X

THE NATION'S Top Ten

JUKE BOX TUNES

(PLUS THE NEXT 25)

			Pos. Last Week
1	**TEQUILA** **CHAMPS** AP-9899—Eddie Platt CG-1016—Champs CA-3928—Stan Kenton		1
2	**WHO'S SORRY NOW** **CONNIE FRANCIS** MG-12588—Connie Francis		4
3	**LOLLIPOP** **CHORDETTES** CD-1345—Chordettes VI-7174—Ronald & Ruby		7
4	**SWEET LITTLE SIXTEEN** **CHUCK BERRY** CH-1683—Chuck Berry		2
5	**CATCH A FALLING STAR** **PERRY COMO** VI-7128—Perry Como		3
6	**IT'S TOO SOON TO KNOW** **PAT BOONE** DO-15690—Pat Boone		8
7	**26 MILES** **FOUR PREPS** CA-3845—Four Preps		5
8	**ARE YOU SINCERE** **ANDY WILLIAMS** CD-1340—Andy Williams		10
9	**SAIL ALONG SILV'RY MOON** **BILLY VAUGHN** DE-30537—Karen Chandler DO-15661—Billy Vaughn		6
10	**BREATHLESS** **JERRY LEE LEWIS** SU-288—Jerry Lee Lewis		11

11) HE'S GOT THE WHOLE WORLD IN HIS HANDS. 12) LAZY MARY. 13) OH JULIE. 14) A WONDERFUL TIME UP THERE. 15) MAYBE BABY. 16) SHORT SHORTS. 17) GET A JOB. 18) OH-OH, I'M FALLING IN LOVE AGAIN. 19) DINNER WITH DRAC. 20) SUGARTIME. 21) BILLY. 22) WISHING FOR YOUR LOVE. 23) DON'T. 24) YOU ARE MY DESTINY. 25) ROCK AND ROLL IS HERE TO STAY. 26) GOOD GOLLY, MISS MOLLY. 27) THE WALK. 28) DON'T YOU JUST KNOW IT. 29) WITCHCRAFT. 30) LITTLE BLUE MAN. 31) AT THE HOP. 32) OH LONESOME ME. 33) MAGIC MOMENTS. 34) SO TOUGH. 35) BALLAD OF A TEENAGE QUEEN.

CODE

AC—Atco	CG—Challenge	DT—Dooto	GL—Glory	OK—Okeh	SP—Specialty
AG—Argo	CH—Chess	DU—Duke	HE—Herald	PE—Peacock	SU—Sun
AL—Aladdin	CK—Checker	EL—Eldorado	IM—Imperial	PH—Sam Phillips Int.	SW—Swan
AO—Apollo	CM—Cameo	EM—Ember	JU—Jubilee	PP—Prep	TH—Thunderbird
AP—ABC-Paramount	CO—Columbia	EP—Epic	JZ—Josie	RE—Regent	TI—Tico
AR—Arrow	CR—Coral	ER—Era	KA—Kapp	RM—Rama	UN—United
AT—Atlantic	CS—Class	EX—Excello	KI—King	RO—Roulette	UQ—Unique
BR—Brunswick	CY—Crystalette	FS—Four Star	LI—Liberty	RP—RPM	VE—Verve
BT—Bethlehem	DA—Dana	FE—Federal	LO—London	SA—Savoy	VI—RCA-Victor
BY—Bally	DC—Decor	FI—Fiesta	ME—Mercury	SE—Seeco	VJ—Vee-Jay
CA—Capitol	DE—Decca	FR—Fraternity	MG—MGM		VK—Vik
CD—Cadence	DL—DeLuxe	GE—Gee	MO—Modern		VP—Vip
	DO—Dot		NA—Nasco		

CHALLENGE

GA Challenge ULTRA HIGH FIDELITY

RINGS THE GONG !! with KEE-RO-RYIN'

Johnny and Jonie

Appearance — American Band Stand
April 17, 1958

"JUST BEFORE DAWN"
CHALLENGE #59001

AND KEEP YOUR EYE ON THESE OTHER FAST MOVING CHALLENGE HITS!

LIFE BEGINS AT FOUR O'CLOCK
b/w
DOUBLE TALKING BABY
CHALLENGE 59005
Bobby Milano

SEAL ROCK
b/w
LOVE ME BABY
CHALLENGE 59003
Don Durant

DOWN ON THE FARM
b/w
OH! BABE
CHALLENGE 59006
Al Downing
with the Poe Kats

GA Challenge ULTRA HIGH FIDELITY CHALLENGE GA Challenge ULTRA HIGH FIDELITY

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

GUY MITCHELL
(Columbia 41146)

B+ "TILL WE'RE ENGAGED" (2:32) [Oxford ASCAP — Twomey, Wise, Thomas] Guy Mitchell is in the teenage groove with a good shuffle rhythm romancer that should enjoy a healthy run. Pretty arrangement with whistling, etc. Easy going deck.

B "HEY, MADAME" (2:38) [Livingston & Evans ASCAP—Livingston, Evans] A colorful romantic novelty from the hit musical "Oh Captain!" is happily pranced thru by Mitchell. High stepping ditty with a Parisian flavoring.

TONY MARTIN
(RCA Victor 7210)

B+ "SAY, DARLING" (2:22) [Stratford ASCAP — Comden, Green, Styne] The warm, smart title ballad from the B'way-headed musical "Say, Darling", is handled with charm by Tony. Martin's fandom will go for this number. Heavy play of the class side can be expected.

C+ "TRY TO LOVE ME JUST AS I AM" (2:21) [Stratford ASCAP —Comden, Green, Styne] Martin's mellow tones tenderly caress the lyrics of this touching romantic item. Side also stems from the "Say, Darling" musical.

WHISPERING PIGG
(East West 111)

B+ "DARLENE" (2:21) [Nor Va Jak BMI — Pigg, Petty] East West comes up with a weird novelty that could become a sensation. Featuring an artist with an unusual name, the side offers Pigg reciting in a hushed, eerie voice, lyrics that have a haunted sound as a combo supplies a thrilling instrumental backdrop that really rocks wild. Different enough to make it.

B "PENNIES FROM HEAVEN" (2:37) [Joy ASCAP — Burke, Johnston] Another "far out" opus is this new version of an oldie. Pigg again recites in a whisper breaking into an instrumental of varied tempos —swing, rock & roll, and back to swing. Imaginative waxing. Cool lyrics. Dee jays seeking an off-beat disk have "the end recording" in this one.

THE MERRI-MEN & LEE TALBOY
(Blue-Chip 013)

B "WHAT'S IT ALL ABOUT" (2:15) [Sage & Sand BMI — Reeves] Lee Talboy and the Merri-Men drive thru a rock-a-ballad opus with a crude sound that the kids should enjoy.

C+ "GRADUALLY" (2:15) [Sage & Sand BMI — Shimick] Another rock and roll ballad chanted with sincerity by the group.

FOUR MINTS
(NRC 003)

B "HEY LITTLE NELL" (2:05) [Wonder BMI — Blackburn] The Four Mints, a versatile new group, bow on the disk scene with a hard hitting, stacatto beat rocker that'll have the kids hoppin'. Swinging merchandise.

C+ "TEENAGE WONDERLAND" (2:33) [Lowery BMI — Pruitt] The boys have an entirely different sound on this end—a fish-beat ballad about the teenage world.

The Cash Box Disk of the Week

"WEAR MY RING AROUND YOUR NECK" (2:15)
[Rush & Presley BMI—Carroll, Moody]

"DONCHA' THINK IT'S TIME" (1:57) [Elvis Presley BMI—Otis, Dixon]

ELVIS PRESLEY (RCA Victor 7240)

● El Pres, who's been the recipient of front page publicity ever since his induction into the army, offers his first single as a Private and comes thru with a fantastic new swinger that could be his biggest hit since the 5,000,000 selling "Don't Be Cruel". Titled "Wear My Ring Around Your Neck", the number is a torrid jump opus—just about Presley's wildest performance since "Hound Dog". It's got a sensational beat that drives right from the first groove and builds in excitement as each spin runs its course. The kids'll go daffy over this sizzler. Flip, "Doncha' Think It's Time" is a slower rock-a-ballad with a hip-swinging rhythm. Another spirited performance by the man who's never missed.

"ALL I HAVE TO DO IS DREAM" (2:17) [Acuff-Rose BMI—Bryant]

"CLAUDETTE" (2:12) [Acuff-Rose BMI—Orbison]

EVERLY BROTHERS (Cadence 1348)

● The Everly Brothers, who came to the fore singing rhythm numbers such as the multi-million sellers "Bye Bye Love" and "Wake Up Little Susie", have another potential million-plus disk. But this time it's a ballad waxing dubbed "All I Have To Do Is Dream". It's one of the most beautiful teenage ballads to come past this turntable in a long while and the Everlys handle it superbly. Their soft harmony plus a slow latin rock-a-ballad tempo makes the side a standout. This side could be the team's biggest to date. Even the flip side is terrific. It's a thrilling rock-a-billy jumper with a great dance beat and some fabulous guitar work. Don't sell "Claudette" short. Kids have a great buy in this coupling.

"JOHNNY B. GOODE" (2:30) [Arc BMI—Berry]

"AROUND & AROUND" (2:20) [Arc BMI—Berry]

CHUCK BERRY (Chess 1691)

● Chuck Berry, still way up there with his "Sweet Little Sixteen", should add another hit to his chain of successes with his latest effort for Chess. The big side is the one in which Berry tells the rockin' tempo story of one of the Southland's greatest guitarists "Johnny B. Goode". The deck's got an exciting drive that starts with the very first groove and doesn't let up until the record has run its course. Sensational dance deck that should zoom onto the charts in short order. Flip, "Around & Around" is another good rockin' affair replete with Berry's guitar work. But the upper portion is the one with the dollar sign.

"RAGS TO RICHES" (1:56) [Saunders ASCAP—Adler, Ross]

"THE MAN ABOVE" (2:15) [Conley BMI—Jones]

THE RAYS (Cameo 133)

● Waiting to find the proper material with which to follow-up a hit record, rather than rushing out an inadequate piece of merchandise, is one of the smartest moves a company can make. Cameo has done just that with the Rays who zoomed into the big-time with the smash hit "Silhouettes". And we'll bet our bottom dollar that the general consensus of opinion will be that the follow-up was worth waiting for. The group's newest effort is "Rags To Riches"—the big hit that Tony Bennett sent sky high a number of years ago. The Rays, with Hal Miller in the lead, bring the swinger up to date by adding a strong rock and roll sound, hand-clapping and a number of additional gimmicks that the kids go for today. Great side that should be huge all over again. Flip, "The Man Above" is a dramatic inspirational ballad with a rock and roll beat. Watch the top half take off.

"TEEN-AGE DOLL" (2:30) [Central Songs BMI—Carrol]

"HAWAIIAN ROCK" (2:06) [Tri-Park BMI—Hammer, Samuels]

TOMMY SANDS (Capitol 3953)

● Capitol last week issued Tommy Sands' strongest release since his initial money-maker "Teen Age Crush". It's a sentimental fish-beat ballad with a touching lyric and goes under the title "Teen-Age Doll". Tommy does a dramatic job with the potent number and comes off with a side that's a cinch to make the grade. Vocal accompaniment in the backdrop is excellent. Flipside is a cute rock-a-hula ditty tagged "Hawaiian Rock". Contagious rhythm opus with a cute storyline and a swinging dance beat. Top deck is the one for the big money.

TONY BENNETT
(Columbia 41157)

B+ "CRAZY RHYTHM" (2:05) [Harms ASCAP—Caesar, Meyer, Kahn] Two exciting sides from Tony Bennett's LP, "Beat Of My Heart", in which he works with a number of jazz greats, are back-to-back on this single. Here, with Chico Hamilton supplying a thrilling drum-backdrop, Tony belts out a scat-singing, cool reading of a great oldie. Jockeys should enjoy this change-of-pace Bennett offering. Air play should be heavy.

C+ "THE BEAT OF MY HEART" (2:24) [Bourne ASCAP—Burke, Spina] The title song of the LP is refreshingly presented here. Ralph Sharon's ork, again with Hamilton's skin work, accompany.

JIMMY LLOYD
(Roulette 4062)

B+ "YOU'RE GONE, BABY" (2:01) [Coaxial & Kahl BMI—McAlpin] Jimmy Lloyd hands in a big rock-a-billy jumper that could be chart material. It's a potent wailer belted with gusto by the spirited performer. Socko teen stuff that could take off.

B "I GOT A ROCKET IN MY POCKET" (2:19) [Coaxial & Kahl BMI—McAlpin, Logsdon] Another torrid jumper rocked with zest and in commercial style by the songster.

ERNIE FIELDS ORCH.
(Jamie 1102)

B "ANNIE'S ROCK" (2:31) [House Of Fortune BMI—Mattola, Paige] Ernie Fields and his men drive hard as they send across a rockin' instrumental jumper with a fabulous sound. Side is great for dancing. Sax work is fabulous.

C+ "STROLLING AFTER SCHOOL" (2:10) [Forsite & House Of Fortune BMI—Mattola, Fields, Scott] Also tailor-made for dancers is this oozing, stroll-beat opus with a chorus singing only the title lyrics. Instrumental backdrop is terrif.

BIG BEN BANJO BAND
(Capitol 3951)

B 'SWISS KANTON POLKA" (2:30) [Zodiac BMI — Oldorp, Rothe] A new polka ditty—that's just as charming as could be—is delightfully presented by Big Ben's Banjo Band and a chorus. Banjos are wonderful for this happy-go-lucky bouncer. Joyous dance deck that should become a favorite in many areas. Great item for tavern jukes.

C+ "HAPPY BIRTHDAY POLKA" (2:29) [Witmark ASCAP—Stolz, Gannon] The chorus offers a birthday greeting set to a polka tempo. Melody is completely different from the familiar "Happy Birthday To You" song.

JO-ANN CAMPBELL
(Gone 5027)

B+ "YOU-OO" [Figure BMI—Smith Sherlock] Jo-Ann Campbell, a lark who's gotta make the grade one of these days, could turn the trick with this delightful rocker with a subtle cha-cha beat. Excellent novelty with a wonderful lyric, melody and top delivery by Jo-Ann. Watch this one.

B "WASSA MATTER WITH YOU" [RealGone BMI—Campbell] Another potent up-beat dance deck projected with spirit by the talented lark.

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ARCHIE, A TEEN-AGER I'M NOT, BUT I TELL YOU

THE EVERLY BROTHERS'

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Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

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LU ANN SIMMS
(Jubilee 5321)

B+ "THE MOOCH" (2:03) [Hecht, Lancaster & Buzzell ASCAP—Jacobson, Roberts] Lu Ann Simms has a good rock and roll beat novelty that could blossom into her biggest record to date. It's got a number of excellent gimmicks and a very funny lyric describing what a mooch is: a guy who won't go steady, but for someone's girl he's ready; a guy who goes stag, etc. Teen gals should get a kick out of this ditty.

C+ "BYE UM BYE" (2:15) [Hecht, Lancaster, Buzzell ASCAP—Jacobson, Roberts] A galloping tempo rocker with a happy air. Cute item on the light side.

JERRY WAYNE
(MGM 12622)

B "YOU CAN'T BE TRUE, DEAR" (2:15) [Biltmore ASCAP—Ebeler, Cotton, Otten, Griffin] Jerry Wayne, who sent this great oldie over the million mark many years ago, has re-recorded the standard for today's market, setting the number to a good R & R beat. And the results are commercial. Could catch again. Jockeys will find the disk a good conversation piece.

B "I CAN'T FORGET LAST NIGHT" (2:30) [Brunswick BMI—Sanford, Silver] The smooth-voiced songster hands in another pretty fish beat romancer. Polished side the kids should enjoy.

BOBBY NORRIS
(Capitol 3945)

B "ROCK-A-BYE ME MAMA" (2:10) [Sun-Crest BMI—Hoffman, Johnson] Capitol adds a rock and roller to its roster, Bobby Norris, who debuts with a hard-hitting, hand-clapping jumper. Solid dance deck.

C+ "I WENT ROCKIN'" (2:10) [Sun-Crest BMI—Winn] More of the same style of rockin' merchandise set to a similar tempo too.

TEEN QUEENS
(RCA Victor 7206)

B+ "DEAR TOMMY" (2:12) [Fred Raphael ASCAP—Collins, Mall] The Teen Queens of "Eddie My Love" fame, bow on Victor with a pretty rock-a-ballad chanted tenderly. A male vocal group assists resulting in strong side that could become a teenage favorite.

B "YOU GOOD BOY, YOU GET COOKIE" (2:10) [Emes ASCAP—David] The cute title lyrics, which parents often use with little children, are repeated a few times in the introduction. Then the side breaks into a torrid instrumental rocker that'll keep the teenage feet hoppin'. Voices break in in spots with the title lyrics. Swinging sound.

PATTY & MARY SMALL
(Coral 61960)

B "THAT COULD BE LOVE" (2:45) [Patty Lou ASCAP—Small] Songstress Mary Small teams up with her daughter Patty, a gifted vocalist, to fashion a charming shuffle rhythm tale of romance. Contagious side dee jays and teenagers should enjoy.

C+ "ONE FIVE-SEVEN SINGLES" (2:50) [Coliseum BMI—Hackady, Gohman] Mary works alone on this end chanting a torchy ballad.

The Cash Box Sleeper of the Week

"PADRE" (3:00) [Ross Jungnickel ASCAP—Romans, Webster]
"ALL AT ONCE" (2:55) [Rosemeadow ASCAP—Allen]
TONI ARDEN (Decca 30628)

● Toni Arden, considered by many in the trade as one of the greatest female vocalists in the business, has in her latest release a fabulous side that could give her the first smash hit of her career. It's certainly the strongest side the lark has cut in years and it has all the earmarks of a tremendous seller. The number is titled "Padre" and features the vocalist with a heart-rending tale of romance in a religioso setting. An organ and choir backdrop give the listener the feeling of being in a church while a young lover speaks of her woes. The latin tempo heard thruout is beautiful. Flipside, "All At Once" is a tender love song handled with warmth by the canary. Keep a close watch on the upper half.

"APACHE!" (2:24) [Marguerita ASCAP—Bass]
"DEE'S DREAM" (2:26) [Marguerita ASCAP—Bass]
CHIEFS (Greenwich 408)

● The new Greenwich label makes its first showing on the disk scene, and a more impressive debut couldn't have been possible. Featuring a group called the Chiefs, the label's first effort is an Indian rock and roll jumper called "Apache!". It's a thrilling side combining the efforts of the vocal group (singing without words) and a torrid instrumentation highlighted by some low down sax work. Tom toms set the war chant mood with a rhythmic backdrop as the chorus wails an Indian melody. The kids are sure to be wild over this one. And for dancing this hip-swinging rocker'll be tough to beat. Toward the conclusion a crude savage voice cries "one more scalp" and the Chiefs run thru another chorus. This gimmick alone could sell the record just as the phrase "one more once" made Count Basie's "April In Paris" so popular. Sounds like a hit from every angle. Flip "Dee's Dream" is a piano mood item with an R & R beat.

"I'VE GOT A FEELIN' YOU'RE FOOLIN'" (2:16)
[Robbins ASCAP—Brown, Freed]
"C'MON C'MON" (2:18) [Zodiac BMI—Martin]
DELLA REESE (Jubilee 5323)

● Della Reese is on the beam once again as she hands in a great new release that should be her biggest coin-collector since "And That Reminds Me". The number that should do the trick is "I've Got A Feelin' You're Foolin'", a great oldie which the lark has revamped (in very good taste) for today's teenage disk-buying set. It's a wonderful lilting rocking version with a clean sound and a smart reading by the gifted lark. The cow-bell and choral accompaniment is a great showcase for the canary and the resulting sound is refreshing. Dee jays will give this one a tremendous send-off. It's the type of merchandise they like. The companion piece is a sultry romantic ballad dubbed "C'mon C'mon". Well written love tune projected with verve by the artist. Two class items.

"LA LA" (2:02) [Pemora BMI—Marquez, Marmolejo]
"JUKE BOX" (2:05) [Lowe ASCAP—Mann, Lowe]
COEDS (Cameo 134)

● Ever since "La Dee Dah" made the grade on a national level, the cha cha beat has been gaining in popularity everywhere. Because of the growing acceptance of this beat Cameo has taken a cha-cha "standard"—"Lessons In Cha Cha"—that had a big run in the east about 2 to 3 years ago, given it a new title, "La La", added some lyrics which the Coeds sing, and come up with a wonderfully commercial side that should do a bang up job among dance enthusiasts. The sound is wonderful. Bottom portion, "Juke Box" is a trigger-fast rocker.

"NEE NEE NA NA NA NA NU NU" (2:07)
[Deane & Doo ASCAP—Deane, Dredick]
"FLIP TOP BOX" (2:07) [Dee Dee BMI—Smith]
DICKY DOO AND THE DON'TS (Swan 4006)

● Dicky Doo And The Don'ts had a very successful first release in "Click Clack" which enjoyed a healthy run recently. And from the sound of the second Doo & Don'ts platter, we can expect an even greater hit. The new release is basically an instrumental rocker with a hard-driving stacatto beat, but it's got a good gimmick that's injected in three spots on the disk. The gimmick is the title lyric "Nee Nee Na Na Na Na Nu Nu" which popular TV comic Jonathan Winters uses when he impersonates a child's speech. The lyrics are daffy enough to capture the teeners' imagination. And as far as the instrumental segment is concerned, it swings. Coupling "Flip Top Box" is a zany vocal rocker out of the ghoul disk category. Top deck is the hot one.

FOUR DATES
(Chancellor 1014)

B+ "I'M HAPPY" (2:09) [Debmar-Myers ASCAP — Marcucci, DeAngelis] The Four Dates get an exciting instrumental accompaniment for their spirited, gimmick-filled belting of this high speed rocker. Swinging deck that has big possibilities.

C+ "ELOISE" (2:07) [Debmar ASCAP—Marcucci, DeAngelis] Not to be confused with the Kay Thompson "Eloise" is this rockin' name tune. Boys drive at a torrid pace and come up with another good dance side.

THE SABRES
(Liberty 55128)

B+ "YOUR FACE" (2:00) [American BMI — Fairchild] Liberty could have a big money-maker in this rock and roll bouncer with a number of contagious and different vocal gimmicks. Side's got a very interesting sound the teeners should enjoy. Sabres have a commercial and refreshing approach to rock and roll.

B "LULU" (2:08) [Golden West —Burgess] The interesting group rhythms thru a colorful jumper on this end. More good rockin' dance merchandise.

DANNY DAVIS
(Cabot 120)

B+ "I HEARD A FANFARE" (1:58) [Famous ASCAP—White, Wolfson] Danny Davis, who attracted heavy air play with his "Object Of My Affection" disk, hands in another strong side with a rockin'-cha-cha tempo and some more excellent double-tonguing gimmicks. Side's got a potent sound the kids will enjoy. This one could make the grade.

C+ "WHO'S GOT THE BLUES" (2:05) [Vista ASCAP—Nelson, Eidelheit, Pease] A smooth shuffler is pleasantly styled by Davis and a chorus.

TRUDY RICHARDS
(Capitol 3946)

B+ "SOMEBODY JUST LIKE YOU" (2:20) [Cadenza ASCAP—Marshall] Trudy Richards could bounce back onto the charts with this refreshingly different ballad. Side has an unusual melody, a delightful lyric, and gets a strong delivery from Trudy. The middle section has a shuffle beat. Jockeys could go for this one. It's extremely pleasant on the ears.

B "THE NIGHT WHEN LOVE WAS BORN" (2:16) [Leo Feist ASCAP—Young, Oppenheim, Baer] The lark hands in another solid deck in this pretty rock and roll ballad. Trudy is in top form on both ends.

FRANK CHACKSFIELD ORCH.
(London 1797)

B "ARRIVEDERCI ROMA" (2:31) [Reg Connelly ASCAP—Garinel, Giovanni, Rascel] Altho a bit late to win top honors, Chacksfield, nevertheless, has a beautiful, string-filled arrangement of this enchanting Italian mood item. Should get heavy play. Subtle latin tempo adds warmth and danceability to the number.

B "BLUE HAWAII" (2:30) [Famous ASCAP — Robin, Ranger] The sea gently brushing up onto the shore sets the mood for this dreamy tropical charmer tenderly treated by the maestro and his orch.

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Record Reviews

A DISK & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ENZO STUARTI
(Jubilee 5322)

B "IT MUST BE EMILY" (2:28) [Diana ASCAP—Tobias, Frisch] Enzo Stuarti employs his soft singing technique to chant this warm, sentimental and tearful love song. Pretty delivery of a lovely romantic composition. Side has a lilting rhythm.

B "ONE GREAT LOVE" (2:06) [Paxton ASCAP—Ackers, Coben] A dramatic tango love song displays Stuarti's powerful tenor voice on this half. Emotional affair.

JERRY MANOLAS
(Coral 61959)

B+ MIDNIGHT DREAM" (2:38) [Woodward ASCAP — Michaels, Manolas] Coral has found a newcomer with a bright future in Jerry Manolas. The warm-voiced warbler makes a potent first showing singing a beautiful fish-beat ballad which he co-authored. Strong, beautiful number that deserves attention. Big possibilities for this lad and song.

B "FOOLS" (2:50) [Rosemeadow ASCAP — Allen] The warbler chants a lovely latin-tempo love tune on this side. Manolas has a legit voice that at times reminds the listener of Johnny Mathis. Watch this boy. He's headed for the big time. He's got a sound and style that'll last.

LEE ADRIAN & HIS ORCH. & CHORUS
(RCA Victor 7201)

B+ "26 MEN" (2:17) [Towne ASCAP — Hayden, Hopper] The thrilling title theme from the TV western "26 Men" is fashioned dramatically by Lee Adrian's Chorus. This is the only recording available of this number to date. And it could be a tremendous kiddie seller. Side's got an exciting sound.

B "LOVE THEME FROM 'THE BROTHERS KARAMAZOV" (2:38) [Robbins ASCAP—Kaper] A zither-like instrument is in the foreground as Adrian's orchestra fashions an enchanting mood arrangement of the haunting title theme of this MGM flicker. Chorus joins in at mid-point, singing without lyrics.

THE BAY BOPS
(Coral 61975)

B "JOANIE" (2:31) [Vernon ASCAP—Gordon, Ziphel, Phillips] A commercial new R & R group, the Bay Bops, debut on Coral with a good latin-rocker that could catch. Strong name tune with a fine dance beat.

B "FOLLOW THE ROCK" (2:21) [Figure BMI — Smith, Dickson] Teeners oughta get a bang out of this fast moving rocker that mentions a chain of titles of current and past rock and roll hit songs. Swinging affair.

BELL HOPS
(Barb 100)

B "RING DANG DOO TING A LING" (2:06) [Juke Box Alley ASCAP—Bene] The new Barb label could make noise with this contagious rock and roll jumper fashioned by the Bell Hops. Good finger-snapper.

C+ "ANGELA" (2:50) [Acme BMI —Cutrone] Another name tune joins the line-up. Pretty fish beat romancer describing a damsel.

The Cash Box Sleeper of the Week

"KEE-RO-RYIN'" (2:07) [Golden West BMI—Burgess]
"JUST BEFORE DAWN" (2:28) [Dandelion BMI—Miller, Aldridge]
JOHNNY AND JONIE (Challenge 59001)

● Johnny and Jonie, two newcomers to the Challenge roster put their best foot forward with their initial release and come up with a potential hit in "Kee-Ro-Ryan'". The number's got an exciting rockin' beat, some good teenage lyrics, hand-clapping and an overall sound that should win mass approval from the teen disk buyers. Johnny and Jonie have a very commercial sound we'll be hearing often in future weeks. Flip, "Just Before Dawn" falls into the rock-a-hula category. It's a romantic ballad with a good rhythmic tempo and the delightful sway of the tropic isles. Potent pairing by the newcomers.

"SACK DRESS" (1:53) [Ardmore ASCAP—Muller]
"ROCKIN' AT THE DRIVE-IN" (1:54) [Ardmore ASCAP—Muller, Muller]
THE BEAVERS (Capitol 3956)

● Ever since the sack dress style became one of America's favorite subjects of discussion, we have been awaiting a recording about the style. This week two entirely different records about the sack look bowed on the market. The Beavers, newcomers to the Capitol label, are anti-sack as they sing a rock and roll jumper tagged "Sack Dress". It seems the Beavers don't go for the new fashion because they can't see the way the gals look. Why are you hiding those crazy curves, is what the boys ask. Strong topical rock and roll deck with a swinging jump beat. Bottom half, "Rockin' At The Drive-In" is another good hopper.

"SACK DRESSES" (1:53) [Travis BMI—James, King]
"GUARD YOUR HEART" (2:15) [Travis BMI—James]
SAD SACKS (Imperial 5517)

● The Sad Sacks under the Imperial are on the ball as they sing the praises of the new sack look. Their song has a plural title "Sack Dresses". This number opens with males stating that they dig the new fashion. Then a group of girls join it relating that the new look is the latest thing at hops. From then on, the deck breaks into a torrid instrumental rocker with an exciting stacatto beat as the voices accompany in the backdrop—singing without lyrics. Deck has the oomph needed to send it up onto the charts. Could follow in the footsteps of "Short Shorts". Underside, "Guard Your Heart" is a slow, shuffle-beat rocker.

"ENDLESS SLEEP" (2:23) [Johnstone-Montei-Elizabeth BMI—Reynolds, Vance]
"THE ONLY ONE" (2:01) [Keystone ASCAP—Ross]
GENE ROSS (Herald 517)

"ENDLESS SLEEP" (2:23) [Johnstone-Montei-Elizabeth BMI—Reynolds, Vance]
"TIGHT CAPRIS" (2:05) [Johnstone-Montei-Elizabeth BMI—Reynolds, Sturdivant, Casey]
JODY REYNOLDS (Demon 1507)

● Two exciting renditions of a blues ballad hit the disk mart last week and both versions have a haunting sound that could make the number a big teenage favorite. The song is dubbed "Endless Sleep" and features songster Gene Ross on the Herald label and male vocalist Jody Reynolds with the original waxing under the Demon banner. It's a heavy number with a dramatic lyric that both artists read with feeling. And the guitar work on both versions gives the tear-jerker a fascinating sound that could send the two disks skyrocketing. Watch these two. Ross' flip, "The Only One" is an up-beat jumper. The Reynolds flip is a finger snappin' rocker. Take your pick.

"EYEBALLIN'" (2:06) [Sherman BMI—Stanley]
"SERVICE WITH A SMILE" (2:17) [Golden West BMI—Burgess, Johnson]
KUF-LINX featuring JOHN JENNINGS (Challenge 59004)

● The Challenge label, flyin' high with "Tequila" well entrenched in the #1 spot, could add another top money-maker to the lists with "Eyeballin'" by the Kuf-Linx and John Jennings. The number is a rock 'em, sock 'em jumper with cute lyrics about teenage males' favorite pastime—females. John Jennings does a bang-up job in the vocal spotlight and gets an outstanding assist from the Kuf-Linx. The dialog all thru the disk should meet with great approval from the kids. Bottom half, "Service With A Smile" is a slower beat rocker with more of a rhythm and blues flavor. Good dance stuff too. But it's the top half for the big money.

FRANK PETTY TRIO
(Duchess 102)

B "EARLY HOURS" (2:28) [Roxbury ASCAP—DiNapoli, Burnett] An inviting rhythm ballad is handled in commercial teenage fashion by an interesting new group. Boys have an appealing blend.

C+ "LOVE IS JUST AROUND THE CORNER" (2:30) [Famous ASCAP—Robin, Gensler] The boys rock and roll their way thru a good rendition of an oldie. The crew sings ¾ of the disk without lyrics. Only the final portion features words.

THE SURF RIDERS
(Nasco 6008)

B "ROCKO SOCO" (2:57) [Excellorec BMI—Parks] A good rock and roll instrumental is offered by a group billed as the Surf Riders. Side has a potent sound tailor-made for dancers. Guitar is in the spotlight.

C+ "I'M OUT" (2:23) [Excellorec BMI — Parks] One of the boys takes on the vocal chores and drives thru a cute jump item.

GEORGE HARWELL
(Ditto 113)

B "PILGRIM OF LOVE" (1:58) [Falstaff BMI—Shrager, Chorney, Shrager] The dramatic voice of George Harwell is neatly showcased by a chorus as the balladeer projects convincingly. Strong rock-a-ballad that grows on you. Could step out.

C+ "MAN DROWNING" (2:15) [Falstaff BMI — Shrager, Chorney, Shrager] Another emotional ballad reminiscent of the hit "High Noon". Side has a western flair.

BOB HOLT
(Vik 0323)

B "POLKA RE, POLKA RA" (1:57) [Reserve BMI—Gay] A delightful disk for change-of-pace vocal programming is this finger-snapping polka disk which Bob Holt handles spiritedly with the aid of a chorus. Full sound and a dance-inspiring tempo. Good deck.

B "ARE YOU THE GIRL" (2:29) [Roserve BMI—Gay] The songster is more emotional on this end as he chants a pretty, slow-waltz ballad. A girl's voice is heard in the distance harmonizing with Bob and answering the questions he asks in the tune. Inviting duet item.

TOMMY STEELE
(London 1795)

B+ "NAIROBI" (2:00) [Favorite-Valyr ASCAP — Merrill] British teenage sensation Tommy Steele is now available in the U.S. with his recording of a tune which is currently high on the British hit parade. Zany rock and roll beat ditty that never made it in the States but could do so via this waxing. Exciting side.

C+ "NEON SIGN" (1:45) [Peter Maurice ASCAP—Bart, Bennett] Steele compares his lover with a neon sign in this rock-a-billy side.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Add TWO MORE to the List

POWERFUL REACTION THE FIRST WEEK OUT

"NIGHT STROLL"

A Wailin' Instrumental By

RALPH MARTERIE

coupled with

TROMBONE BLUES

MERCURY 71295

"GAMBLIN' GAL"

A Socko Vocal By

RUSTY DRAPER

coupled with

THAT'S MY DOLL

MERCURY 71298

5 ABSOLUTE BEST BUYS 5

SMASH	Wishing For Your Love	THE VOXPOPPERS	71282
SMASH	Twilight Time	THE PLATTERS	71289
SMASH	These Worldly Wonders Another Time, Another Place	PATTI PAGE	71294
SMASH	The Little Train	M. VASEL & E. STORZ	71286

MERCURY RECORDS

TALK ABOUT HITS . . . its

Valerie Carr

With Her Greatest

"WHEN THE BOYS TALK ABOUT THE GIRLS"

and

"PADRE"

R — 4066

a sound bet . . . buy

ROULETTE

Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

The Cash Box Sleeper of the Week

"SCOTTISH FLING" (2:46) [Marti ASCAP—Whiteman, Barris]

"MY FIRST LOVE" (2:24) [Whiteman BMI—Hazen]

MARTI BARRIS (Keen 2003)

● The Keen label has hit upon a wonderful new talent in the person of thrush Marti Barris who makes a delightful first showing with a number called "Scottish Fling". The lass is a polished performer with a class vocal technique. She has a warm voice that comes across with jazz overtones on this contagious lilter. The number is refreshingly different from the usual merchandise heard on singles today. And jockeys should find the disk a welcome change of pace. Marti is a canary to watch. We'll be hearing about her in the future. Flip, "My First Love", is a slow waltzer sweetly handled by the performer.

The Cash Box Best Bets

★ "THE MOOCH"	Lu Ann Simms	Jubilee 5231
★ "YOU-OO"	Jo-Ann Campbell	Gone 5027
★ "TILL WE'RE ENGAGED"	Guy Mitchell	Columbia 41146
★ "MIDNIGHT DREAM"	Jerry Manolas	Coral 61959
★ "DARLENE"	Whispering Pigg	East West 111
★ "CRAZY RHYTHM"	Tony Bennett	Columbia 41157
★ "YOU'RE GONE BABY"	Jimmy Lloyd	Roulette 4062
★ "NAIROBI"	Tommy Steele	London 1792
★ "DEAR TOMMY"	Teen Queens	RCA Victor 7206

DINAH SHORE

(RCA Victor 7211)

B "THE SECRET OF HAPPINESS" (3:00) [Manchester ASCAP—Sigman, Curtain] A beautiful melody, "The Impala Theme", gets an equally wonderful set of lyrics, and under Dinah Shore's control the number comes off as a tender waltz item that should meet with the approval of the lark's adult admiration society.

B "IT'S THE SECOND TIME YOU MEET THAT MATTERS" (2:13) [Stratford ASCAP — Comden, Green, Styne] From the Broadway-bound musical "Say Darling" comes this rhythmic ballad which Dinah fashions with finesse. Class number.

RONNIE HAIG

(ABC-Paramount 9912)

B "TRAVELER OF LOVE" (2:38) [Condor BMI—Hege] Newcomer Ronnie Haig does a pretty job with a fish beat ballad—his first Am-Par release. Smooth romantic item aimed at the younger set.

B "DON'T YOU HEAR ME CALLING, BABY" (2:21) [Condor BMI — Hege] A spirited rocker is belted with zest by the versatile and commercial performer.

TEDDY BART

(Felsted 8514)

B "JUST ENOUGH" (1:48) [Sudbury BMI—Perper, Elgin] Newcomer Teddy Bart bows on the disk scene with a pleasant bouncer featuring a cute teenage romantic lyric. Inviting novelty. Good R & R dance item too.

B "HEADIN' FOR A WEDDIN'" (2:17) [Sudbury BMI — Miller, Finestone] The songster happily prances thru another contagious item with a cute storyline. Light and colorful bounce beat.

EILEEN RODGERS

(Columbia 41151)

B "CAREFUL, CAREFUL" (2:18) [Witmark ASCAP — Pockriss, Vance] Eileen Rodgers should do well with this commercial rock-a-cha-cha novelty with a lively sound. Cute tenage dance item with a chorus supplying a potent ya-ya-ya backdrop. Could step out.

C+ "I'M ALONE BECAUSE I LOVE YOU" (2:28) [Witmark ASCAP —Young, Schuster, Miller] A tearful oldie is set to a rock-a-ballad beat by the polished lark. Heartbreaking delivery.

PAULETTE SISTERS

(Decca 30569)

B "WE DIDN'T KNOW" (2:45) [Roosevelt BMI—Singleton, Coleman] The smooth sounding Paulette Sisters do a bang-up job on a strong rock-a-ballad that could become a teenage favorite. Dramatic fish-beat item with potential.

B "IT HAPPENS EVERYTIME I DANCE WITH YOU" (2:10) [Panorama ASCAP — Fragna, Elow] A lively polka favorite of Europe is happily fashioned in English by the gals. Spright, colorful novelty that could also step out. Good coupling.

SONNETS

(Lane 501)

B "OH, JUDY" (2:20) [Lane BMI —Monroe] The new Lane label hands in a commercial pressing tailor-made for today's teenagers' tastes. Fast moving name tune that cruises along at a spright pace. Good dance merchandise.

B "ANGEL OF MY DREAMS" (2:18) [Lane BMI—Koger, Monroe] The group blends well again offering a pretty rock-a-ballad. Side has a contagious melody the kids should go for.

WEAR MY RING AROUND YOUR NECK
c/w DONCHA' THINK IT'S TIME

47/20-7240

Watch for these **NBC-TV** network shows in color and black and white...**THE PERRY COMO SHOW, THE GEORGE GOBEL SHOW, THE EDDIE FISHER SHOW, THE PRICE IS RIGHT, TIC TAC DOUGH** . . . all sponsored by . . .

RCA VICTOR
RADIO CORPORATION OF AMERICA

Round The Wax Circle

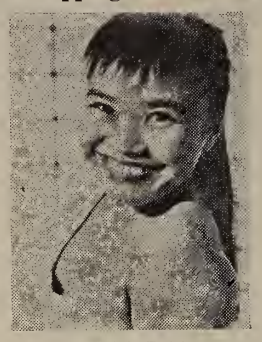
NEW YORK:

Friends of Frankie Laine showed up at a party given for him last Thursday at Danny's Hideaway. . . . **Jo Stafford** and **Paul Weston** previewed live the new Columbia album "Swinging Down Broadway" at a party Wednesday, April 2, at the Waldorf Astoria. . . . **Eydie Gorme** and Steve Lawrence to guest on Pat Boone's TV show on Thursday, April 10. . . . **Paul Anka** began a 59 day coast to coast tour of the U. S. on Friday, April 4. **Don Rondo** stars at the Shell House, Island Park, Long Island. weekend of April 11-12. . . . **Patti Page's** "The Big Record" comes up with a video first when **Doris Day** makes her debut on Patti's weekly show. Date has not yet been set. Patti may make her movie debut this summer in "Paris Story", a musical penned by her husband **Charles O'Curran**. . . . A & R head of Epic, **Joe Sherman**, was a busy man last week, cutting **Frankie Vaughan, Roy Hamilton, and Ersel Hickey**. Sherman, in the role of disk artist, also stimulated as his "The Miraculous Music Box" is reported to have passed the 50,000 mark. . . . **Jimmie Rodgers**, Roulette Records, appears on The Big Record on April 16 and then off to join the Feld tour. . . . **Count Basie** and **Joe Williams** will take advantage of their stay at New York's Birdland by cutting some sides for Roulette. . . . The **Norm Petty** firms, Nor-Va-Jak and Melody Lane, tops in Australia. Petty received word this week that his tunes "Oh Boy", "Every Day", and "Peggy Sue" are 1-2-3 on the Australian Hit Parade. . . . We hear there is bidding on the novelty master "I Kissed A Girl and Made Her Cry" b/w "Elephant Rock" by Hop-A-Long Wong. **Joe Schuster** is the artist. . . . **Teddi King** into the Frolics Club, Revere, Mass. for one week beginning April 13. . . . **Tommy Leonetti**, Vik and "Your Hit Parade" star, was "Disk Jockey Of The Day" on WGRY-Troy, N. Y. on April 12. . . . **Jean Carroll** into the Old Romanian Club on Broadway for four weeks beginning April 23. . . . **Reed Harper and The Notes** now under the personal management of Smart Associates. Harper and The Notes will record for Smart Records. . . . **Addie Lee**, "Please Buy My Record" on Gone Records, will marry **Marvin Rappaporte**, owner of The Spindle Top Restaurant in the Forrest Hotel, on April 20.

JO STAFFORD

CHICAGO:

Paul Anka's new click-disk on AM-PAR, "Keep The Bells Ringing" is ringing up big sales, according to **Lenny Garmisa**. Lenny tells us he has a hot, novel deck that should go places, titled "Apache" by the **Chiefs**. . . . U.A. "Try The Impossible" is going well in the east and locally. It's a vocal by **Lee Andrews** and the **Hearts**. . . . Over at Music Distribs, **Jack Solinger** is flipping over an exciting new waxing of "Night Train" by **Don** and the **Upbeats** on the Lana label. Jack feels that this one will go all the way. . . . Comic **Joey Bishop** and Vik's effervescent, young vocal starlet Pat **Suzuki** drawing big crowds at the Black Orchid. Pat guested with **Marty Faye** on "Marty's Morgue". . . . **Stan Pat**, Roulette, making the rounds with several records he is very high on, "Padre, Padre", a gospel type tune by **Valerie Carr**; "Long Hot Summer" by **Jimmy Rodgers**, and "Let's Be Lovers" by the **Playmates**. . . . Epic's sales chief, **Bill Nielsen**, in town briefly visiting with **Dick Laga**. Dick is singing the praises of "Chewing Gum" by **Tommy Priscoe**. . . . **Morrie Goldman**, James H. Martin Distribs, tells us that **Mantovani's** album "The Story Of Three Loves" is going so well that London cut a single on it. Dot disks that are selling well are **Billy Vaughn's** "Tumbling Tumbleweed" and "Crazy Love" by the **James Brothers**. . . . Columbia's Coquettes write to advise us of their success in the west. They're headed for the Sands Hotel in Las Vegas. . . . Felsted's "**Honest John**" **Vail** sings the praises, all the way from New York, of **Teddy Bart's** "Headin' For A Weddin'." . . . Brunswick's **Jackie Wilson** nursing a fractured ankle, and **Ralph Cox** says that sales of **Jackie's** "To Be Loved" keep his spirits high. . . . M. S. Distrib's **Vic Faraci** voicing glowing adjectives for 2 **Marty Gold** LPs, "Hi Fi Fo Fum" and "Sticks And Bones". . . . **Carlton** looks like it has a big record in "That Crazy Feeling" by **Kenny Rogers**. . . . Latest report is that the new Heartbeat Record Co.'s recording of "Peg O' My Heart" featuring **Seymour** is making a showing and is now being distributed by **Rube Lawrence** and **Tony Galgano** of Record Distribs.

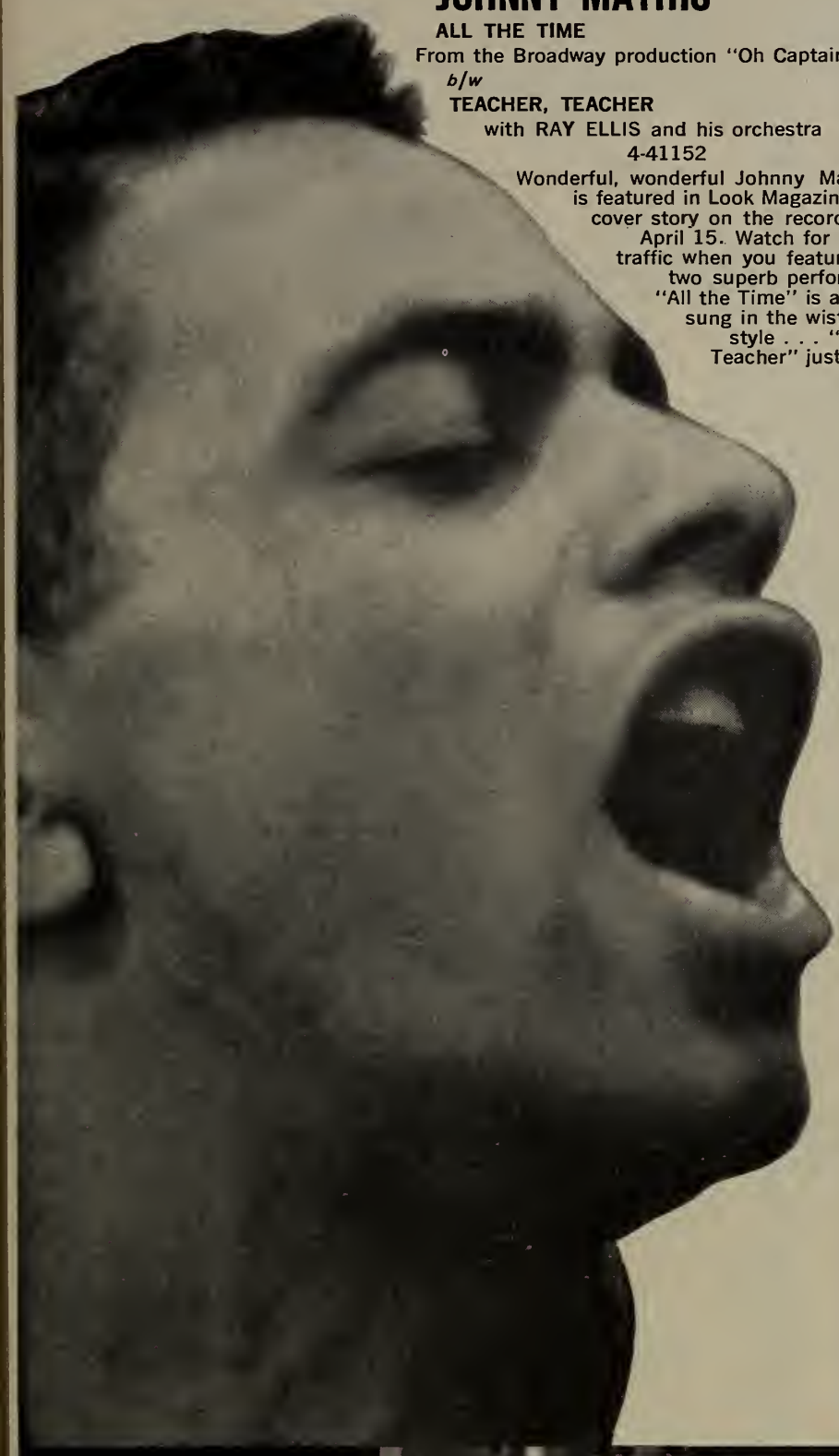


PAT SUZUKI

MARTY BARRIS

LOS ANGELES:

Liberty Records has one of the phenomenal hits of the year in the David Seville recording of "Witch Doctor". The record hit the number one seller spot at Music City during the very first week of its release. . . . **Dean Martin**, who has a new big Capitol recording in "Return To Me" opens at the Cocoanut Grove this Wednesday night for a two week stand. . . . Singer **Marty Barris** out with her first release which she co-authored, "Scottish Fling" on Keen Records. Disk made the 690 pick of the week and is getting a lot of local attention. . . . Teenager, **Laurie London**, new Capitol artist, will arrive in this country from England this week for a series of television appearances. He will sing his hit recording, "He's Got The Whole World In His Hands". . . . Dot Records has signed actor **Eddie Albert** to record a vocal album, which is set for release early next month. . . . "You Are My Lucky Star", recorded on the new Robin label, being picked locally for a hit. . . . **Don Genson**, Carlton Records, back in town from a trip through the Southwest, where the Carlton recording "That Crazy Feeling" by **Kenny Rogers** has broken wide open. . . . 15 year old **Scott Engel**, who has just made his recording debut on High Fidelity Recording's Orbit label, has been signed to appear twice monthly on the Eddie Fisher TV show.



JOHNNY MATHIS

ALL THE TIME
From the Broadway production "Oh Captain!"
b/w
TEACHER, TEACHER
with RAY ELLIS and his orchestra
4-41152

Wonderful, wonderful Johnny Mathis is featured in Look Magazine's cover story on the record industry, April 15. Watch for extra traffic when you feature these two superb performances. "All the Time" is a hit ballad, sung in the wistful Mathis style . . . "Teacher, Teacher" just swings!

THE EASY RIDERS: TERRY GILKYSON —FRANK MILLER

WINDJAMMER Solo by Richard Dehr
b/w
KARI WAITS FOR ME
From the Louis de Rochemont-Cinemiracle Prod. "Windjammer"
4-41147

Cinemiracle is being touted as the most sensational screen process yet devised. From "Windjammer"—the first film in this new process come these two numbers, both suited to the soft harmonies of the Easy Riders. They'll be riding high on the tail of the most publicized film ever!

PAUL HAMPTON

SLAM BAM THANK YA MA'AM
b/w
LIVE A LIFE OF LOVE
4-41145

Dartmouth undergraduate Paul Hampton's career got a rocketing boost into orbit when he appeared coast to coast on the Ed Sullivan Show, March 23. Here, with "Slam Bam," he delivers the sound today's teen-agers want. Coupling finds him easing up on tempo, but not on drive.

GUY MITCHELL

TILL WE'RE ENGAGED
b/w
HEY, MADAME
From the Broadway production "Oh Captain!" with JIMMY CARROLL and his orchestra
4-41146

"Till We're Engaged" is a country-tinged bouncer sure to score in every market. The flip, from the seemingly inexhaustible score of "Oh Captain!" is a fresh and robust melody delivered with Guy's winning style. Guy's due for another "Singin' the Blues." Either of these sides might be it.

HIGH FIDELITY RECORDS BY **COLUMBIA** 10th YEAR

A Division of Columbia Broadcasting System, Inc.

NEW AND SURE FIRE—FROM THE HOTTEST COMPANY IN THE BUSINESS

® "Columbia" (lp) ® Marcas Reg.

10TH ANNIVERSARY OF LONG PLAYING RECORDS COLUMBIA RECORDS

HUGE

ADDRISI BROTHERS
(Brod 003)

"EVERYBODY HAPPY" (1:30)
[Aztec ASCAP — Lloyd, Corb]
The new Brad label could have a huge smash in its first release.. It's an exciting rocker featuring the Addrisi Brothers with a spirited performance of a R & R novelty. Lyrics are cute and simple and the tom tom-guitar backdrop coupled with some exciting handclapping results in an exciting overall sound. Watch this side. It's loaded with potential.
The Cash Box April 5, 1958

The Cash Box
Best Bets

★ "EVERYBODY HAPPY" ..... Addrisi Bros. ..... Brad 003

"EVERYBODY HAPPY"
B/w "I'LL BE TRUE" BRAD 003
FEATURING THE ADDRISI BROS.
BRAD RECORDS, INC.
5651 MELROSE AVE. · HOLLYWOOD, CALIF. · HO. 7-7107

BIG from RIP

BY BOB (THE BIG GUITAR) GENOVESE
TOODALOO KANGAROO
B/W
MY LOVE I GIVE
FEATURING
THE FOUR EKKOS

RP 12558

It'll Be An
"ENDLESS SLEEP" Er!
B/W
COMING HOME
FEATURING
JIMMY WITHERSPOON AND BAND
RP-126

SONNY GENO
"the most" singing
BLUE SKIES
like it's never been done before!
B/W
JUST BEYOND
RP 12458

RIP RECORDING CO.
HOLLYWOOD, CALIF. · 9034 SUNSET BLVD. · CRestview 6-9700

Top Selling Records
Reported by
Retail Outlets
From Coast to Coast

BROADWAY MUSIC
New York, N. Y.
1. Tequila (Champs)
2. Return To Me (D. Martin)
3. Billy (K. Linden)
4. Twilight Time (Platters)
5. Witch Doctor (D. Seville)
6. Book Of Love (Monotones)
7. Wishing For Your Love (Voxpoppers)
8. Love Is A Simple Thing (J. Mellis)
9. Little Blue Man (Johnson)
10. It's Too Soon To Know (P. Boone)

ROL'S RECORD SHOP
Chicago, Ill.
1. Tequila (Champs)
2. Don't You Just Know It (H. Smith)
3. Little Train (Storz & Vasel)
4. Lazy Mary (L. Monte)
5. Sweet Little Sixteen (Berry)
6. He's Got The Whole World (L. London)
7. Who's Sorry Now (Francis)
8. Another Time Another Place (P. Page)
9. Rock And Roll Is Here To Stay (Danny & Juniors)
10. Twilight Time (Platters)

NORTY'S MUSIC CENTER
Los Angeles, Calif.
1. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
2. Wonderful Time Up There (P. Boone)
3. Don't (E. Presley)
4. The Stroll (Diamonds)
5. Maybe Baby (Crickets)
6. Who's Sorry Now (Francis)
7. Little Girl (Everly Bros.)
8. Swinging Shepherd Blues (J. Pate)
9. Sail Along Silv'ry Moon (B. Vaughn)
10. Magic Moments (P. Como)

AL'S RECORD MART
Detroit, Mich.
1. Lollipop (Chordettes)
2. Billy (K. Linden)
3. Don't You Just Know It (H. Smith)
4. Breathless (J. L. Lewis)
5. Lover Boy (Cleftones)
6. Tumbling Tumbleweeds (B. Vaughn)
7. Lazy Mary (L. Monte)
8. Good Golly Miss Molly (Little Richard)
9. Yea Yea (Kendall Sisters)
10. Baubles, Bangles, Beads (J. Jones)

COMER'S RECORD NOOK
San Antonio, Tex.
1. Dinner With Drac (Zacherle)
2. Tequila (Champs)
3. Maybe Baby (Crickets)
4. Breathless (J. L. Lewis)
5. Don't You Just Know It (H. Smith)
6. Believe What You Say (R. Nelson)
7. Catch A Falling Star (Como)
8. Lollipop (Ronald & Ruby)
9. Tumbling Tumbleweeds (B. Vaughn)
10. Million Miles From Nowhere (B. Benton)

VAN CURLER MUSIC
Albany, N. Y.
1. He's Got The Whole World (L. London)
2. Tequila (Champs)
3. Book Of Love (Monotones)
4. Now And For Always (G. Hamilton)
5. For Your Love (Townsend)
6. Billy (K. Linden)
7. Don't You Just Know It (H. Smith)
8. So Tough (Casuals)
9. Bluebirds Over The Mountain (E. Hickey)
10. Who's Sorry Now (Francis)

WILLIAM'S
Philadelphia, Pa.
1. Tequila (Champs)
2. Lollipop (Chordettes)
3. He's Got The Whole World (L. London)
4. Billy (K. Linden)
5. 26 Miles (Four Preps)
6. Twilight Time (Platters)
7. It's Too Soon To Know (P. Boone)
8. For Your Love (Townsend)
9. Believe What You Say (R. Nelson)
10. Are You Sincere (Williams)

MUNICIPAL RADIO
Brooklyn, N. Y.
1. Tequila (Champs)
2. Don't You Just Know It (H. Smith)
3. I Met Him On A Sunday (Sherilles)
4. Witch Doctor (D. Seville)
5. Lollipop (Chordettes)
6. Twilight Time (Platters)
7. There's Only One Of You (Four Lads)
8. For Your Love (Townsend)
9. Who's Sorry Now (Francis)
10. Teacher, Teacher (J. Mathis)

WEBSTER RECORD SHOP
St. Louis, Mo.
1. Witch Doctor (D. Seville)
2. Lollipop (Chordettes)
3. Believe What You Say (R. Nelson)
4. Book Of Love (Monotones)
5. Marching Saints (Belafonte)
6. He's Got The Whole World (L. London)
7. 26 Miles (Four Preps)
8. Oh Lonesome Me (Gibson)
9. Twilight Time (Platters)
10. I Met Him On A Sunday (Shirelles)

MELODY SHOP
Elizabeth, N. J.
1. Twilight Time (Platters)
2. Tequila (Champs)
3. Who's Sorry Now (Francis)
4. I Met Him On Sunday (Shirelles)
5. Billy (K. Linden)
6. Lazy Mary (L. Monte)
7. Please Call (F. Scott)
8. For Your Love (Townsend)
9. Rock And Roll Is Here To Stay (Danny & Juniors)
10. Lollipop (Chordettes)

MUSIC BOX
Cleveland, Ohio
1. Return To Me (D. Martin)
2. Are You Sincere (Williams)
3. Book Of Love (Monotones)
4. Gospel Boogie (P. Boone)
5. Sweet Little Sixteen (Berry)
6. Who's Sorry Now (Francis)
7. Don't You Just Know It (H. Smith)
8. Lollipop (Chordettes)
9. Rock And Roll Is Here To Stay (Danny & Juniors)
10. Let's Be Lovers (Playmates)

THIEM'S RECORD SHOP
Raleigh, N. C.
1. Twilight Time (Platters)
2. Book Of Love (Monotones)
3. Lollipop (Chordettes)
4. Billy (K. Linden)
5. Breathless (J. L. Lewis)
6. The Walk (J. McCracklin)
7. Don't You Just Know It (H. Smith/Tequila (Champs)
8. Every Night (Chantels)
9. Who's Sorry Now (Francis)
10. Your Graduation Means Goodbye (Cardigans)

ERNSTROM'S
Dallas, Tex.
1. Lollipop (Chordettes)
2. Book Of Love (Monotones)
3. Believe What You Say (R. Nelson)
4. Straight Shirts (G. Summers)
5. Don't You Just Know It (H. Smith)
6. Maybe Baby (Crickets)
7. College Man (B. Justis)
8. Wonderful Time Up There (P. Boone)
9. Sweet Little Sixteen (Berry)
10. Breathless (J. L. Lewis)

THE MUSIC BOX
San Francisco, Calif.
1. Tequila (Champs)
2. Book Of Love (Monotones)
3. Do You Want To Dance (B. Freeman)
4. We Belong Together (Robert & Johnny)
5. Twilight Time (Platters)
6. Lollipop (Chordettes)
7. Cherry Pie (Tri Lads)
8. This Is The Night (Valiants)
9. Oh Oh I'm Falling In Love Again (J. Rodgers)
10. Maybe Baby (Crickets)

SUPER MUSIC, INC.
Baltimore, Md.
1. He's Got The Whole World (L. London)
2. Jumpin' Jack (Kalin Twins)
3. Book Of Love (Monotones)
4. Oh Lonesome Me (Gibson)
5. Who's Sorry Now (Francis)
6. Tequila (Champs)
7. Just One More Chance (L. Luther)
8. Wishing For Your Love (Voxpoppers)
9. Skinny Minnie (B. Haley)
10. Teeny Weeny (J. Dell)

DON LEARY'S, INC.
Minneapolis, Minn.
1. Lollipop (Chordettes)
2. 26 Miles (Four Preps)
3. Tequila (Champs)
4. Sweet Little Sixteen (Berry)
5. It's Too Soon To Know (P. Boone)
6. Oh Lonesome Me (Gibson)
7. Maybe Baby (Crickets)
8. Are You Sincere (Williams)
9. Click Clack (Dickey Doo)
10. The Walk (J. McCracklin)

THOMPSON'S
Eugene, Ore.
1. Wonderful Time Up There (P. Boone)
2. Tequila (Champs)
3. Sweet Little Sixteen (Berry)
4. Catch A Falling Star (Como)
5. Don't (E. Presley)
6. Dinner With Drac (Zacherle)
7. Maybe Baby (Crickets)
8. Lollipop (Chordettes)
9. The Walk (J. McCracklin)
10. Sugartime (McGuires)

STAMPFLI'S RECORD ROOM
Reno, Nev.
1. Tequila (Champs)
2. Lollipop (Chordettes)
3. Sweet Little Sixteen (Berry)
4. Who's Sorry Now (Francis)
5. Sugartime (McGuires)
6. Are You Sincere (Williams)
7. Catch A Falling Star (Como)
8. 26 Miles (Four Preps)
9. Wonderful Time Up There (P. Boone)
10. Get A Job (Silhouettes)

MUSIC BOX
Cambridge, Mass.
1. Twilight Time (Platters)
2. Don't You Just Know It (H. Smith)
3. Blue Tattoo (Four Voices)
4. I Met Her On A Sunday (Shirelles)
5. Arrivederci Roma (Lanza/Williams)
6. Who's Sorry Now (Francis)
7. Wishing For Your Love (Voxpoppers)
8. My Pledge To You (J. Nash)
9. I'm Not Afraid Anymore (E. Rodgers)
10. Crazy Love (P. Anka)

THE RECORD SHOP
Buffalo, N. Y.
1. He's Got The Whole World (L. London)
2. Who's Sorry Now (Francis)
3. Your Name Is Beautiful (C. Smith)
4. Lazy Mary (L. Monte)
5. Don't You Just Know It (H. Smith)
6. Lollipop (Ronald & Ruby)
7. Breathless (J. L. Lewis)
8. Kisses (F. Pourcel)
9. Ballad Of A Teenage Queen (J. Cash)
10. Rock & Roll Rhapsody (Four Aces)

RADIO DOCTORS
Milwaukee, Wis.
1. Wonderful Time Up There (P. Boone)
2. My Bucket's Got A Hole In It (R. Nelson)
3. Oh Lonesome Me (Gibson)
4. Who's Sorry Now (Francis)
5. He's Got The Whole World (L. London)
6. Lollipop (Chordettes)
7. Catch A Falling Star (Como)
8. Are You Sincere (Williams)
9. Little Blue Man (Johnson)
10. Tequila (Champs)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Capitol RECORDS

CashMakers

Together for the First Time!

FRANK SINATRA and KEELY SMITH

with Orchestra conducted by Billy May

HOW ARE YA' FIXED FOR LOVE

NOTHING IN COMMON

From the United Artists' Picture "Paris Holiday"

RECORD NO. 3952

TOMMY SANDS

Has Another "Teen-Age" Crush on a

TEEN-AGE DOLL

HAWAIIAN ROCK

RECORD NO. 3953

GUY LOMBARDO

and His Royal Canadians with Kenny Gardner and The Chorus

OVER AND OVER

THE LETTER GETS BETTER

RECORD NO. 3954

Rockin' and Rollin'

THE SPINNERS

GOOFIN'

LOVE'S PRAYER

RECORD NO. 3955

It's The Greatest – It's The Original!!

THE BEAVERS

Orchestra Conducted by Jack Marshall

SACK DRESS

ROCKIN' AT THE DRIVE-IN

RECORD NO. 3956

GREAT C&W

BUCK OWENS

SWEET THING

I ONLY KNOW THAT I LOVE YOU

RECORD NO. 3957

The "Late, Late Show" styling of

DAKOTA STATON

with Orchestra Conducted by Sid Feller

From the Broadway Production "The Bells Are Ringing"

INVITATION • THE PARTY'S OVER

RECORD NO. 3958

GENE VINCENT

And His Blue Caps

BABY BLUE

TRUE TO YOU

RECORD NO. 3959

Teen Ballads!

LARRY HOVIS

with Jack Marshall's Music

SILLY TEARS

HELPLESSLY, HOPELESSLY

RECORD NO. 3961

RCA Victor To Issue Stereo Disk. Will Not Offer Compatibles

NEW YORK — RCA Victor last week announced its plans to release a "true" stereophonic disk this coming summer, to be introduced at the Furniture Show in July.

At the same time George Marek, RCA Victor vice president, announced that this decision obviously meant that Victor, for one, would not release the much discussed compatible disk.

Marek stated that in his opinion and the opinion of the entire Victor staff, the compatible disk represented a compromise in quality and it would therefore be a step backwards.

In a demonstration at the RCA Victor Review Room last Tuesday, April 1, the compatible disk was played monaurally and stereophonically, and in both instances the true monaural and true stereophonic disks issued a clearer, more defined, less fuzzy sound. It was explained that Victor was certain the public would not accept a disk in which it was forced to compromise on the quality of the sound.

The problem of double inventory was admittedly a headache which the compatible disk would have obviated, but it was felt: 1) with the gradual introduction of the disk double inventory would not prove to be too much of a problem, and 2) it was preferable to that of issuing an inferior product.

Inexpensive conversion stereo cartridges, some already introduced, will enable the monaural set owner to get a better reproduction from his present monaural records and to start to build a stereo disk collection toward the day when he will change to more modern stereo equipment.

Most of the major and inde record companies seem to be in agreement with the RCA Victor decision. However, Columbia, which last week, announced its compatible disk, and apparently has no intention of releasing it at this time, has made no statement as to its intentions in the true stereo disk field.

N. Y. Capitol Distr. Hot

NEW YORK—Vito Samela, Capitol Distributors, this city, reports that his Capitol Record line is at one of its hottest peaks in some time. In the singles department, Samela calls attention to Ed Townsend's "For Your Love" and "Torero," by Renato Carosone. "Both were broken in New York," says Samela, "which should put to rest for all time the popular misconception that New York does not break records."

Other singles selling in hit figures are Dean Martin's "Return To Me," Laurie London's "He's Got The Whole World In His Hands," "How Are You Fixed For Love" and "Nothing In Common," by Frank Sinatra, and Keely Smith and "Looking Back," by Nat "King" Cole.

In the album department, the New York distributing branch of Capitol lists "Mommy Gimme A Drink-a Water" by Danny Kaye, "Swinging On Broadway" by Jonah Jones, and "The Late Late Show" by Dakota Staton as the established hits, with three new releases creating great excitement. They are Renato Carosone's "Blue Italian Skies," Les Baxter's "South Pacific," and Joe Bushkin's "Night Sounds."

Books No!

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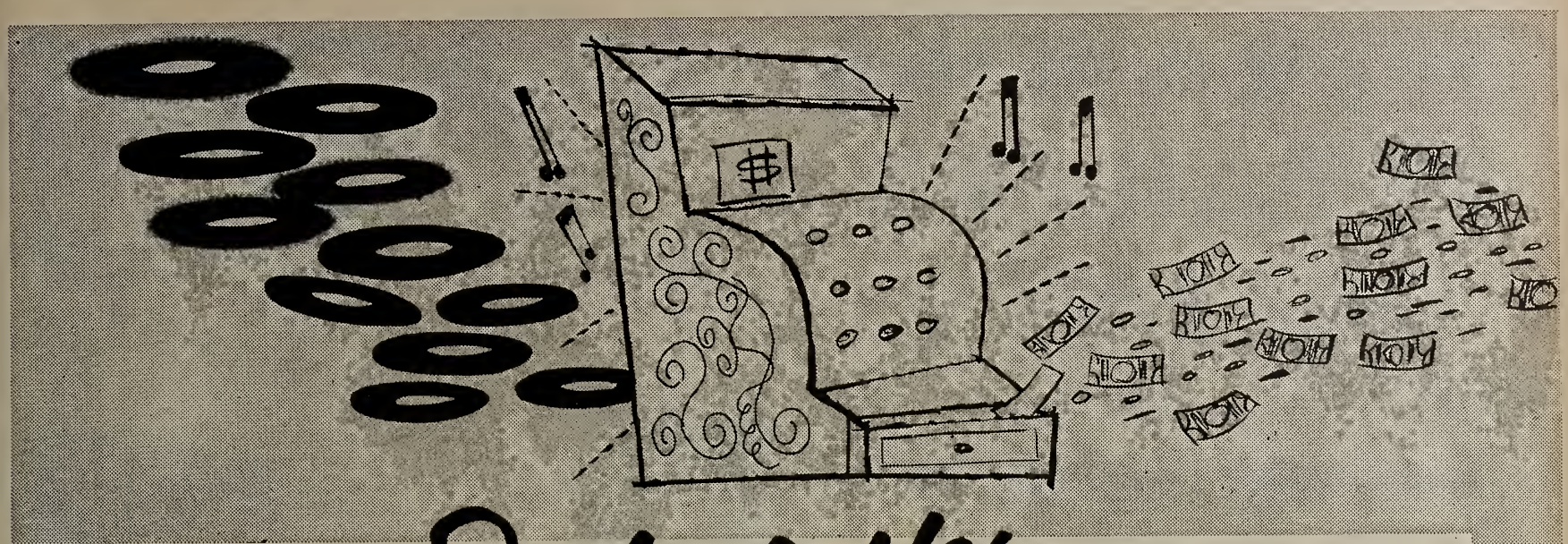
The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	TEQUILA CHAMPS (Challenge)	1
2	LOLLIPOP CHORDETTES (Cadence)	2
3	WHO'S SORRY NOW CONNIE FRANCIS (MGM)	4
4	HE'S GOT THE WHOLE WORLD IN HIS HANDS LAURIE LONDON (Capitol)	6
5	ARE YOU SINCERE ANDY WILLIAMS (Cadence)	3
6	SWEET LITTLE SIXTEEN CHUCK BERRY (Chess)	5
7	26 MILES FOUR PREPS (Capitol)	7
8	CATCH A FALLING STAR PERRY COMO (RCA Victor)	8
9	A WONDERFUL TIME UP THERE PAT BOONE (Dot)	9
10	IT'S TOO SOON TO KNOW PAT BOONE (Dot)	10
11	BILLY KATHY LINDEN (Felsted)	17
12	THERE'S ONLY ONE OF YOU FOUR LADS (Columbia)	26
13	BREATHLESS JERRY LEE LEWIS (Sun)	11
14	OH LONESOME ME DON GIBSON (RCA Victor)	19
15	GIGI CHARLES MARGULIS (Carlton) BILLY ECKSTINE (Mercury) VIC DAMONE (Columbia)	23
16	RETURN TO ME DEAN MARTIN (Capitol)	30
17	LAZY MARY LOU MONTE (RCA Victor)	27
18	ARRIVEDERCI ROMA ROGER WILLIAMS (Kapp)	28
19	MAYBE BABY CRICKETS (Brunswick)	16
20	OH-OH, I'M FALLING IN LOVE AGAIN JIMMIE RODGERS (Roulette)	13

21) SUGARTIME. 22) DON'T. 23) LITTLE BLUE MAN. 24) A VERY PRECIOUS LOVE. 25) DON'T YOU JUST KNOW IT. 26) TWILIGHT TIME. 27) SAIL ALONG SILV'RY MOON. 28) OH JULIE. 29) BALLAD OF A TEENAGE QUEEN. 30) WITCHCRAFT. 31) MAGIC MOMENTS. 32) BOOK OF LOVE. 33) WISHING FOR YOUR LOVE. 34) I'VE GOT BELLS ON MY HEART. 35) SWINGING SHEPHERD BLUES. 36) DINNER WITH DRAC. 37) CHANSON D'AMOUR. 38) THE WALK. 39) BELIEVE WHAT YOU SAY. 40) LONELY ISLAND. 41) NOW AND FOR ALWAYS. 42) MY BUCKET'S GOT A HOLE IN IT. 43) TUMBLING TUMBLEWEEDS. 44) BLUEBIRDS OVER THE MOUNTAIN. 45) IN MY LIFE. 46) BELONGING TO SOMEONE. 47) 76 TROMBONES. 48) YOU ARE MY DESTINY. 49) GET A JOB. 50) LET'S BE LOVERS. 51) WITCH DOCTOR. 52) KEWPIE DOLL. 53) SO TOUGH. 54) MAYBE. 55) THAT CRAZY FEELING. 56) WALKIN' THE LOW ROAD. 57) TEACHER'S PET. 58) GOOD GOLLY MISS MOLLY. 59) TELL HER YOU LOVE HER. 60) I MET HIM ON A SUNDAY; I BEG OF YOU; RIVER KWAI MARCH & COLONEL BOGEY; LONG HOT SUMMER; MY PLEDGE TO YOU; FOOLS; ANOTHER TIME, ANOTHER PLACE; KATHLEEN; SKINNY MINNIE; THESE WORLDLY WONDERS.



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THE BAY BOPS

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b/w

FOLLOW THE ROCK

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1.		
2.		
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4.		
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6.		
7.		
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9.		
10.		

List Your Top Ten "Western & Folk" Tunes Here

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List Your Top Ten "Rhythm 'N Blues" Records Here

	NAME OF RECORD HERE	ARTIST OR BAND HERE
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NAME .....

FIRM .....

ADDRESS .....

CITY ..... STATE .....

Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Ron Turner (WKMI-Kalamazoo, Mich.) tells of the great impression left by **Joe Williams** and **Count Basie** on their recent visit to Kalamazoo. Turner also puts in a good word for each of their two new Roulette albums, and their single, "Five O'Clock In The Morning." . . . **Frosty Mitchell** (KIOA-Des Moines, Iowa) writes to tell us that he and his wife Joanie were the proud parents of a baby girl named Mianne. The name was acquired through a contest that drew 1,500 entries from 7 states and 192 cities in Iowa. . . . **Bill Gerson** (WINN-Louisville, Ky.) tells how his station is now doing it with smooth music. Gerson says that WINN is devoting the bulk of the program day to heavy play on albums. . . . **Joe Ryan** (WALL-Middletown) informs us that he features a "No Voices Day" where he plays nothing but instrumentals. The jockey features such outstanding stars as **Les Elgart**, **Ted Heath** and the **Modern Jazz Quartet**. . . . **Larry Gar** (WKBC-No. Wilkesboro, N. Car.) reports the results of his "Little Blue Man" contest. The question was, "If I had a little blue man, what would I call him?". The three winners called him Winky, Gismo-Budipuss, and Short-nik. . . . **Buddy Basch** reports how **Neal Hefti**, composer-conductor, is being noted by deejays for his appearance on a half a dozen labels with dozens of artists now cutting his own masters. . . . **Paul Cowley** (WKLO-Louisville, Ky.) sends his thanks to the many calls he received in regards to the article he wrote for the Cash Box in answer to **Mitch Miller's** speech at the recent DJ. Convention. . . . **Neil Guerton** (WWON-Woonsocket, R.I.) explains how a gimmik he tried on his show one evening has turned out to be a regular part of the show's format. Guerton runs a contest between two top recording artists, and allows the audience to participate by calling and casting their votes. The parents like it as much as the teens because they say that it keeps the children occupied and, above all, in the home. . . . **Ed Gray** (WKNE-Keene, N.H.) optimistic over **Eydie Gorme's** latest LP issue for ABC Paramount, "Eydie Gorme, Vamps The Roaring 20's." . . . **Ken Jones** (WCMI-Ashland, Ky.) has recently become a swinging daddy. Jones' wife Lois recently gave birth to a son they have named Jeffery Scott. . . . **Brad Lacey**, **Joe Buerry** and **Mark Brooks** (WMYR-Ft. Myers, Fla.) conducted another Southwest Florida teen-hop, April 11th. The jockeys have been giving these hops once a month with great success. . . . **Bob Bartl** (WPGC-Wash. D.C.) tells what a terrific reaction he got to **Addie Lee's** record "Please Buy My Record" on the End Label. Bartl suggests that other jockeys give it a listen. . . . **Bob Norris** (WDVH-Gainsville, Fla.) and his dad **Joel**, are opening the Top Tunes Record Shop in Gainsville on or about the 15th of April. Norris would appreciate autographed copies of record stars sent to his dad in care of the station. He would also appreciate hearing from any act that will be in the vicinity and can help with the grand opening. . . . **Lucky Lawrence** (KRUX-Phoenix, Ariz.) very optimistic over the **Gaylords'** new recording of "Love." . . . **Red Evans** (WTAL-Tallahassee, Fla.) recently tied the marital knot with the former Miss **Marie Rennard**. The couple went down to the coast for a short honeymoon.

FROSTY MITCHELL
(KIOA-Des Moines, Iowa)

BRAD LACEY
(WMYR-Fort Meyers, Fla.)

FRANK POLLACK
(KDAY-Hollywood, Calif.)

VITAL STATISTICS:

Jimmy Ray, formerly with the KZ stations' Tyler outlet, has been transferred to KZEE in Weatherford. . . . **Al Stevens**, popular Baltimore deejay, finishes a stint with WCBM in Baltimore to join the staff at WAYE. Stevens, in addition to his jockey duties, will also be on the sales staff. . . . **Dan Neaverth** is now a member of the WKBW staff in Buffalo, N.Y. Neaverth last worked with WBNY. . . . **Mike Medway** recently joined the announcing staff of station WALA in Mobile, Alabama. Medway has an extensive background in show business including Hollywood acting, and TV performances. . . . Newest additions to the staff of KDAY, Hollywood, are Program Director **Earl McRoberts**, formerly of KCBQ in San Diego, and **Frank Pollack**, who comes from KRUX in Phoenix where he was Program Director. . . . **Carl Logan**, hailing from KZEE in Weatherford, Texas, is now spinning country and western disks for KCUL, Fort Worth. Also on the KCUL staff are **James Dickson**, Program Director and dj, and **Stuart H. Barondess**, the station's new Station Manager.

MGM Records Increases First Quarter Sales 53%

Bills Half Million Dollars In March

NEW YORK—MGM Records president Arnold Maxin has announced an increase in over-all dollar sales of 53% for the first quarter of 1958 as compared to the similar period of 1957. Long-playing records increased in sales by 9%. Single records and extended play sets showed 144% increase.

In the month of March, MGM billed one-half million dollars, the largest volume of billing in the eleven year history of the company.

Much of the single sales activity was accounted for by Connie Francis' "Who's Sorry Now", Joni James' "Nothing Will Ever Change", David Rose's "Swinging Shepherd Blues", Sam (The Man) Taylor's "Big Guitar" and a high sales volume among a number of rock and roll releases issued since the first of the year.

Leading the way in the LP category were such albums as Joni James' Italian-English album "Ti Voglio Bene . . . I Love You", the three "Gigi" albums—the sound track, the David Rose instrumental, and the Dick Hyman jazz album, the Ray Charles Singers' "Winter Wonderland", and others.

Maxin's stepped-up sales pace will continue with extensive programs and special promotions scheduled for each month of the year.

Decca Releases "Mood Jazz For Hi-Fi" Series

NEW YORK—Decca Records last week announced the release of a new "Mood Jazz for Hi-Fi" series, the J 9200 series.

The first release consists of a selected group of nine LP's running the gamut as far as artists and instrumentation are concerned. The sets will carry a list price of $4.98.

The entire Decca sales organization will be sporting handsome briefcase kits including all pertinent material throughout the month of April.

A heavy merchandising aid program has been prepared for the salesmen as well as the retailer; plus two color forms illustrating the entire release, a bound litho book previewing the "New World Of Jazz Sound", a large window centerpiece, die cut mounted lithos, and a mounted insignia for counter use.

A strong advertising campaign has been prepared for use in trade papers, trade magazines and national publications.

All Jazz D. J.'s in the country will receive a special sampler with a letter telling the complete story of "Jazztime."

"Ten Commandments" LP Not Licensed For Radio Or TV Play

HOLLYWOOD—Randy Wood, Dot Records' topper, upon hearing that portions of the Dot album "The Ten Commandments" had been broadcast on radio and TV, announced in a special letter to dee jays and program directors that the music from the film has not been licensed for public performance on either radio or TV in this country or elsewhere.

Cecil B. de Mille, producer of the film, and the publishers of the music advised than any such public performance will be deemed to be an infringement of the copyright of the music and henceforth any further violations of these restrictions will result in the institution of legal proceedings for an injunction and damages.

London Singles To 98c

NEW YORK—Lee Hartstone, vice-president in charge of sales of London and Felsted Records, last week announced that the labels have raised the list price of their 45 rpm singles to 98¢. The change went into effect April 1.

Form Volcano Records

LOS ANGELES—Theo Allen, president of Theo Allen Enterprises, L.A., has formed a new record company called Volcano Records.

The label's first release, set for release next month, features Allen singing "I'm A Man And Not A Mouse" b/w "You Ain't My Gal No More".

TOMMY ZANG
"WHITE SILENCE"
MARK 116

IRVING FIELDS
"SYNCOPATED SADIE"
MARK 112

CINDY TYSON
"BON NUIT, CHERIE"
MARK 110

WESLEY DALTON
"ON THE DAY WE FELL IN LOVE"
MARK 113

"HEARTS WERE NEVER MEANT TO BE BROKEN"
DICK OLSON MARK 104

INSTRUMENTAL

"LAVERNE'S BOOGIE"
MARK 117

C & W

JIMMIE KARLIN
"PLEASE DON'T WALK UPON MY HEART"
MARK 115

R & B

ROCKIN' HI LOWS
"HEY MARY ANN"
MARK 114

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by The Chiefs
directed by SID BASS
b/w "Dee's Dream"
GREENWICH # 408

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CHUCK BERRY

"JOHNNY B. GOODE"

CHESS 1691

THE ORIGINAL!

"WHO'S TO KNOW"

WENDELL TRACY

and His Orchestra

ARGO 5296

DALE HAWKINS

"LITTLE PIG"

b/w

"TORNADO"

CHECKER 892

CHESS PRODUCING CO.
2120 Michigan Avenue
Chicago 16, Illinois

Lutz To A&R Kaye And Ameche Albums

Seeco Readies First Stereo Tapes

NEW YORK—Sidney Siegel, president of Seeco Records, announced this week that sales manager Abbott Lutz will act as recording supervisor on the forthcoming Don Ameche and Stubby Kaye LP's.

Lutz has appointed Leo Israel, free lance writer and arranger, to prepare the Don Ameche material. The Ameche LP will be written in the form of an original musical and may be adapted later as a network spectacular.

Details on the Stubby Kaye package are not being disclosed but Lutz revealed that Bob Mersey, TV musical director and arranger, will handle the session under his supervision.

Siegel returned last week from a two-week trip to Spain, France and England on business for his firm.

Siegel revealed that he has closed a deal with Telefunken of Madrid, a subsidiary of the German company, to press and release the Dawn and Seeco catalog in Spain.

Test pressings of material that Siegel selected in London and Paris are now on their way to the New York office of Seeco, and a decision will be made on their release in the United States.

The indie diskery will be receiving three albums a month, throughout the balance of 1958, of Spanish material that Siegel okayed while in Madrid.

It was also announced last week that the diskery has gone into production on its first stereo tapes and will have them ready for release in April.

The successful Jose Melis and Elsa Maxwell albums, the Aldo Bruschi Italian LP, and the Triads Plus Two polka LP, which have not yet been issued, will make up the intial Seeco stereo tapes.

MGM Records Moves

NEW YORK—MGM Records, after eleven years at 701 Seventh Avenue, has moved to the Loew's Building at 1540 Broadway.

MGM Records will occupy the entire ninth floor.

This is in line with the plan of Loew's, Inc., parent company of MGM Records, to consolidate all branches of the MGM organization under one roof.

New Heartbeat Label

CHICAGO — Heartbeat Records, a new local diskery, made its debut last week. The newborn firm bowed in with "Peg O' My Heart" b/w "Tea For Two" by Seymour Schwartz, his orchestra and his trumpet.

The firm is jointly owned by Seymour Schwartz and Jerry Allan. Schwartz, has a long history in the record industry in many phases, retailer, broker, writer and artist.

Allan's background is varied. He handled promotion for Music Distributors, served as liaison man between record firms and talent and is prominent in publicity locally.

Allan stated that Heartbeat Records strives to produce "music with 'heart' and a 'beat'." Allan further stated that the firm will press singles now and concentrate on LPs in the near future.

Schwartz said that the diskery is represented both in ASCAP and BMI through Sunny and Heartbeat music publishing firms.

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. Tequila (Champs)
2. Lollipop (Chordettes)
3. For Your Love (Townsend)
4. Billy (K. Linden)
5. Who's Sorry Now (Francis)
6. Twilight Time (Platters)
7. Lazy Mary (L. Monte)
8. Sweet Little Sixteen (Berry)
9. Don't You Just Know It (H. Smith)
10. I Met Him On A Sunday (Shirelles)

Chicago, Ill.

1. Tequila (Champs)
2. He's Got The Whole World (L. London)
3. Who's Sorry Now (Francis)
4. Lollipop (Chordettes)
5. Lazy Mary (L. Monte)
6. Don't You Just Know It (H. Smith)
7. Oh Lonesome Me (Gibson)
8. Sweet Little Sixteen (Berry)
9. Twilight Time (Platters)
10. Book Of Love (Monotones)

Los Angeles, Calif.

1. Are You Sincere (A. Williams)
2. Lollipop (Chordettes)
3. Tequilla (Champs)
4. Who's Sorry Now (Francis)
5. Catch A Falling Star (Como)
6. He's Got The Whole World (L. London)
7. A Wonderful Time Up There (P. Boone)
8. Oh-Oh, I'm Falling In Love (J. Rodgers)
9. Witch Doctor (D. Seville)
10. Sail Along Silv'ry Moon (B. Vaughn)

New Orleans, La.

1. Who's Sorry Now (C. Francis)
2. Sugartime (McGuires)
3. Tequila (Champs)
4. Sail Along Silv'ry Moon (B. Vaughn)
5. Catch A Falling Star (Como)
6. Are You Sincere (A. Williams)
7. Looking Back (N. Cole)
8. Ballad Of A Teenage Queen (J. Cash)
9. He's Got The Whole World (L. London)
10. It's Too Soon To Know (P. Boone)

Cincinnati, Ohio

1. He's Got The Whole World (L. London)
2. Tequila (Champs)
3. A Wonderful Time Up There (P. Boone)
4. Lollipop (Chordettes)
5. Who's Sorry Now (C. Francis)
6. Are You Sincere (A. Williams)
7. Twilight Time (Platters)
8. My Bucket's Got A Hole In It (R. Nelson)
9. Maybe Baby (Crickets)
10. Pickin' On The Wrong Chicken (S Stars)

Boston, Mass.

1. Short Shorts (Royal Teens)
2. He's Got The Whole World In His Hands (L. London)
3. Lollipop (Chordettes)
4. Who's Sorry Now (C. Francis)
5. Wishing For Your Love (Voxpoppers)
6. I Met Him On A Sunday (Shirelles)
7. My Pledge To You (J. Nash)
8. Twilight Time (Platters)
9. Don't You Just Know It (H. Smith)
10. Maybe Baby (Crickets)

Philadelphia, Pa.

1. Tequila (Champs)
2. Lollipop (Chordettes)
3. Billy (K. Linden)
4. He's Got The Whole World (L. London)
5. 26 Miles (Four Preps)
6. Twilight Time (Platters)
7. It's Too Soon To Know (P. Boone)
8. For Your Love (E. Townsend)
9. Believe What You Say (R. Nelson)
10. Dinner With Drac (Zacherle)

Atlanta, Ga.

1. Lollipop (Chordettes/Ronald & Ruby)
2. Tequila (Champs)
3. Who's Sorry Now (C. Francis)
4. He's Got The Whole World (L. London)
5. Sweet Little Sixteen (Berry)
6. To Be Loved (J. Wilson)
7. It's Too Soon To Know (P. Boone)
8. Book Of Love (Monotones)
9. Catch A Falling Star (Como)
10. Don't (E. Presley)

Minneapolis, Minn.

1. Lollipop (Chordettes)
2. Tequila (Champs)
3. Maybe Baby (Crickets)
4. 26 Miles (Four Preps)
5. Who's Sorry Now (C. Francis)
6. Sweet Little Sixteen (Berry)
7. He's Got The Whole World In His Hands (L. London)
8. Are You Sincere (A. Williams)
9. It's Too Soon To Know (P. Boone)
10. Wishing For Your Love (Voxpoppers)

Dallas, Texas

1. Lollipop (Chordettes)
2. A Wonderful Time Up There (P. Boone)
3. Tequila (Champs)
4. He's Got The Whole World In His Hands (L. London)
5. Straight Skirts (T. Summers)
6. Believe What You Say (R. Nelson)
7. Sweet Little Sixteen (Berry)
8. Don't You Just Know It (H. Smith)
9. Dinner With Drac (Zacherle)
10. Book Of Love (Monotones)

Kansas City, Mo.

1. Tequila (Champs)
2. A Wonderful Time Up There (P. Boone)
3. Who's Sorry Now (C. Francis)
4. Are You Sincere (A. Williams)
5. Lollipop (Chordettes)
6. Sweet Little Sixteen (Berry)
7. Believe What You Say (R. Nelson)
8. Maybe Baby (Crickets)
9. Don't You Just Know It (H. Smith)
10. Oh Lonesome Me (D. Gibson)

Detroit, Mich.

1. Lollipop (Chordettes)
2. Tequila (Champs)
3. He's Got The Whole World In His Hands (L. London)
4. Who's Sorry Now (C. Francis)
5. Breathless (J. L. Lewis)
6. Don't You Just Know It (H. Smith)
7. Billy (K. Linden)
8. Believe What You Say (R. Nelson)
9. Book Of Love (Monotones)
10. Twilight Time (Platters)

Milwaukee, Wisc.

1. A Wonderful Time Up There (P. Boone)
2. Who's Sorry Now (C. Francis)
3. Oh Lonesome Me (D. Gibson)
4. Lollipop (Chordettes)
5. My Bucket's Got A Hole In It (R. Nelson)
6. He's Got The Whole World In His Hands (L. London)
7. Catch A Falling Star (Como)
8. Are You Sincere (A. Williams)
9. Tequila (Champs)
10. Little Blue Man (B. Johnson)

Pittsburgh, Pa.

1. Who's Sorry Now (C. Francis)
2. Tequila (Champs)
3. He's Got The Whole World In His Hands (L. London)
4. Lollipop (Chordettes)
5. Book Of Love (Monotones)
6. Twilight Time (Platters)
7. Catch A Falling Star (Como)
8. Return To Me (D. Martin)
9. Wishing For Your Love (Voxpoppers)
10. Maybe Baby (Crickets)

Cleveland, Ohio

1. Return To Me (D. Martin)
2. He's Got The Whole World In His Hands (L. London)
3. Book Of Love (Monotones)
4. Are You Sincere (A. Williams)
5. Twilight Time (Platters)
6. Don't You Just Know It (H. Smith)
7. Lollipop (Chordettes)
8. Tequila (Champs)
9. Who's Sorry Now (C. Francis)
10. Lazy Mary (L. Monte)

St. Louis, Mo.

1. Tequila (Champs)
2. Lollipop (Chordettes)
3. 26 Miles (Four Preps)
4. He's Got The Whole World In His Hands (L. London)
5. Wishing For Your Love (Voxpoppers)
6. Who's Sorry Now (C. Francis)
7. Billy (K. Linden)
8. Uh, Huh, Oh Yeah (Lawrence)
9. Sweet Little Sixteen (Berry)
10. Witch Doctor (D. Seville)

Denver, Colo.

1. Tequila (Champs)
2. Lollipop (Chordettes)
3. 26 Miles (Four Preps)
4. Sweet Little Sixteen (Berry)
5. Who's Sorry Now (C. Francis)
6. A Wonderful Time Up There (P. Boone)
7. Catch A Falling Star (Como)
8. Are You Sincere (A. Williams)
9. Billy (K. Linden)
10. Maybe Baby (Crickets)

Miami, Fla.

1. Tequila (Champs)
2. Lollipop (Chordettes)
3. Who's Sorry Now (C. Francis)
4. He's Got The Whole World In His Hands (L. London)
5. Are You Sincere (A. Williams)
6. Lazy Mary (L. Monte)
7. Little Blue Man (B. Johnson)
8. 26 Miles (Four Preps)
9. Billy (K. Linden)
10. Maybe Baby (Crickets)

Houston, Texas

1. That Crazy Feeling (Rogers)
2. Tequila (Champs)
3. Sweet Little Sixteen (Berry)
4. Are You Sincere (A. Williams)
5. Breathless (J. L. Lewis)
6. Who's Sorry Now (C. Francis)
7. Oh Julie (Crescendos)
8. Maybe Baby (Crickets)
9. The Walk (J. McCracklin)
10. Good Golly, Miss Molly (L. Richard)

Baltimore, Md.

1. He's Got The Whole World In His Hands (L. London)
2. Who's Sorry Now (C. Francis)
3. Book Of Love (Monotones)
4. Tequila (Champs)
5. Lollipop (Chordettes)
6. 26 Miles (Four Preps)
7. Been So Long (Pastels)
8. Oh Lonesome Me (D. Gibson)
9. Sweet Little Sixteen (Berry)
10. Jumpin' Jack (Kalin Twins)

San Francisco, Calif.

1. Tequila (Champs)
2. Lollipop (Chordettes)
3. Cherry Pie (Tri-Lads)
4. Catch A Falling Star (Como)
5. Sweet Little Sixteen (Berry)
6. Book Of Love (Monotones)
7. A Wonderful Time Up There (P. Boone)
8. Who's Sorry Now (C. Francis)
9. Witch Doctor (D. Seville)
10. Don't (E. Presley)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Dario And Dorle Soria To Develop And Package Special

NEW YORK — Dario and Dorle Soria, who terminated a five-year association with Angel Records on January 1, 1958, will return to the recording field as independent producers, to develop and package for RCA Victor a special series of classical record albums, according to an announcement by George R. Marek, Vice-President and General Manager of the RCA Victor Record Division. Soria was President of Electric and Musical Industries U.S. Ltd.; Mrs. Soria director of artistic relations, press, advertising and promotion.

The series, of the "highest artistic and technical quality," will be drawn from every field of music. It will be recorded both in this country and abroad. Art design, documentary material and printed material will also utilize the resources of both continents. RCA Victor's technical staff and facilities will be used for all recordings. RCA Victor artists as well as other available artists will be enlisted for specific recordings with which their talents have a special affinity.

The new series, "Presented by Soria," will be launched in the summer of 1959. It will be distributed through RCA Victor's regular channels including its record clubs.

The Soria-Victor agreement was negotiated just before Mr. and Mrs. Soria sailed on the SS Constitution (April 3) for Europe where they will combine a holiday with preliminary research for the forthcoming series. As previously planned, they will also spend most of May and all of June in Rome and Spoleto, assisting Gian Carlo Menotti with The Festival of Two Worlds which they helped to organize and which will take place in Spoleto June 5-29. They will visit the Salzburg Festival and other centers of summer musical activity before returning home in September.

Mercury Holds Second Annual Int'l. Convention In Paris

CHICAGO—Executives of Mercury will leave April 8th to meet with over thirty licensees of the Mercury Record Corporation for a three-day convention—seminar to be held in Paris this week end, April 10, 11, 12. The meeting will be conducted by Irving B. Green, president, and accompanying Green from the Mercury executive staff will be Wilma Cozart, director of the Classical division, Bob Shad and David Carroll representing the recording department. Bob Fine will represent Mercury as a recording and engineering consultant.

The purpose of the International Convention is to present to all licensees in attendance the many new developments that are constantly taking place in the recording industry. Engineering and manufacturing techniques will be thoroughly discussed with special emphasis given to the development of stereophonic tape and disks. Marketing, merchandising, promotion, and advertising techniques successfully employed in the U.S.A. will also be covered at the seminar.

The promotional high light of the three-day affair will be a special concert Friday, April 11th, at the famed Salle Pleyel Theatre. The members of the convention, as well as 1200 dealers throughout the country of France, will attend this concert which will feature the Platters, Sarah Vaughan, and Max Roach.

The musical director for the show is Eddie Barclay, one of France's leading orchestra leaders. The concert will be broadcast over Radio Europe #1. The broadcast will be recorded and the entire live show will be produced as a long play record for world wide distribution.

Representatives of the press from each of the organizations will be in attendance, for this will be the first time an American recording company has presented a free concert for dealers in a foreign land with a live radio show to be presented to the entire continent. As a piece de resistance. the Saturday meeting will be held during a boat trip on the river Seine. Madame Nicole Barclay and Monsieur Eddie Barclay play host to the entire International Convention for the three days.

Executives representing the Mercury International Division are: Brice Somers, International Director (Geneva, Switzerland), Dick Whittington, European co-ordinator (London, England), Leo Vidal, representing the South of Latin America (Buenos Aires), Manville Smith, representing the North of Latin America (Lima. Peru).

Charley Applewhite Resumes Career Upon Discharge From Army

NEW YORK—Charlie Applewhite was discharged from the U.S. Army after his two year stint on March 25th, and the next day saw him busily making the rounds of disk jockeys to promote his new Design record, "Saturday's Kisses" and "Put Your Heart Next To Mine".

"I've got a lot of catching up to do", says the singer, "and I've had two years to think about my career. I only hope that people haven't forgotten me completely."

Applewhite's career, which began on the Milton Berle TV'er, also appeared on other top shows including the 'Perry Como Show', the 'Ed Sullivan Show', spectaculars and even in dramatic parts, while singing in some of the country's top nightclubs. Charlie spent the last two years doing shows over 1,000 radio and TV shows for the Army.

"It's funny how the Army always managed to have a singer on tap for its shows," says Charlie. "First it was Eddie Fisher and Vic Damone, then me, and now they've got Elvis!"

Design Records prexie Cy Leslie was an Applewhite fan and signed him up during his Army stint. Charlie's first single for Design was cut during his last furlough, in an all-night session.

A native Fort Worth, Texas boy who got his start as a singing waiter in 1952, Charlie is booked for a national nightclub tour in the next few months; his first record album by Design will be released soon.

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MGM's Orbit Renamed Cub

NEW YORK — Arnold Maxin, president of MGM Records, this week announced that the previously announced Orbit Records, subsid label, will now be known as Cub Records. This move was necessitated by the emergence of a west coast label, also called Orbit Records, a subsidiary of HiFi Records.

Maxin also announced that Harold Drayson has been named national sales manager for the Cub label. Drayson will report directly to vice-president Irving Jerome, director of sales for both MGM and the newly formed Cub. Drayson will also continue to handle syndicate store and army exchange sales.

The Cub label will be extensively promoted and advertised.

The retail price for Cub singles will be 98 cents.

N. J. Music Guild Dinner

NEWARK, N. J.—The 21st Annual Anniversary Dinner, Dance and Entertainment of the Music Guild of New Jersey was held last Saturday in the Elizabethan Room of the Essex House Hotel here. Nearly 600 operators from all corners of the state attended.

Appearing at the show were many top music business names: The Four Lads, Toni Carroll, Johnny Nash, Carol Hughes, Don Rondo, the Twin Tones, Lou Monte, Kenny Rogers and the Hi-Fives. Herman Halperin emceed.

Buddy Basch produced the show, which lasted almost two hours. Music was by Jack Arnold Press and his orchestra.

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London Lowdown

We were very sad at the news of the passing of W. C. **Handy**, especially when his story was just about to be told on the screen.

There seems to be a great possibility of **Harry Belafonte**'s coming over to England. He will be going to Belgium to appear during the Brussels World Fair.

Three of the key personalities in the "6-5 Special", BBC-TV Show, have staged a walk out. They are, former producer **Josephine Douglas**, MC. **Pete Murray**, and comedian (ex-boxer) **Freddie Mills**. At time of writing replacements have not been confirmed but show will go on.

Jackie Dennis, Britain's latest kid recording sensation whose waxing of "La Dee Dah" for the English Decca label is high on the hit parade, will appear at an International Music Festival in Brussels this week. Fifteen year old Jackie is a Scots boy who rock 'n rolls to the swinging of his kilt.

New appointment to BBC-TV light entertainment department is songwriter **Eric** (These Foolish Things) **Maschwitz.**

James Melton and company appeared for the first time on the Channel 9 Sunday Night TV-er.

David Whitfield returns to the London Palladium this week to finish the season, before the start of the international vaudeville opening April 7th with **Liberace** topping the bill. Also fixed for the big house is **Johnnie Ray.**

Frank Lee, A & R Chief of English Decca off to the States next week.

The Crickets climbing the charts with their Coral waxing of "Maybe Baby". Could be their biggest one over here yet.

Also climbing fast: **Dennis'** "La Dee Dah" on English Decca, **Marvin Rainwater's** MGM recording of "Whole Lotta Woman" and **Tommy Steele's** version of "Nairobi".

"Tequila" by **The Champs** into the #13 spot—first week.

The two big hits in Germany and Holland are, No. 1 "Buona Sera" by **Louis Prima** and No. 2 "Melodie d'Amour".

Edmundo Ros thrilled at the reaction in the U.S. to his new record "The Pansy".

Going over to the States next week is **Paddy Crookshank**, British V.I.P. of the Robbins-Miller-Feist group.

From Italy comes the news that **Pat Boone** is the hottest thing on wax outside the Italian recordings.

Film companies cashing in on the popularity of television stars, particularly those appearing on programs such as "6-5 Special", a film of which has now been made.

Tommy Steele's new picture, "The Duke Wore Jeans" opened to very good box office takings.

"Lollipop" has now been recorded by several British artists but my guess is that the Chordettes will carry off the winning record in the Hit Parade.

"Siesta" a good piece of material from the recent London show called "Lady at the Wheel," is getting a lot of airings and has a very fine waxing by the **Beverley Sisters.**

Star spangled concert last Sunday in aid of Spastic children featured some of the biggest names on wax and raised $10,000 for a very good cause.

THIS WEEK'S BEST SELLING POP SINGLES

(Courtesy "New Musical Express")

1 **Magic Moments**— Perry Como (RCA)
2 **Whole Lotta Woman**— Marvin Rainwater (MGM)
3 **Nairobi**— Tommy Steele (Decca)
4 **Don't**— Elvis Presley (RCA)
5 **The Story Of My Life**— Michael Holliday (Columbia)
6 **Maybe Baby**— Crickets (Coral)
7 **La Dee Dah**— Jackie Dennis (Decca)
8 **At The Hop**— Danny and the Juniors (HMV)
9 **Mandy**— Eddie Calvert (Columbia)
10 **Swingin' Shepherd Blues**— Ted Heath (Decca)
11 **Jailhouse Rock**— Elvis Presley (RCA)
12 **Catch A Falling Star**— Perry Como (RCA)
13 **Tequila**— The Champs (London)
14 **Good Golly, Miss Molly**— Little Richard (London)
15 **You Are My Destiny**— Paul Anka (Columbia)
15 **To Be Loved**— Malcolm Vaughan (HMV)
17 **A Wonderful Time Up There**— Pat Boone (London)
18 **Baby Lover**— Petula Clark (Pye-Nixa)
19 **Oh-Oh, I'm Falling In Love Again**— Jimmie Rodgers (Columbia)
20 **Can't Get Along Without You/ We Are Not Alone**— Frankie Vaughan (Philips)
21 **Sugartime**— Alma Cogan (HMV)
21 **The Big Beat**— Fats Domino (London)
23 **To Be Loved**— Jackie Wilson (Coral)
24 **April Love**— Pat Boone (London)
25 **All The Way**— Frank Sinatra (Capitol)
26 **Why Don't They Understand**— George Hamilton IV (HMV)
27 **Love Me Forever**— Marion Ryan (Pye-Nixa)
28 **Oh Boy!**— Crickets (Coral)
29 **Who's Sorry Now**— Connie Francis (MGM)
30 **Swingin' Shepherd Blues**— Moe Koffman (London)

The Cash Box MOA

SPECIAL ISSUE
(dated: may 10th)

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Album Reviews

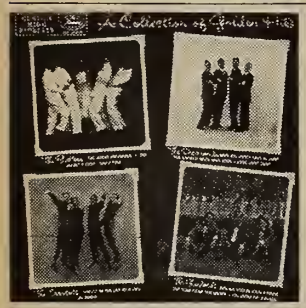
POPULAR

"JOHNNY'S GREAT HITS"—Johnny Mathis—Columbia CL-1133 (1-12" LP)

The hot songster is featured with a collection of his hit singles. The set is a swift follow up to Mathis' Good Night Dear Lord" set. Johnny Mathis' versatile delivery is excellently showcased as he runs through the bill. "Chances Are", "It's Not For Me To Say", "No Love" and "Wild Is The Wind" are among the treats offered. One more big seller for Mathis. Get set for heavy trade.

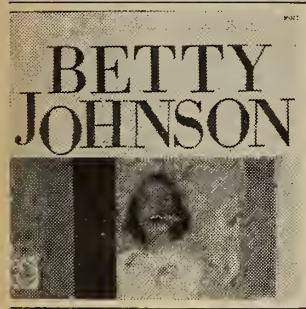
"THE YOUNG LIONS"—Soundtrack album—Decca DL-8719 (1-12" LP)

The new flick stars Marlon Brando, Montgomery Clift and Dean Martin. The score, penned by Hugo Friedhofer, is a vital musical composition, that creates a beautiful mental picture. Lionel Newman does a splendid job of conducting the 20th Century Fox Orchestra. The entry will get a tremendous sales push via one of the year's great pictures. Must stock.



"A COLLECTION OF GOLDEN HITS"—The Platters, The Gaylords, The Crew Cuts, The Diamonds—Mercury MG-20213 (1-12" LP)

Mercury has collected a number of its better selling single releases. Each of the featured groups is heard offering a few of its past hits. The Platters highlight "Only You" and two others. Also on the deck are "Love, Love, Love" (Diamonds), "Tell Me You're Mine" (Gaylords), and "Angels In The Sky" (Crew-Cuts). A worthy round-up of the labels better R&R hits. Pleasing album.



"BETTY JOHNSON"—Atlantic 8017 (1-12" LP)

The thrush, enjoying a nice ride on the single charts with her "Little Blue Man", demonstrates her musical versatility on this new Atlantic LP. The orchestra supplies a brass backing that serves as a fine compliment to the artist. Items receiving impressive treatments include "My Jack Of Diamonds" "Grandfathers Clock", and one of her past hit singles, "I Dreamed". Miss Johnson has a disk destined for lots of sales.

"THE JEROME KERN SONG BOOK"—Betty Madigan with Orchestra directed by Dick Jacobs—Coral CRL-57192 (1-12" LP)

The popular songstress tags the Kern songs with attractive readings. Two of the tunes receive refreshingly new treatments. "The Folks Who Live On The Hill" is done to a cha cha beat and "I Won't Dance" is offered with the basic instrumentation of "Man With The Golden Arm". Nice ork work from the Dick Jacobs aggregation. Reliable stock.

"SEA OF DREAMS"—Nelson Riddle and his Orchestra—Capitol T-915 (1-12" LP)

Nelson Riddle and his popular orchestra take the listener on a slow mood excursion. Riddle, noted for his backings of top vocalists Frank Sinatra and Nat "King" Cole, offers a lush string treatment to a dozen romantic selections. Included in the set are "Let's Fall In Love", "Autumn Leaves", and "Sea Of Dreams", etc. A worthy entry by the strong selling Riddle.

"FOREIGN AFFAIR" — Frankie Laine with Michel Legrand and his Orchestra—Columbia CL-1116 (1-12" LP)

Frankie Laine lends his colorful vocal chords to a program of mostly European songs. Legrand, one of the most striking arranger-conductors in France, utilizes his strings to great advantage while smoothly complimenting Laine. One stirringly beautiful reading is offered via "Si Tu Partais". Another is the perennial favorite, "Autumn Leaves". The issue will see lots of deejay-sales action.

"WINIFRED ATWELL PLAYS GERSHWIN"—with Ted Heath and his Music—London LL-1749 (1-12" LP)

Miss Atwell programs a smartly rendered collection of Gershwin tunes. Side one of the disk is dedicated to the well known "Rhapsody In Blue", while the flip side has seven other items. The pianist is assisted on the major piece by the Ted Heath orchestra. Side two is done with the help of a rhythm section. Other Gershwin goodies include "Love Walked In" and "Summertime". Slick ivory work.

"JOHNNY RAY IN LAS VEGAS"—Johnny Ray—Columbia CL-1093 (1-12" LP)

The dynamic vocalist was recorded during a performance at a Las Vegas night club. Johnny Ray renders a number of old timers on this set, including the two songs that first brought him acclaim, "The Little White Cloud That Cried" and "Cry". Also on the menu is one of Ray's latest singles, "Just Walking In The Rain". Top flight entry from the popular artist. Will get high sales treatment from Ray's fans.

"MIDNIGHT SERENADE" — Sammy Kaye — Columbia CL-1107 (1-12" LP)

The maestro and his swing and sway musicians lend their persuasive delivery to a host of oldies. Kaye's orchestra is aided by the impressive vocal inserts from the Kaydets. Two tunes descriptive of the set are "It's Been A Long, Long Time" and "I'll See You In My Dreams". Could be a big seller. Good album.

"SARAH VAUGHAN IN A ROMANTIC MOOD"—Mercury MG-20223 (1-12" LP)

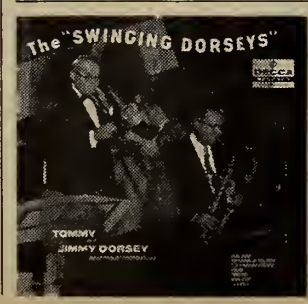
The great songstress tags a liberal sampling of romantic goodies. Miss Vaughan, with some smooth orking behind her, shows why she is considered one of the most colorful vocalists around. Sensitive deliveries are given to "C'est La Vie", "Slowly With Feeling", and "Don't Let Me Love You", etc. Just one more solid sales item for Sarah Vaughan.

"THE GIFT OF LOVE"—Original Soundtrack—Columbia CL-1113 (1-12" LP)

The new flick, starring Lauren Bacall and Robert Stack, boasts a musically moving score. The title song is given a beautiful reading by Vic Damone, and is also out as a single release by Damone. The music, penned by Cyril J. Mockridge, is effectively portrayed the orchestra under the direction of Edward B. Powell. The waxing should appeal to the many soundtrack fans.

"MUSIC FOR HAPPY PEOPLE"—Albimoore and his Orchestra—Jubilee JLP-1069 (1-12" LP)

Albimoore makes his debut on the Jubilee label with a collection of light swingers. Helping to set the disk's happy mood is the unusual instrumentation. Some of the featured instruments include xylophone and a glockenspiel. Albimoore, also making his American recording debut, effectively renders tunes much like the opener, "With A Little Bit Of Luck". Pleasing platter.



"THE SWINGING DORSEYS" — Tommy and Jimmy Dorsey and their Orchestras—Decca DL-8654 (1-12" LP)

The two late great bandleaders are featured on this pressing, one on each side of the disk. The tunes, some of which date back as far as 1945, all spotlight that verile brass delivery that was so much a part of the Dorsey aggregations. Items include "September In The Rain", "Keel Row" (Tommy Dorsey), "Star Dust", "Perdido" (Jimmy Dorsey), and others. Should appeal to all Dorsey fans.

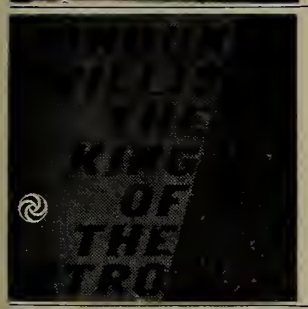
Album Reviews

"TWILIGHT ON THE TRAIL"—Bing Crosby—Decca DL-8365 (1-12" LP)

The old master tackles another collection of tunes. Der Bingle offers a host of familiar western tunes this time, and he is assisted effectively by orks directed by Victor Young and John Scott Trotter. Two of the waxing's standout items are "Tumbling Tumbleweeds" and "Riders In The Sky". One more set done in the usual tasty Crosby manner. Well done program.

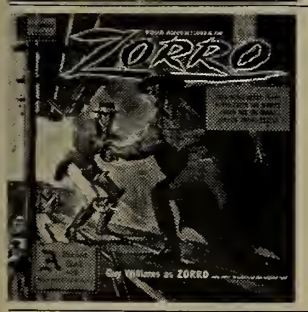
"FANTASTICA"—Russ Garcia and his Orchestra—Liberty LRP-3084 (1-12" LP)

Garcia offers the listener a sampling of music from outer space. The items were all composed and arranged by Garcia, and are descriptive of a journey into the outer spheres. The issue is full of unusual electronic sound effects that create a most thrilling Hi-Fi adventure. The disk's clear, precision sharp sound will certainly appeal to Hi-Fi buffs. Exciting entry from the Garcia ork.



"CHUCK WILLIS THE KING OF THE STROLL"—Atlantic 8018 (1-12" LP)

The artist runs through thirteen stroll beat items on his newest LP. The tunes, all Chuck Willis originals, are all blues and are given convincing readings. Some of the tunes rendered are "C. C. Rider", "Kansas City Woman", "There's Got To Be A Way", and Willis' latest single smash, "Betty And Dupree". Will certainly find a very receptive audience. Could sell big.



"ZORRO"—Guy Williams as Zorro with other members of the cast—Disneyland WDA-3601 (1-12" LP)

The pressing is based on the current Walt Disney TV character. The issue features the fictional "Zorro" in four adventures, and is housed in the familiar book type cover containing captioned pictures. A well done effort that will certainly receive the hearty approval of the small fry. Okay set with excellent gift possibilities.

JAZZ

"WAY UP THERE"—Shorty Rogers and his Giants—Atlantic 1270 (1-12" LP)

Shorty Rogers takes his giants through eight self penned goodies. The giants consist of some of the best west coast musicians on the scene, Jimmy Guiffre, Shelly Manne, Barney Kessel, etc. Rogers and aggregation offer top brass readings with five assorted instrumental groupings. A set of extremely tasty jazz compositions. Lots of good swinging. Far out cover.

"ANITA SINGS THE MOST"—Anita O'Day—Verve MGV-8259 (1-12" LP)

This set, Miss O'Day's fifth outing for Verve, may well be her best to date. The talented thrush's jazz inspired arrangements make for one of the most colorful vocal jazz platters in a long while. Anita O'Day's vital, soulful treatments are transferred to such well chosen items as "Old Devil Moon" and "Love Me Or Leave Me". The songstress, one of the most influential on the jazz scene, is backed by a swinging group. Plenty of sales due.

"KENYA" — Machito — Roulette R-52006 (1-12" LP)

Machito's famous crew teams with such noted jazzsters as Julian "Cannonball" Adderly (alto sax) and Eddie Bert (trombone) to offer some swinging Afro-Cuban Jazz interpretations. One highly exciting selection is a tune dubbed "Frenzy", which features top percussionists Patato and Candido on congas. Could be Machito's biggest to date. Another top issue from the label's Birdland series.

"SOUTH PACIFIC JAZZ" — The Tony Scott Quartet—ABC Paramount ABC-235 (1-12" LP)

The top rated clarinetist and his group swing the tunes from the hit musical. Scott, in addition to his clarinet, tackles some of the songs with very impressive baritone readings. Lending a hand are Dick Hyman (organ), George DuVivier (bass), and Grassella Oliphant or Osie Johnson (drums). The familiar "Younger Than Springtime", and "Some Enchanted Evening" receive especially well done treatments. Reliable jazz stock.

"TENORS ANYONE?"—Stan Getz, Zoot Sims, Wardell Grey, Paul Quinichette—Dawn DLP-1126 (1-12" LP)

The waxing spotlights the talents of four of jazzdom's greatest tenor saxmen. Each musician, with rhythm accompaniment, offers at least two items. Tunes include "These Foolish Things" (Paul Quinichette), "Along About This Time Last Year" (Zoot Sims), "In A Pinch" (Wardell Grey), and "Pennies From Heaven" (Stan Getz). Top name value should give an additional sales push. Okay effort.

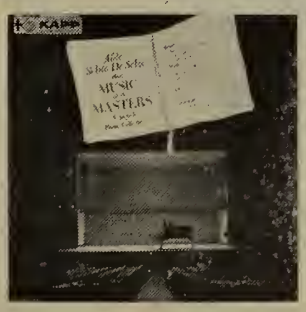
CLASSICAL

"BRAVO HI-FI" Howard Hanson conducting the Eastman-Rochester Symphony Orchestra—Mercury MG-50166 (1-12" LP)

The much recorded ork is heard portraying a host of Latin-American compositions. Howard Hanson and company lend their authoritative delivery to Gould's "Latin American Symphonette", McBride's "Mexican Rhapsody", and Gershwin's "Cuban Overture". The issue is a beautiful treat of light classics. The set should receive lots of sales in the pop field as well as in classical circles.

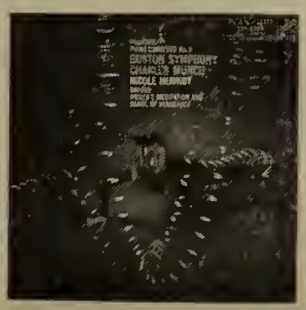
RICHARD STRAUSS suite from Der Rosenkavalier—Don Juan—William Steinberg conducting the Philharmonia Orchestra—Capitol PAO-8423 (1-12" LP)

The great composer's two lyrical compositions receive brilliant interpretations from the Philharmonia orchestra. Steinberg, one of today's foremost conductors, superbly brings out the full scope of the works. Capitol has a product here that could have a long run in the shops.



"MUSIC OF THE MASTERS"—Aldo Solito De Solis, piano—Kapp KCL-9010 (1-12" LP)
"MUSIC OF THE MASTERS"—Edward Weiss, piano—Kapp KCL-9011 (1-12" LP)
"MUSIC OF THE MASTERS"—Aurora Mauro-Cottone, piano—Kapp KCL-9012 (1-12" LP)
"MUSIC OF THE MASTERS"—David Saperton, piano—Kapp KCL-9013 (1-12" LP)

The diskery is releasing four albums dedicated to the piano music of some of our greatest composers. Each record has a different, accomplished, pianist rendering the selections. The master composers included in the set are Puccini, Mendelssohn, Rachmaninoff, Godowski, and many others. Each of the pianists, De Solis, Weiss, Mauro and Saperton, offer beautiful solo ventures that capture the essence of every piece portrayed. The issues make a brilliant collection of piano classics. Will surely find a very receptive audience.



PROKOFIEFF: Concerto No. 2—Henriot, piano—BARBER: Media's Meditation and Dance Of Vengeance—Charles Munch conducting the Boston Symphony Orchestra—RCA Victor LM-2197 (1-12" LP)

The two brilliant composers' compositions are each done with complete musical authority. Prokofieff's concerto is treated to an extremely feelingful interpretation from Henriot's expressive piano. Barber, one of the most widely played of the American composers, has his two works done in laudable portrayal that only the Boston musicians can offer. Top classical addition. Beautiful sound.

Best Selling EP's

		Pos. Last Week
1	RICKY Ricky Nelson (Imperial EP 153)	1
2	JAILHOUSE ROCK Elvis Presley (RCA Victor EPA-4114)	2
3	COME FLY WITH ME Frank Sinatra (Capitol EAP-1, 2, 3, 4-920)	4
4	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	5
5	WARM Johnny Mathis (Columbia B-10781)	3
6	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	7
7	FOUR BY PAT Pat Boone (Dot DEP 1057)	6
8	SEVEN HILLS OF ROME Movie Cast (RCA Victor EPA-4222)	10
9	SAM COOKE Sam Cooke (Keen B-2001, 2002, 2003)	8
10	MUTED JAZZ Jonah Jones (Capitol EAP-1, 2, 3-839)	13
11	THE MUSIC MAN Broadway Cast (Capitol EDM-990)	—
12	JIMMIE RODGERS Jimmie Rodgers (Roulette EPR-1-303)	9
13	LATE LATE SHOW Dakota Staton (Capitol EAP-1, 2, 3-876)	—
14	SING BOY SING Tommy Sands (Capitol EPA-1, 2, 3-929)	11
15	GOOD NIGHT, DEAR LORD Johnny Mathis (Columbia B-11191, 2, 3)	—

Enlorged, unretouched photo of a supplier's diamond stylus. Note the poor polish.

Enlorged, unretouched photo of a hand-polished, mirror-smooth RECOTON diamond stylus.

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SEECO

Album Of The Week

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JUDSON 6-3620

HERE COMES . . .
PETER COTTONTAIL
FOR 1958!
Recorded all labels.

PLUS the great Easter song of inspiration
ROBE OF CALVARY
Recorded all labels.

Published by
HILL AND RANGE SONGS, INC.
1650 Broadway, New York, New York

Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★COME FLY WITH ME FRANK SINATRA (Capitol W-920 * EAP-1, 2, 3, 4-920)	2
2	★THE MUSIC MAN BROADWAY CAST (Capitol WAO-0990 * EDM-990)	1
3	★WARM JOHNNY MATHIS (Columbia CL-1078 * B-10781)	3
4	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	5
5	★SOUTH PACIFIC MOVIE CAST (RCA Victor LOC-1032 * EPA-4211)	9
6	★SEVEN HILLS OF ROME MOVIE CAST (RCA Victor LM-2211 * EPA-4222)	4
7	★LATE LATE SHOW DAKOTA STATON (Capitol T-876 * EAP-1, 2, 3-876)	7
8	PAT'S GREAT HITS PAT BOONE (Dot DLP-3071)	6
9	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	10
10	★GOOD NIGHT, DEAR LORD JOHNNY MATHIS (Columbia CL-1119 * B-11191, 2, 3)	25
11	THE FRANK SINATRA STORY FRANK SINATRA (Columbia C2L-6)	23
12	★MUTED JAZZ JONAH JONES (Capitol T-839 * EPA-1, 2, 3-839)	21
13	★PAL JOEY MOVIE CAST (Capitol W-912 * EDM-4-912)	13
14	EYDIE GORME VAMPS THE ROARING 20's EYDIE GORME (ABC-Paramount LP-218)	12
15	★RICKY RICKY NELSON (Imperial 9048 * EP-153)	8
16	★SAM COOKE SAM COOKE (Keen A-2001 * B-2001, 2002, 2003)	14
17	★SWINGIN' ON BROADWAY JONAH JONES (Capitol T-963 * EAP-1, 2, 3-963)	29
18	TABOO ARTHUR LYMAN (HiFi R-806)	27
19	JOHNNY'S GREATEST HITS JOHNNY MATHIS (Columbia CL-1133)	—
20	VIVA PERCY FAITH (Columbia CL-1075)	11
21	★I REMEMBER BUDDY JERRY VALE (Columbia CL-1114 * B-11141)	22
22	★SAYONARA MOVIE SCORE (RCA Victor LOC 1041)	15
23	TILL ROGER WILLIAMS (Kapp KL-1081)	16
24	★HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP 1-756, 2-756, 3-756	24
25	★THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	17

26. SOUTH PACIFIC (BROADWAY CAST). 27. OKLAHOMA. 28. JUST ONE OF THOSE THINGS. 29. 'S MARVELOUS. 30. MANTOVANI: FILM ENCORES. 31. OH CAPTAIN. 32. HITS FROM HOLLYWOOD. 33. EVERLY BROTHERS. 34. TONIGHT. 35. CARMEN CAVALLERO REMEMBERS EDDY DUCHIN.

Chudd Arranging Latin American Distribution Of Imperial Line

LOS ANGELES — First step in plans to set distribution of Imperial Records in Latin America was completed last week with the announcement by label prexy Lew Chudd that Corporacion Nacional has been selected to handle Imperial in Mexico. Corporacion Nacional president, Luis Baston T., will press the entire Imperial line in the firm's Mexico City pressing plant, Chudd added.

Chudd is currently negotiating with firms in Brazil, Argentina, Panama, Chile, and Bolivia to handle Imperial and has set aside three weeks in July to visit these countries and finalize deals.

"The South American market has not even been touched," says Chudd, "and yet, the potential in certain countries is bigger than in many European countries."

Because South America is primarily a singles market, Chudd disclosed that Latin manufacturers are eager to handle independent labels which have been producing the bulk of single hits for the past few years.

Chudd also announced that Imperial will bring out its first stereophonic tape releases in June. All Imperial album sessions for the past year have been recorded in stereo, and the initial release, to be comprised of Ricky Nelson, Fats Domino, Slim Whitman, and Ernie Freeman tape packages, is being prepared now. Electronic jobbers, rather than record distributors, will handle the line.

Chudd will release two albums in May: "Ozzie and Harriet," vocal album by parents of Imperial's hottest artist, Ricky Nelson; and "Ralph Edwards' This Is Your Life" LP, featuring songs identified with stars who have appeared on Edwards' TV show. The recording of Alfred Hitchcock's "Music to Murder By" has been postponed because Hitchcock is out of the country.

Challenge Purchases White Rock Master

HOLLYWOOD — Challenge Records, swinging high with the No. 1 hit, "Tequila," last week announced the purchase of a hot master, "Down on the Farm," by Al Downing from the White Rock label, a Texas company.

The label also released this week an EP by the Champs, titled, "Tequila." Other selections include "Train To Nowhere," "Lollipop," and "I'll Be There." An LP album, "Go, Champs, Go!" will be released shortly.

Right behind "Tequila" in sales is the upcoming Challenge disking of "Just Before Dawn," recorded by a new duo, Johnny and Jonie. The artists are currently on a nationwide tour to plug the record, climaxing with a shot on the Dick Clark ABC-TV show, April 17.

Johnny Thompson, the firm's general manager, also announced favorable initial reaction to The Kuf-Linx disk, "Eyeballin'." This is the follow-up to the group's "So Tough."

52 Issues The Cash Box $15

MGM To Release "Hansel And Gretel" Original Cast Album

NEW YORK—MGM Records will release the original cast album of "Hansel and Gretel" from the NBC spectacular, which will be telecast on Sunday, April 27th.

MGM will have albums in the stores on April 28th.

Featured in the show and album will be Red Buttons, Barbara Cook, Rise Stevens, Rudy Vallee, Paula Lawrence and Stubby Kaye.

MGM has tied in with NBC-TV and radio for coast-to-coast plugs, including an audio and video plug for the album at the end of the telecast.

There will also be advance spot announcements both on radio and TV and MGM will rush dubs to all NBC radio affiliates so that they may be played before and after the spot announcements for the show.

The album will retail for $3.98.

"Piakukaungcung" Sold To Dot

NEW YORK—Bob Thiele of Dot Records last week reported he outbid four other companies and purchased from Sybil Carel and Lincoln Chase the master recording of "Piakukaungcung" released on their newly formed Lincoln label only three days ago in Cleveland, Philly and Pittsburgh. This new instrumental has received a "tremendous" reaction in these areas, with comments ranging from "terrific" to "shocking" to "weird."

From the 20th Century-Fox CinemaScope Production "THE LONG HOT SUMMER"
THE LONG HOT SUMMER
LEO FEIST, INC.

To The Top Again . . .
• WHO'S SORRY NOW
CONNIE FRANCIS on M-G-M
• I'M GETTIN' SENTIMENTAL OVER YOU
NELSON RIDDLE on Capitol
• BILLY
KATHY LINDEN on Felsted
• SOLITUDE
BILLY WARD on Liberty
MILLS MUSIC, INC.

On The Way to No. 1
"BREATHLESS"
by
Jerry Lee Lewis
Sun # 288
SUN RECORD CO. 706 UNION ST. MEMPHIS, TENN.

ROCKBILLIES
RATES IN
The Cash Box Record Reviews

BOB & THE ROCKBILLIES
(Blue-Chip 011)
B+ "BABY WHY DID YOU HAVE TO GO"
B "YOUR KIND OF LOVE"

RECORD # 011
"BABY, WHY DID YOU HAVE TO GO"
b/w "YOUR KIND OF LOVE"

Companion SMASH HIT! . . .
MERRI-MEN with LEE TALBOY
"WHAT'S IT ALL ABOUT" b/w "GRADUALLY" Record # 013

2 BLUE CHIP HITS

BLUE CHIP DISTRIBUTORS

A-1 RECORD DIST.	628 Baronne St.	New Orleans, La.
A-1 RECORD DIST.	602 No. Hudson	Oklahoma City, Okla.
ALLEN DIST. CO.	420 W. Broad St.	Richmond, Va.
B & G RECORD SERVICE	337 No. W. Broad St.	Portland, Ore.
BERTOS SALES CO.	2214 W. Morehead	Charlotte, N. C.
C & C DIST CO.	708 — 6th North	Seattle, Wash.
CENTURY DIST. INC.	137 Glass St.	Dallas, Tex.
DISCOUNT RECORD SHOP	1340 Conn. Ave.	Washington, D. C.
DIXIE DIST. CO.	445 Edgewood Ave. S.E.	Atlanta, Ga.
ERIC DIST. CO.	369 — 6th St.	San Francisco, Calif.
ERNIE'S RECORD MART	179 — 3rd Ave. No.	Nashville, Tenn.
GARMISA DIST. CO.	2011 S. Michigan Ave.	Chicago, Ill.
GENERAL DIST. CO.	2329 Penna. Ave.	Baltimore, Md.
GREAT WESTERN RECORDS	910 E. 4th St. So.	Salt Lake City, Utah
HEILICHER BROS.	119 No. 9th St.	Minneapolis, Minn.
INDIANA STATE DIST.	1325 N. Capitol	Indianapolis, Ind.
M. B. KRUPP DIST.	309 S. Santa Fe St.	El Paso, Tex.
LESLIE DIST. OF N. E.	377 Windsor St.	Hartford, Conn.
LYRIC DIST. CO.	18 E. Tupper St.	Buffalo, N. Y.
MIDWEST DIST. CO.	2642 Olive St.	St. Louis, Mo.
MUSIC CITY RECORD DIST.	80 Lafayette St.	Nashville, Tenn.
RECORD MERCHANDISING	2580 W. Pico Blvd.	Los Angeles, Calif.
SEABOARD DIST.	1044 Broadway	Albany, N. Y.
STAN'S RECORD SHOP	728 Texas	Shreveport, La.
TREUTONE DIST. CO.	1214 S.W. 8th St.	Miami, Fla.
UNITED RECORD DIST.	1613 St. Emanuel	Houston, Tex.
MUSIC SERVICE CO.	204 — 4th St. So.	Great Falls, Mont.
PAN AMERICAN SUPPLY	2061 Champa St.	Denver, Colo.
QUALITY RECORD LTD.	380 Birchmount Rd.	Toronto, Canada
RECORD DIST.	2226 Fifth Ave.	Pittsburgh, Pa.
RECORDS, INC.	790 Commonwealth Ave.	Boston, Mass.
COSNAT DIST.	3727 Woodward Ave.	Detroit, Mich.
COSNAT DIST.	1233 W. 9th St.	Cleveland, Ohio
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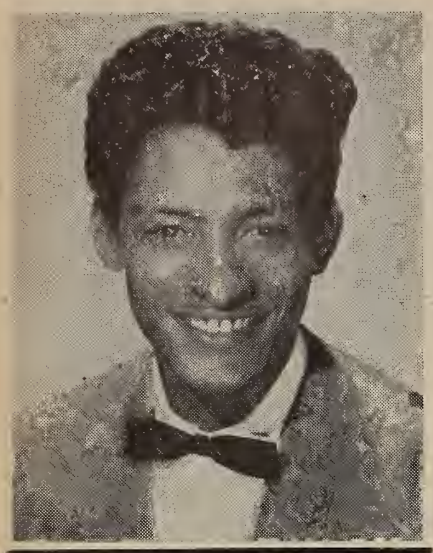


Here's another million Seller by BOBBY—

LITTLE TURTLE DOVE

Bobby Day

225

HITTING THE CHARTS

WIGGLE TAIL

Part 1 and 2

Googie René

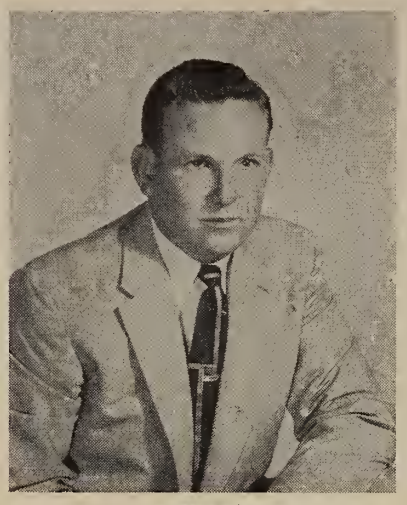
221

Class Records

HOLLYWOOD

3621 WEST PICO BLVD.

Al Bennett Named Liberty Vice Pres. and General Mgr.



AL BENNETT

HOLLYWOOD — Sy Waronker, president of Liberty Records, last week announced the appointment of Al Bennett as vice-president and general manager of Liberty Records. The appointment became effective April 1.

Bennett will be in full charge of sales, promotion and distribution, with Waronker, in the future, devoting most of his time to A & R duties. In making the appointment Waronker stated that all existing personnel will remain with the company and that the other officers of the company Hal Linick, vice-president and treasurer, and Bobbi Dieterle, secretary will remain the same. Waronker also stressed the fact that Liberty Records is definitely not for sale, and that under Bennett's management, the company expects the biggest year in its history.

Bennett comes to Liberty after serving for the past two years as general manager of Hart Distributors in Los Angeles. Prior to that he was a vice-president of Dot Records for five years having joined Dot after working for Decca Records in Memphis. Bennett will still maintain an interest in Record Sales Corp., Memphis distributing firm, with Bob Adams in charge, as president and general manager. Bennett was in New York last week as part of his tour of Liberty's Eastern distributors, and will be joining Liberty at a time when the label is riding with its biggest hit to date—David Seville's recording of "Witch Doctor."

Fabor Robison Forms Radio Record Company

HOLLYWOOD—Veteran recording executive, Fabor Robison, has formed a new recording company Radio Record Co., which will operate from Robison's studio headquarters in Malibu, California. First sides on the new label, which will be released immediately are: "Please My Love" and "Love Is Over, Love Is Done" by Bonnie Guitar; and "You Mostest Girl" and "Uh Oh" by Bobby Lee Trammell. Robison stated that national distribution has been completely set up for the new company.

Best Selling Sheet Music

		LAST WEEK
1	SUGARTIME Nor-Va-Jak BMI—Phillips, Echols	2
2	SAIL ALONG SILV'RY MOON Joy ASCAP—Tobias, Wenrich	1
3	CATCH A FALLING STAR Marvin ASCAP—Vance, Pockriss	3
4	WHO'S SORRY NOW Mills ASCAP—Snyder, Kalmar, Ruby	5
5	A WONDERFUL TIME UP THERE Wallace Fowler BMI—Abernathy	6
6	TEQUILA Jat BMI—Rio	11
7	ARE YOU SINCERE Cedarwood BMI—Walker	4
8	LOLLIPOP E. B. Marks BMI—Dixon, Ross	10
9	76 TROMBONES Frank ASCAP—Wilson	14
10	HE'S GOT THE WHOLE WORLD IN HIS HANDS Chappell ASCAP—Lindon, Henry	—
11	SWINGING SHEPHERD BLUES Kahl-Bennell BMI—Koffman	7
12	26 MILES Beechwood BMI—Larson, Belland	9
13	IT'S TOO SOON TO KNOW E. H. Morris ASCAP—Chessler	13
14	MAGIC MOMENTS Famous ASCAP—David, Bacharach	8
15	LITTLE BLUE MAN Trinity BMI—Ebb, Klein	—

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)		TV	
A Very Precious Love	Witmark	A Very Precious Love	Witmark
All The Way	Maraville	All The Time	Livingston & Evans
Another Time, Another Place	Famous	All The Way	Maraville
April Love	Feist	Are You Sincere	Cedarwood
Are You Sincere	Cedarwood	Believe What You Say	Reeve
Billy	Mills	Catch A Falling Star	Marvin
Catch A Falling Star	Marvin	Dance Only With Me	Stratford
Chanson D'Amour	Meadowlark	Don't You Just Know It	Ace
Gigi	Chappell	Gigi	Chappell
He's Got The Whole World In His Hands	Chappell	Happiness	Conley
It's Too Soon To Know	E. H. Morris	High Sign	Vivo
I've Got Bells On My Heart	Southern	I Want A Girl	Von Tilzer
Kewpie Doll	Leeds	I'm Glad I'm Not Young Anymore	Chappell
Long Hot Summer	Feist	In The Naughty Naughty Nineties	Willow
Magic Moments	Famous	It's Too Soon To Know	E. H. Morris
Marching Saints	Clara	I've Got Bells On My Heart	Southern
Oh-Oh I'm Falling In Love Again	Planetary	Kewpie Doll	Leeds
Return To Me	Southern	Magic Moments	Famous
Seventy-Six Trombones	Frank	Oh Lonesome Me	Acuff-Rose
Sugartime	Nor-Va-Jak	Skinny Minnie	Valley Brook
Surprise	Livingston & Evans	Sugartime	Nor-Va-Jak
Swinging Shepherd Blues	Kahl-Bennell	Teacher Teacher	Korwin
Tango Boogie	Bregman, Vocco & Conn	Tequila	Jat
Tequila	Jat	These Worldly Wonders	Brenner
There's Only One Of You	Korwin	To Be Loved	Pearl
These Worldly Wonders	Brenner	26 Miles	Beechwood
Till There Was You	Frank	Twilight Time	Porgie
Who's Sorry Now	Mills	Wishing For You Love	Rayven
Witch Doctor	Monarch	Witch Doctor	Monarch
Witchcraft	E. H. Morris	Witchcraft	E. H. Morris
		You	Instant
		You Excite Me	Debmar

Eulogy To William C. Handy

By Paul Cunningham, A.S.C.A.P. President

We of the music and entertainment world join today the family and friends in our last farewell to a wonderful man and a talented one, William C. Handy. Since 1924 the Society of which I am president proudly numbered Mr. Handy as one of its most distinguished composer members, but in a larger sense all America has been proud of W. C. Handy ever since that magic day in 1914 when he wrote the immortal "St. Louis Blues."

Born in Florence, Alabama, the son and grandson of Methodist ministers, W. C. had a long road to climb to become the "Father of the Blues." From the beginning he had to overcome parental objection to making music his career. He worked as a school teacher and in iron mills. He organized quartets; became the bandmaster of Mahara's Minstrels and through all the years of struggle he carried within his heart and soul the emotions which he was to translate later into "Saint Louis Blues," "Memphis Blues," "Beale Street Blues," and many other songs.

Mr. Handy was a man full of honors. His home town in Florence, Alabama, built a handsome school in his name. The city of Memphis named a town square after him, and in St. Louis an annual scholarship fund for youngsters with musical talent was established in his name.

But, to his family and thousands of friends, as well as those of us in ASCAP, loved and honored Mr. Handy not only as a great composer-musician and musical artist but because he was a big-hearted, truly gentle man. He was always willing to give of himself and his great talents to help his fellow composers and musicians. The establishment of the W. C. Handy Foundation for the Blind typifies his eagerness to serve mankind without regard to race or creed.

To his family and his friends gathered here today, I can truly say that Mr. Handy was a man to be proud of. As a composer William C. Handy contributed to the world's music something completely new and American. As Vice President Nixon wrote in a wire last November when we honored Mr. Handy at a birthday party: "Not only does his 'St. Louis Blues' more quickly mean 'America' to people all over the world than any other song, but Mr. Handy's research into religious and folk music has been of particular value in preserving music which might otherwise have been forgotten." Mr. Handy was a deeply religious man. He found in his religion the courage and strength to carry on through those times of trouble and difficulties. It is my hope that we who are left behind will take inspiration from the example of this great and good soul.

And now as we say our final farewell to him, we can do no better than to quote that line from his famous song, "I hate to see the evening sun go down."

The following members of the Society's Board of Directors and ASCAP members served as honorary pallbearers at the funeral of W. C. Handy on Wednesday, April 2, at the Abyssinian Baptist Church, 132 West 138th Street, New York City: Stanley Adams, Walter Bishop, Eubie Blake, Irving Caesar, Alex Kramer, Spencer Williams, L. Wolfe Gilbert, Wilbur Sweatman, Deems Taylor, Noble Sissle, Clarence Williams Sr., Burton Lane, Langston Hughes, Ned Washington, Oscar Hammerstein II, Otto A. Harbach, Ray Henderson, Herman Starr, and the Honorable Ferdinand Pecora.

Ace's First To Dot

NEW YORK—Writer and publisher, Ace Adams has expanded his efforts by starting a new label tagged Stan Records. In his initial move as Dot A&R topper, Bob Thiele, purchased Stan's debut disk. Titles of the tunes are "Black Stockings" and "I'm In The Mood (Ya Ya)" and they were cut by a gal group, The Rockin' Kids. Ace has also started a new publishing firm, Champ Music, with the "Stockings" tune to go to Peer International on a sole selling agency deal. In addition he retains 50% interest in Billace Music, in association with Bill Doggett. Billace is responsible for Doggett's 1957 King sensation, "Honky Tonk".

Herald RECORDS, 1697 BROADWAY, N. Y.

The Greatest Sound In Years
Breaking All Over The West Coast

Gene Ross

"ENDLESS SLEEP"

b/w

"THE ONLY ONE"

Herald # 517

The Billboard
March 31, 1958

• Review Spotlight on . . .

GENE ROSS....Herald 517. .....ENDLESS SLEEP (Johnstone-Montei-Elizabeth, BMI)

THE ONLY ONE .....(Keynote, ASCAP)

Ross's platter will be competing with the original by Jody Reynolds. The haunting tune, a rockaballad, is presented with appeal. Flip, "Only One," is an equally strong side. It's a medium-beat blues with a good vocal effort.

Ronnie Pearson

"TEEN AGE FANCY"

b/w

"FLIPPIN' OVER YOU"

Herald # 516

The Mello Kings

"VALERIE"

b/w

"SHE'S REAL COOL"

Herald # 518

Herald RECORDS, 1697 BROADWAY, N. Y.

April Album Releases

LP number listed to left of asterisk—EP number listed to right of asterisk

POPULAR

BRUNSWICK:

"He's So Fine"—Jackie Wilson—BL 54042
"Terry Noland"—BL 54041

CAMDEN:

"Anything Goes: Hi Fi On The Harpsichord"—Bruce Prince-Joseph And His Group—CAL-416
"Till We Meet Again"—Peter Todd And His Orch.—CAL-418
"Violin Favorites"—Norman Carol, Violinist, Julius Levine at the Piano—CAL-419
"Little Richard"—Little Richard—CAL-420
"Instrumental Hits From The Music Man"—Hill Bowen And His Orchestra—CAL-428

CAPITOL:

"Rockin' Rollin' Strollin' "—Bob Burns & His Music—T-965 * EAP-1, 2, 3-965
"Dancing 20's"—Andrew Sisters—T-973 * EAP 1-973
"Jumpin' Jackie"—Jackie Davis—T-974 * EAP 1-974
"Sittin' On A Rainbow"—Ferlin Husky—T-976 * EAP 1, 2, 3-976
"Jump For Joy"—Peggy Lee—T-979 * EAP 1-979
"In Concert"—Gordon MacRae—T-980 * EAP 1-980
"This Is Sinatra—Vol. 2"—Frank Sinatra—W-982 * EAP 1, 2, 3, 4-982
"Nightsounds"—Joe Bushkin—T-983 * EAP-1, 2, 3-983
"Cole Porter A La Dixie"—Pee Wee Hunt—T-984 * EAP 1-984
"Just For Variety"—Vol. 14—Various Artists—T-986
"Hawaii Calls: Hula Island Favorites"—Webley Edwards—T-987 * EAP 1, 2, 3-987
"Honey"—Sonny James—T-988 * EAP 1, 2, 3-988
"Teen-Age Rock"—Ferlin Husky, Tommy Sands, Sonny James, Gene Vincent—T-1009
"Selection from 'South Pacific' "—Les Baxter Orch—T-1012 * EAP 1, 2, 3-1012
"Brazilian Guitar"—Luiz Bonfa—T-10134
"Sones Mexicanos—Antonio Maciel—T-10135
"Pop Piano Concertos—Abbey Orch. of London—T-10144
"Honeymoon In Portugal"—Trio Odemira Carlos Ramos—T-10145 * EAP 1-10145
"Blue Italian Skies"—Renato Carosone—T-10147 * EAP 1-10147
"Guetary Sings French Songs"—Georges Guetary T-10148 * EAP 1-10148
"St. Louis Blues"—Nat "King" Cole—W-993 * EAP-123-993
"Swingin' On Broadway"—The Jonah Jones Quartet—T-963 * EAP-1, 2, 3-963

COLUMBIA:

"They're Playing Our Song"—The Art Van Damme Quintet—Fifty Years Of Hit Songs—C2L-7
"Sound Ideas"—Les And Larry Elgart And Their Orchestra—CL 1123 * B 11231
"The Fabulous Dorseys In Hi Fi"—Tommy Dorsey and his Orchestra, Featuring Jimmy Dorsey—C2L-8
"Hollywood"—Paul Weston And His Music From Hollywood—CL 1112 * B 11121
"South Pacific"—Liberace—CL 1118
"A Mighty Fortress"—An Album of Hymns for Organ—Porter Heaps at the Hammond Organ—CL 1125
"Portraits"—Frank De Vol And His Orchestra—CL 1108
"Swingin' Down Broadway"—Jo Stafford with Paul Weston and his Orchestra—CL 1124
"Zizi"—Zizi Jeanmaire Sings—WL 108
"Gaucho!"—Waldo and his "Tipico" Orchestra—WL 120
"Fiesta Linda"—Digno Garcia, his Harp and his Paraguayan Trio—WL 122
"The Wonderful World of De Los Rios"—Orchestral Impressions by De Los Rios and his Orchestra—WL 124
"Foreign Affair"—Frankie Laine with Michel Legrand and his Orchestra—CL 1116 * B11161
"Tony Randall in Oh Captain!"—Broadway Sound Track—with Jacquelyn McKeever, Edward Platt and Susan Johnson, Paul Valentine with Eileen Rodgers as Bobo—Set A-5280
"Dancing With Gigi"—Ray Ellis and his Orchestra—CL 1112
"Chansons"—1900—Various Artists with Franck Aussman and his Orchestra—WL 125

CORAL:

"I Love Gina"—Roberto And His Orchestra—CRL 57152
"My Love For Jane"—Roberto And His Orchestra—CRL 57153
"Anita, My Love"—Roberto And His Orchestra—CRL 57154
"The Fabulous Bill Holman"—CRL 57188
"The Jerome Kern Songbook"—Betty Madigan—CRL 57192
"The Kid From Salt Lake City"—Deno Kannes—CRL 57205
"Paris After Dark"—Pierre Dorsey, His Piano And Orchestra—CRL 57202
"The True Story Of The Civil War"—From The Original Film Track—CRL 59100

DECCA:

"Rockin' Around The World"—Bill Haley & His Comets—DL 8692 * ED 2564
"Dance Party In Hi-Fi"—Werner Muller And His Orchestra—DL 8688
"Just Mozian Along"—Roger King Mozian & His Orchestra—DL 8700
"Dance Time In Hi-Fi"—The Continuous Society Music of Howard Lanin & His Orchestra—DL 8698
"Dance At Home"—Jan Garber & His Orchestra—DL 8482
"Prom Night"—Elliot Lawrence & His Orchestra—DL 8338 * ED 431
"Dance The Polka" With The Orchestras of Kenny Bass, Georgie Cook and Eddie Hart—DL 8690
"I Could Have Cha Cha'd All Night"—Willie Martinez & His Orchestra—DL 8694
"South Of The Border"—Roberto del Gado, His Orchestra and Chorus—DL 8691
"Hot Cha Cha's"—Bebo Valdes & His Orchestra Tropicana—DL 8660
"Latin Dance Party"—Al Stefano & His Orchestra—DL 8646
"Learn Square Dancing With Ed Gilmore"—DL 9051
"Square Dance Party with Ed Gilmore"—DL 9052
"Mood Italiano"—Tommy Gumina—DL 8630
"Memories Of Heidelberg"—Werner Muller And His Orchestra—DL 8635
"Around The World With Bing Crosby"—DL 8687
"Jose White"—DL 8665
"Satchmo's Collectors' Items"—Louis Armstrong And His Orchestra—DL 8327 * ED-425
"In The Spotlight"—Tony Martin—DL 8366
"Precious Memories—Songs Of Hope, Faith And Inspiration"—Bill Kenny of The Ink Spots, With The Song Spinners—DL 8683
"Twilight On The Trail"—Bing Crosby—DL 8365
"The Dorsey Brothers Orchestra—Dixieland Jazz 1934-1935"—DL 8631
"Tommy And Jimmy—The Swinging Dorseys And Their Orchestras"—DL 8654
"Songs Of Inspiration"—Fred Waring And The Pennsylvanians—DL 8709
"Sound Track of 'Summer Love' "—Music Under The Direction of Joseph Gershenson, Featuring Jimmy Daley And The Ding-A-Lings with Kip Tyler—DL 8714 * ED 2578, 79, 80

DISNEYLAND:

"Walt Disney's Cinderella"—Narrated by Jiminy Cricket—ST-3907
"A Walt Disney Song Fest"—MM-20
"Four Adventures Of Zorro"—WDA-3601
"Dancing In Peacock Alley"—Bernie Leighton At The Piano—WDL-3022
"Waltzes Of Vienna"—Conducted By Fred Stark—WDL-3025
"Summer"—Camarata—WDL-3027
"Melodies For Midnight"—Johnny La Padula, Accordion—WDL-3029

DOT:

"Sail Along Silv'ry Moon"—Billy Vaughn—DLP 3100
"The Moods Of March"—Hal March Conducts with Paul Horn on Woodwinds—DLP 3092
"El Dipsy Doodle?"—Harold Spina's Marimba Band—DLP 3090
"Cathedral Chimes"—Dr. Charles Kendall—DLP 3101

EPIC:

"Around The World In Hi-Fi"—Various Artists—ES 1
"A Touch Of Tyrol"—Various Artists—LN 3450
"Anyone Can Cha Cha"—Xavier Cugat's Caribbeans—Joe Loco and his Orchestra—LN 3338 * EG 7199

GRAND AWARD:

"Knuckles O'Toole And His Orchestra Play Honky Tonk Piano"—Volume IV G.A. 33-365 * EP 2025
"The Big Band In Hi Fi"—Playing the Greatest Song Hits of The Glenn Miller And Tommy Dorsey Orchestras—G.A. 33-366
"I See Your Face Before Me"—Lynn Taylor Sings The Music Of Arthur Schwartz—G.A. 33-367
"The Legend Of Willie 'The Lion' Smith"—G.A. 33-368
"Great American Marches"—Performed by Charles Margulis & His Brass Band—G.A. 33-369
"The Roaring 20's"—Volume IV—Enoch Light & The Charleston City All-Stars—G.A. 33-370
"The Flirty 30's"—Volume I—Enoch Light & The Light Brigade—G.A.-33-371
"Enoch Light & His Orchestra Play Waltzes For Dancing"—G.A. 33-372

HARMONY:

"Love Songs"—Dinah Shore—HL 7099
"Girl Of My Dreams"—Buddy Clark—HL 7081
"The Greatest"—Les Brown And His Band Of Renown—HL 7100

JUDSON:

"Slugger Ryan Plays Honky Tonk Piano"—J 3015
"Pops For Pipes" (Organ)—Gordon Kibbee—J 3020
"The Music Of Leroy Anderson"—Buddy Weed Trio—J 3018

LONDON:

"George London On Broadway"—5390
"Kindertotenlieder—Song Cycle"/Lieder Eines Fahrenden Gesellen—Cycle"—(Gustav Mahler)—Kirsten Flagstad with The Vienna Philharmonic Orchestra—5330
"Jerome Hines Sings Gospel Hymns Of The Salvation Army"—5391
"English Folk Songs"—Kathleen Ferrier with Phyllis Spurr Piano—5411
"Espana—Volume Six"—Ataulfo Argenta Conducting Gran Orquesta Sinfonica—LL-1701
"Espana—Volume Eight"—Julita Bermejo, Carlos Munguia, Raimundo Torres—LL-1739
"Espana—Volume Nine"—Ataulfo Argenta Conducting Orquesta De Camara De Madrid—LL-1740
"Espana—Volume Ten"—Ataulfo Argenta Conducting Gran Orquesta Sinfonica—LL-1769
"London FFRR Frequency Test Record—RIAA Curve"—5343
"Gershwin: Rhapsody In Blue"—Winifred Atwell Plays Gershwin—LL 1749

M-G-M:

"Gigi"—Leslie Caron, Maurice Chevalier, Louis Jourdan, Hermoine Gingold—Sound Track—E3641
"David Rose Plays Music From Gigi"—E3640
"Easter Hymns And Choruses"—The Canterbury Choir conducted by Macklin Marrow—E3523
"Faith Of Our Fathers"—The Canterbury Choir conducted by Macklin Marrow—E3522
"A Recorded Portrait"—Eleanor Roosevelt in conversation with Arnold Michaelis—E3648
"Sound Track Of The Film 'The Lost Continent' "—Orchestra And Chorus Under The Direction Of Francesco Lavagnino—E3635ST)
"Souvenir D'Italie"—The Satin Strings Conducted by Leroy Holmes—E3539
"Music For A Shining Hour"—Gary Alan And His Orchestra—E3627

RCA VICTOR:

"Gypsy Sandor His Violin And Orchestra"—LPM-1440
"The Magic Of Andy Russell"—LPM-1470
"Flamenco Guitar"—Jeronimo Villarino—LPM-1513
"Mary Martin Sings Richard Rodgers Plays"—LPM-1539
"On The Bandstand"—Skitch Henderson And His Orchestra—LPM-1579
"Thank You For A Lovely Evening"—Billy Butterfield And His Orchestra—LPM-1590
"Have A Wonderful Weekend"—Mitchell Ayres And His Orchestra—LPM-1603
"Senor Flamingo"—Herb Jeffries with Orchestra Conducted by Russ Garcia—LPM-1608
"Dance Break"—Luis Arcaraz And His Orchestra—LPM-1612
"Top Percussion"—Tito Puente—LPM-1617
"Special Folk Dances"—Various Artists—LPM-1619
"Happy Folk Dances"—Various Artists—LPM-1620
"Festival Folk Dances"—Various Artists—LPM-1621
"Folk Dances For All Ages"—Michael Herman's Folk Dance Orchestra—LPM-1622
"All Purpose Folk Dances—Michael Herman's Folk Dance Orchestra—LPM-1623
"Folk Dances For Fun"—Michael Herman's Folk Dance Orchestra—LPM-1624
"First Folk Dances"—Michael Herman's Folk Dance Orchestra—LPM-1625
"Just For Dancing"—Various Latin American Orchestras—LPM-1630
"The Holy City"—Jerome Hines, Concert Orchestra Conducted by Paul Michelson—LPM-1637 * EPA-4156
"Hank Snow Sings Sacred Songs"—Hank Snow—LPM-1638 * EPA-4158
"Having A Wonderful Time"—Tommy Dorsey's Clambake Seven—LPM-1643 * EPA-4162
"Lou Monte Sings For You (Per Te)"—LPM-1651
"St. Louis Blues"—Eartha Kitt With Shorty Rogers & His Orchestra—LPM-1661—EPA-4251
"Elvis' Golden Records"—Elvis Presley—LPM-1707
"Songs From The Motion Picture Gigi"—Gogi Grant, Tony Martin—LPM-1716
"Glenn Miller Army Air Force Band"—Glenn Miller & The Army Air Force Band—LPM-6700-1
"Glenn Miller Army Air Force Band"—Glenn Miller & The Army Air Force Band—LPM-6700-2
"Glenn Miller Army Air Force Band"—Glenn Miller & The Army Air Force Band—LPM-6700-3
"Glenn Miller Army Air Force Band"—Glenn Miller & The Army Air Force Band—LPM-6700-4
"Glenn Miller Army Air Force Band"—Glenn Miller & The Army Air Force Band—LPM-6700-5

RCA VICTOR (Children's):

"Fun For Everyday With Little Johnny Everything And His Sister Judy"—"High Fidelity"—LBY-1005
"Fun In Shariland"—Shari Lewis—LBY-1006
"Black Beauty And Other Great Stories"—Marla Ray And Cast—LBY-1007
"The Little Engine That Could" also "Four Wonderful Winnie The Pooh Stories" "High Fidelity"—James Stewart, Narrator—LBY-1008

April Album Releases

LP number listed to left of asterisk—EP number listed to right of asterisk

"Walt Disney's Peter Pan" also "Alice In Wonderland" "High Fidelity"—Bobby Driscoll, Kathryn Beaumont—LBY-1009

RIVERSIDE:

"Swing Low Sweet Chariot"—Lee Charles—LP 12-651
"Have You Met Inez Jones?"—Songs with accompaniment by Oscar Moore—LP 12-819
"Regina Music Box In Hi Fi"—LP 12-821
"Songs of Robert Burns"—Betty Sanders—LP 12-823
"Stanley Holloway's Concert Party"—LP 12-824

VERVE:

"I'm Sitting On Top Of The World"—Norman Brooks Sings Al Jolson—MGV-2091
"The Gershwin Anniversary Album"—Buddy Bregman and his Orchestra—MGV-2093

WESTMINSTER:

"Songs And Dances Of Spain, Vol. 1—Cities of Andalusia"—WF 12001
"Songs And Dances of Spain, Vol. 2—Cities of Majorca and Ibiza"—WF 12002
"Songs And Dances of Spain, Vol. 3—Jerez and Seville"—WF 12003
"Songs And Dances of Spain, Vol. 4—Majorcan Folk Dances and the Jota of Aragon"—WF 12004
"The Way You Look Tonight"—Joel Herron, his Piano and the Orchestra—WP 6074
Ketelbey: In A Chinese Temple Garden—Vienna State Orchestra Conducted by Armando Aliberti—WP 6082
"The Too, Too Marvelous Bea"—Bea Abbott with Hal Otis and his Orchestra—WP 6078
"Seems Like Old Times"—Sy Shaffer And His Orchestra—WP 6083
"Out Of Nowhere"—Hal Otis Quintet With Bea Abbot, Vocalist—WP 6072
"The Great Tavera Sings"—Jean Tavera—WP 6080
"French Songs Of Love And The Sea"—Chorus Of Jennesses Musicales de France, Conducted by Louis Martini—WP 6076

JAZZ

BLUE NOTE:

"The Fabulous Sidney Bechet"—Blue Note 1207
"Paul Chambers Quintet With Donald Byrd"—Blue Note 1564
"Here Comes Louis Smith"—Lauis Smith—Blue Note 1584

BRUNSWICK:

"Sidney Bechet—In Paris"—With Sammy Price Bluesicians—BL 54037

CAMDEN:

"Swedish Modern Jazz"—Arne Domnerus And His Group—CAL-417

CORAL:

"Jazz Cornucopia"—CRL 57149

DECCA:

"Conley At The Keys"—The Conley Graves Trio—DL 8625
"Gene Norman Presents—Just Jazz"—DL 9055
"Ragtime Jamboree"—Lawson-Haggart Jazz Band—DL 8199
"Hollywoodwind Jazztet"—Arranged and Conducted by Jerry Fielding—DL 8669

DOT:

"The Lion Roars"—Willie "The Lion" Smith—DLP 3094

M-G-M:

"The Dick Hyman Trio Swings Gigi"—E3642
"Forty-Eight Stars Of American Jazz"—Various Artists—E3611
"Eddie Condon Is Uptown"—E3561
"Oh Captain!"—The Leonard Feather, Dick Hyman All-Stars—E3650
"The Swinging Seasons"—The Leonard Feather-Ralph Burns Orchestra—E3613

PRESTIGE:

"King Pleasure Sings"—Annie Ross Sings—PRLP 7128
"All Mornin' Long"—The Red Garland Quintet—PRLP 7130
"Wheelin' & Lealin'"—Frank Wess, John Coltrane, Paul Quinichette—PRLP 7131

RCA VICTOR:

"Portrait Of Shorty"—Shorty Rogers & His Giants—LPM-1561
"Between 18th and 19th On Any Street"—Bob Scobey's Frisco Jazz Band—LPM-1567

RIVERSIDE:

"Ragtime Piano Rall Classics"—Scott Joplin, James Scott, Tom Turpin, and others—LP 12-126
"2 Horns/2 Rhythm"—Kenny Dorham featuring Ernie Henry—LP 12-255
"The Modern Tauch"—Benny Golson with Jay Jay Johnson and Kenny Dorham—LP 12-256
"Whoopee Makers' Jazz"—Carl Halen—LP 12-261

VANGUARD:

"Buck Meets Ruby"—Buck Clayton's Band And Mel Powell Septet—VRS-8517

VERVE:

"Buddy DeFranco Plays Benny Goodman"—MGV-2089
"Buddy DeFranco Plays Artie Shaw"—MGV-2090
"Men From Mars"—Woody Herman And His Orchestra—MGV-8216
"Lionel Hampton '58"—Lionel Hampton, Oscar Peterson, Herb Ellis, Buddy Rich and Ray Brown—MGV-8223
"Jazz Giants '58"—Stan Getz, Gerry Mulligan, Harry Edison, Louis Bellson, Oscar Peterson, Herb Ellis and Ray Brown—MGV-8248
"Louis Bellson At The Flamingo"—The Louis Bellson Quartet—MGV-8256
"Anita Sings The Most"—Anita O'Day And Her Rhythm Section—MGV-8259

CLASSICAL

CAPITOL:

"La Belle France"—Carmen Dragon conducting the Capitol Symphony Orchestra PAO-8427
Chopin by Firkusny—PAO-8428
Beethoven: Quartet No. 13 In B Flat Minor—Hollywood String Quartet—PAO-8429
Beethoven: Sonata No. 9 in A Major/Sonata No. 8 in G Major—Nathan Milstein, Violin—Artur Balsam, piano—PAO-8430
Mozart: Symphony No. 40 in G Minar/Serenade For String Orch.—William Steinberg conducting the Pittsburgh Symphony Orch.—PAO-8432

COLUMBIA:

"Red Shoes"—St. Louis Symphony Orchestra—Vladimir Golschmann, Conductor—ML 5254
"Francescatti Plays Kreisler"—Zino Francescatti, Violin, Artur Balsam, Piano—ML 5255
Tchaikovsky: Suite No. 3 In G Minor, Op. 55—Little Orchestra Society, Thomas Scherman, Conductor—ML 5256
"Philadelphia Orchestra Gala"—The Philadelphia Orchestra, Eugene Ormandy, Conductor—ML 5257
Sarasate: Zigeunerweisen, Op. 20/(Gypsy Airs)/Saint-Saens: Havanaise For Violin And Orchestra, Op. 83/Introduction And Rondo Capricciasa for Violin And Orchestra, Op. 28/Chausson: Poeme For Violin and Orchestra, Op. 25—Zina Francescatti, Violin—ML 5253
"Sorrento"—Richard Tucker, Tenor—Alfredo Antonini Conducting The Columbia Concert Orchestra—ML 5258
Florent Schmitt: Une Semaine Du Petit Elfe Ferme—L'Oell, Op. 58/Trois Rapsodies, Op. 53—Robert and Gaby Casadesus, Pianists—ML 5259
Prokofiev: Symphony No. 5 In B-Flat Major, Op. 100—The Philadelphia Orchestra, Eugene Ormandy, Conductor—ML 5260
Ravel: Quartet In F Major/Debussy: Quartet In G Minor, Op. 10—The Budapest String Quartet—ML 5245

DECCA:

Miklos Rozsa: Concert Overture, Op. 26/Three Hungarian Sketches, Op. 14/Theme, Variations & Finale, Op. 13—Frankenland State Symphony Orchestra, Miklos Rozsa, Conductor—DL 9966
"Leopold Simoneau"—Berlin Radio Symphony Orchestra—Paul Strauss, Conductor—DL 9968
Richard Strauss: Alpine Symphony, Op. 64—The Saxon State Orchestra, Dresden, Karl Bohm, Conductor—DL 9970
"Paul Hindemith Conducts His Own Concert Music For Piano, Brass And Two Harps, Op. 49"—With Monique Haas, Piano—Berlin Philharmonic Orchestra—DL 9969
Mozart: Nine Songs/Schumann: Frauenliebe und Leben Irmgard Seefried, Erik Werba, Piano—DL 9971
Mozart: Piano Concerto No. 21 In C Major/Piano Concerto No. 17 in G Major—Andor Foldes, Piano, Berlin Philharmonic Orchestra—DL 9973

EPIC:

D'Albert: Tiefland—Various Artists—Set SC-6025

LONDON:

Richard Strauss: "Arabella—Complete Recording"—Chorus of the Vienna State Opera, and the Vienna Philharmonic Orchestra, conductor Georg Solti—A-4412
"Zarzuela—Highlights"—Various Artists—5317
Haydn: Symphony No. 96 In D Major (Miracle)/Symphony No. 104 in D Major (London)—Karl Munchinger Conducting the Vienna Philharmonic Orchestra—LL-1756
Debussy: Pour Le Piano/Reflets Dans L'Eau/La Soiree Dans Grenade/L 'Isle Joyeuse/Sonatine/Valses Nobles Et Sentimentales—Friedrich Gulda, Piano—LL-1785

M-G-M:

Paul Bowles: The Wind Remains a zarzuela on a text by Garcia Lorca/Music For a Farce/Peggy Glanville—Hicks: Letters From Morocco—text by Paul Bowles—Darothy Renzi, Soprano, Loren Driscoll, tenar with Carlos Surinach conducting The M-G-M Chamber Orchestra—E 3549
Ernest Tock: The Chinese-Flute/Marga Richter: The Hermit/A Fishing Picture/Transmutatian, a song cycle—Dorothy Renzi, soprana with Carlos Surinach conducting The M-G-M Chamber Orchestra and Maro Ajemian, Pianist—E3546
Gossec: Sinfonia In G Majar, Op. 12, No. 2/Gretry: Dances From "La Rosiere Republicaine"/Maldere: Sinfonia In B Flat Major, Op. 4, No. 3/Clerambault: Symphonia Quarta—Carlos Surinach conducting The M-G-M Chamber Orchestra—E 3615
"Organ Favorites By J. S. Bach"—E3443
"Leonard Bernstein's 'Trauble In Tahiti'"—Beverly Walff, David Atkinson, Arthur Winograd conducting the M-G-M Orchestra E3646
Wagner: Siegfried Idyll/Mahler: Adagietto For Strings And Harp/Schoenberg: Verklaerte Nacht—Arthur Winograd conducting The M-G-M Orchestra—E3630
Kodaly: Summer Evening/Bozsa: Hungarian Serenade—Arthur Winograd Conducting The M-G-M Orchestra—E3631
Mozart: Volume 2—Serenade No. 1 In D Major, K. 100/Divertimento No. 2 In D Major, K131—Arthur Winograd Conducting The M-G-M Orchestra—E3637

RCA VICTOR:

"Falla Nights In The Gardens of Spain And Music of Granados, Albeniz, Falla, Mompou"—Artur Rubinstein, San Francisco Symphony, Enrique Jorda, Cond.—LM-2181
"The Reiner Sound"—Chicago Symphony, Fritz Reiner, Conductor—LM-2183
Beethoven Trios in G, Op. 9 No. 1/In C Minor, Op. 9, No. 3—Heifetz, Violin, Wm. Primrose, Viola, Gregor Piatigorsky, Cello—LM-2186
"Presenting Tozzi"—Rome Opera House Orchestra, Jean Morel, Cond.—Giorgio Tozzi, Bass—LM-2188
"The Art Of The Harpsichord"—Wanda Landowska, Harpsichord Pleyel—LM-2194
"A Mighty Fortress"—The Robert Shaw Chorale, Robert Shaw, Cond.—LM-2199

VANGUARD:

"Vienna Dances—Music Of The Strauss Dynasty"—Anton Paulik Conducting The Vienna State Opera Orchestra—VRS-1019/22
Brahms: The Sonatas For Violin And Piano—Eudice Shapiro, Violin and Ralph Berkowitz, Piano—VRS-1009
"Modern Masterpieces For The Violin"—Eudice Shapiro, Violin and Ralph Berkowitz, Piano—VRS-1023
"For Strauss Lovers Only"—Otto Schulhof, Piano—VRS-1005
Grieg: Norwegian Dances/Sibelius: Rakastava and Valse Triste—Franz Litschauer Conducting The Vienna State Opera Orchestra—VRS-1030

WESTMINSTER:

"Ballet At The Opera"—Vienna State Opera Orchestra, Conducted by Armando Aliberti—XWN 18681
R. Strauss: Till Bulenspiegel's Merry Pranks, Op. 28/Don Juan, Op. 20/Rosenkavalier Suite—Philharmonic Symphony Orchestra of London, Conducted by Artur Rodzinski—XWN 18680
Mozart: Piano Concerto No. 14 in E Flat Major/Piano Concerto No. 22 In E Flat Major—Vienna Konzerthaus Orchestra, Conducted from The Keyboard by Paul Badura—Skoda—XWN 18661
Mozart: Piano Concerta No. 19 In F Major/Piano Concerto No. 24 In C Minor—Vienna Konzerthaus Orchestra, Conducted from the Keyboard by Paul Badura—Skada—XWN 18662
"Brass In Hi-Fi" (From The 18th Century)—Various Artists—XWN 18664
"Chopin And Other Piano Favorites"—Joerg Demus, Piano—XWN 18723
"Rostropovich"—XWN 18688
Macdawell: Woodland Sketches, Op. 51/Sonata Tragica In G Minar, Op. 45—Vivian Rivkin, Piano—XWN 18201
J. S. Bach: Fifteen Two-Part Inventian/Fifteen Three-Part Inventions—Robert Veyron-Lacraix, Harpsichord—XWN 18699
Bustehude: Complete Organ Works, Vol. 6—XWN 18689
Tchaikovsky: Album For The Yaung—Alexander Goldenweiser, Piano/Piano Sonata In C Sharp Minor, Op. 80—Samuel Feinberg, Piano—XWN 18682
Mozart: Concert Arias For Tenor—Helmus Krebs—XWN 18663
Gesualdo: Madrigals/Monteverdi: Madrigals—The Randolph Singers—XWN 18652
"French Songs Of The 16th And 17th Centuries"—Hugues Cuenod, Tenor, Hermann Leeb, Lute—XWN 18653
"Italian Songs Of The 16th And 17th Centuries"/"Spanish Songs Of The 16th Century"—Hugues Cuenod, Tenor, Hermann Leeb, Lute—XWN 18654
"Italian Airs"—Magda Laszlo, Saprano, Franz Holetschek, Piano—XWN 18655
"Italian Songs"—Magda Laszlo, Saprano, Franz Holetschek, Piano—XWN 18656

Disk Jockey

REGIONAL RECORD REPORTS

DON BJORGE
KUBC—Montrose, Colo.

1. Tequila (Champs)
2. 26 Miles (Four Preps)
3. So Tough (Kuff Links)
4. Let's Be Lovers (Playmates)
5. Billy (K. Linden)
6. Return To Me (D. Martin)
7. Thank You Mr. Moon (S. Smith)
8. I've Got The Whole World (L. London)
9. Breathless (J. L. Lewis)
10. Catch A Falling Star (Como)

BOB ANDERSON
WSMN—Nashua, N. H.

1. Tequila (Champs)
2. Who's Sorry Now (Francis)
3. All Of These And More (F. Laine)
4. The Place (J. Brantley)
5. He's Got The Whole World (L. London)
6. Don't (E. Presley)
7. Just In Case (E. Rodgers)
8. Lollipop (Chordettes)
9. 26 Miles (Four Preps)
10. Sweet Little Sixteen (Berry)

MARTY FAYE
WBKB—Chicago, Ill.

1. Are You Sincere (A. Williams)
2. The Walk (J. McCracklin)
3. Another Time, Another Place (Cherry/Kaye)
4. The Place (J. Brantley)
5. Wishing For Your Love (Voxpoppers)
6. Things I Love (Fidelities)
7. Looking Back (N. Cole)
8. Crazy Love (P. Anka)
9. 5 O'Clock In The Morning (J. Williams)
10. You (Aquatones)

JIMMY PETERS
WAVZ—New Haven, Conn.

1. Little Blue Man (Johnson)
2. You (G. Storm)
3. Ring On A Ribbon (Leonetti)
4. Crazy Love (P. Anka)
5. Return To Me (D. Martin)
6. Met Him On A Sunday (Shirelles)
7. Oh Lonesome Me (Gibson)
8. Bonnie Eloise (M. Miller)
9. Chanson D'Amour (A. & D. Todd)
10. Fly Don't Fly On Me (N. Sadaka)

ROB ROBBINS
KRIZ—Phoenix, Ariz.

1. Lollipop (Chordettes)
2. Terry (T. Castle)
3. Are You Sincere (A. Williams)
4. Tequila (Champs)
5. Corrido Rock (B. Balcom)
6. Who's Sorry Now (C. Francis)
7. 26 Miles (Four Preps)
8. He's Got The Whole World (L. London)
9. Catch A Falling Star (Como)
10. Small Island (Paul & Ward)

MEL BERNAM
WAMS—Wilmington, Del.

1. Twilight Time (Platters)
2. Believe What You Say (R. Nelson)
3. Lollipop (Chordettes)
4. Tequila (Champs)
5. Who's Sorry Now (Francis)
6. Sweet Little Sixteen (Berry)
7. Rock And Roll Rhapsody (Four Aces)
8. Wishing For Your Love (Voxpoppers)
9. Met Him On A Sunday (Shirelles)
10. Looking Back (N. Cole)

TONY RIZZ
WFST—Caribou, Me.

1. Gigi (Eckstine/Margulis)
2. There's Only One Of You (Four Lads)
3. Bells On My Heart (Cornell/Morgan)
4. Wonderful Time Up There (P. Boone)
5. Arrivederci Roma (Williams)
6. Who's Sorry Now (C. Francis)
7. Very Precious Love (Ames Bros.)
8. Whistle Me Some Blues (4 Freshmen)
9. 76 Trombones (King Sisters)
10. Cinderella Tango (Marterie)

JIM WILLIAMS
KUDU—Ventura, Calif.

1. School Time (J. McCrory)
2. Little Blue Man (B. Johnson)
3. Don't (E. Presley)
4. There's No Piano (V. Monroe)
5. After Hours Cha Cha Cha (P. Fernandez)
6. It's Too Soon To Know (P. Boone)
7. I Gave You My Heart (Grant)
8. River Kwai March (Mooney)
9. Eternally (D. Duane)
10. Are You Sincere (A. Williams)

DAVE SCOTT
KQV—Pittsburgh, Pa.

1. Your Graduation Means Goodbye (Cardigans)
2. Tequila (Champs)
3. Lollipop (Ronald & Ruby)
4. So Tough (Casuals)
5. Catch A Falling Star (Como)
6. He's Got The Whole World (L. London)
7. Book Of Love (Monotones)
8. 26 Miles (Four Preps)
9. Maybe Baby (Chantels)
10. Lazy Mary (L. Monte)

GALLAGHER AND O'BRIEN
WMCA—New York, N. Y.

1. Tequila (Champs)
2. Lollipop (Chordettes/Ronald & Ruby)
3. Billy (K. Linden)
4. 26 Miles (Four Preps)
5. There's Only One Of You (Four Lads)
6. I Heard A Fanfare (D. Davis)
7. Teacher, Teacher (J. Mathis)
8. Kewpie Doll (P. Como)
9. Lazy Mary (L. Monte)
10. Don't Make Small Talk (D. Winchell)

DOUG BURROWS
CKY—Winnipeg, Man., Can.

1. Who's Sorry Now (Francis)
2. It's Too Soon To Know (P. Boone)
3. Chi-Wa-Wa (Silvatones)
4. Teenage Queen (J. Cash)
5. Click Clack (D. Doo & Don'ts)
6. Breathless (J. L. Lewis)
7. Tumbling Tumbleweeds (B. Vaughn)
8. Arrivederci Roma (Williams)
9. The Walk (J. McCracklin)
10. Maybe (Chantels)

DWIGHT THORNTON
WALB—Albany, Ga.

1. Sweet Little Sixteen (Berry)
2. Who's Sorry Now (C. Francis)
3. There's Only One Of You (Four Lads)
4. Tumbling Tumbleweeds (B. Vaughn)
5. Kiss And Make Up (Crowns)
6. Don't You Just Know It (H. Smith)
7. Return To Me (D. Marton)
8. Slow Down (L. Williams)
9. Twilight Time (Platters)
10. That's All I Need To Know (S. Cooke)

BOB WILL, FRED GALE, DICK MARTIN
WWDC—Washington, D. C.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Who's Sorry Now (Francis)
4. Magic Moments (P. Como)
5. It's Too Soon To Know (P. Boone)
6. Breathless (J. L. Lewis)
7. Are You Sincere (Williams)
8. Book Of Love (Monotones)
9. Lollipop (Chordettes)
10. Believe What You Say (R. Nelson)

CHUCK LEWIS
WPON—Pontiac, Mich.

1. Lollipop (Chordettes)
2. Who's Sorry Now (C. Francis)
3. He's Got The Whole World (London/McNair)
4. Sweet Little Sixteen (Berry)
5. Breathless (J. L. Lewis)
6. It's Too Soon To Know (P. Boone)
7. 26 Miles (Four Preps)
8. My Bucket's Got A Hole/ Believe What You Say (R. Nelson)
9. Are You Sincere (A. Williams)
10. Don't You Just Know It/ (H. Smith) There's Only One Of You (Four Lads)

CORKY MULANIX
KWBB—Wichita, Kans.

1. Tequila (Champs)
2. 26 Miles (Four Preps)
3. He's Got The Whole World (L. London)
4. Oh Julie (Crescendos)
5. Sing Boy Sing (T. Sands)
6. Are You Sincere (A. Williams)
7. Wonderful Time Up There (P. Boone)
8. Sweet Little Sixteen (Berry)
9. Lollipop (Chordettes)
10. Teenage Queen (J. Cash)

"BUD" ARKELL
WANS—Anderson, S. C.

1. Who's Sorry Now (Francis)
2. Don't You Just Know It (H. Smith)
3. Lollipop (Chordettes)
4. Tequila (Champs)
5. Are You Sincere (Williams)
6. Sweet Little Sixteen (Berry)
7. Bad Motorcycle (Storey Sisters)
8. Dinner With Drac (Zacherle)
9. Don't (E. Presley)
10. Breathless (J. L. Lewis)

AL RADKA
KFRE—Fresno, Calif.

1. There's Only One Of You (Four Lads)
2. Witchcraft (F. Sinatra)
3. Are You Sincere (A. Williams)
4. Lollipop (Chordettes)
5. Starlight Starbright (M. Willis)
6. Scottish Fling (M. Barris)
7. Wishing For Your Love (Voxpoppers)
8. Don't (E. Presley)
9. Marching Saints (Belafonte)
10. Mississippi Mud (C. Butler)

DONN E. TIBBETTS
WGIR—Manchester, N. H.

1. Catch A Falling Star (Como)
2. River Kwai March (M. Miller)
3. Gigi (C. Margulis)
4. Now And For Always (G. Hamilton IV)
5. Oh-Oh, I'm Falling In Love (J. Rodgers)
6. Are You Sincere (Williams)
7. Tequila (Champs)
8. He's Got The Whole World (L. London)
9. Sugartime (McGuires)
10. Little Train (Vasel & Storz)

ED MEATH
WHEC—Rochester, N. Y.

1. Pretty Little Angel (Crest)
2. Tequila (Champs)
3. Sweet Little Sixteen (Berry)
4. Catch A Falling Star (Como)
5. Are You Sincere (Williams)
6. 26 Miles (Four Preps)
7. Who's Sorry Now (Francis)
8. Bonny Eloise (M. Miller)
9. Bells On My Heart (Cornell)
10. Chanson D'Amour (A. & D. Todd)

GENE BURNS
KBSF—Springhill, La.

1. Sweet Little Sixteen (Berry)
2. Billy (K. Linden)
3. Return To Me (D. Martin)
4. Maybe Baby (Crickets)
5. Who's Sorry Now (Francis)
6. Believe What You Say (R. Nelson)
7. Tumbling Tumbleweeds (B. Vaughn)
8. Don't You Just Know It (H. Smith)
9. Just A Little Lonesome (B. Helms)
10. Breathless (J. L. Lewis)

BILL GERSON
WINN—Louisville, Ky.

1. Chanson D'Amour (A. & D. Todd)
2. Kewpie Doll (P. Como)
3. Gigi (C. Margulis)
4. 76 Trombones (King Sisters)
5. Very Precious Love (Ames Bros.)
6. He's Got The Whole World (J. March)
7. Tumbling Tumbleweeds (B. Vaughn)
8. Twilight Time (Platters)
9. These Worldly Wonders (P. Page)
10. 26 Miles (Four Preps)

JACK CRISP
WAIP—Prichard, Ala.

1. He's Got The Whole World (L. London)
2. Are You Sincere (A. Williams)
3. Don't (E. Presley)
4. Maybe (Chantels)
5. Little Blue Man (B. Johnson)
6. You Are My Destiny (Anka)
7. Who's Sorry Now (C. Francis)
8. Teardrops (L. Andrews)
9. My Heart Is A Fireplace (L. Williams)
10. Everyday (B. Holly)

EARL McROBERTS
KDAY—Hollywood, Calif.

1. Tequila (Champs)
2. Lollipop (Chordettes)
3. Are You Sincere (Williams)
4. Oh Julie (Crescendos)
5. Sweet Little Sixteen (Berry)
6. He's Got The Whole World (L. London)
7. Oh-Oh, I'm Falling In Love (J. Rodgers)
8. Little Blue Man (Johnson)
9. Book Of Love (Monotones)
10. Catch A Falling Star (Como)

JACK CHADDERTON
WLYN—Lynn, Mass.

1. Breathless (J. L. Lewis)
2. He's Got The Whole World (L. London)
3. Who's Sorry Now (C. Francis)
4. Lollipop (Chordettes)
5. Tequila (E. Platt)
6. Bells On My Heart (Cornell)
7. Met Him On A Sunday (Shirelles)
8. I Can't Help It (M. Whiting)
9. I'm Not Afraid Anymore (E. Rodgers)
10. Gigi (C. Margulis)

JACK GRACIE
CJOY—Guelph, Ont., Can.

1. Lollipop (Chordettes)
2. Arrivederci Roma (R. Williams)
3. The Walk (J. McCracklin)
4. Breathless (J. L. Lewis)
5. Indian Given (T. Perkins)
6. Billy (K. Linden)
7. Lazy Mary (L. Monte)
8. Don't (E. Presley)
9. Yea, Yea (Kendalls)
10. Shake A Hand (Pedicin Qt.)
10. Oh Lonesome Me (D. Gibson)

BOB LYONS
WQAM—Miami, Fla.

1. Lollipop (Ronald & Ruby)
2. Maybe Baby (Crickets)
3. 26 Miles (Four Preps)
4. Who's Sorry Now (Francis)
5. He's Got The Whole World (L. London)
6. Are You Sincere (Williams)
7. Sweet Little Sixteen (Berry)
8. Tequila (E. Platt)
9. Little Blue Man (Johnson)
10. Breathless (J. L. Lewis)

ARNIE KUVENT
WGAN—Portland, Me.

1. He's Got The Whole World (L. London)
2. Tell Her You Love Her (F. Sinatra)
3. Don't You Just Know It (Titans)
4. Tequila (Champs)
5. Are You Sincere (Williams)
6. My Pledge To You (J. Nash)
7. Your Graduation Means Goodbye (Cardigans)
8. Gigi (V. Damone)
9. Who's Sorry Now (Francis)
10. Catch A Falling Star (Como)

BOB E. LLOYD
WHEC—Rochester, N. Y.

1. Arrivederci Roma (R. Williams)
2. Very Precious Love (Haymes/Ames Bros.)
3. Are You Sincere (A. Williams)
4. Lover In The House (S. Lawrence)
5. Gigi (B. Eckstine)
6. Things I Love (Fidelities)
7. There's Only One Of You (Four Lads)
8. Chanson D'Amour (A. & D. Todd)
9. Tango Boogie (Winterhalter)
10. Come Fly With Me (Sinatra)

KEN GAUGHRAN
WHMP—Northampton, Mass.

1. Bells On My Heart (Morgan)
2. It's Easy To Say (J. Nash)
3. Very Precious Love (D. Day)
4. 26 Miles (Four Preps)
5. Are You Sincere (A. Williams)
6. Stairway Of Love (Robbins)
7. He's Got The Whole World (L. London)
8. Love Me Again (T. Sands)
9. There's Only One Of You (Four Lads)
10. Teenage Queen (J. Cash)

TOM CLARKSON
WVU—Nashville, Tenn.

1. Tequila (Champs)
2. It's Too Soon To Know (P. Boone)
3. Sweet Little Sixteen (Berry)
4. Catch A Falling Star (Como)
5. Baby You've Had It (J. Paul)
6. School Girl (Crescendos)
7. Oh Julie (Crescendos)
8. Rumble (L. Wray)
9. D. J. With A Broken Heart (C. Jarvis)
10. I Got The Bug (K. Owens)

LEE ROGERS
KTHS—Little Rock, Ark.

1. 26 Miles (Four Preps)
2. Tequila (Champs)
3. Lonely Island (S. Cooke)
4. There's Only One Of You (Four Lads)
5. You Sure Look Good To Me (Hilltoppers)
6. Tumbling Tumbleweeds (B. Vaughn)
7. Bells On My Heart (D. Rondo)
8. Twilight Time (Platters)
9. Junior Prom (B. Chandler)
10. Sorry (Lancers)

JOE MURRAY
WLEE—Richmond, Va.

1. Who's Sorry Now (C. Francis)
2. Sweet Little Sixteen (Berry)
3. Dinner With Drac (Zacherle)
4. Lollipop (Ronald & Ruby)
5. Chicken Hop (B. Bland)
6. It's Too Soon To Know (P. Boone)
7. Don't You Just Know It (H. Smith)
8. Breathless (J. L. Lewis)
9. Maybe Baby (Crickets)
10. He's Got The Whole World (L. London)

TOM BRENNAN
KRKD—Los Angeles, Calif.

1. Chanson D'Amour (Todds)
2. Very Special Love (Ames Bros.)
3. Teacher's Pet (D. Day)
4. In My Live (T. Leonetti)
5. Fools (J. Manolas)
6. Greenback Dollars (S. Gale)
7. Little Blue Man (Johnson)
8. Kewpie Doll (P. Como)
9. Good And Bad (J. Wallace)
10. Don't (E. Presley)

T. I. NEWELL
KDSJ—Belle Fourche, S. Dak.

1. Sail Along Silv'ry Moon (B. Vaughn)
2. Teenage Queen (J. Cash)
3. Catch A Falling Star (Como)
4. In The Garden (E. Ford)
5. Sugartime (McGuires)
6. He's Got The Whole World (L. London)
7. Just A Closer Walk (Foley)
8. I Love You Because (E. Presley)
9. Sweet Elizabeth (W. Glahe)
10. Wake Up Little Susie (Everly Bros.)

LARRY FLOYD
WFOS—So. Norfolk, Va.

1. Sweet Little Sixteen (Berry)
2. Lollipop (Chordettes)
3. Are You Sincere (Williams)
4. It's Too Soon To Know (P. Boone)
5. Maybe Baby (Crickets)
6. 26 Miles (Four Preps)
7. Wonderful Time Up There (P. Boone)
8. Oh-Oh, I'm Falling In Love (J. Rodgers)
9. Sail Along Silv'ry Moon (B. Vaughn)
10. Walking Home From School (G. Vincent)

LARRY FISCHER
WNOE—New Orleans, La.

1. Tequila (Champs)
2. Sweet Litle Sixteen (Berry)
3. Who's Sorry Now (C. Francis)
4. Lollipop (Chordettes)
5. Catch A Falling Star (Como)
6. The Walk (J. McCracklin)
7. Breathless (J. L. Lewis)
8. Sail Along Silv'ry Moon (B. Vaughn)
9. Sugartime (McGuires)
10. It's Too Soon To Know (P. Boone)

SCOTT AVERY
WKTV—Utica, N. Y.

1. Tequila (Champs)
2. Just In Case (E. Rodgers)
3. 26 Miles (Four Preps)
4. I Dig That Gal (R. Pearson)
5. Are You Sincere (Williams)
6. That Crazy Feeling (Rogers)
7. In Time (J. Harper)
8. It's Too Soon To Know (P. Boone)
9. In My Life (T. Leonetti)
10. A Very Precious Love (B. Guitar)

"UNCLE" SHEL HORTON
WKMC—Roaring Spring, Pa.

1. Who's Sorry Now (C. Francis)
2. Lollipop (Chordettes)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. Lazy Mary (L. Monte)
5. He's Got The Whole World (B. McNair)
6. Breathless (J. L. Lewis)
7. Sugartime (McGuires)
8. Ballad Of Teenage Queen (J. Cash)
9. Are You Sincere (A. Williams)
10. Oh Lonesome Me (D. Gibson)

CLARK REID
WJBK—Detroit, Mich.

1. Lollipop (Chordettes)
2. Tequila (Champs)
3. He's Got The Whole World (L. London)
4. Who's Sorry Now (C. Francis)
5. 26 Miles (Four Preps)
6. It's Too Soon To Know (P. Boone)
7. Don't You Just Know It (H. Smith)
8. Billy (K. Linden)
9. Breathless (J. L. Lewis)
10. Sweet Little Sixteen (Berry)

HARRY HYMAN
WYMB—Manning, S. C.

1. Tequila (E. Platt)
2. Sweet Little Sixteen (Berry)
3. Good Golly Miss Molly (L. Richard)
4. Don't (E. Presley)
5. Gee Golly (Coasters)
6. Breathless (J. L. Lewis)
7. Don't Let Go (R. Hamilton)
8. Who's Sorry Now (C. Francis)
9. She's Neat (D. Wright)
10. Skinny Minnie (B. Haley)

JERRY LEE WHITSON
KMHT—Marshall, Tex.

1. Tequila (Champs)
2. 26 Miles (Four Preps)
3. Do I Like It (N. Cole)
4. There's Only One Of You (Four Lads)
5. Lonely Island (S. Cooke)
6. All Of These And More (F. Laine)
7. It's Too Soon To Know (P. Boone)
8. Sail Along Silv'ry Moon (B. Vaughn)
9. Are You Sincere (A. Williams)
10. Witchcraft (F. Sinatra)

ELLIOTT LITT
KPAL—Palm Springs, Calif.

1. Marching Saints (Belafonte)
2. He's Got The Whole World (L. London)
3. Twilight Time (Platters)
4. Chanson D'Amour (A. & D. Todd)
5. Witchcraft (F. Sinatra)
6. Billy (K. Linden)
7. Dancing With My Shadow (Four Voices)
8. There's Only One Of You (Four Lads)
9. Tumbling Tumbleweeds (B. Vaughn)
10. It's Too Soon To Know (P. Boone)

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Disk Jockey

REGIONAL RECORD REPORTS

HOWARD CLARK
KAPK—Minden, La.

1. Been So Long (Pastels)
2. Who's Sorry Now (C. Francis)
3. My Bucket's Got A Hole (R. Nelson)
4. Tequila (Champs)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. 26 Miles (Four Preps)
7. Breathless (J. L. Lewis)
8. Sugartime (McGuires)
9. Return To Me (D. Martin)
10. Magic Mirror (M. Bee)

ARCH ANDREWS
KOWH—Omaha, Neb.

1. Who's Sorry Now (Francis)
2. Tequila (Champs)
3. Lollipop (Chordettes)
4. Are You Sincere (Williams)
5. Wonderful Time Up There (P. Boone)
6. Bop-A-Lena (R. Self)
7. Oh-Oh, I'm Falling In Love (J. Rodgers)
8. Dinner With Drac (Zacherle)
9. Breathless (J. L. Lewis)
10. So Tough (Kuff Links)

JACK BUECHLER
WRIT—Madison, Wisc.

1. Wonderful Time Up There (P. Boone)
2. The Drag (Cheerful Earfuls)
3. School Girl (Crescendos)
4. 26 Miles (Four Preps)
5. He's Got The Whole World (L. London)
6. Billy (K. Linden)
7. Witch Doctor (D. Seville)
8. Who's Sorry Now (Francis)
9. Let's Be Lovers (Playmates)
10. The Glide (D. Cherry)

GEORGE KLEIN
WHEY—Memphis, Tenn.

1. I Can't Help It (M. Whiting)
2. Don't (E. Presley)
3. Breathless (J. L. Lewis)
4. College Man (B. Justis)
5. Lonely Island (S. Cooke)
6. I'm On My Way Home (C. Thomas)
7. Are You Sincere (Williams)
8. Cute (K. Coburn)
9. After The Hop (B. Pinky)
10. Don't You Suppose (W. Martindale)

BOB NORRIS
WDVH—Gainesville, Fla.

1. He's Got The Whole World (L. London)
2. Sing Boy Sing (T. Sands)
3. Kathleen (W. Lewis)
4. Book Of Love (Monotones)
5. Dinner With Drac (Zacherle)
6. Schoolgirl (Crescendos)
7. There's Only One Of You (Four Lads)
8. Maybe Baby (Crickets)
9. Listen To Me (B. Holly)
10. Let's Be Lovers (Playmates)

JERRY PLESS
WGTA—Summerville, Ga.

1. Are You Sincere (A. Williams)
2. Who's Sorry Now (C. Francis)
3. Tequila (Champs)
4. Oh Julie (Crescendos)
5. Maybe Baby (Crickets)
6. Breathless (J. L. Lewis)
7. Good Golly Miss Molly (L. Richard)
8. Lollipop (Chordettes)
9. Little Blue Man (B. Johnson)
10. Lonely Island (S. Cooke)

EARL McDANIEL
KLAC—Hollywood, Calif.

1. Tequila (Champs)
2. Are You Sincere (A. Williams)
3. It's So Easy To Say (J. Nash)
4. For Your Love (Townsend)
5. He's Got The Whole World (L. London)
6. Do I Like It (N. Cole)
7. Chanson D'Amour (A. & D. Todd)
8. Lazy Mary (L. Monte)
9. How Are Ya Fixed For Love (Sinatra & Smith)
10. Return To Me (D. Martin)

BOB FURRY
KTAR—Phoenix, Ariz.

1. Wonderful Time Up There (P. Boone)
2. Catch A Falling Star (Como)
3. Sweet Little Sixteen (Berry)
4. Sail Along Silv'ry Moon (B. Vaughn)
5. Lollipop (Chordettes)
6. Tequila (Champs)
7. Don't (E. Presley)
8. Sugartime (McGuires)
9. River Kwai March (Miller)
10. There's Only One Of You (Four Lads)

RON McCOY
KLUB—Salt Lake City, Utah

1. Are You Sincere (Williams)
2. Return To Me (D. Martin)
3. It's Too Soon To Know (P. Boone)
4. Who's Sorry Now (Francis)
5. Tequila (E. Platt)
6. Catch A Falling Star (Como)
7. Oh-Oh, I'm Falling In Love (J. Rodgers)
8. 76 Trombones (Hugo & Luigi)
9. Sugartime (McGuires)
10. Gigi (B. Eckstine)

HERB GRAHAM
WAIT—Chicago, Ill.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Lollipop (Chordettes)
4. Don't Let Go (R. Hamilton)
5. He's Got The Whole World (L. London)
6. Who's Sorry Now (C. Francis)
7. I've Got Bells On My Heart (D. Rondo)
8. Let's Be Lovers (Playmates)
9. Catch A Falling Star (Como)
10. How Are Ya Fixed For Love (Sinatra & Smith)

PHIL LIND
WTAQ—La Grange, Ill.

1. Lollipop (Chordettes)
2. He's Got The Whole World (L. London)
3. Lazy Mary (L. Monte)
4. Tumbling Tumbleweeds (B. Vaughn)
5. Return To Me (D. Martin)
6. Birth Of The Blues (Curtis)
7. Lullaby Of Birdland (J. Smith)
8. Twilight Time (Platters)
9. To Be Loved (J. Wilson)
10. Hey Little Mama (Barker Bros.)

BRADLEY, KAMMAN, BOYSEN, ANDERSON, CUNNING
WLOL—Minneapolis, Minn.

1. Lollipop (Chordettes)
2. Tequila (Champs)
3. Who's Sorry Now (C. Francis)
4. Sweet Little Sixteen (Berry)
5. 26 Miles (Four Preps)
6. Too Soon To Know/Wonderful Time Up There (Boone)
7. The Walk (J. McCracklin)
8. Are You Sincere (A. Williams)
9. Maybe Baby (Crickets)
10. Rock And Roll Rhapsody (Four Aces)

HERB KNIGHT
WONE—Dayton, Ohio

1. He's Got The Whole World (L. London)
2. Lollipop (Chordettes)
3. Tequila (Champs)
4. Wonderful Time Up There (P. Boone)
5. Are You Sincere (A. Williams)
6. Pickin' On Wrong Chicken (Five Stars)
7. There's Only One Of You (Four Lads)
8. Sweet Little Sixteen (Berry)
9. Twight Time (Platters)
10. My Love Loves Me (4 Coins)

JOHNNY JOHNSON
KOY—Phoenix, Ariz.

1. 26 Miles (Four Preps)
2. There's Only One Of You (Four Lads)
3. When My Baby Smiles At Me (L. Welk)
4. Ducky (B. Kamfert)
5. They're Playing Our Song (G. MacKenzie)
6. Witchcraft (F. Sinatra)
7. Another Time, Another Place (P. Page)
8. Twilight Time (Platers)
9. Stairway Of Love (Robbins)
10. My Gal And A Prayer (Laine)

LEO LA BRACHE
WMRC—Milford, Mass.

1. Tequila (Champs)
2. Catch A Falling Star (Como)
3. Arrivederci Roma (R. Williams)
4. It's Too Soon To Know (P. Boone)
5. Belonging To Someone (Page)
6. He's Got The Whole World (L. London)
7. Who's Sorry Now (C. Francis)
8. Witchcraft (F. Sinatra)
9. I'm Getting Sentimental (N. Riddle)
10. My Love Loves Me (4 Coins)

PAUL COWLEY
WKLO—Louisville, Ky.

1. He's Got The Whole World (L. London)
2. Oh Lonesome Me (D. Gibson)
3. Lollipop (Chordettes/Ronald & Ruby)
4. Now And For Always (G. Hamilton IV)
5. Return To Me (D. Martin)
6. Billy (K. Linden)
7. You Are My Destiny (Anka)
8. So Tough (Casuals)
9. Tequila (Champs)
10. Believe What You Say (R. Nelson)

FRANK BELL
WDAI—San Antonio, Tex.

1. Million Miles From Nowhere (B. Benton)
2. Are You Sincere (A. Williams)
3. There's Only One Of You (Four Lads)
4. Tequila (Champs)
5. Who's Sorry Now (C. Francis)
6. After Hours Cha Cha Cha (P. Fernandez)
7. Nights Are Longer (Four Freshmen)
8. Oh Lonesome Me (D. Gibson)
9. That Crazy Feeling (Rogers)
10. Rosalie (F. Young)

PAT DONOVAN
CFCF—Montreal, Can.

1. Catch A Falling Star (Como)
2. Sail Along Silv'ry Moon (K. Chandler)
3. 26 Miles (Four Preps)
4. Witchcraft (F. Sinatra)
5. Little Blue Man (B. Johnson)
6. Swinging Shepherd Blues (D. Rose)
7. Oh-Oh, I'm Falling In Love (J. Rodgers)
8. Who's Sorry Now (C. Francis)
9. A Wonderful Time Up There (P. Boone)
10. Magic Moments (P. Como)

HARRY STAN
WKIS—Orlando, Fla.

1. Who's Sorry Now (Francis)
2. Are You Sincere (Williams)
3. It's Too Soon To Know (P. Boone)
4. Little Blue Man (Johnson)
5. Oh-Oh, I'm Falling In Love (J. Rodgers)
6. Now And For Always (G. Hamilton)
7. It's A Sin (B. Haley)
8. Magic Moments (P. Como)
9. Please Don't Ask (Stardusters)
10. Believe What You Say (R. Nelson)

BRUCE ALLEN
KBLI—Blackfoot, Ida.

1. In My Life (T. Leonetti)
2. A Very Precious Love (D. Day/Ames Bros.)
3. Lollipop (Chordettes/Ronald & Ruby)
4. Lonesome Traveler (Tarriers)
5. Walkin' The Low Road (R. Sparks)
6. That's All I Need To Know (S. Cooke)
7. The Long Hot Summer (J. Rodgers)
8. Big Guitar (O. Bradley)
9. You Sure Look Good To Me (Hilltoppers)
10. Return To Me (D. Martin)

PAT McCAFFRIE
WGN—Chicago, Ill.

1. There's Only One Of You (Four Lads)
2. Who's Sorry Now (C. Francis)
3. He's Got The Whole World (L. London)
4. Swinging Shepherd Blues (J. Pate)
5. Gigi (V. Damone)
6. Lonesome Road (F. Laine)
7. Woodchoppers Ball (Davey)
8. Sentimental Over You (N. Riddle)
9. Billy (K. Linden)
10. Little Blue Man (B. Johnson)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"WITCH DOCTOR" — The Cash Box Best Bets — 3/29
David Seville . . . . . Liberty 55132

"LOOKING BACK" — The Cash Box Disk of the Week — 3/29
Nat "King" Cole . . . . . Capitol 3939

"KEWPIE DOLL" — The Cash Box Disk of the Week — 4/5
Perry Como . . . . . RCA Victor 7202

"CHANSON D'AMOUR" — The Cash Box Disk of the Week — 3/29
Art & Dotty Todd . . . . . Era 1064

"ANOTHER TIME, ANOTHER PLACE" — The Cash Box Disk of the Week — 3/29
Patti Page . . . . . Mercury 71294

"SKINNY MINNIE" — The Cash Box Best Bets — 3/15
Bill Haley & Comets . . . . . Decca 30592

"HIGH SIGN" — The Cash Box Disk of the Week — 3/29
Diamonds . . . . . Mercury 71291

JUST RELEASED
ALONG CAME LOVE
by
THE MARKEES
featuring Lloyd Jones
Gone 5028
GONE RECORDS
1650 BROADWAY N. Y., N. Y.

A Touch of Gold — from Musical Germany
"A TOUCH OF BERLIN"
by
Hans Carste
and his Orchestra
(12 of the most beautiful songs reminiscent of a great German city)
EPIC LN 3451
Published by
SIKORSKI MUSIC CORP.
1733 Broadway N. Y., N. Y.

Andy's Rollin'

JACKSON, MISS.—According to word from Felsted's Walt MaGuire, Andy Anderson's Felsted debut, "Johnny Valentine", broke wide open in Jackson, Miss., and Memphis, Tenn. with the tune also kicking up the dust in New Orleans, La. and Dallas, Texas. During his promotion tour thru Jackson, Andy and his group, The Rollin' Stones, pictured above, played for the fans in Wright's Music Store.

The Cash Box

Album Sure Shots

★Also Available in EP

★SWINGIN' ON BROADWAY
JONAH JONES
(Capitol T-963 * EAP-1, 2, 3-963)

TABOO
ARTHUR LYMAN
(HiFi R-806)

JOHNNY'S GREATEST HITS
JOHNNY MATHIS
(Columbia CL-1133)

CHANSON D'AMOUR
RAY HARTLEY
47/20-7228
RCA VICTOR
RADIO CORPORATION OF AMERICA

'Hard Sell' To Be Theme Of 1958 Trade Show

CHICAGO—"Hard sell" marketing techniques to overcome sales resistance of recession-minded customers will be the overall theme of the 1958 Music Industry Trade Show and Convention July 21 to 24 at Chicago's Palmer House.

"This is the year of hard sell, as everyone agrees by now, and the big problem is to step up sales programs to reach potential customers and convince them to buy despite all the recession talk," states William R. Gard, executive secretary of the National Association of Music Merchants (NAMM), which sponsors the annual trade show.

"All our field reports indicate that music retailers are feeling a softness in sales along with other business. But where there has been aggressive selling, there has been no slump," states Gard.

"No longer can a retailer wait for business to come to him; today he has to roll up his sleeves and go out after it. Our trade show this year will fully explore the art of salesmanship in this hard-sell year and we know that our retailers will benefit from the sessions we have planned on selling strategy."

In line with the emphasis on selling tactics, a featured speaker at the Palmer House show will be Jack Schwartz, who is a specialist in telephone salesmanship and author of the book, "How To Get More Business By Telephone." Schwartz, who himself sold $10 million in insurance by "cold" phone-made appointments, will not only speak to the NAMM convention but will also demonstrate his methods. He will call customers and sell them music merchandise on a telephone specially wired so that the audience can plainly hear both ends of the conversation. Schwartz, during his selling career in insurance, averaged $5.60 in earnings every time he lifted the receiver off the hook.

Schwartz spoke at the mid-winter Los Angeles management conference of the NAMM and there were so many requests for a repeat performance of his telephone clinic that NAMM executive secretary Gard arranged to have him at the national convention.

Gard commented on the business pictures in the music industry: "Our field reports indicate that music retailers haven't been as hard hit by the recession as some other businesses. In times of recession people spend more time at home and that helps music sales. A dollar spent in music has a lasting value. We can see some soft spots, and we feel that our trade show can help give the music business a worthy shot in the arm with some good old-fashioned selling talk.

"One selling problem I have discerned that certainly needs attention is better training for sales people. A recent survey of retail store managers by a Chicago ad agency showed that 90 per cent of all consumers felt they weren't welcome when they walked into a store. And to top it off, 80 per cent of store personnel felt that customers were a nuisance. This feeling is a hangover from the postwar years when sales people got lazy because they didn't have to push merchandise. The customers just came running to their doors to buy. But those days are gone for a spell, it is evident. We've got to teach sales people selling all over again, starting from the fundamentals, such as going out and making personal calls on people."

Gard pointed out that dollar volume in the music industry had soared from $39 million in 1945 to $450 million in 1957, excluding television, hi-fi, radio, records and sheet music. "We've got a tremendous amount at stake, and we know everyone in the industry will be anxious at the convention to discuss ways and means to maintain and increase our peak sales volume of last year. We've simply got to go to work selling, even if it means starting from scratch in retraining people in sales techniques.

"The facts are that business just fell into our laps in the postwar years, that saw twice as many people playing musical instruments as before the war. Now we've got to chase after it. We're beginning to see consumer resistance to price as one factor in lagging sales. But with costs what they are, price cutting is not the answer to bolster volume. It's more aggressive selling, more hustle not only in stores but also out in the field through better promotion and advertising. We hope to fully explore the entire selling program of the industry at our Palmer House sessions and certainly no one in the music field will want to miss these sales clinics, so vital nowadays with all the recession talk."

Husky Build-Up

LOS ANGELES — Capitol's Ferlin Husky, is getting one of the most unique campaign build-ups in order to get the role of Hank Williams in M G M's forthcoming production "Your Cheatin' Heart", which is the bio-pic of the late great Williams. The state of Tennessee has all the newspapers, deejays, and fans writing into the studio asking for the picture, with Ferlin in the title role. He also has the backing of Audrey Williams, Hank's widow. He's shown here with Rosemary Clooney, during the rehearsal for her recent NBC-TV show on which he starred.

Capitol Appoints Hassler As Sales Mgr-Special Markets Head Of Capitol Records Distr. Corp.

HOLLYWOOD — The appointment of Donald E. Hassler as Sales Manager-Special Markets of Capitol Records Distributing Corp. has been announced by Max K. Callison, Vice President and National Sales Manager of CRDC.

In his new post, Hassler will be responsible for national sales and promotion of Capitol products through record rack jobbers, and for the marketing of special sale merchandise. His office will be in The Capitol Tower, Hollywood.

For the past year Hassler has been Sales Manager of 'Capitol' of the World recordings consisting of music of foreign lands and languages.

In commenting on Hassler's new position, Callison expressed the belief that the 'Capitol' of the World series is now so firmly established and integrated within the regular branch sales organizations of CRDC that there is no further need for extensive 'Capitol' of the World Sales promotion by a separate staff.

Concurrently, Callison disclosed th appointment of Antonio "Tony" Tinajero as the only member of the "Capitol' of the World Sales Promotion staff to be retained. Tinajero will continue to headquarter in the Capitol Tower in Hollywood, handling foreign artist promotions, translations and field reports. In the future, he will report to Bill Tallant, the Assistant National Sales Manager of CRDC.

Callison also announced the promotion of Stanley Hoffman, former Western promotion man for Prep Records, to the position of Western District Promotion Man of Capitol Records Distributing Corp. The appointment became effective April 1 Hoffman moves into his new job a successor to Buck Stapleton, who recently was announced as assistant to Ken Nelson in the Artist and Repertoire division of Capitol Records.

Before joining Prep approximately one year ago, Hoffman was in the record business in Los Angeles. He also has been West Coast Advertising Manager of Down Beat magazine and has experience in the field of film production and music publishing.

Dick Puccio Acquires Major Interest In Brad

LOS ANGELES — Dick Puccio, head of Rip Recording Company, last week acquired a major interest in Brad Records, recently organized diskery operated by Brad Atwood.

Atwood, together with Dave Axelrod, Brad A & R chief, will remain active in the company. Puccio will participate in the firm which will be operated independently of Rip.

Brad's first release is "Everybody Happy" by the Addrisi Brothers, backed by "I'll Be True," has already hit best seller lists in several parts of the country. Brad's other artists include Jarry Wiggins and Jean Bryant.

Alan Jay, director of promotion and distribution for Rip, planed out last week on a two week, 18 city national tour to plug the Brad release in addition to a group of new Rip recordings including "Toodaloo Kangaroo" by the Four Ekkos, and "Endless Sleep" by the Jimmy Witherspoon band.

Garner Opens In Chi

CHICAGO — Erroll Garner opened a two-week engagement at the Bluenote in Chicago on April 2nd. This is Garner's first Chicago date since his European tour.

Within the past few weeks, Garner has been concentrating on concert performances, playing to sell-out houses throughout the East. In Boston, Springfield, Syracuse, and Schenectady, he set house records this season.

April 18th, Garner is set for a repeat date on the Garry Moore CBS-TV show.

April 26th, the pianist will appear in a solo concert at Kleinhans Hall, Buffalo.

Faro Records Stages 'Premiere' At Palladium

HOLLYWOOD—To promote their first single release, Faro Records, new West Coast independent label will stage a 'premiere' at the Hollywood Palladium. The first recording is "Zonshebee Blues" sung by movie and TV personality Ken Miller and it will be accorded the full Hollywood treatment at the Palladium, Apr. 7, the date of the national release of the disk. Faro has nine other artists under contract, and Eddie Davis, president of the company stated that they plan at least one single release every six weeks. Plans also call for a complete album line from the new company.

Pony Tail

LOS ANGELES—Max Lutz, publisher of "Pony Tail", left, and KMPC disk jockey, Ira Cook, co-writer of the tune, examine cute Capitol artist, Molly Bee's pony tail. The tune has been recorded by Larry Dean for Coral Records and is showing up in several areas around the country.

Buddy Friedlander Named U.A. Records Nat'l Promo. Mgr.

BUDDY FRIEDLANDER

NEW YORK—Buddy Friedlander, veteran promotion executive in the recording industry, has been named National Promotion Manager of United Artists Records, it was announced last week by Max E. Youngstein, President. With the signing of Friedlander, UA's nation-wide promotional network moves into high gear as a full-time operation.

Friedlander, 13-year veteran of the record business, came to UA after serving as National Promotion Manager of Epic and Okeh Records. Prior to that, he was with Mercury Records for eight years, serving as a Branch Manager, Assistant A&R Man, promotion executive and salesman. Earlier, Friedlander was a song plugger for Mills Music Publishers and worked as a promotional representative for singer Georgia Gibbs, Fran Warren, Noro Morales and others.

Actually born backstage at Loew's 116th Street Theatre where his father served as manager, Friedlander attended New York's High School of Commerce and later the Paine Hall of Journalism and Publicity in Manhattan. After a stint with Loew's Inc., in a number of posts, Friedlander got a job in the 1939-40 World's Fair as a swimmer in Billy Rose's popular Aquacade. He then served for five years in the U.S. Army during World War II.

Friedlander, whose favorite hobby is still swimming, lives with his wife Josephine and son, David, in Flushing, New York.

First East-West LPs

NEW YORK — It was announced last week that East-West Records, an affiliate of Atlantic Records, will issue its first four albums this week. The four packages, which are all jazz, include "Jackie Paris", Tommy Potter's "Hard Funk", "Prestidigitator" featuring George Wallington, and "Lars Gullin Swings".

Although the label's initial LP offering comprises four jazz albums, the company stated that jazz will not be the only type of merchandise East West will offer. Future releases will also include pop, novelties, foreign and special material.

East-West albums will retail for $3.98.

NASHBORO'S HIT PARADE

I QUIT MY KNOCKIN'
CAROL FRAN
EXCELLO 2133

• • •

SCHOOL GIRL
and
CRAZY HOP
THE CRESCENDOS
NASCO 6009

• • •

SHOOP SHOOP
and
SAY YOU'LL BE MINE
THE GLADIOLAS
EXCELLO 2136

• • •

HEY! PARDNER
CLASSIE BALLOU
EXCELLO 2134

• • •

I'M OUT
THE SURF RIDERS
NASCO 6008

NASHBORO RECORD CO.
NASHVILLE, TENN.
SOUTHERN PLASTICS, NASHVILLE
PLASTIC PRODUCTS, MEMPHIS
MONARCH, LOS ANGELES

CAMEO • CAMEO • CAMEO

Novelty Hit of the Year!
"DINNER WITH DRAC"
John Zacherle
CAMEO 130
CAMEO RECORDS

CAMEO • CAMEO • CAMEO

RIAA Reports 1957 Disk Sales At Peak $360,000,000

NEW YORK — The year 1957 has again been a period of substantial growth and prosperity for the record industry. This was the opening statement of the RIAA's (Record Industry Association of America) annual report to the trade.

The report went on to say that for the second successive year, sales increased sharply over the previous twelve months and by the end of 1957 annual sales at manufacturers' billing price were in the neighborhood of $275,000,000, equivalent to about $360,000,000 at retail prices. This is more than three times the value of records sold in 1920 when radio and television had not yet put in their appearance as competitors for the consumers' amusement dollar.

The report also revealed that the number of record companies coming into the industry showed a tremendous increase and that the mortality rate of the record companies was correspondingly high.

Outstanding developments of 1957 according to the report include: the first hint of stereo disk records; the further development of stereo tape; the entry of additional companies in the field of mail order record clubs; the ability of several relatively new companies to place records in the top position on charts of "best sellers" single pop records; the continued decline in popularity of 78 rpm disks; a broadening in the retail distribution of records thru entrance into the field of super-markets and other outlets not heretofore associated with musical merchandise—a count made during the year showed that over 600 organizations were engaged in the wholesaling of records in the U.S.; the promulgation of dimensional standards for all types of disk phonograph records in current use, for the first time after 60 years of record manufacturing.

During 1957, seven members withdrew from the RIAA and six new members were admitted bringing the total of RIAA members to 52.

The Engineering committee of the RIAA, following the adoption of Frequency Response Standards and then later Dimensional Standards for all types of disk records, took up the task of developing FRS for magnetic tapes and the RIAA feels certain that a recommendation in this regard will be ready this year. Currently of great importance to the Engineering Committee is the stereo disk situation.

The report covered such other events occurring during 1957 as: its various meetings, the suggestion of the establishment of an RIAA approved Gold Record Award, labor contracts, the formation of the National Academy of Record Arts and Sciences, legal and legislative activities, etc.

Taking Off!
The Hollywood Flames
"STROLLIN' ON THE BEACH"
b/w
"FRANKENSTEIN'S DANCE"
144
ebb RECORDS
4523 south western avenue
los angeles 62, california
AXminster 5-3124

BILL HALEY
and His Comets
wont you to meet their new girl friend
"SKINNY MINNIE"
DECCA 9-30592
Valleybrook PUBLICATION, Inc.
129 E. 5th Street
Chester, Penna.

A programming must for all D.J.'s . . .
"CANDLELIGHT"
by
The Emotions
FURY 1010
FURY RECORDS, INC.
271 W. 125th St., N. Y. (Rm 202)

MGM Signs 6 Artists

NEW YORK — MGM Records has signed six artists. Joining the label are Georgie Shaw, Donny and The Duke, Don Cogan, Lew Prince, the Tophatters and Bernie Early, whose single releases will be issued during the month of April.

Seeco Signs Two

NEW YORK — Paul Livert, A & R man for the Seeco Singles program, announced this week that he has signed the La Plata Sextet and thrush Gloria Wilson to exclusive record pacts

The La Plata Sextet will cut for Seeco and Gloria Wilson will record exclusively for Dawn.

America's Leading ONE STOP Record Service
LESLIE DISTRIBUTORS
639 TENTH AVE. NEW YORK 36, N.Y. PLaza 7-1977
2231 FIFTH AVE. PITTSBURGH, PA. GRant 1-9323
377 WINDSOR ST. HARTFORD, CONN. JAckson 5-1147
221 FRELINGHUYSEN AVE. NEWARK, N. J. Bigelow 3-1155

Appreciation

TROY, N. Y. — Bob Snyder of WTRY-Troy, New York looks on as the Chordettes pucker up for an appreciative kiss for Leonard Smith, President of Len Smith Inc., Cadence Distributor in Albany. The Chordettes were recently the disk-Jockeyettes of the day at WTRY. They appeared on shows throughout the day with Stan Roberts, John Mounteer, Dick Brown, and Paul James of WTRY. This was an exclusive and first occasion for major name stars to appear on one station only in the Albany-Troy-Schenectady area.

Marshall Stearns And S. I. Hayakawa To Discuss Jazz At Newport Festival

NEW YORK — This year's Newport Jazz Festival also will hear from two language masters, Dr. Marshall Stearns and Dr. S. I. Hayakawa, when they meet in an open-air discussion of the role of jazz in our modern society. These two experts propose to discuss this subject at Newport during two morning sessions on July 4th and 5th devoted to the birth of the blues and the role of the jazz dance as an expression of our changing cultural neuroses.

Dr. Stearns master of "auld" English and noted lecturer, author and teacher, will lecture on the language of the dance as a cultural phenomenon. Based on recent research into the uncharted course of popular dance development, Dr. Stearns says, "I believe we have a new language here for American ballet—one capable of communicating almost any emotion, a language whose potential has never been fully realized".

Dr. Stearns will speak on every phase of popular dance growth from the Trot to Rock 'n Roll, giving brief background material on the psychological and cultural needs that nurtured such shockers as the Shimmy.

Leon James and Al Minns, the two kings of the Savoy Ballroom in the thirties and winners of the Harvest Moon Ball will assist Dr. Stearns by illustrating the various dance phases.

Spectators will listen to a well-known jazz band booked to illustrate Dr. Hayakawa's lecture on the history and origin of the Blues. Dr. Hayakawa, noted semanticist, will probe the pulse of jazz as it reflects changing currents in our culture from New Orleans' sizzling trumpets to present day progressive sounds.

A Date With Frank Sinatra

NEW YORK — Wishes and dreams seldom come true, but an 11-year-old Bayside girl realized a dream that any other little girl—from 11 to 90—would gladly give her eye teeth for. The girl, Nancy Klapper, age 11, of 64-59 229 Street, Bayside, won the coveted date with Frank Sinatra, sponsored by Martin Block on WABC's "Make Believe Ballroom."

The date with Nancy and mother, Mrs. Robert Klapper (Frank invited her as well) began at 8:00 p.m. Wednesday night (March 26).

Frank danced with both Nancy and her mother, joked with them and watched the show at the Empire Room. During dinner Frank softly crooned "April In Paris" to Nancy, the song that won her the date.

The contest, which began one month ago, asked listeners to write in the title of the song they considered Sinatra's greatest recording, with their reasons for the selection.

In a sealed envelope in a WABC safe was Sinatra's own selection of his greatest recording. Out of the more than 30,000 entries in the contest, only 13 picked Sinatra's choice: "April In April."

Capitol Records Offers Plan For Dealer Participation In LP Club

HOLLYWOOD—A plan for dealer participation in the Capitol Record Club was disclosed last in a letter to the nation's record dealers.

In a letter from the Record Club, Glenn Wallichs, President, explained the theory behind the plan.

"In the past few months, we have been learning a lot about the operations of a record club. We have also learned a great deal, we believe, of what dealers want from Capitol in regards to their own participation and frankly, to some extent at least, it changed our own thinking and planning.

"Dealers tell us (almost unanimously) that they want just what they are getting from other Record Clubs—the same share of profit, and a similar method of operation to avoid confusion."

The letter revealed that the dealer participation plan took effect April 4 operating as follows:

Recognized record retailers are eligible to be appointed "Official Club Solicitors" by the Capitol Record Club. As dealers are appointed, they will receive a certificate entitling them to solicit Club memberships. Dealers wishing to become "Official Club Solicitors" are asked to request complete information and application from the Capitol Record Club, Inc., 100 Sixth Avenue, New York 13, New York.

Each time a Record Club member, signed by a dealer, buys and pays for a record from the Club, the dealer will earn a fee of 20 per cent of the selling price. "Official Club Solicitors" receive their fees twice a year, based on actual sales to Club members credited to the Solicitor.

Dealers appointed an "Official Club Solicitor", are asked to assist prospective Club members in filling out the special Membership Application Forms received from the Club and to send them to the Club. Everything else will be handled by the Club itself. Additional quantities of Membership Applications may be obtained merely by writing to the Club headquarters in New York.

Dealers were also reminded that they will benefit from the national consumer advertising program of the Club. In each space ad, there will be a place for the applicant for membership to indicate the qualified dealer to whom he would like the membership credited. This entitles the named dealer to the Record Club fee for each purchase, just as though the dealer had sent in the application himself.

It was explained to the dealers that each new member receives three records free which are chosen by the member from special lists the Club will provide the dealers. These three free records are shipped directly to the member by the Club after his application has been accepted. The member's only obligation is to purchase a minimum of four records at the regular price within the first 12 months. This is the price on which dealers will receive their fees. After a member has purchased four records, he receives free one bonus record of his choice for each additional two Club selections he purchases. Members receive bonus certificates which may be redeemed through the Club. Dealers receive their fees from the Club on each record purchased.

It was explained further that all members receive, every month, a new issue of Capitol Record Club Review and that additional copies will also be sent to "Official Club Solicitors". The purchase of the Review is to describe the selections available for purchase and the bonus records which members may select.

To further help dealers obtain new members, the Record Club will make available to all "Official Club Solicitors" special advertising material such as statement stuffers, circulars, counter cards and window streamers.

The letter pointed out that in addition to fees dealers receive from the Club, they may profit in another important way: "The record market is increasing rapidly. Club membership does much to stimulate consumer interest in recorded entertainment. Only a limited part of the top ranking Capitol catalog is available through the Club at any time. Thus, dealers may take advantage of the increased consumer interest by stocking and selling the full catalog of Capitol merchandise. Market research vividly points out that Record Club members visit retail stores more frequently to buy records and accessories than non-members."

MGM Pacts Downey

NEW YORK — Sean (Shawn) Downey, son of the Irish tenor Morton Downey, is shown signing a long term recording contract with M.G.M. Record Prexy Arnold Maxim. Downey, a baritone who writes much of his own material, will have his first two sides released the week of March 31st on the new MGM sub label ORBIT. The numbers "Hearts Are Wild" and "You Let Go" were both composed by the artist.

Rip Signs Witherspoon

LOS ANGELES — Jimmy Witherspoon and his band were signed to a recording contract last week by Dick Puccio, Rip Records head. "Endless Sleep" and "Coming Home," Witherspoon's initial two sides, have been recorded and will be released this week.

This is the third release by Rip, new recording company organized several weeks ago by Puccio, 23 year old Rochester executive. "Toodaloo Kangaroo," was one of the first sides issued three weeks ago.

Spina To Design Records

HOLLYWOOD — Design Records has assigned Harold Spina, well known composer, author, conductor to independently package and produce a minimum of twelve albums for the label.

Already set to record are Marie Wilson, the Merry Macs, Jerry Colonna, and Anthony Quinn. A personality series with movie stars is also in the offing.

Also to be packaged for Tops Records is a Cesar Romero album.

Harold Spina is also Producer of the Jim Ameche Syndicated D.J. Shows.

BEST SELLERS

LITTLE WILLIE JOHN
TALK TO ME, TALK TO ME
KING 5108

JOHNNIE PATE QUINTET
SWINGING SHEPHERD BLUES
FEDERAL 12312

BILL DOGGETT
BOO-DA-BA
b/w PIMENTO
KING 5125

EARL BOSTIC
BACK BEAT
HONEYSUCKLE ROSE
KING 5127

THE "5" ROYALES
DEDICATED TO THE ONE I LOVE
KING 5098

THE MIDNIGHTERS
DADDY'S LITTLE BABY
FEDERAL 12317

JOE PENNY
MERCY, MERCY, PERCY
FEDERAL 12322

WAYNE CARROLL
CHICKEN OUT
KING 5123

SUGAR RAY ROBINSON
I SHOULDA BEEN ON MY MERRY WAY
b/w KNOCK HIM DOWN WHISKEY
KING 5128

NEW RELEASES

BILL DOGGETT
BLUES FOR HANDY
b/w HOW COULD YOU
KING 5130

JOHNNIE PATE
MUSKEETA
b/w PRETTY ONE
FEDERAL 12325

KING RECORDS

Fraternity RECORDS
3 BIG HITS!
"DANCE WITH ME"
by Dale Wright
"WHEN I'M ALONE"
by Danny Bell
"DIS A ITTY BIT"
by Robin Hood Brians
413 RACE STREET, CINCINNATI 2, OHIO

Breaking The Recession With These 4!

Bobby Freeman
DO YOU WANT TO DANCE
Josie 835

Della Reese
I'VE GOT A FEELIN' YOU'RE FOOLIN'
b/w
C'MON C'MON
Jubilee 5323

Lu Ann Simms
THE MOOCH
b/w
BYE UM BYE
Jubilee 5321

Don Rondo
SCHOOL DANCE
b/w
I'VE GOT BELLS ON MY HEART
Jubilee 5320

jubilee records josie
1721 B'WAY NEW YORK
JAY-GEE RECORD CO., INC.

R & B Ramblings

NEW YORK:

Gary Kramer, back from a vacation which took him to his home in Missouri and then to the west coast, is on the job again—but with a heavy cold. Gary tells us Atlantic out with a new release this week. **The Bobbettes** offer "Rockin' Ree-Aah-Zole" and "Zoomy"; **Ivory Joe Hunter** departs from his balled style to do "Shooty Booty" and returns on the coupling with "I'm So Glad I Found You"; **Joe Turner** belts "Blues In The Night" and "Jump For Joy"; and **Clyde McPhatter** projects his talents with "Come What May" and "Let Me Know". Atlantic's three labels have all suddenly awakened with **Ray Charles'** "I Had A Dream" and "Yes Indeed"; and a double header for **Chuck Willis** who is getting a great reaction to "Hang Up My Rock And Roll Shoes" and "What Am I Looking For"—both on Atlantic; on Atco, **Hutch Davie** is breaking out big with "Woodchopper's Ball"; and on East-West, **Ganim's Asia Minors** are waking up the country with "Daddy Lolo". Ganim's Asia Minors were originally signed to do an album, but in the editing the Atlantic brass felt they had something special in "Daddy Lolo". The deck is out one week and the deejay reaction has been fantastic. Already sales are coming in in very heartening quantities. . . . The first East-West LP release, announced some months ago, is now ready. Four jazz packages comprise the East-West introduction and they are "Jackie Paris"; "Hard Funk" by **Tommy Potter**; "Prestidigitator" by **George Wallington**; and "Lars Gullin Swings". Although all four are jazz items, East-West will be a complete well-rounded line composed of jazz, pop, novelties, foreign entries, and specialty products. . . . **Alan Freed** began his tour last week and the first five days proved that the kids are still interested in a big way. Friday and Saturday at the Brooklyn Paramount brought in a gross of $33,000 for five shows. In Hartford, on Sunday, at the State Theatre, Freed broke his previous State record of $17,500 two years ago, by doing $21,700 for three shows. Monday evening saw the teeners drop $11,000 at the till for two shows, and Tuesday at the Philadelphia Convention Hall the gross figure was $16,300. **Jack Hook** advises that advance sales have been very big at almost every auditorium, arena, armory and theatre that has booked the Freed package. Hook also reveals that Alan Freed is negotiating with two very big names for his June 27th opening on Broadway. Freed will make a ten day run at a Broadway theatre not yet decided upon. . . . **Lou Sprung**, Glory Records, tells us to watch out for 15 year old **Vanda King**, talented youngster from Toronto, Canada. Her debut on Glory is "Randy". . . . **Al Silver**, Herald and Ember, figured out a way to get away from it all. He and Paul Sherman (WINS-New York) went fishing last Thursday. **Doug Moody** reports that **Ronnie Pearson's** "Teenage Fancy" is getting a good reaction. A big push is planned for this deck. Ronnie had a real close call last week just after entertaining 3000 youngsters at Dick **Biondi's** (WHOT-Youngstown, O.) hop. A tire blew and Randy was catapulted across the road right into two oncoming cars. The car was practically disintegrated, but luckily for Pearson he was thrown clear and emerged bruised and shaken, but ok. Moody also reports a new **Mello-Kings** will be introduced this week. It is titled, "Valerie" and "She's Real Cool". In the Herald LP department, **Lee Allen** makes his package debut with "Walkin' With Mr. Lee". . . . MGM subsid label will now be re-named Cub Records. Originally launched as Orbit, the MGM brass found it necessary to make the change when it was discovered that a west coast diskery, Hi-Fi Records, already had a subsid by the same name. "Remember" by **The Velours**, already out on the MGM Orbit, will be shipped with the Cub label when new pressings are made. . . . **George Goldner**, still on vacation in Miami, Fla., finds things to cheer about when he notes the action on the **Chantell's** "Every Night" and "Maybe"; the **Miracles'** "Got A Job"; and the continued sales figures on "7-11". **Vera Hodes**, of the Goldner office, states they're all excited about the terrific reaction accorded "Along Came Love" by **The Markees** on Gone. "Just fantastic", says Vera. Goldner's switchboard operator, **Myrna Liebowitz**, adds to the excitement by announcing her engagement to **Donald Shepps**. . . . **Don Carter**, Pet Records, already getting that "great feeling" as he gets a solid reaction to his first release, "The Loudness of My Heart" by **The Gay Knights**. Out about one week, Carter has already received orders from several territories, and a re-order from one. . . . **Morty Wax** now doing promotion for Barb Records and Legion Records. Wax is working very hard on "Ring Dan Do Ting A Ling" and "Angela" by The Bell Hops on Barb, and "Fly Don't Fly On Me" and "Ring A Rockin'" by **Neil Sedaka** on Legion. . . . **Don Robey** reports **Clara Ward** and **The Sensational Nightingales**, on Duke and Peacock respectively, are getting rave notices all over the country. Miss Ward's entry is "Were You There" and "Come On". The Nightingales make their pitch with "To The End" and "The Lord Will Make A Way". Robey also is very high on his latest Back Beat entry, "Dance, Girl, Dance" by **Norman Fox and The Rob Roys**. Soon to be released on the Robey labels are **Little Junior Parker, Rev. Cleophus Robinson**, and **The Dixie Hummingbirds**. In the LP department **Bobby Blue Bland** and **Little Junior Parker** are being readied. . . . Planet X Records has signed **Ann Weldon** to do a series of sides. Ann has been seen and heard at The Town & Country, Brooklyn nitery, and **Tennessee Ernie Ford's** Show on TV. . . . **Vito Samela**, Capitol Distributors, says every indication is that Capitol has a hit in "Sack Dress" by **The Beavers**. **Tommy Chianti**, Capitol promotion man, agrees with Samela in no uncertain terms. "No doubt about it. We've a hit." . . . Sam Weiss, Superior Distributors, advises that increased business has necessitated a complete renovation and expansion. Superior has now taken over the entire floor whereas they had previously occupied only one half of the space. . . . **Earl Bostic** into the Brass Rail in Milwaukee on March 31, and then one week each in the Zanzibar in Buffalo and the Surf Club in Baltimore. . . . **Noble Watts** booked by Shaw Agency for one week at the Palms Club in Jacksonville, Fla. . . . **Dinah Washington** and husband **Eddie Chamblee** into the Palm Supper Club, Hollandale, Fla., on Easter Monday, April. 7. . . . **Jerry Shifrin**, national sales manager of Roulette, tells us to keep our eyes on two new releases that have stirred things up. "When The Boys Talk About The Girls" by **Valerie Carr**, and "You And Johnny Smith" by **Jimmy Isle**. The latter was originally released as a country deck, but the reaction has been popwise. Roulette is also getting a good play on "Down On My Knees" by **The Heartbeats** and "Everynight About Eight" by **Joe Jones**. Jones called this department from New Orleans to tell us that **Sylvia** of **Mickey and Sylvia** is his manager, and it was she who arranged for him to cut this new Roulette platter. Jones is no newcomer to the record biz. He has been providing those great New Orleans backings for so many hits for eleven years. . . . **Ed Smollett**, public relations man, advises that Cafe Bohemia, Greenwich Village nitery, has booked **Jimmy Giuffre** (with **Bob Brookmeyer** and **Jim Hall**) through early May, the **Reese Markewich** "Mark V" Quintette (the kids from Cornell) from March 30 to April 5 (their Easter vacation), **Wilbur Ware**, April 6 to 24, and **Miles Davis** April 25 to May 8.

ALAN FREED

MELLO KINGS

BOBBETTES

CHICAGO:

Felsted's "Honest John" Vail writes from the east to report that "Oh, What A Feeling" by the Five Fleets is going strong and is getting excellent air exposure. . . . **United Distribs** is proudly showing off their snazzy, newly remodeled offices this week. **Don Robey**, prexy of Duke, Peacock and Backbeat Records, currently in town playing his upcoming releases for United's **Leaner Brothers** and **Jerry Ferber**. . . . **Abner** of Vee Jay-Falcon busily engaged noting that the Dells and the Spaniels opened at the Apollo Theater in New York, April 4 thru 10. **Jimmy Reed** joined the Feld tour starting April 4. The tour will last 58 days. **Gene Allison** is on a trip through the southland plugging his current hit deck on Vee-Jay, titled, "Have Faith". **Abner** is pleased about the fact that city after city is reporting big action with "Marsha" by the **Prodigals** on the Falcon label. . . . **Little Willie John** currently in town making the rounds with his big one on the King label, "Talk To Me". Willie guested with popular deejay **Marty Faye** on his TV show "Marty's Morgue". King's **Bill Bolden** says Bill Doggett's "Boo-Da-Da" is coming up fast and looks like a big one for Doggett. . . . **Ralph Cox**, Coral promo man squiring lovely **Barbara McNair** around the deejay circuit singing the praises of her newie "He Has The Whole World In His Hands". **Barbara** will appear in the Urban League Show. . . . Roulette's **Stan Pat** is really flipping over local action with "Down On My Knees" by the **Heartbeats**. . . . **Errol Garner** moved into the Blue Note this week for a short stint. . . . Piano great **Teddy Wilson** a "must" at London House for the next 2 weeks. . . . **Tommy Sands'** flicker "Sing Boy Sing" currently showing at the Loop Theater. . . . All-State's **Howard Bednoe** really believes **Ricky Nelson's** "Believe What I Say" is going places on the local scene. . . . With the approaching end of the Lenten Season, Record Row looking forward to a Happy Easter Sunday, followed by a real "hype" in retail record sales, according to the majority of distribs.

BILL DOGGETT

LOS ANGELES:

New West Coast independent label, Demon Records, has come up with a big hit in one of its first releases. "Endless Sleep" by **Jody Reynolds** has caught on in several areas and other labels are already covering. . . . Southern Music has purchased the publishing rights to the tune "Tryin'" from **Bob Scherman**. Tunes has been showing up via Scherman's Tampa label's recording by **The Saxons**. . . . The Platters, back on the charts with their Mercury recording of "Twilight Time", in town vacationing for eight days before leaving for a European tour. . . . **Red Blanchard** has picked "Never Let You Go" by **The Ambers**, featuring **Ralph Mathis** on Ebb Records as his pick of the week. Mathis is the younger brother of hit singer **Johnny Mathis**. . . . **Jean Bennett** of Personality Productions viewed the new movie "Born Reckless" and reports that singer **Johnny Olenn** comes over great in the new picture. Olenn sings the title song and another, "You Lovable You", written by **Buck Ram**. Both songs will be coupled on Olenn's next Antler Records release which will be timed to coincide with the opening of the movie. . . . **Larry Goldberg** reporting good airplay on "Miss Thing" by **The Silhouettes**, and "Strollin' With Mr. Lee" by **Lee Allen**. . . . Imperial Records rush released "Sack Dresses" by **The Sad Sacks**, and early reaction indicates this could be the next "Short Shorts". . . . Flip Records out this week with a new **Richard Berry and The Pharoahs**. Record couples "You Look So Good" and "You're The Girl", both written by Berry. . . . New West Coast indie, Christy Records, bowed last week with its initial release, "Bubble Gum Rock".

PLATTERS

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically) • Indicates first appearance on Territorial Tips

ARE YOU SINCERE
Andy Williams (Cadence 1340)

BAUBLES, BANGLES AND BEADS
Jonah Jones (Capitol 3893)

BEGGING BEGGING
James Brown (Federal 12316)
BLUEBERRY SWEET
Chandeliers (Angel Tone 521)

BOPPIN' AT THE HOP
STROLLIN' WITH MR. LEE
Lee Allen (Ember 1031)

CHERRY PIE
Tri-Lads (Bulls-Eye)

CHICKEN HOP
Billy Bland (Tip-Top 708)

CLICK CLACK
Dickie Doo & Dont's (Swan 4001)

COLLEGE MAN
Bill Justis (Phillips 3522)

CONFESSIN' THE BLUES
Little Walter (Checker 890)

CORRIDO ROCK
Bill Balcom (Dot 15711; Starla S-7)
**Tortilla Pete (Imperial 5502)*

*CRAZY LOVE
Paul Anka (ABC-Paramount 9907)

CRY FOR ME BABY
Elmore Janes (Chief 7006)

DEDICATED TO THE ONE I LOVE
"5" Royales (King 5098)

DINNER WITH DRAC
John Zacherle (Cameo 130)

DIZZY MISS LIZZIE
Larry Williams (Specialty 626)

DO I LIKE IT
Nat Cole (Capitol 3939)

DO WHAT YOU DID
I'M ASKING FORGIVENESS
Thurston Harris (Aladdin 3399)

DO YOU WANT TO DANCE
Bobby Freeman (Josie 835)

DOWN ON MY KNEES
I FOUND A JOB
Heartbeats (Roulette 4054)

DOWN ON THE FARM
Al Downing (White Rock 1111)

*FIVE O'CLOCK IN THE MORNING
Basie & Williams (Raulette 4061)

FLIP, FLOP AND BOP
Floyd Cramer (RCA Victor 7156)

FOR YOUR LOVE
Ed Townsend (Capitol 3926)

GOT A JOB
Miracles (End 1016)

*HANG UP MY ROCK AND ROLL SHOES
*WHAT I AM LIVING FOR
Chuck Willis (Atlantic 1179)

HAVE FAITH
Gene Allison (Vee-Jay 273)

HE'S GOT THE WHOLE WORLD IN HIS HANDS
Laurie London (Capitol 3891)

HIGH BLOOD PRESSURE
Huey Smith & Clowns (Ace 545)

*HIGH SIGN
Diamonds (Mercury 71291)

HOO DOO BLUES
Lightning Slim (Excello 2131)

*I HAD A DREAM
*YES INDEED
Ray Charles (Atlantic 1180)

I LOST YOU
Spaniels (Vee-Jay 264)

I MET HIM ON A SUNDAY
Shirelles (Decca 30588)

I'M GONNA BE A WHEEL SOMEDAY
Bobby Mitchell (Imperial 5475)

I'M OUT TO GETCHA
*BE BABA LEBA
Thurston Harris (Aladdin 3415)

LOLLIPOP
Ronald & Ruby (RCA Victor 7174)

MARSHA
Prodigals (Falcon 1011)

MY BUCKET'S GOT A HOLE IN IT
BELIEVE WHAT YOU SAY
Rickey Nelson (Imperial 5503)

*NEVER LET ME GO
Serenaders (MGM 12623)

OH-OH, I'M FALLING IN LOVE AGAIN
Jimmie Rodgers (Roulette 4045)

*PIMENTO
*BOO-DA-BA
Bill Daggett (King 5125)

REELIN' AND ROCKING
Chuck Berry (Chess 1683)

REMEMBER
Velours (Onyx 520; Orbit)

RICKY TICK
Nobel Watts (Baton 251)

ROCK AND ROLL IS HERE TO STAY
Danny & Juniors (ABC-Paramount 9888)

ROCK IT
Tommy Hudson (White Rock 1110)

RUBY, RUBY
Little Willie Littlefield (Bullseye)

*SCHOOL GIRL
Crescendos (Nasco 6009)

7-11
Gone All Stars (Gone 5016)

6 MONTHS, 3 WEEKS
Sharps (Tag)

SOMEWHERE DOWN THE LINE
Jimmy Scott (King 5104)

SO TOUGH
Casuals (Back-Beat 503)

STAY BY MY SIDE
Midnighters (Federal 12317)

STRAIGHT SKIRTS
Gene Summers & Rebels (Jan 100)

SUBSTITUTE
Lavern Baker (Atlantic 1176)

TEQUILA
Eddie Platt (ABC-Paramount 9899)

THAT'S ALL I NEED TO KNOW
Sam Cooke (Specialty 627)

THE PLEA
Chantels (End 1001)

THE SWINGING SHEPHERD BLUES
Moe Koffman (Jubilee 5311)

THE THINGS I LOVE
Fidelitys (Baton 252)

THIS IS THE NIGHT
Valiants (Keen 34004)

TWEETY
Kelly Owen (Arrow 725)

26 MILES
Four Preps (Capitol 3845)

TWILIGHT TIME
Platters (Mercury 71829)

VOODOO MAN
Del Vikings (Mercury 71266)

WE BELONG TOGETHER
Robert & Johnny (Old Town 1047)

WHO'S SORRY NOW
Connie Francis (MGM 12588)

WIGGLE-TAIL
Googie Rene (Class 221)

WISHING FOR YOUR LOVE
Voxpoppers (Mercury 71282)
Clovers (Atlantic 1175)

*WITCH DOCTOR
David Seville (Liberty 55132)

WHY DO EVERYTHING HAPPEN TO ME
B. B. King (Kent 301)

YES MY DARLING
DON'T YOU KNOW I LOVE YOU
Fats Domino (Imperial 5492)

YOU ARE MY DESTINY
Paul Anka (ABC-Paramount 9880)

*YOU GOT ME CRYING
*GO ON TO SCHOOL
Jimmy Reed (Vee-Jay 275)

THE NATION'S R & B TOP 20

		Pos. Last Week
1	**TEQUILA** *Champs* *(Challenge 1016)*	1
2	**SWEET LITTLE SIXTEEN** *Chuck Berry* *(Chess 1683)*	2
3	**THE WALK** *Jimmy McCracklin* *(Checker 885)*	3
4	**BEEN SO LONG** *Pastels* *(Argo 5287)*	4
5	**DON'T YOU JUST KNOW IT** *Huey Smith & Clowns* *(Ace 545)*	6
6	**TALK TO ME, TALK TO ME** *Little Willie John* *(King 5108)*	8
7	**LOLLIPOP** *Chordettes* *(Cadence 1345)*	10
8	**EVERY NIGHT** *Chantels* *(End 1050)*	12
9	**GOOD GOLLY MISS MOLLY** *Little Richard* *(Specialty 624)*	5
10	**BOOK OF LOVE** *Monotones* *(Argo 5290)*	16
11	**LONELY ISLAND** *Sam Cooke* *(Keen 4009)*	15
12	**BREATHLESS** *Jerry Lee Lewis* *(Sun 288)*	7
13	**LOOKING BACK** *Nat Cole* *(Capitol 3939)*	29
14	**TEACH ME HOW TO LOVE YOU** *Bobby Blue Bland* *(Duke 182)*	20
15	**MAYBE BABY** *Crickets* *(Brunswick 55053)*	19
16	**YOU WERE MADE FOR ME** *Sam Cooke* *(Keen 4009)*	21
17	**GET A JOB** *Silhouettes* *(Ember 1029)*	9
18	**DON'T LET GO** *Roy Hamilton* *(Epic 9257)*	11
19	**MAYBE** *Chantels* *(End 1005)*	14
20	**TO BE LOVED** *Jackie Wilson* *(Brunswick 55052)*	37

21. HAVE FAITH. 22. TWILIGHT TIME. 23. THAT'S ALL I NEED TO KNOW. 24. DEDICATED TO THE ONE I LOVE. 25. I MET HIM ON A SUNDAY. 26. WE BELONG TOGETHER. 27. OH JULIE. 28. DINNER WITH DRAC. 29. WHO'S SORRY NOW. 30. DIZZY MISS LIZZY.

Dog-Sled Days

CHICAGO — Although he is now basking in the luxury of the big city, "Honest John" Vail recalls the days when he delivered London records by dog-team. Vail also served with the Canadian police.

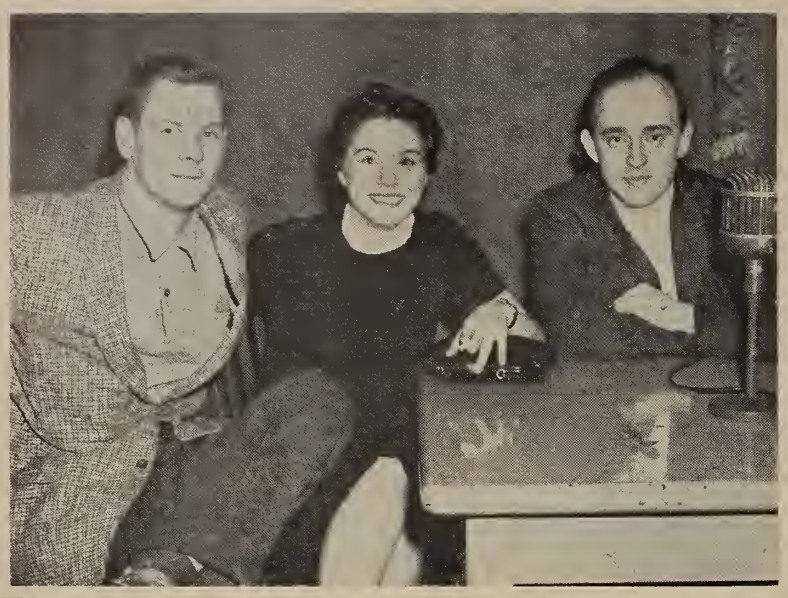
Vail is shown here (right) with an Indian guide friend, Minnipuka.

A SPECTACULAR NEW STAR!
TONY SPADE
"LIFE IS A MYSTERY"
b/w
"WHAT'S GWYNE ON?"
505
BACK BEAT RECORDS
2809 Erastus St., Houston 26, Tex.

Breaking N. Y. and New Orleans
"THE LOUDNESS OF MY HEART"
new exciting stroll
by
The Gay Knights
RET RECORD 801
PET RECORDING CO.
201 W. 49 ST. (PL 7-0650) N. Y.

Breaking Nationally!
The Original
"Dead"
b/w
"Vowels Of Love"
by The Poets
FLASH # 129
Exciting Instrumental
"Hit The Road"
b/w
"Road Runner"
by Gus Jenkins
FLASH # 128
FLASH RECORDS

"Please Buy My Record"



WASHINGTON, D. C.—While in Baltimore for a birthday party given by her fan club, Addie Lee made a special trip to Washington, D. C. to say hello to WPGC disk jockeys, Bob Bartel on the left and Gene Winters. Smiles registered on the trio's faces above indicate delight over immediate favorable reaction to Addie's initial End release "Please Buy My Record."

King Appoints Two

CINCINNATI—King Records announced the appointment of Bob Davenport as the new Branch Manager of their San Francisco, Calif., Branch last week. Also new to the San Francisco Branch is Richard Haist, recently added to the sales staff. Haist was formerly with MGM in Syracuse, New York.

Davenport came to King from Decca, where for the past year, he had been the firm's San Francisco salesman. He previously had called on the trade in the northern California area for Field Music of San Francisco, and for Melody Sales, also of San Francisco.

Davenport will be handling local promotion, as well as running the office and calling on San Francisco and East Bay trade.

Hefti Wins Award

OMAHA, NEBR. — Neal Hefti, composer-conductor, was given the All-American City Citizens' Award as one of the outstanding former citizens of this town recently. Others so commended were General Curtis LeMay, Vice Chief of Staff, USAF; Sigurd Larmon, President of Young and Rubicam; Major General Gar Davidson, Commandant of West Point; Merle Jones, President of CBS-TV, and Presidential Aide Homer Gruenther.

Hefti, the only musician so honored among the twenty nine, is a native of Omaha. Awards were given to those people who were former Omahans and had made a conspicuous success in their respective fields.

Preview Spotlights Dixieland

CHICAGO—The Preview Lounge on Randolph Street is fast becoming a mecca for Dixieland music-makers from all over the nation. Current feature attraction is the Stockyards Six, led by Jack Ivett on Cornet.

As a group, the combo is playing its first loop date; however, the individual members of the unit are steeped in show biz background.

Cy Touff, who plays one of the only bass trumpets in the field, was formerly a member of the Woody Herman aggregation. Pianist was Jack Condon, featured with Pee Wee Hunt. Trombonist Eddie Lane played with the Carl Sands Orchestra.

Ivett has some 36 years of professional experience, according to Arnie Matanky. The outfit is rounded out with Jug Berger on clarinet and George Sicilia on the drums.

Bob Scobey brings his Frisco Band back to the Preview April 9. Owners Milt Schwartz and Ralph Mitchell informed us that they are re-skedding the band because they did big business during recent months despite the inclement weather. Banjo player Clancy Hayes and vocalist Toni Lee Scott are featured.

Sales Post To Camp

HOLLYWOOD — The appointment of Bob Camp to the post of Assistant to the Director of Sales of Capitol Records, J. K. Maitland, effective immediately, was disclosed last week by Maitland. In his new assignment, Camp will coordinate the Phonograph and Sales Divisions of CRDC with the other divisions of the Capitol organization.

The Cash Box

R & B Sure Shot

"HAVE FAITH"

Gene Allison ..... Vee-Jay 273

VEE JAY-FALCON RECORDS

2129 So. Michigan Avenue Chicago 16, Illinois

The Cash Box HOT

NEW YORK

1	TEQUILA	*Champs (Challenge 1016)*
2	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
3	DOWN ON MY KNEES	*Heartbeats (Roulette 4054)*
4	FOR YOUR LOVE	*Ed Townsend (Capitol 3926)*
5	BEEN SO LONG	*Postels (Argo 5287)*
6	THE WALK	*Jimmy McCracklin (Checker 885)*
7	EVERY NIGHT	*Chontels (End 1050)*
8	DON'T YOU JUST KNOW IT	*Huey Smith & Clowns (Ace 545)*
9	BOOK OF LOVE	*Monotones (Argo 5290)*
10	LOOKING BACK	*Not Cole (Capitol 3939)*

CHICAGO

	TEQUILA	*Champs (Challenge 1016)*
	TEACH ME HOW TO LOVE YOU	*Bobby Blue Blond (Duke 182)*
	LOOKING BACK	*Not Cole (Capitol 3939)*
	YOU WERE MADE FOR ME	*Sam Cooke (Keen 4009)*
	THE WALK	*Jimmy McCracklin (Checker 885)*
	DON'T LET GO	*Roy Hamilton (Epic 9257)*
	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
	BEEN SO LONG	*Pastels (Argo 5287)*
	WHY DO EVERYTHING HAPPEN TO ME	*B. B. King (Kent 301)*
	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*

NEW ORLEANS

	TEQUILA	*Champs (Challenge 1016)*
	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
	BEEN SO LONG	*Pastels (Argo 5287)*
	LOOKING BACK	*Not Cole (Capitol 3939)*
	HAVE FAITH	*Gene Allison (Vee-Jay 273)*
	I'M ASKING FORGIVENESS	*Thurston Harris (Aladdin 3399)*
	LONELY ISLAND	*Sam Cooke (Keen 4009)*
	THE WALK	*Jimmy McCracklin (Checker 885)*
	DEDICATED TO THE ONE I LOVE	*"5" Royales (King 5098)*
	TEACH ME HOW TO LOVE YOU	*Bobby Blue Bland (Duke 182)*

ST. LOUIS

1	TEQUILA	*Champs (Challenge 1016)*
2	EVERY NIGHT	*Chantels (End 1050)*
3	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
4	GOT A JOB	*Miracles (End 1016)*
5	YOU WERE MADE FOR ME	*Sam Cooke (Keen 4009)*
6	BOOK OF LOVE	*Monotones (Argo 5290)*
7	BLUEBERRY SWEET	*Chandeliers (Angel Tone 521)*
8	WISHING FOR YOUR LOVE	*Voxpoppers (Mercury 71282)*
9	TO BE LOVED	*Jackie Wilson (Brunswick 55052)*
10	BEEN SO LONG	*Postels (Argo 5287)*

NEWARK

	TEQUILA	*Champs (Challenge 1016) Eddie Plott (ABC-Paramount 9899)*
	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
	EVERY NIGHT	*Chantels (End 1050)*
	DON'T YOU JUST KNOW IT	*Huey Smith & Clowns (Ace 545)*
	DOWN ON MY KNEES	*Heartbeats (Roulette 4054)*
	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
	TO BE LOVED	*Jackie Wilson (Brunswick 55052)*
	BETTY AND DUPREE	*Chuck Willis (Atlantic 1168)*
	GOOD GOLLY MISS MOLLY	*Little Richard (Specialty 624)*
	SO TOUGH	*Casuals (Back-Beat 503)*

DALLAS

	TEQUILA	*Champs (Challenge 1016)*
	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
	DOWN ON THE FARM	*Al Downing (White Rock 1111)*
	STRAIGHT SKIRTS	*Gene Summers & Rebels (Jon 100)*
	GOOD GOLLY MISS MOLLY	*Little Richard (Specialty 624)*
	THE WALK	*Jimmy McCracklin (Checker 885)*
	BOOK OF LOVE	*Monotones (Argo 5290)*
	LOLLIPOP	*Chordettes (Cadence 1345)*
	DON'T YOU JUST KNOW IT	*Huey Smith & Clowns (Ace 545)*
	BREATHLESS	*Jerry Lee Lewis (Sun 288)*

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box HOT

PHILADELPHIA

1	TEQUILA	*Champs (Challenge 1016)*
2	DON'T YOU JUST KNOW IT	*Huey Smith & Clowns (Ace 545)*
3	BOOK OF LOVE	*Monotones (Argo 5290)*
4	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
5	FOR YOUR LOVE	*Ed Townsend (Capitol 3926)*
6	DON'T YOU KNOW I LOVE YOU	*Fats Domino (Imperial 5492)*
7	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
8	WISHING FOR YOUR LOVE	*Voxpoppers (Mercury 71282)*
9	TO BE LOVED	*Jackie Wilson (Brunswick 55052)*
10	EVERY NIGHT	*Chantels (End 1050)*

LOS ANGELES

1	TEQUILA	*Champs (Challenge 1016)*
2	CORRIDO ROCK	*Bill Balcom (5torla S-7)*
3	MAYBE	*Chontels (End 1005)*
4	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
5	OH JULIE	*Crescendos (Nasco 6005)*
6	WE BELONG TOGETHER	*Robert & Johnny (Old Town 1047)*
7	THAT'S ALL I NEED TO KNOW	*Sam Cooke (Specialty 627)*
8	LOLLIPOP	*Chordettes (Codence 1345)*
9	HE'S GOT THE WHOLE WORLD IN HIS HANDS	*Laurie London (Capitol 3891)*
10	GOOD GOLLY, MISS MOLLY	*Little Richard (Specialty 624)*

DETROIT

1	TEQUILA	*Champs (Challenge 1016)*
2	LOLLIPOP	*Chordettes (Codence 1345)*
3	THE WALK	*Jimmy McCracklin (Checker 885)*
4	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
5	WHO'S SORRY NOW	*Connie Francis (MGM 12588)*
6	DON'T YOU JUST KNOW IT	*Huey Smith & Clowns (Ace 545)*
7	SOMEWHERE DOWN THE LINE	*Jimmy Scott (King 5104)*
8	TO BE LOVED	*Jackie Wilson (Brunswick 55052)*
9	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
10	BOOK OF LOVE	*Monotones (Argo 5290)*

ATLANTA

1	TO BE LOVED	*Jackie Wilson (Brunswick 55052)*
2	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
3	BOOK OF LOVE	*Monotones (Argo 5290)*
4	BEGGING, BEGGING	*James Brown (Federal 12316)*
5	DON'T YOU JUST KNOW IT	*Huey Smith & Clowns (Ace 545)*
6	TEQUILA	*Champs (Challenge 1016)*
7	RUBY RUBY	*Little Willie Littlefield (Bullseye)*
8	BEEN SO LONG	*Postels (Argo 5287)*
9	EVERY NIGHT	*Chantels (End 1050)*
10	HAVE FAITH	*Gene Allison (Vee-Jay 273)*

MEMPHIS

1	TEQUILA	*Champs (Challenge 1016)*
2	THE WALK	*Jimmy McCrocklin (Checker 885)*
3	REELIN' & ROCKIN'	*Chuck Berry (Chess 1683)*
4	I'M GONNA BE A WHEEL	*Bobby Mitchell (Imperial 5475)*
5	TEACH ME HOW TO LOVE YOU	*Bobby Blue Bland (Duke 182)*
6	BEEN SO LONG	*Pastels (Argo 5287)*
7	CLICK CLACK	*Dickie Doo & Don'ts (Swon 4001)*
8	WHY DO EVERYTHING HAPPEN TO ME	*B. B. King (Kent 301)*
9	LA DEE DAH	*Billy Ford's Thunderbirds (Swan 4002)*
10	BREATHLESS	*Jerry Lee Lewis (Sun 288)*

SAN FRANCISCO

1	TEQUILA	*Champs (Challenge 1016)*
2	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
3	TEACH ME HOW TO LOVE YOU	*Bobby Blue Bland (Duke 182)*
4	DO YOU WANT TO DANCE	*Bobby Freeman (Josie 835)*
5	THE WALK	*Jimmy McCracklin (Checker 885)*
6	DEDICATED TO THE ONE I LOVE	*"5" Royales (King 5098)*
7	BOOK OF LOVE	*Monotones (Argo 5290)*
8	DON'T LET GO	*Roy Hamilton (Epic 9257)*
9	WHY DO EVERYTHING HAPPEN TO ME	*B. B. King (Kent 301)*
10	CHERRY PIE	*Tri-Lads (Bulls-Eye)*

R & B Sure Shots

"WHY DO EVERYTHING HAPPEN TO ME"

B. B. King ..... Kent 301

•

"CORRIDO ROCK"

The Cash Box Best Bet — 3/8

"Handsome" Bill Balcom ..... Dot 15711; Starla S-7

•

"I HAD A DREAM"
"YES INDEED"

The Cash Box Award o' the Week — 4/5

Ray Charles ..... Atlantic 1180

•

"HE'S GOT THE WHOLE WORLD IN HIS HANDS"

The Cash Box Disk of the Week — 3/1

Laurie London ..... Capitol 3891

•

"HANG UP MY ROCK AND ROLL SHOES"
"WHAT AM I LIVING FOR"

The Cash Box Award o' the Week — 4/5

Chuck Willis ..... Atlantic 1179

•

"DOWN ON MY KNEES"

The Cash Box Disk of the Week — 3/8

Heartbeats ..... Roulette 4054

•

"PIMENTO"
"BOO-DA-BA"

The Cash Box Award o' the Week — 3/29

Bill Doggott ..... King 5125

•

"YOU GOT ME CRYING"
"GO ON TO SCHOOL"

Jimmy Reed ..... Vee-Jay 275

Coming Up!
"Do Not Pretend"
The Penguins
435
DOOTO RECORDS
9512 SO. CENTRAL AVE. LOS ANGELES, CALIF.

Watch This One!
Sugar Pie & Pee Wee
"One, Two, Let's Rock"
and
"Just A Few Little Words"
3416
Aladdin RECORDS
Los Angeles, Calif.

R & B Reviews

A AWARD & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE UNIQUES
(End 1012)

B "HEY, LITTLE CUPID" (2:23) [Real Gone BMI — Katz, The Uniques] The Uniques have some interesting ideas on this waxing, a quick beat jump, and this fact could get the kids on its side. Gimmicks are both strange and ear catching. Jockeys could find it a talking point.

C+ "TELL THE ANGELS" (2:19) [Real Gone BMI — Katz, The Uniques] The Uniques back with a slow ballad. They treat it tenderly but it fails to impress with any real strength.

LITTLE JIMMY DEMPSEY
(Fox 1052)

C+ "SO MANY TIMES" (2:31) [Lowery — Ward, Welch] Little Jimmy Dempsey combines a touch of the past and a piece of the present in his soft treatment of the sentimentaal tune. Easy on the ears waxing.

B "BOP HOP" (2:24) [Lowery BMI —Dempsey] Dempsey backs with a quick beat jump and turns in a creditable performance. Ok side that is good but not standout.

THE FOUR JOKERS
(Sun 703)

B "THE RUN AROUND" (2:15) [Sue BMI — Collin Bryce] The Four Jokers jump a quick beat with all the usual adornments. Wails and handclaps. Good rocking beat for the dancing segment of the teenage market.

B "WRITTEN IN THE STARS" (2:12) [Sue BMI — Herbert Myers] The Four Jokers turn a complete about face and offer a slow, tender, Ink Spot type reading. Sentimental lyric and melodic tune tenderly fashioned.

PHIL FLOWERS
(Hollywood 1089)

B "YOU STOLE MY HEART" (2:36) [Golden State BMI—Davis, Flowers, Flowers, Flowers] Phil Flowers delivers a quick beat jumper with a romantic lyric. Driving instrumental backing and Flower's lively vocal add up to a strong offering. Good, entertaining wax.

C+ "ROSA-LEE" (2:42) [Golden State BMI—Davis, Flowers, Flowers, Flowers] Flowers wails a slow beat blues ballad effectively. His treatment of the melodic item is fairly well done.

SONNY KNIGHT
(Starla 8)

B+ "SO WONDERFUL" (2:15) [Prestige ASCAP — Dorinda Morgan] Sonny Knight sings a slow beat softie with a tender touch. Knight's treatment of this side is very pop and if it hits it might go both ways. It is a melodic tune handled in low lights fashion. Should attract attention.

C+ "JUST TALKIN'" (2:11) [Guild BMI — Sonny Knight] Knight couples with a rhythmic middle beat that is easy to take. Pleasant but not as strong as "So Wonderful".

RENE HALL'S ORCHESTRA
(Specialty 629)

B+ "THUNDERBIRD" (2:10) [Venice BMI—Hall, Bono] Rene Hall's Orchestra rocks out an interesting instrumental quick beat. The tune is an engaging and ear catching effort, embellished by gimmicks. This is a good side that should be watched.

C+ "SAINTS GO MARCHIN' IN" (1:55) [Venice BMI] Hall and his aggregation back with the standard "Saints Go Marchin' In". Always a winner.

The Cash Box Award o' the Week

"PLEASE BUY MY RECORD" (2:36)
[Monument BMI—Brandon, Williams]

"C'MON HOME" (2:38) [Monument BMI—Brandon, Williams]

ADDIE LEE (End 1018)

● Addie Lee has a novel idea put to a teenage beat and the result is "Please Buy My Record," a slow stroll that the kids should love. It has all the ingredients familiar to the teeners plus a direct appeal to the youngsters asking them to buy her record. If the buyers fall into the mood of the disk it could become a smash. Addie Lee sells the tune with a plea in her voice that should be hard to resist. "I'm a teenager just like you, please won't you help me", "write your deejay", "buy my record", etc. Don't sell this deck short. The flip, "C'Mon Home", is a slow beat rhythm ballad sung with feeling by the deep voiced lass.

"SWEET LOVER" (2:22) [Hannibal—J. L. McFarland, S. Wyche]
"ROCK ON, ROCK ON" (2:18) [Rondeau—Curtis Lewis]

EDDIE BARNES (Fiesta 75-001)

● Eddie Barnes lends his deep bass voice to a middle beat rhythm piece, "Sweet Lover", that is an all market contender. Barnes handles the melodic tune with a polished approach that will make him appeal to the oldsters (20 years and up), and a swinging delivery embellished by vocal gimmick assists, that could sell him to the teenagers. Jockeys can add class to their programming and still keep in the mood of the times. The flip, "Rock On, Rock On", is a typical rock and roll item with more teenage feeling than that embodied in "Sweet Lover". However, looking them over from all angles we like "Sweet Lover".

"WEAR MY RING AROUND YOUR NECK" (2:15)
[Rush/Presley BMI—Carroll, Moody]

"DONCHA' THINK IT'S TIME" (1:57) [Presley BMI—Otis, Dixon]

ELVIS PRESLEY (RCA Victor 7240)

● Another Presley is always dealer news. See pop reviews.

"CLAUDETTE" (2:12) [Acuff-Rose BMI—Roy Orbison]
"ALL I HAVE TO DO IS DREAM" (2:17)
[Acuff-Rose BMI—Boudleaux Bryant]

THE EVERLY BROTHERS (Cadence 1348)

● The Everly Brothers come up with two hot sides. See pop reviews.

"RAGS TO RICHES" (1:56) [Saunders ASCAP—Adler, Ross]

THE RAYS (Cameo 133)

● The Rays (Silhouettes) try for another smash with the Adler, Ross hit of a couple of years ago via Tony Bennett. See pop reviews.

"JOHNNY B. GOODE" (2:30) [Arc BMI—C. Berry]

CHUCK BERRY (Chess 1691)

● Chuck Berry, that "Sweet Little Sixteen" man, is back with another torrid entry. See pop reviews.

YUSEF LATEEF
(Argo 5292)

B+ "MARCHING PIPER BLUES" (2:40) [Lisa BMI—Lateef] Yusef Lateef brings forth an excellent instrumental with sound and arrangement that could bring it lots of attention. The tune, a close cousin of "Swinging Shepherd Blues", is nevertheless different enough to make it on its own. A good, swinging deck that should not be overlooked.

B "COOKIN'" (2:39) [Lisa BMI—Lateef] Lateef backs with another intriguing side. A quick beat bouncer instrumental with a Latin flavor.

DALE HAWKINS
(Checker 892)

B+ "TORNADO" (2:40) [Arc BMI—Adams] Dale Hawkins swings out with a middle beat bouncer and he gets lots of help from the sound department. The deck has an easy appeal with Hawkins treating it almost casually. Strong offering.

B+ "LITTLE PIG" (2:42) [Arc BMI —Mathis, Kilgore] Hawkins really gets going on this side with a quick beat novelty number. Stacatto rhythm is emphasised by Hawkins as he delivers the lyric. Deck really moves and this side might draw a big reaction.

LAURA LEE PERKINS
(Imperial 1511)

B+ "OH LA BABY" (2:00) [Marquis BMI — Perkins, Baxter] Laura Lee Perkins wails a quick beat bouncer with a loaded performance. Add to that an exciting instrumental backing and you have a platter that needs watching. Miss Perkins could have a startler here if jockeys don't lose it.

B "DON'T WAIT UP" (2:25) [Marquis BMI — Perkins, Baxter] Laura Lee Perkins turns in another hard hitting performance that captures your ear in no uncertain terms. However, materialwise, we look to "Oh La Baby" to make more noise.

NORMAN FOX AND THE ROBROYS
(Backbeat 508)

B+ "MY DEAREST ONE" (2:11) [Lion Publishing BMI—Fox, Helford] The Rob-Roys offer a tender reading of a slow beat pretty that borders on the familiar. Soft treatment with an r & r backing. Should get a good deejay reception.

B+ "DANCE GIRL, DANCE" (2:34) [Lion Publishing BMI—Thierer, Carter, Trotman] Fox and The Rob-Roys provide a quick beat jump here. Deck moves at a sprightly pace and the vitamin filled youngsters will find this great dance bait. Two ok sides.

BOBBY LEWIS
(Mercury 71288)

B "YAY, YAY, I FEEL SO GAY" (2:35) [Figure BMI — David Clowney] Bobby Lewis rocks a slow shuffle bouncer with an energetic reading that pleases. Lewis sells the song in solid manner, coming up with a pleasing wax that should get a reaction.

B "OH MR. SOMEBODY" (2:22) [Wonder ASCAP—Bobby Lewis] Lewis couples with a bouncer and he shouts it with a throaty delivery designed to excite. Lewis has the quality to stir the listener. Two enjoyable decks.

THE "C" TONES
(Everlast 5005)

B+ "ON YOUR MARK" (2:18) [BMI —Dixon, Lynn] The "C" Tones swing out in tidy fashion on a bright middle beat bouncer. A lively jump and the lads lend it the sprightly treatment designed to sell it to the youngster market.

B "FROM NOW ON" (2:05) [Everlast BMI—Lee, Johnson] The "C" Tones offer a slow bouncer on the flip. The tune is a catchy little ditty that comes off a pleasing wax, but not on a par with "On Your Mark."

SPIRITUAL

THE GOSPEL CHORDETTES
(Savoy 4096)

B+ "I CAN'T BELIEVE IT" (2:28) [Planemar BMI — Roberts] The Gospel Chordettes blend excitingly on a quick beat shouter. Religious item that should stir up the gospel buyer. This deck seems to have captured the qualities that distinguish the stickout from the routine. Religious jockeys should pay particular attention to this side.

B+ "IN HIS ARMS" (2:29) [Crossroads BMI—P. David] The Gospel Chordettes dish up a slow, sincere reading of the currently popular tune. This is more the treatment religious listeners are used to hearing. Two excellent sides.

Top Selling Records
Reported by
R & B Retail Outlets
From Coast to Coast

AMERICAN MUSIC
Los Angeles, Calif.

1. Oh Julie (Crescendos)
2. Maybe (Chantels)
3. Book Of Love (Monotones)
4. Sweet Little Sixteen (Berry)
5. Corrido Rock (B. Balcom)
6. Maybe Baby (Crickets)
7. Breathless (J. L. Lewis)
8. Short Shorts (Royal Teens)
9. Let's Be Lovers (Playmates)
10. Trying (Saxons)

BLUEBIRD PHONO. CO.
Chicago, Ill.

1. Tequila (Champs)
2. Talk To Me, Talk To Me (L. W. John)
3. Angel Smile (N. Cole)
4. Teach Me How To Love (B. B. Bland)
5. Been So Long (Pastels)
6. You Were Made For Me (S. Cooke)
7. Don't Let Go (R. Hamilton)
8. You Can Make It If You Try (G. Allison)
9. The Walk (J. McCracklin)
10. Lonely Island (S. Cooke)

FRANKIE'S BIRDLAND RECORD SHOP
Norfolk, Va.

1. Every Night (Chantels)
2. Have Faith (G. Allison)
3. Tequila (Champs)
4. To Be Loved (J. Wilson)
5. Been So Long (Pastels)
6. Sweet Little Sixteen (Berry)
7. Good Golly Miss Molly (L. Richard)
8. Don't You Just Know It (H. Smith)
9. You Were Made For Me (S. Cooke)
10. What Am I Living For (C. Willis)

COOPER-MELIN REC. SHOP
Amarillo, Tex.

1. Book Of Love (Monotones)
2. Confessin' The Blues (Walter)
3. Who's Sorry Now (C. Francis)
4. Lollipop (Ronald & Ruby)
5. Wiggle Tail (G. Rene)
6. Slow Down (L. Williams)
7. Been So Long (Pastels)
8. Sweet Little Sixteen (Berry)
9. Born Blind (S. B. Williams)
10. Bobby's Blues (B. B. Bland)

TOWN HALL RADIO
Brooklyn, N. Y.

1. Down On My Knees (Heartbeats)
2. Every Night (Chantels)
3. Book Of Love (Monotones)
4. Don't You Just Know It (H. Smith)
5. She's The One (Aquatones)
6. So Tough (Casuals)
7. The Walk (J. McCracklin)
8. Good Golly Miss Molly (L. Richard)
9. I Had A Dream (R. Charles)
10. Rock And Roll Shoes (Willis)

BUDDY'S HILL TOP RECORD SHOP
Newark, N. J.

1. Talk To Me, Talk To Me (L. W. John)
2. Down On My Knees (Heartbeats)
3. Tequila (Champs)
4. Every Night (Chantels)
5. Betty And Dupree (C. Willis)
6. Sweet Little Sixteen (Berry)
7. Don't You Just Know It (H. Smith)
8. Good Golly Miss Molly (L. Richard)
9. The Walk (J. McCracklin)
10. Been So Long (Pastels)

SQUARE RECORD SHOP
Wilkes-Barre, Pa.

1. Don't You Just Know It (H. Smith)
2. You Excite Me (F. Avalon)
3. Book Of Love (Monotones)
4. Crazy Love (P. Anka)
5. Tequila (Champs)
6. Every Night (Chantels)
7. I Met Him On A Sunday (Shirelles)
8. Breathless (J. L. Lewis)
9. To Be Loved (J. Wilson)
10. Sweet Little Sixteen (Berry)

ONE STOP MUSIC
New Orleans, La.

1. Have Faith (G. Allison)
2. Been So Long (Pastels)
3. Looking Back (N. Cole)
4. Ruby Ruby (L. W. Littlefield)
5. Tequila (Champs)
6. I'm Asking Forgiveness (T. Harris)
7. Talk To Me, Talk To Me (L. W. John)
8. Yes Indeed (R. Charles)
9. Lonely Island (S. Cooke)
10. The Walk (J. McCracklin)

WOLFE'S MUSIC
Oakland, Calif.

1. Tequila (Champs)
2. Why Do Everything Happen To Me (B. B. King)
3. Teach Me How To Love You (B. B. Bland)
4. Dedicated To The One I Love (5 Royales)
5. Twilight Time (Platters)
6. Do You Want To Dance (B. Freeman)
7. Boo Da Ba (B. Doggett)
8. Got A Job (Miracles)
9. We Belong Together (Robert & Johnny)
10. The Springer (Dells)

R & B Disk Jockey
REGIONAL RECORD REPORTS

NORM SPAULDING
WGES—Chicago, Ill.

1. Stroll On (M. Slim)
2. The Walk (J. McCracklin)
3. Breathless (J. L .Lewis)
4. Gervaise (Silhouettes)
5. You Were Made For Me (S. Cooke)
6. Marchin' Piper Blues (Y. Lateef)
7. My Heart, My Soul (D. Ellington)
8. Swinging Shepherd Blues (J. Pate)
9. Olivia (J. Raney)
10. Birth Of The Blues (Curtis)

BROCK "THE BARON" EASTER
WQIC—Meridian, Miss.

1. Teach Me (B. B. Bland)
2. Good Golly Miss Molly (L. Richard)
3. Been So Long (Pastels)
4. Slow Down (L. Williams)
5. Made For Me (S. Cooke)
6. Love And Be Loved (Price)
7. Thumb Thumb (F. Lymon)
8. Bobby's Blues (B. B. Bland)
9. Don't Let Go (R .Hamilton)
10. Get A Job (Silhouettes)

JAY BENNETT
KGAF—Gainesville, Texas

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Lollipop (Chordettes)
4. Dinner With Drac (Zacherle)
5. Rumble (L. Wray)
6. Oh Julie (Crescendos)
7. Breathless (J. L. Lewis)
8. Good Golly Miss Molly (L. Richard)
9. Down On The Farm (A. Downing)
10. Straight Skirts (Summers)

RAY LAMONT
WRVA—Richmond, Va.

1. Don't You Just Know It (H. Smith)
2. Tequila (Champs)
3. Sweet Little Sixteen (Berry)
4. Good Golly Miss Molly (L. Richard)
5. Lollipop (Ronald & Ruby)
6. Chicken Hop (B. Bland)
7. Dinner With Drac (Zacherle)
8. I Met Him On A Sunday (Shirelles)
9. College Man (B. Justis)
10. Billy (K. Linden)

BUDDY YOUNG
WEBB—Baltimore, Md.

1. Been So Long (Pastels)
2. Tequila (Champs)
3. Never Let Me Go (Serenaders)
4. We Belong Together (Robert & Johnny)
5. Book Of Love (Monotones)
6. Down On My Knees (Heartbeats)
7. Lonely Island (S. Cooke)
8. Sweet Little Sixteen (Berry)
9. I Lost You (Spaniels)
10. 7-11 (Gone All Stars)

GERRY MYERS
CKEY—Toronto, Ont., Can.

1. Yea Yea (Kendalls)
2. Screaming Ball (Duponts)
3. Wishing For You Love (Voxpoppers)
4. Randy (W. King)
5. Your Graduation Means Goodbye (Cardigans)
6. Wiggle Tail (G. Rene)
7. Popcorn (P. Johnson)
8. Swivel (A. Taylor)
9. The Shake (Mark IV)
10. The Walk (J. McCracklin)

VINCE DOMINGO
WOV—New York, N. Y.

1. Down On My Knees (Heartbeats)
2. Talk To Me, Talk To Me (L. W. John)
3. The Walk (J. McCracklin)
4. Been So Long (Pastels)
5. For Your Love (Townsend)
6. Tequila (Champs)
7. Are You Sincere (A. Williams
8. School Girls (El Pallos)
9. Am Alone (Cozytones)
10. I Might Like It (Deltaires)

DADDY-O-DAN
KGFJ—Hollywood, Calif.

1. Six Months, Three Weeks (Sharps)
2. Maybe (Chantels)
3. Life Is A Mystery (Spade)
4. Tequila (Champs)
5. Could This Be Magic (Dubs)
6. Love No One But You (Lee)
7. Don't You Just Know It (H. Smith)
8. Johnny Darling (Dubs)
9. Wonders Of Love (Holidays)
10. I'm Asking Forgiveness (T. Harris)

BOB NORRIS
WOVH—Gainesville, Fla.

1. Book Of Love (Monotones)
2. Kiss And Make Up (Clowns)
3. Dinner With Drac (Zacherle)
4. Speedillac (S. Day)
5. Lonely Island (S. Cooke)
6. Sweet Little Sixteen (Berry)
7. Every Night (Chantels)
8. Tequila (E. Platt)
9. Wishing For You Love (Voxpoppers)
10. Breathless (J. L. Lewis)

WABR D.J.'s Clean Up

ORLANDO, FLA.—The first day of spring in Orlando brought sunny skies and balmy breezes to its citizens . . . brought housemaid's knee and dishpan hands to the deejays of WABR in Orlando.

For three weeks prior to March 21st, WABR promised a complete housecleaning job to the listener who presented the best reasons why it should be done for her. Hundreds of letters poured into the station.

Here, the proud and happy winner, Mrs. Bert Grether, mother of eight happy, healthy, beautiful children . . . with another visit from the long-legged bird due in July . . . watches serenely happy while Tom Doyle, Bruce Lapp and Ralph Hughes, WABR jocks "clean up" for her. Actually, professional housecleaners made a "clean-sweep" of the Grether home—a present from WABR.

Citation's First Release

BOSTON—Citation Records, a recently formed record company with offices at 40 Central Street, Boston, announced the release of its first disk, "Fancy Miss Nancy," baked by "Tootsie, Stop!", sung by Ocie Smith with Ernie Hayes' orchestra and singers.

Irving Szathmary, of New York, Hollywood and Boston, arranger, composer and conductor, will serve as director of artists and repertoire and musical director.

Smith will make personal appearances in connection with extensive promotion planned for his first Citation recording.

Malverne To Open Newark Branch

NEW YORK—Al Hirsch, president of Malverne Distributors, New York indie distrib, last week announced that he will open a Malverne branch in Newark, New Jersey, in the near future. Hirsch is currently negotiating for quarters for the new branch operation.

Among the lines which Malverne handles for the New York area are: Liberty, ABC-Paramount, Verve, Swan, Cameo, Kapp, Contemporary, and Mardi-Gras.

Vik's Pat Suzuki To Bow At Black Orchid

CHICAGO—Pat Suzuki, young Vik recording artist, debuts at the Black Orchid, May 29th, in her first club date east of Seattle, Washington. Pat co-stars in a bill that includes zany comic Joey Bishop, a long-time favorite in Chicago.

Pat's initial recording on the Vik label is an LP titled "The Many Sides of Pat Suzuki." Her career began in 1954 when she met Norman Bobrow, owner of the Colony Club in Seattle. Bobrow is now her coach and manager.

Pat, who is 4 feet 11 inches in height, toured as an understudy with "Teahouse of the August Moon" in 1954; and is pacted to play in "The Flower Drum Song," new Rodgers and Hammerstein musical in New York.

Among the numerous personalities present at the SRO opening at the Black Orchid, were: Bud Booth, Myron King and Jerry Thorpe of RCA Victor Records; Mac McDermott and Vic Faraci of M. S. Distributors for Vik Records, and many theatrical personalities, as well as the press.

Spotlight Revue In Billboard
On our Spiritual Hit Bang
"I CAN'T BELIEVE IT"
b/w
"IN HIS ARMS"
SAVOY # 4096
THE GOSPEL CHORDETTES
SAVOY RECORD CO 58 MARKET ST NEWARK, N J

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ASCAP Annual Membership Meet

NEW YORK—At the annual membership meeting of ASCAP, held in this city last week, Paul Cunningham, president of ASCAP, announced to members that negotiations for a new contract with the radio industry would start some time this year. The current contract expires at the end of 1958.

He also discussed juke box legislation.

Johnny Marks, chairman of the ASCAP executive committee spoke about the Roosevelt Congressional Committee Investigation of ASCAP and praised the members who testified at the hearings. Marks also praised attorney Finkelstein for his "masterful job" on behalf of ASCAP at the hearings.

Numerous ASCAP members rapped other members for bringing suit against the society or complaining to congressional committees.

Following the meeting, ASCAP held its 44th Annual Membership Dinner in the Grand Ballroom of the Waldorf-Astoria.

Featured on the program after the dinner were Vincent Lopez and his orchestra, Morton Downey, ASCAP Member Norman Dello Joio, dance-team M'Kay and Charles, singer Betty Madigan, Margaret Tynes, La Verne Hutcherson and Avon Long, Senor Wences and singer Vic Damone. ASCAP presented a scroll to its member, Leonard Bernstein, as the first native-born, native-trained conductor of the New York Philharmonic.

Among the honored guests at the dinner were Elsa Maxwell and Arthur Godfrey who have just become ASCAP members, managers of foreign performing rights societies. Mrs. Robert Bartlett, daughter of the late Victor Herbert (one of the founders of ASCAP) and Bruno Zirato, Manager of the New York Philharmonic Symphony.

Bali Ha'i

PITTSBURGH, PA. — A "South Pacific" setting provided the background for KDKA Radio's observance of April 1 as "Bali Ha'i Day." Attired for the event were deejays (left to right) Bob Tracey, Art Pallan and Rege Cordic. The jockeys featured the music from the RCA Victor soundtrack recording of "South Pacific".

HEADING FOR NO. 1
"DANCE HONEY DANCE"
The Velvets
FURY 1012

Also Breaking Big!
"ALL NIGHT LONG"
The Du Mauriers
FURY 1011
and
"WAIT UP BABY"
The Duals
FURY 1013

FURY RECORDS, Inc.
271 W. 125th St., N. Y. (Rm 202)

New Bob & Rockbillies Release On Blue Chip

LANSING—Harold Reeves, President Blue Chip Records, announced the release of a new disk by the recently pacted group, Bob and the Rockbillies. The disk is titled, "Baby, Why Did You Have To Go" b/w "Your Kind Of Love".

Tina Robin Gets Red Carpet Treatment By Kent

NEW YORK—Tina Robin celebrates her first anniversary in show business on April 11, by appearing at the Coach House in Hackensack, New Jersey. On her recent appearance on the Ed Sullivan show, she was seen by Mr. Kent of Kent cigarettes, P. Lorillard and Co. He was so impressed by what he saw, that he is flying Tina down to Florida in a special plane to appear at the Americana Hotel for a private Lorillard party on April 16.

Hayum Reports Epic Sales Surging

NEW YORK—Walt Hayum, national sales manager of Epic Records, reports heavy action on a number of the label's singles.

The response, to Roy Hamilton's new release "Crazy Feelin'" is tremendous according to Hayum. Other hot money-makers for Epic are Ersel Hickey's fast rising disk "Bluebirds Over The Mountain", Joe Sherman's "The Miraculous Music Box"—Epic's biggest instrumental to date; and Tommy Prisco's "Chewing Gum".

Curtis To Book Price

NASHVILLE — Hal Smith, president of Curtis Artist's Productions, this city, has signed Columbia vocalist Ray Price to a booking agreement. Curtis will book Price and will work close with him in all of his business.

Price is ridng high currently with both sides of his latest sngle "Curtain In The Window" b/w "It's All Your Fault".

Curtis Artist's Productions also handles Ernest Tubb, the Louvin Brothers, and Skeeter Davis.

Country Disk Jockey
REGIONAL RECORD REPORTS

CLARENCE KNEELAND
WICH—Jewett City, Conn.
1. How Long (W. Pierce)
2. Ballad Of A Teenage Queen (J. Cash)
3. I Love You More (J. Reeves)
4. Just Married (M. Robbins)
5. Baby Don't Go (Rainwater)
6. Whispering Rain (H. Snow)
7. Overnight (J. Reeves)
8. I Found My Girl In The USA (J. Skinner)
9. Not Until I Pray For You (D. Richards)
10. First Date (Dee & Patty)

JOCKEY JOHN DICKINSON
WPRY—Perry, Fla.
1. Ballad Of A Teenage Queen (J. Cash)
2. Don't (E. Presley)
3. Story Of My Life (Robbins)
4. Oh Lonesome Me (D. Gibson)
5. This Little Girl Of Mine (Everlys)
6. Breathless (J. L. Lewis)
7. I Beg Of You (E. Presley)
8. Oh Boy (Crickets)
9. Whole Lotta Woman (M. Rainwater)
10. Geisha Girl (H. Locklin)

CHUCK OTTE
KLPW—Union, Mo.
1. Just Married (M. Robbins)
2. Overnight (J. Reeves)
3. Oh Lonesome Me (D. Gibson)
4. Curtain In The Window (R. Price)
5. I've Never Been In Love (S. Caddell)
6. Just Before Dawn (Johnny & Jonie)
7. Whispering Rain (H. Snow)
8. My Baby Ain't My Baby No More (Wilburns)
9. I Used To Love You (Shepard)
10. Kathaleen (W. Lewis)

WALTER POWELL
WBVL—Barbourville, Ky.
1. Big River (J. Cash)
2. Oh Lonesome Me (D. Gibson)
3. Should We Tell Him (Everlys)
4. Curtain In The Window (R. Price)
5. I Got A Feeling (M. Endsley)
6. Overnight (J. Reeves)
7. I Wish I Was The Moon (H. Snow)
8. Guilty Of Dreaming (H. Hawkins)
9. Stop The World (Johnnie & Jack)
10. Send Me The Pillow (Locklin)

"UNCLE" SHEL HORTON
WKMC—Roaring Spring, Pa.
1. Oh Lonesome Me (D. Gibson)
2. Ballad Of A Teenage Queen (J. Cash)
3. Anna Marie (J. Reeves)
4. Story Of My Life (Robbins)
5. Man In The Moon (H. Snow)
6. Don't (E. Presley)
7. As Long As I'm Dreaming (P. Wagoner)
8. This Little Girl Of Mine (Everlys)
9. It's Written In The Stars (W. Walker)
10. With Tears In My Eyes (J. Newman)

DWIGHT THORNTON
WALB—Albany, Ga.
1. I Got A Feeling (M. Endsley)
2. Big Black Train (Flatt & Scruggs)
3. Honky Tonk Hardwood Floor (J. Horton)
4. Oh Lonesome Me (D. Gibson)
5. Step Aside Shallow Water (J. Newman)
6. Bluebirds Over The Mountain (E. Hickey)
7. Whole Lotta Woman (M. Rainwater)
8. I Love You More (J. Reeves)
9. Stop The World (Cline)
10. Ballad Of A Teenage Queen (J. Cash)

MARY WILSON
KCLX—Colfax, Wash.
1. Ballad Of A Teenage Queen (J. Cash)
2. Curtain In The Window (R. Price)
3. Oh-Oh, I'm Falling In Love (J. Rodgers)
4. Oh Lonesome Me (D. Gibson)
5. Stairway Of Love (Robbins)
6. Overnight (J. Reeves)
7. When The Work's All Done (M. Wiseman)
8. This Little Girl Of Mine (Everlys)
9. It's Too Soon To Know (E. Arnold)
10. Stop The World (Cline/Johnnie & Jack)

STU MORRISON
CJET—Smiths Falls, Ont., Can.
1. Kathaleen (S. James)
2. Just A Little Lonesome (B. Helms)
3. New Panhandle Rag (Pierce)
4. Eskimo Pie (G. Jones)
5. Dream Queen (Rusty & Doug)
6. Big River (J. Cash)
7. Curtain In The Window (R. Price)
8. Come Back (B. Owens)
9. Man In The Moon (Browns)
10. Ballad Of A Teenage Queen (J. Cash)

CURLEY WILLIAMS
WMIL—Milwaukee, Wis.
1. Oh Lonesome Me (D. Gibson)
2. It's All Your Fault (R. Price)
3. Geisha Girl (E. Tubb)
4. Give My Love To Rose (Cash)
5. Baby Don't Go (Rainwater)
6. Ballad Of A Teenage Queen (J. Cash)
7. I Can't Stop Loving You (K. Wells)
8. Squid Jiggin' Ground (Snow)
9. Tears Are Only Rain (H. Thompson)
10. Whatever You Were (Dickens)

GEORGE POPKINS
WXGI—Richmond, Va.
1. Just A Little Lonesome (B. Helms)
2. Right Or Wrong (K. Wells)
3. Once More (Osbornes)
4. Rave On (B. Holly)
5. Dark Hollow (B. Browning)
6. Tomorrow We Retire (P. Wagoner)
7. Just Married (M. Robbins)
8. Curtain In The Window (R. Price)
9. Heaven Help Me (E. Tubb)
10. How Much Do I Love You (M. Torok)

DAVE NEUMANN
KAYO—Seattle, Wash.
1. I Love You More (J. Reeves)
2. Goin' Strong (D. Head)
3. I Belong To You (Williams)
4. It's Too Soon To Know (E. Arnold)
5. My Feet 'Er Dirty (J. John)
6. Kathleen (W. Lewis)
7. Just One More Chance (L. Clark)
8. My Baby Ain't My Baby No More (Wilburn Bros.)
9. Crying Over You (W. Pierce)
10. Turn It Over In Your Mind (P. Wagoner)

VIRGIL BOND
K-HEY—El Paso, Tex.
1. Curtain In The Window (R. Price)
2. Your Name Is Beautiful (C. Smith)
3. Ballad Of A Teenage Queen (J. Cash)
4. Honky Tonk Hardwood Floor (J. Cash)
5. Kathaleen (W. Lewis)
6. Don't (E. Presley)
7. Oh Lonesome Me (D. Gibson)
8. Send Me The Pillow (Locklin)
9. It's All Your Fault (R. Price)
10. This Little Girl Of Mine (Everlys)

JIM KEILBACK
CKY—Winnipeg, Man., Can.
1. Ballad Of A Teenage Queen (J. Cash)
2. Oh Lonesome Me (D. Gibson)
3. On A Little Bamboo Bridge (M. Lorrie)
4. I Can't Stop Loving You (Wells/Gibson)
5. Anna Marie (J. Reeves)
6. Send Me The Pillow (Locklin)
7. Love's Call From The Mountain (H. Snow)
8. Tears Are Only Rain (H. Thompson)
9. Whole Lotta Woman (M. Rainwater)
10. Geisha Girl (H. Locklin)

REEDY HALL
WIEL—Elizabethtown, Ky.
1. Ballad Of A Teenage Queen (J. Cash)
2. Oh Lonesome Me (D. Gibson)
3. This Little Girl Of Mine (Everlys)
4. Anna Marie (J. Reeves)
5. I Can't Stop Loving You (D. Gibson)
6. Turn It Over In Your Mind (P. Wagoner)
7. Stop The World (Johnnie & Jack)
8. Overnight (J. Reeves)
9. My Baby Ain't My Baby No More (Wilburns)
10. Walk To The Dance (James)

RAY ODOM
KMOP—Tucson, Ariz.
1. Tequila (Champs)
2. Don't (E. Presley)
3. Oh Lonesome Me (D. Gibson)
4. Breathless (J. L. Lewis)
5. I Love You So Much (F. Tillman)
6. Just A Little Lonesome (B. Helms)
7. It's All Your Fault (R. Price)
8. 26 Miles (Four Preps)
9. I Love You More (J. Reeves)
10. Honky Tony Hardwood Floor (J. Horton)

GUY W. SMITH
KCKN—Kansas City, Kans.
1. Send Me The Pillow (Locklin)
2. Breathless (J. L. Lewis)
3. Oh Lonesome Me (D. Gibson)
4. Whole Lotta Woman (M. Rainwater)
5. Stop The World (Johnnie & Jack)
6. Just Married (M. Robbins)
7. I Can't Stop Loving You (K. Wells)
8. Ballad Of A Teenage Queen (J. Cash)
9. Glad All Over (C. Perkins)
10. It's All Your Fault (R. Price)

JIMMY SIMPSON
KBYR—Anchorage, Alaska
1. Big River (J. Cash)
2. Curtain In The Window (R. Price)
3. Come Back (B. Owens)
4. Alone At A Phone (Heap & Williams)
5. I Wish I Was The Moon (H. Snow)
6. I've Got A Feeling (Endsley)
7. My Treasure (E. Tubb)
8. Walking & Talking To Myself (B. Long)
9. Oh Lonesome Me (D. Gibson)
10. Fabulous Oklahoma (Harroll)

WALLY WINSLOW
KDRO—Sedalia, Mo.
1. Ballad Of A Teenage Queen (J. Cash)
2. Oh Lonesome Me (D. Gibson)
3. I Love You More (J. Reeves)
4. Whole Lotta Woman (M. Rainwater)
5. Whatever You Were (Dickens)
6. Curtain In The Window (R. Price)
7. Hell Bound Train (H. Harral)
8. My Baby Ain't My Baby No More (Wilburns)
9. What Makes A Man Wander (J. Skinner)
10. You're Forgetting Me (Miller)

CARL STUART
WAMO—Pittsburgh, Pa.
1. I Love You More (J. Reeves)
2. Whole Lotta Woman (M. Rainwater)
3. Overnight (J. Reeves)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. I Love You So Much (F. Tillman)
6. What'cha Doing After School (F. Husky)
7. Ballad Of a Teenage Queen (J. Cash)
8. Oh Lonesome Me (D. Gibson)
9. Wang Dang Do (F. Husky)
10. It's All Your Fault (R. Price)

LARRY GAR
WKBC—No. Wilkesboro, N. C.
1. I'll Drink No More Wine (Martin)
2. Big River/Ballad Of A Teenage Queen (J. Cash)
3. Oh Lonesome Me (D. Gibson)
4. Just Married (M. Robbins)
5. Queen For A Day (Jackson)
6. Let Those Brown Eyes Smile At Me (Lester & Earl)
7. Just A Little Lonesome (B. Helms)
8. Geisha Girl (E. Tubb)
9. My Baby Ain't My Baby No More (Wilburn Bros.)
10. Story Of My Life (Robbins)

VERN WEEGMAN
KEVE—Minneapolis, Minn.
1. Ballad Of A Teenage Queen (J. Cash)
2. Oh Lonesome Me (D. Gibson)
3. Curtain In The Window (R. Price)
4. I Can't Stop Loving You (K. Wells)
5. Color Of The Blues (Jones)
6. I Know What It Means (B. Owens)
7. You're Just That Kind Of Guy (J. Shepard)
8. Whole Lotta Woman (M. Rainwater)
9. Big River (J. Cash)
10. One Week Later (Wells & Pierce)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Country Big 10
JUKE BOX TUNES

		Pos. Last Week
1	BALLAD OF A TEENAGE QUEEN *Johnny Cash* *(Sun 283)*	1
2	OH LONESOME ME *Don Gibson* *(RCA Victor 7133)*	3
3	I BEG OF YOU *Elvis Presley* *(RCA Victor 7150)*	2
4	BREATHLESS *Jerry Lee Lewis* *(Sun 288)*	6
5	WHOLE LOTTA WOMAN *Marvin Rainwater* *(MGM 12609)*	5
6	CURTAIN IN THE WINDOW *Ray Price* *(Columbia 41105)*	9
7	DON'T *Elvis Presley* *(RCA Victor 7150)*	4
8	I CAN'T STOP LOVING YOU *Kitty Wells* *(Decca 30551)* *Don Gibson* *(RCA Victor 7133)*	12
9	THIS LITTLE GIRL OF MINE *Everly Brothers* *(Cadence 1342)*	8
10	YOUR NAME IS BEAUTIFUL *Carl Smith* *(Columbia 41092)*	13

11. JUST A LITTLE LONESOME. 12. GEISHA GIRL. 13. PINK PEDAL PUSHERS. 14. STORY OF MY LIFE. 15. STOP THE WORLD.

"Mr. Sunshine" On Mend

UTICA, N. Y.—Carl Swanson, WRUN-Utica deejay, who is also known over the airwaves as "Mr. Sunshine", recently suffered a severe heart attack. The convalescing Swanson is pictured above with the Mark Recording combo, The Plaids, and George Kelly, on the right, Promotion man for Mark. The group's initial platter, tagged "Out To Lunch", was written by Carl, who has cleffed many tunes that have been recorded on several major and indie labels. Sure good to see Carl on the mend.

A Trio Of Stars

NASHVILLE, TENN. — At a recent music gathering in Nashville, three of country music's top warblers posed for the cameraman. They include, left to right, Eddy Arnold, Jim Reeves and Ernest Tubb.

Opry Adds Gibson

NASHVILLE — A new star has been added to the roster of WSM Grand Ole Opry artists. Don Gibson is his name and he is already well known by country music fans and disk jockeys across the nation. Don's popularity has grown tremendously as a song writer and singer. And his first release on the RCA Victor label entitled "Too Soon To Know" was a fast hit with the follow up "Oh, Lonesome Me" jumping into all the popularity charts immediately.

Don was reared in Shelby, North Carolina, and made his professional debut at the age of 14. He received his first real break in this field when he moved to East Tennessee and became associated with Radio Station WNOX and the Tennessee Barndance. He immediately organized his own band and began to play club dates as well as special guest appearances on other radio and television stations.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		POS. LAST WEEK
1. BALLAD OF A TEENAGE QUEEN	Johnny Cosh (Sun)	(1)
2. OH LONESOME ME	Don Gibson (RCA Victor)	(2)
3. CURTAIN IN THE WINDOW	Ray Price (Columbia)	(5)
4. I CAN'T STOP LOVING YOU	Kitty Wells (Decca) Don Gibson (RCA Victor)	(3)
5. WHOLE LOTTA WOMAN	Marvin Rainwater (MGM)	(4)
6. SEND ME THE PILLOW YOU DREAM ON	Hank Locklin (RCA Victor)	(7)
7. BIG RIVER	Johnny Cosh (Sun)	(10)
8. THIS LITTLE GIRL OF MINE	Everly Brothers (Codence)	(9)
9. YOUR NAME IS BEAUTIFUL	Carl Smith (Columbia)	(12)
10. I LOVE YOU MORE	Jim Reeves (RCA Victor)	(19)

11. DON'T. 12. BREATHLESS. 13. ANNA MARIE. 14. STOP THE WORLD. 15. ONCE MORE. 16. JUST A LITTLE LONESOME. 17. IT'S ALL YOUR FAULT. 18. WHISPERING RAIN. 19. THE STORY OF MY LIFE. 20. GEISHA GIRL. 21. I BEG OF YOU. 22. KATHALEEN. 23. HONKY TONK HARDWOOD FLOOR. 24. OVERNIGHT. 25. JUST MARRIED. 26. OH-OH, I'M FALLING IN LOVE AGAIN. 27. IT'S TOO SOON TO KNOW. 28. WHAT MAKES A MAN WANDER. 29. SATISFACTION GUARANTEED. 30. ESKIMO PIE. 31. MY BABY AIN'T MY BABY ANYMORE. 32. STAIRWAY OF LOVE. 33. YOU WIN AGAIN. 34. IS IT WRONG. 35. COLOR OF THE BLUES. 36. I FOUND MY GIRL IN THE U. S. A. 37. PLEASE PASS THE BISCUITS. 38. FAMILY REUNION. 39. PINK PEDAL PUSHERS. 40. SHOULD WE TELL HIM.

Country Best Sellers
IN RETAIL OUTLETS

		Pos. Last Week
1.	BALLAD OF A TEENAGE QUEEN Johnny Cash (Sun 283)	(1)
2.	OH LONESOME ME Don Gibson (RCA Victor 7133)	(2)
3.	DON'T Elvis Presley (RCA Victor 7150)	(3)
4.	BREATHLESS Jerry Lee Lewis (Sun 288)	(4)
5.	I CAN'T STOP LOVING YOU Kitty Wells (Decca 30551) Don Gibson (RCA Victor 7133)	(5)
6.	CURTAIN IN THE WINDOW Ray Price (Columbia 41105)	(8)
7.	I BEG OF YOU Elvis Presley (RCA Victor 7150)	(6)
8.	WHOLE LOTTA WOMAN Marvin Rainwater (MGM 12609)	(7)
9.	THIS LITTLE GIRL OF MINE Everly Brothers (Cadence 1342)	(9)
10.	YOUR NAME IS BEAUTIFUL Carl Smith (Columbia 41092)	(11)

11. STOP THE WORLD. 12. I LOVE YOU MORE. 13. THE STORY OF MY LIFE. 14. JUST A LITTLE LONESOME. 15. ANNA MARIE. 16. OH-OH, I'M FALLING IN LOVE AGAIN. 17. WHISPERING RAIN. 18. PINK PEDAL PUSHERS. 19. BIG RIVER. 20. GEISHA GIRL. 21. ONCE MORE. 22. GREAT BALLS OF FIRE. 23. SEND ME THE PILLOW YOU DREAM ON. 24. IT'S ALL YOUR FAULT. 25. JUST MARRIED. 26. YOU WIN AGAIN. 27. IS IT WRONG. 28. SHOULD WE TELL HIM. 29. MY SPECIAL ANGEL. 30. STOOD UP.

JIMMIE WILLIAMS
sings
"IF YOU'RE LOOKIN' FOR LOVE"
* MGM *
WHITE OAK MUSIC, BMI.,
7771 Cheviot Rd., Cincinnati 39, Ohio

BUCK OWENS
"Sweet Thing"
b/w
"I Only Know I Love You"
CAPITOL # 3957
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347

Country Round Up

Royal McCullough, Director Of Public Relations for WSM's "Grand Ole Opry" tells us to keep our eyes and ears open for "Country Music Holiday", a film which includes **Ferlin Husky, Faron Young, June Carter, Rod Brasfield,** the **Jordanaires, Lonzo & Oscar,** and the **LaDell Sisters**—all the leading stars taken from the "Opry." **Minnie Pearl** and husband, **Henry Cannon** have recently moved into their lovely new home located high on a hill in Williamson County, Tenn. Minnie says that many features of her new home were influenced by the house in which she lived when she was a child. Also the proud possessor of a new home is bouncing **Bill Carlisle.** Bill purchased a 118 acre farm just outside Nashville and now quips: "Now I'm home again." Also in the buying mood and this time not of a new home, is **T. Tommy Cutrer.** Tommy, WSM-announcer and deejay, has opened a donut shop on Gallatin Road in Nashville. Tommy reports he's making "lots of dough!" Plans are already beginning to formulate for WSM's Seventh Annual National Disk Jockey Festival which will be held again in November.

LONZO & OSCAR

Wilma Lee and Stoney Cooper report that they have just finished a record session in which they recorded four new authenic country and sacred tunes. The first disk entitled "Walking My Lord Up Calvary's Hill" b/w "He Taught Them How" will be released sometime within the next couple of weeks.

Jim Reeves and the **Everly Brothers** starred and guested respectively on the March 29th's Prince Albert portion of the Opry. **Ferlin Husky** steps into the spotlight on the April 5th "P.A." portion with **Rusty and Doug** as his special guests.

* * * * *

Herb Shucher, Jim Reeves Mgr., reports that upon his return from a well earned vacation in Texas, Jim on a 10 day personal appearance and record promotion tour. Opening date will be Atlanta, Apr. 4th with stops along the way including the ABC-TV **Dick Clark** show on Apr. 7th, New York City, and a May 11th appearance on CBC-TV out of Toronto on the Canadian network. Reeves will close the tour on the 13th with an appearance at the palace pier in Toronto. Intermediate stops in most major markets will be made to promote his current hit platter, "I Love You More" and "Overnight."

* * * * *

Here's hoping for a speedy recovery for **Jeani Mack,** former "Miss Country Music" of Southern Calif., and her mother, who were injured in a head-on car collision last week.

* * * * *

"Texas Jim," WTUX-Wilmington, Del. recently gave a big send off to **Lanie Walker's** Blue Hen recording of, "Why Baby Why" and sez he would like to get more good country recordings.

* * * * *

COOPERS

Stu Wilson, WKBN-Youngstown, Ohio who has turned out to be quite a Country music lover notes that some of the most requested artists on his program are, **Don Reno & Red Smiley, Jim Reeves, The Louvin Brothers, The Wilburn Brothers,** and **Johnnie & Jack.** Stu is heard each morning from 5:30 to 7:00 A.M. and on Saturday from 5:30 'til 8:00 A.M.

* * * * *

Guest-starring on KABC-TV's "Country America" Saturday, March 29th, 7-8 P.M., were vocalist **Johnny Cash,** along with **Gene Vincent** and his **Blue Caps. Comic Candy Candido** started his regular stint with "Country America," Apr. 5th. Thrush **Wanda Jackson** is slated for a guest-spot on the Apr. 12th **Nat Nigberg** produced show.

* * * * *

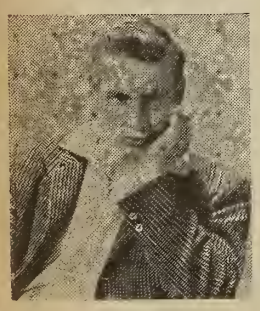
Susie Guthrie, V.P. of the **Tom Tall** fan Club writes that Tom's initial Crest waxing of "Mary Jo" and "Stack-A-Records" is making a heap of noise in the Los Angeles area and is being played on both country and r&r stations. Tom performed both sides of the pairing on **Larry Finley's** "Strictly Informal" KTLA-Los Angeles TV show, Mar. 22nd and is due on **Dick Clark's** ABC-TV "American Bandstand" show in the near future.

* * * * *

Smiley Monroe is now MC at the "Green Latern" in Pasadena every Thursday nite for their talent and guest show. Smiley brought in **Jack Morris,** KXLA-Pasadena and Pep Record artist for his first guest and has several names set. Smiley is also holding talent search contests with cash prizes.

* * * * *

In keeping with the new policy of booking top name artists, **Charlie Aldrich** of the "Riverside Rancho" in Los Angeles bought in the **Miller Brothers Band** for their first Los Angeles date. Charlie and his band worked the American Legion Hall in Burbank. Charlie has several of his cast set for early recording dates among them, **Al Ryfle** and **Lonnie Carr.**



TOM TALL

* * * * *

Rolling into California on Saturday, Apr. 12th, when the veteran touring "Philip Morris Show" plays San Diego, marks a new area of entertainment for the all-stars and will establish a coast-to-coast record for the troupe that began January 6th last year in Richmond, Va.

Performing 6-days out of 7, the entertainers have appeared in over 400 cities (their Chicago date on March 13th marked the 416th) and garnered an audience now nearing the 2,000,000 mark.

Besides their public engagements, the PMS (short for PMCMS) continues to entertain military bases. While on the West Coast they are scheduled to stage shows in San Diego for the Marine Corps Recruit Depot, the Naval Training Center, and the Naval Air Station. In Alameda they will perform for the Naval Air Station and while in San Francisco, they will entertain on the 28th at the Treasure Island Naval Station.

* * * * *

Jody Reynolds, 19 year old singer from Banning, California made his recording debut on the Demon label recently with "Endless Sleep" and "Tight Capri's."

* * * * *

Stan Pat reports from Chicago that **Jimmy Isle,** a newcomer to the Roulette scene, is clicking with his "You And Johnny Smith" disk, which was "Bullseyed" this week. Flip-deck is tagged "Goin' Wild."

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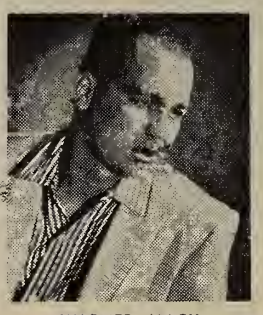

WARNER MACK

Two new country recording artists signed to Event records are the **Brice Sisters** and the **Pell Brothers** both from New Jersey. Sessions cut in New York by both groups are being released within a few days.

Event's new distribution setup includes 28 national distributors and one in Hawaii. Sales and promotion will be handled from the Boston office. Event records, who have been a straight c&w label, is entering the R&B and Pop fields. The **Dreamers,** an R&B vocal group were signed recently and their new release, "Ding Dong" is reported to be making noise in New England.

Dick Curless, whose new release, "Nine Pound Hammer" on Event is also on the charts in New England and in Norfolk, Va., has been playing shows thru New England. Dick's booking agent in N.Y., **Sol Tepper,** died of a heart condition a few days ago. Sol has handled many top acts in the entertainment business.

* * * * *

Tillman Franks, KWKH-Shreveport's "Louisiana Hayride" Artist Service Director notes that set for the "Hayride's" 10th Anniversary and Homecoming, on Apr. 5th, were **Faron Young, Jimmie Davis, Webb Pierce, The Browns, Johnny Bailes, Bob Shelton, Warner Mack, Mel Tillis, The Chellette Sisters, Buddy Attaway, Reggie Ward, Claude King, Wiley Walker, Melvin Endsley, Margie Singleton, Smokey Stover,** deejays **Bob Strack, Al Robinson, Bill Morgan, Walt Richardson, Merle Kilgore, Dave McClellan, Leon Sanders** and **Bill Lynch,** Coral's A&R topper, **Paul Cohen, Lee Delcambre** of Decca's New Orleans' office and the entire "Hayride" cast.

* * * * *

George Morgan guested Apr. 5th, on "Country Music Jubilee," and **Cookie McKinney,** 7½-year-old "Jubilee" singing discovery from Johnson City, Tenn., appeared to take part in several special Easter songs. **Red Foley** closed the show with an inspirational song, "Little Children, Hope of the World," written by **Paul Mitchell,** pianist with **Slim Wilson's** Jubilee Band.

GEORGE MORGAN

Also, on the 5th, **Marty Robbins** held down the guest spot on Foley's noontime NBC Radio show.

Just off the presses is the "Jubilee's" all-new, 3rd edition of the "Souvenir Picture Album," containing a raft of backstage candids and a collection of biographical stories about the show's headliners. Among the most interesting pictures is one of Foley with his 80-year-old father, his daughter **Shirley,** son-in-law **Pat Boone** and granddaughter **Cheri Boone** —all riding bicycles. The new book, compiled and edited by **Don Richardson,** is made to retail for 50¢.

Carter Products, makers of Carter's Little Liver Pills and Arrid Deodorant, has just renewed its sponsorship of a portion of ABC-TV's "Jubilee," and the makers of Dickies Work and Casual Clothes are about to enter their 2nd year on the show.

RadiOzark veep, **John Mahaffey,** and announcer **Joe Slattery** are back from a quickie trip to Midland, Mich., home of the Dow Chemical Co. **Si Siman** has returned from a week of song-plugging in behalf of Earl Barton Music, making the rounds of the artists and A & R reps in Nashville.

* * * * *

Jack Tucker has moved to the "Jubilee Ballroom" in Baldwin Park, Calif. replacing **Wynn Stewart.** Jack worked the Ballroom for several years. Jack has a young newcomer, **Susie Guthrie.**

* * * * *

SLIM WILSON

"Sleepy" McDaniel is presently in Canada setting up the big **Hank Snow** Canadian tour, which will start on May 5th, and will go across the entire dominion of Canada from Ontario to Nova Scotia. Hank just did another session for Victor, and cut an LP. His current RCA Victor chart-riders are "Whispering Rain" and "I Wish I Was The Moon."

Son **Jimmie Snow** finished a recording session for Victor on March 25th. His new record should be out within the next Month.

* * * * *

Lee Emerson, Bobby Helm's exclusive agent, reports that Bobby's newie, "Jacqueline", which he does in the forthcoming flick, "The Case Against Brooklyn", was the top selling Decca disk, 2 days after release date. Helms kicks off an 8 day tour, from Apr. 13th to the 20th, thru Ind. and Mich. Then on thru New York State with 2 N.Y.C. TV shows tentative. A short rest follows and then begins a 19 day package tour in May with **Ray Price, Hank Locklin, Faron Young, Marty Robbins** and **Johnny Cash.**

* * * * *

Madge Duhon sends along some notes from the 'Bayou Country' of South, La. She tells us that **Paul Howard** and the **Arkansas Cottonpickers** from the "Grand Ole Opry," **Les & June Willard** and **Chuck Wilson** played a wonderful Country Music Show and successful in La.'s Abbeville High School Auditorium recently.

Ann Jones, popular leader of the all girl band the **Western Sweethearts** played a personal appearance in the city of New Iberia, La. and also played on the "Hayride" in Shreveport.

Dude Fellows of over Missouri way recently was in Jennings, La. with his band.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR

B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX BULLSEYE

"WEAR MY RING AROUND YOUR NECK" (2:15)
[Rush, Elvis Presley BMI—B. Carroll, Russell]
"DONCHA' THINK IT'S TIME" (1:57)
[Elvis Presley BMI—C. Otis, W. Dixon]
ELVIS PRESLEY (RCA Victor 7240)

● Add two more smashes to Pvt. Presley's fabulous collection. (See Pop Reviews).

"PUT ME IN YOUR POCKET" (2:20) [Peer Int'l BMI—W. L. O'Daniel]
"WHEN THE WORK'S ALL DONE THIS FALL" (2:03)
[Gallatin BMI—Arr.: M. Wiseman]
MAC WISEMAN (Dot 15731)

● The readily-recognizable vocal stylings of Mac Wiseman are a treat to the ear as the Dot A&R topper comes up with another top notch two-sided release. Upper end, tagged "Put Me In Your Pocket", is a charming, romantic waltzer while the flip portion, labeled "When The Work's All Done This Fall", is a wonderful, quick paced, sentimental old-timer. Great instrumental assist for two superb Wiseman offerings.

"DADDY'S GEISHA GIRL" (2:24) [Fairway BMI—L. Williams]
"OUR LOVE GOES ON AND ON" (1:50) [Pamper BMI—L. Guynes]
THE McCOYS (RCA Victor 7204)

● Two young newcomers, with loads of talent and personality, make their RCA Victor wax debut and chances are we'll be hearing big things about 'em in the weeks to come. On one end of the disk, "Daddy's Geisha Girl", the artists, Ronny & Peggy McCoy, reply to Lawton Williams' self-penned click, "Geisha Girl". The tune, a poignant, up tempo weeper is also a product of Williams' pen. "Our Love Goes On And On", is a captivating, quick-beat romancer that makes for an outstanding coupler.

"CLAUDETTE" (2:12) [Acuff-Rose BMI—R. Orbison]
"ALL I HAVE TO DO IS DREAM" (2:17) [Acuff-Rose BMI—B. Bryant]
THE EVERLY BROTHERS (Cadence 1348)

● Another sensational pairing from the sensational Everlys, Don & Phil. (See Pop Reviews).

"YOU AND JOHNNY SMITH" (2:21) [Kahl, Grille BMI—R. Isle]
"GOIN' WILD" (2:07) [H&L, Grille BMI—R. Isle]
JIMMY ISLE (Roulette 4065)

● Roulette shifts into high gear this week with a potent new release that oughta have the orders pouring in country and pop-wise. The subject for the excitement is the label's initial recording by Jimmy Isle. The songster hands in two winning performances as he feelingfully projects the tear-compelling, romantic rock-a-ballad, "You And Johnny Smith" and as he brightly belts out the free-wheelin' "Goin' Wild". Socko assist by the Southlanders on both halves.

"CRYIN' OVER YOU" [Cedarwood BMI—A. Peshoff, M. Dee]
"YOU'LL COME BACK" (2:04) [Cedarwood BMI—W. Pierce, B. Barton]
WEBB PIERCE (Decca 30623)

● Webb Pierce goes 'straight country' on both ends of his newest Decca pairing and it's more than likely his vast legion of fans'll help push the biscuit way up the sales ladder. One half, a moderate paced affair tagged "Cryin' Over You", finds the artist deciding to give up on a lost love. However, on the other lid, a quick beat opus, he's a bit more confident as he claims "You'll Come Back". Two strong pieces of material the nasal-toned warbler polishes off with finesse.

BENNY BARNES
(Mercury-Starday 71284)

B+ "MOON OVER MY SHOULDER" (2:26) [Starrite BMI—B. Barnes] Benny Barnes, of "Poor Man's Riches" fame, sends up a top calibre, pop-country reading on a fetching rock-a-ballad item. Excellent assist handed in by the Echoes. Watch this one in both country and pop depts.

B+ "LONELY STREET" (2:01) [Starrite BMI — B. Barnes, W. Harrison] Under lid features another stand out performance by Barnes and the group on a heartfelt, up tempo sentimental tale. Potent coupling.

LORRIE & LARRY COLLINS
(Columbia 41149)

B+ "MERCY" (2:01) [Vidor BMI—Collins] The versatile, singing-writing-instrumentalists, Lorrie & Larry Collins really let loose on this pile-drivin' rocker that oughta keep the boxes hopping day and night.

B+ "SWEET TALK" (1:35) [Vidor BMI—Collins] Here the youngsters delightfully fashion a contagious swinger that the dancin' teensters in all markets are gonna take a liking to. Either end can take off. Watch 'em both.

JAN & PATTI NORTH
(MGM 12634)

B+ "I'LL NEVER BE SORRY" (1:49) [Charlene BMI—Williams] A new duo, Jan & Patti North, bows on the MGM label with a delectable, up tempo item that's gonna win a large following for them. The artists express no regrets for a love affair that's ended.

B "LONELY MOONLIGHT" (2:10) [Charlene BMI—Rainwater, Williams] The vocalists serve up another flavorful bit of harmony on this middle beat, sentimental weeper. Fine intro pairing.

AL MUNIZ
(Sage 262)

C+ "SEVEN COME ELEVEN" (2:11) [Sage & Sand SESAC—Rowe, Carpenter, Tholen] A dandy, quick beat romantic novelty is wrapped up in attractive style by Al Muniz. Light-hearted affair that bounces along in gay style.

C+ "FLIP A COIN" (1:57) [Sage & Sand SESAC—Rowe, Carpenter, Tholen] On this side Muniz asks the gal to decide on the guy she really favors. A quick moving waltz item that Muniz treats to a tasteful vocal effort.

CONNIE HALL/RUSTY YORK
(Mercury-Starday 71285)

B+ "I'M THE GIRL IN THE U.S.A." (2:50) [Starrite BMI — J. Skinner] Connie Hall tells us that she's the gal Jimmie Skinner described in his recent chart-rider. It's the same melody and arrangement of the tune that Jimmie rode high. And Connie can do the same with this persuasive, slightly up tempo 'answer'.

C+ "DIXIE STRUT" (2:05) [Starrite BMI—R. York, J. Skinner] Flip deck is a fast paced, back mountain instrumental featuring Rusty York's slick banjo pickin'. Fine companion piece.

BILL ANDERSON
(TNT 9015)

B+ "NO SONG TO SING" (1:50) [TNT BMI—Anderson] The TNT label could have its first big winner in this intriguing, up tempo sentimental weeper invitingly styled by Bill Anderson. Catchy musical backdrop rounds out a 'sleeper' to watch closely.

C+ "CITY LIGHTS" (2:51) [TNT BMI—Anderson] On the reverse platter Anderson puts his heart into his delivery of a touching, moderate paced affair. Good double-track portions on both ends.

ALVADEAN COKER
(Decca 30580)

B+ "IT'S NEARLY OVER" [Copar BMI—G. Douglass, V. McAlpin] The dulcet-toned Alvadean Coker pipes with heartfelt sincerity as she sadly reflects that her romance is about to end. Convincing tear-jerker set to a fish-beat ballad pace.

B+ "PLAYING CUPID" [Wilmar ASCAP—B. Walker, S. Dee] On this lovely lilter the canary tenderly states that she's set up a love affair for everyone but herself. Grade "A", pop-styled choral and instrumental support on both sides.

SLIM HARPER
(Wagon 1002)

B "LURE OF LOVE" (2:19) [Peer Int'l BMI—S. Harper] The mellow tones of Slim Harper come across in ear-appealing fashion on this pretty, moderate paced opus. Warm wedding of lyrics and melody on a deck that should latch onto a heap of deejay spins.

C+ "A HARD WAY TO GO" (2:00) [Peer Int'l BMI — S. Harper] This up tempo ditty finds Harper befuddled by a gal who's constantly changing her mind. Two 'pure country' offerings.

LONNIE SMITHSON
(Starday 359)

B "QUARTER IN THE JUKEBOX" (2:07) [Starrite BMI—E. McDuff, O. Couch] Here's one that the country ops should put in their boxes just by the title alone. It's an interesting, quick paced crying-towel item that Lonnie Smithson renders in convincing fashion. Merits loads of spins, over the airwaves as well as in the boxes.

B "WILL YOU" (2:20) [Starrite BMI — Smithson] This end, a catchy, quick beat pleader, features another distinctive Smithson reading that's gonna make the jocks sit up and take notice. Effective guitar pickin' on the two lids.

GENE MORRIS
(Winston 1021)

B+ "I NEED IT" (2:19) [Slim Willet BMI—B. Walker] Showcased by a terrific, pop-oriented vocal and instrumental backdrop, Gene Morris hands in a potent performance on a quick moving lover's lament. Strong pop-country chart contender.

B "THE RIGHT KIND OF LOVE" (2:11) [Slim Willet BMI — G. Morris, S. Willet] Lower lid is an emotion-packed rock-a-ballad that Morris, along with the ork and chorus, puts across with telling effect.

BILLY WALKER
(Columbia 41154)

B+ "WHERE MY BABY GOES (She Goes With Me)" (2:27) [Peer Int'l BMI—B. Walker] Could be that Billy Walker's gonna have a pop-country clicker on his hands. It's a tantalizing, up tempo romantic hand-clapper with whistling in the pop-flavored backdrop.

B+ "IT'LL TAKE A WHILE" (1:54) [Earl Barton BMI—M. Wilkin] This half, another dual-mart threat, is a beautiful, tear-compelling middle beat shuffler that the smooth-toned Walker sells with authority.

HELEN CARTER
(Hickory 1076)

B+ "SET THE WEDDING" (2:31) [Acuff-Rose BMI — Sills] Helen Carter sez that she's finding it a bit hard to put her feeling of love into words. A slightly up tempo item that the chirp renders with the utmost sincerity.

B "WHAT'S TO BECOME OF ME NOW" (2:39) [Acuff-Rose BMI—Carter] Helen's velvety tones are heard to good advantage on this middle beat romantic weeper that she etches in expressive manner.

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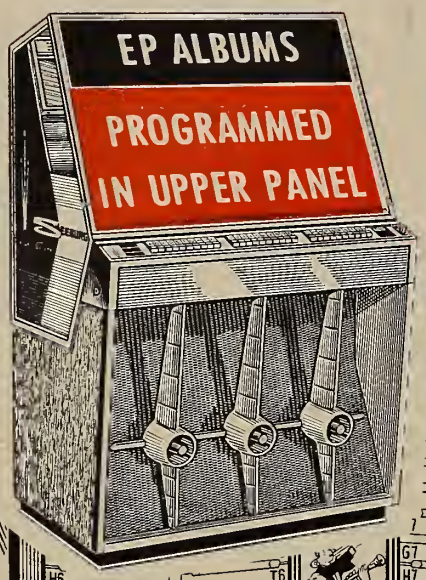

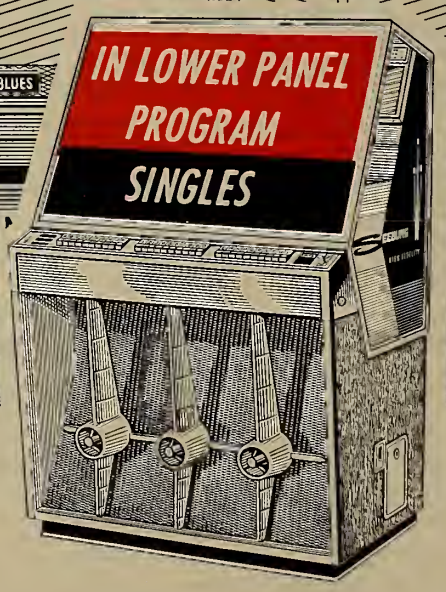

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DEPENDABLE MUSIC SYSTEMS SINCE 1902

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Here and There

NEW YORK—Everyone connected with the coin machine business knows that our manufacturers continually keep producing new and improved machines, and are continually on the search for new ideas to incorporate into their future equipment. For these firms to stand still would result in their demise in a very short time. Other industries are faced with the same challenge. Charles M. Sievert, financial columnist for the Scripps-Howard newspaper syndicate, wrote: "From the annual reports flowing in from assorted industries, you can note almost at a glance that corporate eyes are definitely sighted on newness—in products, plant and equipment and methods. This kind of thinking offers assurance that our economy will have a healthy glow in the future. There's no room for sentiment in business these days, and even products which Grandma praised and Ma said she couldn't get along without are on a detour to a dead end." Our coin machine factories are keeping pace with the times—but what about the operator? Is he still running a route of older type machines—or is he keeping his route abreast with the new equipment which the public demands? And more important, is he still conducting his business with the methods used in Grandma's day? The warning in Sievart's column, that products and business methods of other years are outmoded, and those still using them are "on a detour to a dead end," seems to us to be directed at many of our operators. Operators would be well advised to review their business methods, and bring them up to date—particularly, "10¢ Play Plus A More Equitable Share Of The Gross Intake."

NEW YORK — Every little bit of encouraging business news is welcome—so we pass along a report by one of the nation's basic industries, machine tools. The monthly report of the National Machine Tool Builders Association last week stated the machine tool market is definitely firmer, and requests for quotations from customers are increasing. New orders in February for the second consecutive month, recorded a gain of about 5 per cent over January.

Get Ready For The:

1½¢ Nickel
3¢ Dime

Nation's Economists Foresee Biggest Inflation Jump as Government Adds Billions of Dollars Onto Present $275 Billions Deficit in Effort to Aid Business and Boost Employment.

Regardless of whether Uncle Sam will, or won't, stimulate business to greater employment by pouring more billions of dollars into the economy, isn't the point of this editorial.

Nor is it the purpose of this editorial, or this publication, to offer any arguments, pro or con, as to whether the pouring of billions into the economy, or cutting taxes, is the right or the wrong method to stimulate business and, thereby, increase employment.

What this editorial and this publication is concerned with is the fact that, by pouring billions of more dollars into the present deficit economy, the nation's leading economists agree that this will most definitely zoom inflation to a new high mark.

This high mark is of interest to every single operator in the nation. This is serious to the operator's business welfare. It can mean the difference between profit and loss to him unless he quickly prepares to meet this inflationary jump.

In short, with billions of more dollars being poured into the nation's economy, in addition to the over $275 billions deficit, how high a mark will inflation reach before the operator can grab some sort of control to assure himself and his business a profitable future?

Such a tremendous inflationary jump, like the nation's economists predict, can lower the nickel's purchasing power value from its present 2¢ down to 1½¢. (This will, similarly, lower the purchasing power value of the dime from its present 4¢ to 3¢.

This is serious. Very serious. Vitally important to the future welfare of the nation's operators. Especially those operators who are continuing on nickel (2¢) play action at this time and are NOT obtaining a more equitable share of the gross intake from their machines. How much longer can such operators last with a 1½¢ nickel?

Even those operators who are now on dime (4¢) play action, and are still only working on a 50%-50% commission basis, how much longer will they be able to continue in business with a 3¢ dime?

For many months now "*The Cash Box*" has advocated that operators must quickly adopt "10¢ Play Plus" to assure themselves remaining in business, regardless of what inflationary changes will occur in the nation's economy.

Operators simply must, to assure themselves continuing in business on a basis where they will receive some sort of decent return on their investment change to: "*10¢ Play Plus A More Equitable Share Of The Gross Income From All Of Their Machines*".

Whether it is more logical and more equitable for the operator to obtain front money minimum guarantee of $5, $10, $15 or $20 per week per machine, or whether it is more plausible and more equitable for him to feature 10¢ play plus 65%-35%, 70%-30% or 75%-25% commission basis, is up to him because he best understands his locations and the peculiarities as well as the economics of his area.

There is no longer any doubt that, as the Government plunges more billions of dollars into the nation's economy, in an effort to pump up business and create greater employment, this will mean a terrific upward curving zoom for inflation.

Such an inflationary jump can, very quickly and very easily, lower the value of the present 2¢ nickel to 1½¢ and the value of the present 4¢ dime to 3¢.

That's what the nation's operators, like all the nation's businessmen, will have to guard against. So that they won't be caught short and find themselves working at a loss instead of at a profit.

The one and only answer is what *The Cash Box* has been advocating these many past months for all the nation's operators:—"*10¢ Play Plus A More Equitable Share Of The Gross Intake From All Machines*".

COINBIZ IN STRONG UPSWING AS SECOND QUARTER OPENS

Advent of Spring Starts Off Domestic Business on Definite Upward Grade. Exports Become More Active. Amuse Mfrs Show New Games and Report Bigger Initial Orders. Music Mfrs and Distribs Advise Good Biz Upswing. Claim Better Trade-in Deals Have Loosened Music Market

CHICAGO—"There is a very definite business upswing under way in our industry as this second quarter gets going," reported one well-known manufacturer here.

He based his statement on the fact that initial orders for his new amusement games were much greater than at any time in the first quarter of the year.

"Furthermore," he stated, "with the warmer weather, it seems to me, the trade is again awakening to the many opportunities facing it and the operators thru their distributors are ordering in larger quantity."

He also points to the fact that even his export business has become more active.

"Our foreign distributors are cabling us to get more machines out to them faster than ever before," he says.

"We find that this lift in business, in addition to the general upswing in domestic business, means a very fine season ahead."

Music equipment manufacturers also report a definite uplift in orders as this second quarter gets under way.

They attribute much of this to the fact that the weather has calmed, that the operators have regained their optimistic viewpoint and are, because of this, buying new equipment to replace phonos in many of their spots.

"The fact remains," one well-known music machine manufacturer says, "that we also expect business to remain better all during the second quarter of the year.

"This is when orders taken by our distributors, after our showing during the first quarter, become most apparent."

Music distribs attribute the fact that business has started off on an upward swing to the fact that better trade-in deals are being offered to the operators.

This, combined with the fact that most replacements are made during the Spring season of the year, was bound to result in better sales.

This loosening of the market, these distributors state, is also attributable to the fact that the outstanding locations are requesting replacement of old machines.

The most important factor in the sudden business betterment, with the opening of this second quarter, is that operators have increased their orders for both the amusements and music.

In each case, factories have had to step up their production schedules, because this increased domestic business plus larger export orders, has brought about a generally better business atmosphere.

It is also noticeable that the operators are finding some of the lower-priced amusements more appealing. These are also reported to be outstanding profit producers. What's more, they seem to meet the players' demands.

"If business continues at the same pace for the balance of this quarter, as it has for the beginning," one well-known manufacturer reports, "we are going to find ourselves enjoying one of the most lucrative business quarters in our history.

"In fact," he added, "if the economists are right, and there is a general business uplift in the third and final quarters of this year, with business in our industry continuing at this second quarter rate, we may even be able to see another boom getting under way in this field."

Westchester Ops Guild 7th Annual Banquet

PORT CHESTER, N. Y.—Carl Pavesi, president of the Westchester Operators Guild, this city, reports fine progress being made in preparation for the organization's seventh annual dinner, being held on Tuesday night, May 20th, at the Holiday Inn, Scarsdale, N. Y.

Pavesi and Seymour Pollak, banquet chairman, advise that they are lining up a number of the foremost recording artists to entertain, a custom prevalent for all past years. In addition a top dance orchestra has been secured.

This is one party all in this area attend, and association officials expect another sell-out attendance.

MOA Exhibit Space Going Fast. Only 6 Booths Unsold

GEORGE A. MILLER

OAKLAND, CALIF.—George A. Miller, national president and managing director of Music Operators of America (MOA), in making his weekly report as to the availability of exhibit space for the forthcoming MOA Convention, May 6, 7 and 8, at the Morrison Hotel, Chicago, advised that only 6 exhibit booths remain.

Miller suggests that any company who wants exhibit space to show its merchandise or service should communicate with him at once.

"It is not our intention," stated Miller, "to leave anyone out, and I would suggest that they either wire or telephone us. However, if the demand for more space is great enough, we will set up booths on the mezzanine.

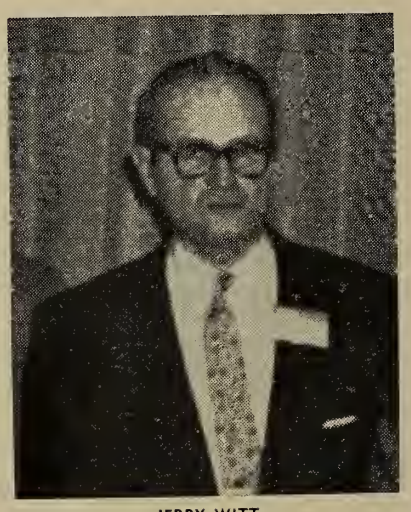
"Beyond any doubt this will be the most well-attended and largest MOA Convention of all time! We believe that we have prepared the finest program possible for all those in attendance. Exhibit booths and banquet tickets are now being sold on a 'first-come, first-served' basis, but we cannot make it too emphatic that exhibit space is scarce."

Miller asks that those seeking exhibit space contact him at 128 East 14th Street, Oakland, Calif., or Suite 1228, Morrison Hotel, Chicago. Convention Headquarters opened at the Morrison on Monday, March 31.

Exhibitors planning on advertising in the Souvenir Program are cautioned to send in their advertising copy to reach MOA headquarters no later than April 15—deadline day.

New exhibitors signed are: Perfumers Guild of America, Hollywood; Advance Automatic Sales Company, San Francisco; Cameo Records, New York; and Paul Bennett Needle Company, Chicago.

Omaha, Neb., Music Ops Form Local Assn; Will Cooperate Fully With State Assn And MOA



JERRY WITT

OMAHA, NEBR.—The music operators of this city formed their own Association this past week and have taken the name of Music Operators of Omaha.

Officers elected were Jerry Witt, president; Harry Abramson, vice-president; and Howard Ellis, secretary-treasurer. Named to serve on the Board of Directors were: Warren Tunis, Paul Allen, Joe Rothkop, Leonard Weiland and Sam Bonacorso.

"Our local association will work 'hand in hand' with the Nebraska State Association, as well as MOA," stated Witt. "We formed our own local association when we decided to contract with Radio Station KOIL of Omaha to sponsor a half-hour Disk Jockey Show from 10:30 to 11:00 P.M. each Friday night. This program will feature the top 10 hits being played on the music boxes in Omaha.

"The Omaha operators are also working out plans for sponsoring a 'Teen-Age Hop' at the Omaha Civic Auditorium as a service to the community. Disk jockey Dick Moran of KOIL has agreed to act as program director and M.C. We feel that this would be a good public relations project, with the profits, if any, being donated to some worthy organization. If this becomes a reality, it will take place every Saturday night, with the music operators themselves giving their own time managing and overseeing the affair. It will be patterned after the famous TV show 'Bandstand' with recording artists making personal appearances whenever possible."

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8-inch Super Perma-Magnetic speaker in bass-reflex enclosure with step-switch volume control.

CORNER SPEAKER
8-inch Super Perma-Magnetic speaker in bass-reflex enclosure with step-switch volume control.

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5 ATTRACTIVE COLORS

Ben Sterling, Jr. Observes:

The End Of The World Isn't Coming

MOOSIC, PA. — Ben Sterling, Jr., Sterling Service, this city, one of the industry's leading personalities, not only is a good operator, a philanthropist, and a human being, but he is also an optimist.

"So far," states Sterling, "our country has survived everything—wars, floods, twins. Asiatic flu, little depressions, big depressions, recessions and what-have-you. It just seems we go from one extreme to the other.

"When 'Sputnik' went up, I think we were alarmed to the point of panic. Yet I didn't see what terrible difference it made. Russia compares very much to an operator we have here. We'll call him 'Mr. X.' We can't work with him—he operates contrary to every law we have found for good business and success. He disregards everything of human value and of human interest. As far as we know, we have never seen him do a good or kind deed for anybody. His word isn't worth a nickel and yet, in spite of these things, he seems to thrive! Russia, too, has disregarded every law of God or man that was ever made and still they seem to reach ahead and accomplish the impossible. Whether they will be successful in conquering the whole world, nobody knows. One thing is certain — no country can remain conquerors unless it wants to be.

"So far as the depression is concerned, in 1936, when things were the gloomiest and the bluest, we went to work and purchased a park nobody wanted. To us, it has been very successful. It has given us a living and I believe it is true with any amusement enterprise. The distributor or operator who will go out and solicit business and give the best deal he can, will still make a fair and honest profit for himself.

"The park owner who will keep the park clean and add a new feature every year; serve the people when they come; make them feel as though they are wanted and send them away with the feeling they are wanted, are going to call back and see you again. Ours is a country park where we have no transit trade. We believe 1958 is going to be a good year, and as soon as some of these manufacturers are out of useful inventories, they will have to start up the plants again to supply the demand (and I think it will be in the near future), a lot of people will be called back to work.

"The end of the world isn't coming!"

PHONOGRAPHS

SEEBURG M100B	$325.00
SEEBURG M100BL	350.00
SEEBURG M100C	450.00
SEEBURG M100W	525.00
SEEBURG V200	525.00
WURLITZER 1650	250.00
WURLITZER 1500A	250.00
ROCK-OLA FIREBALL 45 RPM	150.00

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LONDON, ENGLAND—While visiting here recently, Sam Stern of Williams Manufacturing Company, Chicago, Illinois, and Suren Fesjian of Mondial Commercial Corporation, New York, were entertained by Gordon Marks and Cyril Shack of Phonographic Equipment.

Pictured herewith, taken at the Dorchester, Park Lane, l to r: Shack, Fesjian, Marks and Stern.

RESULTS OF 10c PLAY SURVEY

66.9% OF U.S. PHONOS NOW FEATURE 10¢ PLAY (12.5% INCREASE OVER 1956)

70.8% OF U.S. GAMES NOW FEATURE 10¢ PLAY (8.3% INCREASE OVER 1956)

CHICAGO — With this latest survey on 10¢ play, which was begun in January, 1958, completed to the extent that the greater majority have answered the survey forms that were sent to them, mnay surprising and stimulating factors have come to light.

In the first place, and as far as the automatic music division of the industry is concerned, a very healthy gain of 12.5% over last year is indicated in the number of U.S. phonos now featuring 10¢ play.

It can also be recorded, according to information received, that a good majority of the operators of the 66.9% of U.S. phonographs now featuring 10¢ play, are also obtaining a more equitable division of the gross intake.

In short, even if based on the figure of 550,000 phonographs now on U.S. locations (and not 575,000), this would mean that there has been an increase of about 68,750 phonographs changed over to 10¢ play this past year for a nationwide total of 367,450 automatic phonographs featuring dime play.

This 12.5% increase this past year (from the 1957 survey of The Cash Box to this present 1958 survey) is truly remarkable. It most definitely indicates that dime play is becoming more and more nationally accepted by the general public and, what is more, that the music operators are aware of this fact. They are changing over to 10¢, 3 for 25¢ play, at a faster rate than ever before in automatic music history.

This past year, due to inflation and, as many report, also due to the editorials which have appeared in The Cash Box, many realize that it was absolutely necessary to change over to 10¢, 3 for 25¢ play.

In fact, this publication has and still is urging all music operators to go one step further. Not only to change to 10¢, 3 for 25¢ play, but, even more important, to arrange for a more equitable division of the gross intake from all of their phonos, regardless of 10¢ play.

This publication has pointed out that the 1958 dime is worth but 4¢ in purchasing power, compared to the 1939 dime. What's more The Cash Box has also shown what tremendous increases in operational overhead-expense the music men are enduring.

More and more music operators are reported to have heeded these editorials in The Cash Box. The fact that there has been a 12.5% increase in 10¢ play phonos in the U.S. is every indication that this is the case.

With this gain of approximately 68,750 phonographs now featuring 10¢ play over last year, and with an estimated minimum of 367,450 phonographs nationwide now on dime play this, in itself, indicates that 10¢ play is growing faster every week.

Very few are of the belief that there will ever be a period when automatic music will be 100% on 10¢, 3 for 25¢ play. Whether this will, or will not, ever happen, there is every belief that the time is not far off when better than 90% of the nation's automatic music will be featuring 10¢ play.

There is every indication that The Cash Box' survey, which will again be conducted in early 1959, may reach to better than 90% of automatic phonos nationwide on 10¢ play.

GAMES: As far as amusement games are concerned, and just as was the case in last year's survey by The Cash Box, the amusements lead automatic phonos in 10¢ play.

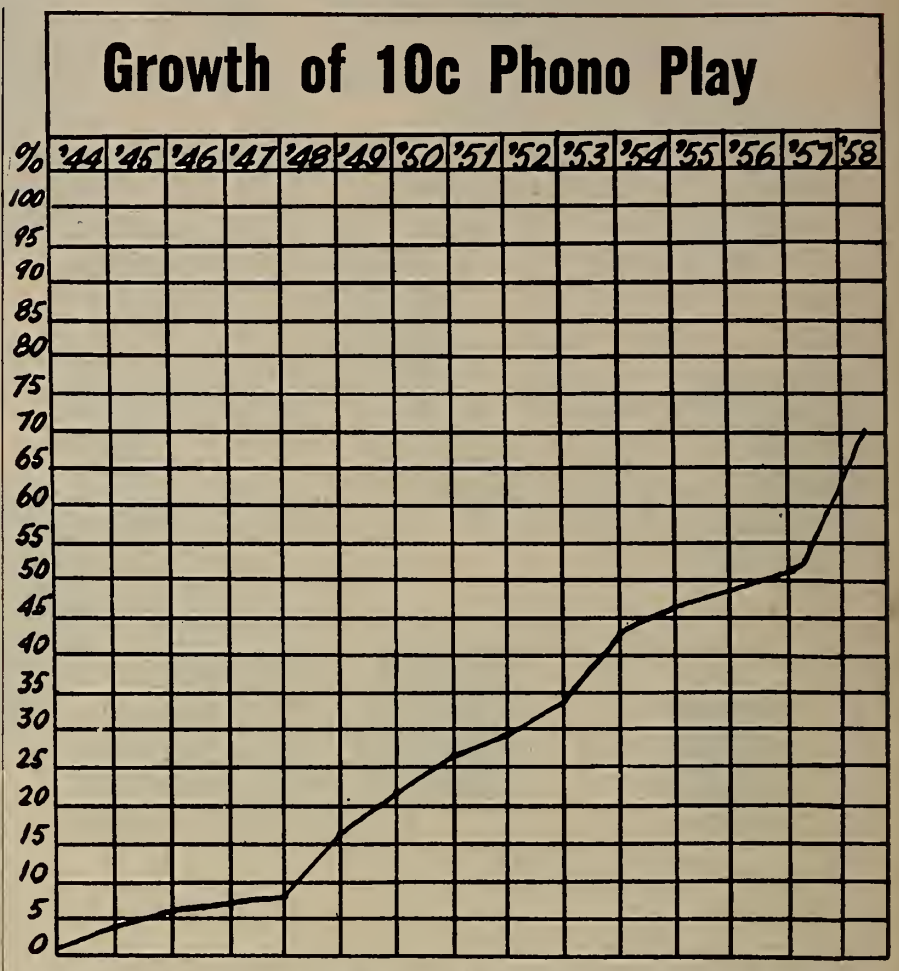
Last year the survey indicated that 62.5% of the nation's amusements featured 10¢ play. There has been a gain of 8.3% this year to reach the point where about 70.8% of the nation's amusements now feature 10¢ play. Even this figure is expected soon to be surpassed.

Many attribute the great growth of dime play in amusement games to the fact that the manufactories have made it their business to ship games with 10¢ play chutes. In short, the factories have adopted the dime chute as "standard".

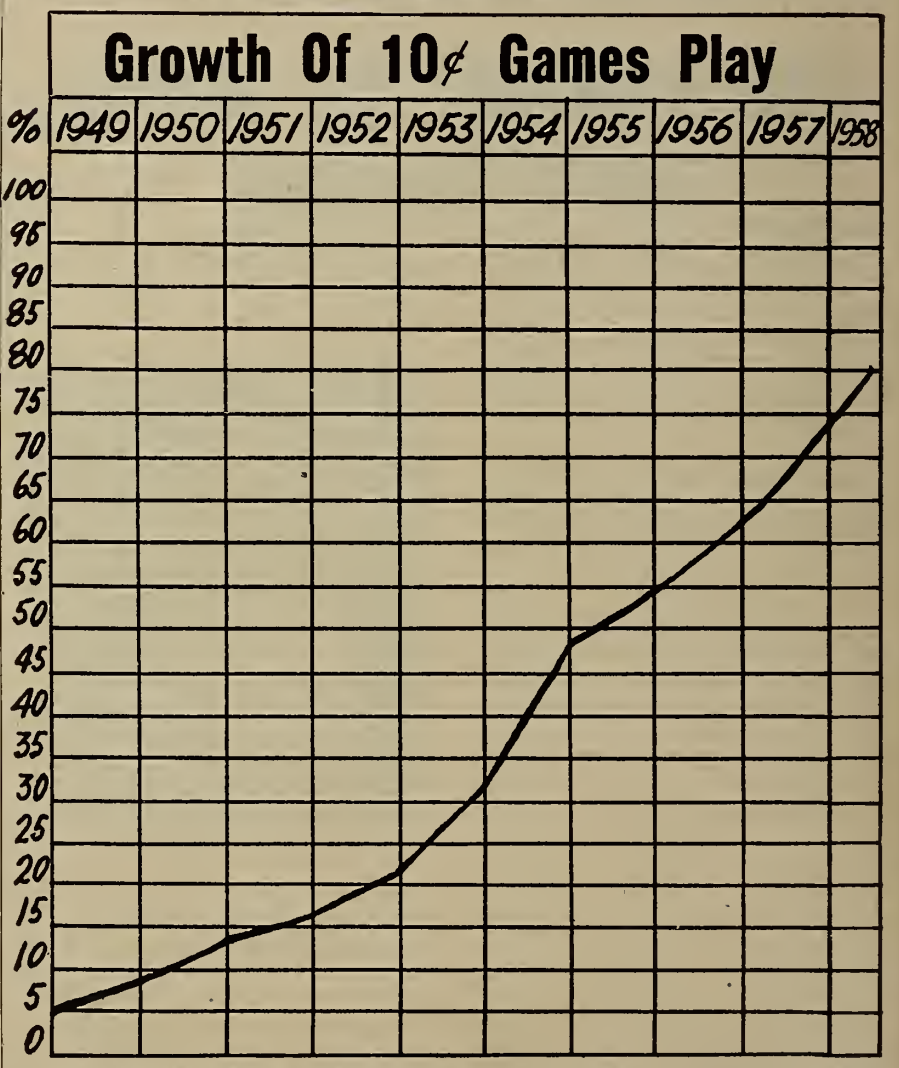
When taking into consideration the fact that there are reputed to be more than twice the number of amusement games than automatic phonos on U.S. locations, the figure of 70.8% becomes extremely impressive from any angle.

What's more, as the factories continue to produce ever higher priced amusements, there is no doubt that 10¢ play will be the accepted standard and the growth of 15¢, 2 for 25¢ play will also come right along at a fast pace.

(Continued on page 57)



The above chart indicates the growth of 10¢ play in the U. S. percentagewise, ever since a strong campaign for all music operators to adopt 10¢, 3 for 25¢ play, was originated by The Cash Box in 1944, and has been strongly campaigned for by this publication ever since. Today, approximately 66.9% of the automatic phonographs in the U. S. feature 10¢ play. This growth of 10¢ play has been gaining ever greater speed since 1950.



In the case of amusements, The Cash Box' chart is based on 1949. This is the year when the first shuffle alleys and kiddie rides were introduced. At that time, it is believed, only about 5% of the nation's amusements featured 10¢ play. Today, as the survey indicates, 70.8% of the amusement games in the U. S. feature 10¢ play. This growth is truly remarkable, especially when considering the fact that there are reputed to be more than twice the number of amusement games on U. S. locations than there are automatic phonographs.

10c PLAY GAINS IN CANADA

69.8% of Canada's Phonos and 48.3% of Canada's Games Now Feature 10c Play

Almost 80% of Quebec's Phonos on 10¢ Play. Ontario Close to 75%. British Columbia and Manitoba Surpass 80%. Nova Scotia 50%.

Quebec Leads With About 65% Games on 10¢ Play. Manitoba, Nova Scotia Near 50%. Ontario About 40%. British Columbia Low With 10%.

CHICAGO—For a long time now Canada's operators have followed along the lines suggested by the many editorials which have appeared in The Cash Box since 1944 to change over to 10¢ per play, 3 plays for 25¢, as far as music and amusements are concerned.

During the past five to six years, Canada's operators, with even greater effort than shown by the U. S. ops, began to change to 10¢ play and have continued to do so at a very outstanding pace.

In fact, many of Canada's best known music and amusements operators are of the opinion that they absolutely cannot operate profitably today for less than 10¢ per play.

Letters from Canadian subscribers to The Cash Box over the past years, many of which were published, indicated that these operators were more intense in their efforts to change to 10¢ play than were U. S. operators of music and amusements.

It is also heartening to note that Canadian music operators, especially in smaller towns and in isolated areas of this great Dominion, have switched more rapidly to 10¢ play than have their brother Canadian operators in the larger urban centers.

For example, such communities as Peterborough and Stratford in Ontario report 100% of the phonographs on locations feature 10¢ play.

Yet, so outstanding a city as Ottawa, reports but 60% of its phonos are on 10¢ play.

Montreal also reports that 60% of the phonos in this city to be on 10¢ play.

Vancouver, among the larger centers, is the only one to report that its phonos are 100% on dime play.

The very fact that 69.8% of all the automatic phonos in Canada are now featuring 10¢ play is of greater import than what is the case in the U. S. It definitely proves that Canada's operators are extremely progressive.

As yet the amusement games operators of Canada lag behind those of the U. S. This is attributed to the fact that the newer type games aren't as yet as prominent in Canada as they are in the U. S.

At the present time, the survey just completed indicates that approximately 48.3% of Canda's games feature 10¢ play action.

From all reports received it seems that more and more games are starting to feature 10¢ play in the Dominion and that, eventually, the games percentage figure should equal and may even surpass that of the automatic phonos.

In both the case of automatic music as well as amusements, Canada's operators are reported to be driving progressivey ahead to institute not only 10¢ play but, what is even more important, a more equitable division of the gross receipts.

There are, as yet, many older type automatic music machines and amusements in Canada than there are in many areas thruout the U. S.

Yet Canadian operators report that they have been able to obtain better operating percentage arrangements than have their U. S. brother ops.

In the matter of 10¢ games action, the large urban centers thruout Canada, seem to be able to do better than the smaller communities.

For example, Ottawa operators report that 90% of the games in this city feature dime play.

Montreal ops advise that about 80% of the games in their city feature 10¢ play.

Leadership in 10¢ play action, as far as amusement games are concerned, goes to the Province of Quebec where approximately 65% of all games feature 10¢ play. Nearest to this are Manitoba and Nova Scotia with about 50% of their games on 10¢ play.

Results of 10¢ Play Survey In U. S.

(Continued from page 56)

Amusement games operators have found that it is possible to introduce new machines with 10¢ play much easier than ever before.

Furthermore, it must also be taken into consideration, amusement games are introduced with much greater frequency than automatic phonos. Where only one new model phono will be introduced by a manufacturer during the period of a full year, better than 100 different types of amusement games will be presented during that same period.

This gives the amusement games operator the opportunity to present, during the year's period, a new game almost every other week whereby he can arrange for dime play. And this regardless of the fact that he has, or has not, changed his music equipment to 10¢ play in the every same location.

What is even more understandable, as far as amusements are concerned, the awards continue along whether the play is on 10¢ or 15¢ or 3 for 25¢ or 2 for 25¢. In short, four free plays at 10¢ or four free plays at 15¢, mean the same four replays to the player, regardless of whether he invests 10¢ per play or 15¢ per play.

With amusement game manufacturers continuing on the basis that all of their products feature the 10¢ chute and, in some cases of larger and more expensive products, feature 15¢, 2 for 25¢ play, the growth of dime play nationwide continues to increase at a faster rate.

Hawaii 80% Dime Play

80% of Both Phonos and Games in Hawaii Feature 10¢ Play. Believe This Will be Increased to 90% by End of '58.

HONOLULU, T.H. — Reports received by the survey conducted by The Cash Box indicated that the Territory of Hawaii's games and phonos are 80% on 10¢ play.

In fact, Wahiawa, Oahu, T.H., according to operator Charles W. Tashima, 90% of both phonos and games are now on 10¢ play. It is Charley Tashima's hope that, eventually, he will be able to report this as a 100% dime play area.

In the meantime, play action at 10¢, it is reported, has helped Hawaiian operators to enjoy much better returns and business has been on the upgrade ever since.

It will probably prove interesting to many to note how most of the states line up regarding 10¢ play.

State	Percentage of Phonos on 10¢ Play	Percentage of Games on 10¢ Play
Alabama	56.2%	74.3%
Arizona	70.4%	40.4%
Arkansas	55.6%	27.3%
California	72.4%	76.3%
Colorado	60.2%	70.4%
Connecticut	87.5%	64.6%
District of Columbia	77.2%	44.6%
Florida	81.1%	57.4%
Georgia	59.8%	51.4%
Idaho	76.5%	78 %
Illinois	79.3%	66.3%
Indiana	68.1%	60 %
Iowa	86.5%	68.5%
Kansas	50.2%	54.5%
Kentucky	20.4%	14.1%
Louisiana	33.3%	30.1%
Maine	62.5%	55.7%
Maryland	18.4%	21.5%
Massachusetts	72.5%	37.1%
Michigan	59.4%	68.5%
Minnesota	57.5%	73.5%
Missouri	62.5%	33.5%
Montana	86.5%	74.3%
Nebraska	46.5%	62.8%
New Hampshire	51.5%	42.8%
New Jersey	57.8%	54.5%
New Mexico	86.5%	74.6%
New York	74.5%	78.8%
North Carolina	61.5%	58.4%
Nevada	51.5%	64.5%
Ohio	78.6%	74.5%
Oklahoma	71.1%	68.5%
Oregon	58.5%	74.8%
Pennyslvania	61.6%	47.5%
Rhode Island	78.1%	64.6%
South Carolina	64.4%	31.2%
South Dakota	56.6%	46.6%
Tennessee	48.8%	29.8%
Texas	39.8%	56.1%
Utah	61.5%	37.3%
Vermont	34.3%	28.5%
Washington	62.5%	38.5%
West Virginia	58.8%	22.1%
Wisconsin	68.8%	72.5%

Williams Shipping New Two Player Baseball Game

One Player Pitches While Other Bats on New "Short Stop" Game

SAM LEWIS

CHICAGO—"Advance orders", reported Sam Lewis, sales director of Williams Manufacturing, "and the majority of these are 'sight unseen orders' are, as of this moment, equal to 75% of last year's entire total sales of our baseball games.

"In short", Sam Lewis enthusiastically continued, "'Short Stop' is the greatest baseball game we have ever built. And when I say that", he reminded, "remember that we, at Williams, are known for building the very best baseball games.

"Our new 'Short Stop' is a two-player game with the most unique and suspensefully thrilling action that has ever been incorporated into any baseball game built in all the history of the industry.

"In fact", Lewis hurried on to state, "one player pitches while the other bats. And he can pitch curves, drops, slow-balls, fast-balls, spitters , or anything else he desires.

"This makes our 'Short Stop' real baseball from the very moment the game is put into action by the insertion of the coin.

"What's more", Lewis claims, "on test locations the players wouldn't leave the game. Location owners had to beg the players to quit so that they cou'd close for the night.

"It's just phenomenal. The intake is tremendous. The action is the grandest money-making skill-play that has ever been built into any kind of game, especially into so unique a baseball game like our 'Short Stop'.

"This is the game", Lewis is willing to bet, "that will be on locations for many, many years to come. Players will force operators to keep it in those spots for months to come where baseball is the big talk of the day and night."

Lewis also advised that, even tho the firm witheld advance notification, so as to build up an advance stock for quick shipment, it was backlogged almost immediately after samples were shipped.

"Our distributors just jammed up our telephone lines calling for immediate quantity deliveries of 'Short Stop'.

"What's more", Sam added, "shipments are on the way to all foreign countries. We have heard, due to advance sample shipments, that this is the one baseball game that may prove itself the greatest hit in foreign markets."

There are replay and match models of the game. The features are very unusual and very outstanding. The cabinet is entirely different in design and very beautiful.

In fact, this is one game, engineers of the firm claim, that every operator wil commend for its outstanding construction and its simplified, easy servicing.

"We can go on for hours describing our 'Short Stop' and its many, many outstanding and different features", Sam Lewis says, "but, we recommend the acid test. This is for the operators to visit their nearest Williams' distributor and see and play the game for themselves."

Gottlieb Introduces New Two-Player Pinball

ALVIN GOTTLIEB

CHICAGO — "Shipments are already under way", reported Alvin Gottlieb of D. Gottlieb & Company, this city, "of our new two-player pinball, 'Brite Star'.

"'Brite Star'", Alvin reported "won unanimous approval from the very first tests conducted by our organization all over the country.

"Everyone acclaimed 'Brite Star' as one of the most outstanding two-player games our factory has ever presented.

"Now", he said, "shipments are under way and", he added, "if advance, initial orders are any indication, it looks like 'Brite Star' will prove one of the very greatest games we have ever brought to market."

Alvin Gottlieb explained that by the player hitting the 'Roto-Star' he lights all 'Roto-Targets' for ten times target value. Rollover buttons light pop-bumpers and the cyclonic kickers for high score. Bottom rollovers, he points out, Score 199 points when lit.

There are four places to spin the 'Roto-Targets'. In addition, there is a double number match feature. There are also two 'Super-Powered Flippers', he reports.

As usual, he advises, this game, like all Gottlieb games, comes equipped with a National Slug Rejector. Also with a new all-steel light box door.

"From every standpoint", Alvin Gottlieb reports, "beauty, play appeal and outstanding mechanical perfection, 'Brite Star' is one of the greatest games we have yet turned out and", he adds, "the way that our distributors all over the world have taken to the game, there is no doubt that their operator-customers will agree it is the finest two-player yet built."

PENNY WEIGHING SCALE LIQUIDATION

64 Scales ready for location will be sold in one lot. Also will include 1 Watling lowboy, 2 Kirk Guessers, 3 Mills Trylons, that need some work and parts. Scales are as follows: 2 Jennings Lowboys, 5 Pace Loboys, 16 DeLuxe Kirk Guessers that are big money makers, 6 Mills Trylons, 3 Rock-Ola Lowboys, 6 Mills Loboys, 8 Watling Lowboy Fortune Telling, 5 Jennings HiBoys with full length mirrors (these will get top money in locations that have the room) 1 National HiBoy, 1 Peerless Hiboy, 1 Watling Lowboy, 1 Watling Deluxe Guesser loboy, 4 National HiBoy Dial, 5 Misc. Lowboys. Would cost over $7,000.00 new. Here's a chance of a lifetime to get the entire lot for $1,500.00! F.O.B. Minneapolis. If your draft or check arrives after lot is sold it will be returned by airmail.

Don Leary

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Genco STATE FAIR GUN	275.00
Genco DAVY CROCKETT GUN	275.00
Genco RIFLE GALLERY	150.00
United PIRATE GUN	295.00
Exhibit TREASURE COVE	225.00
Exhibit 500 SHOOTING GALLERY	150.00
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DALLAS DOINGS

The new Columbia Records distributor in Dallas is the Strauss-Frank Co. The five employees who went from the old Columbia distributor (The Medaris Co.) to Strauss-Frank are: **Tony Garza, Tony Ventura, Francis Tiner, Vera Kidwill** and **Alfred Jenkins. Hal Bakke** is the Dallas salesman and **Woody Woodward** the West Texas salesman. **R. C. Conley** is the record dept. manager for Strauss-Frank. . . . **Johnny Butler** of Big State is enjoying his vacation. . . . **Jack Eskew** of Commercial Music says business is good and the new Wurlitzer models are very much in demand. . . . Singer **Roy Hamilton** and a 10-act rock 'n' roll revue will come to the Sportatorium April 11 for two performances. The troupe is traveling under the name of "Don't Let Go Show," named after Hamilton's "Don't Let Go" hit on Epic Records, and includes such performers as **The Clovers** (Atlantic Records) and **Thurston Harris** (Aladdin Records). . . . Sorry to hear that **Gordon Youle** of B&B Vending had to have all his teeth pulled. . . . **Buddy Clem** of Paris, Texas, caught an 8-lb. bass while fishing recently. . . . **Gene Williams**, Commercial Music Co., on a business trip to El Paso. . . . **Leonard Matassa**, American Dist. Co., keeping busy planting a garden. . . . Congratulations to **Bill Little**, proud father of a new boy. . . . Passing through town this week was **Johnny Bach**, who passes on word that he has just cut four sides with Houston Jones Record Co. . . . A few of the many operators on coinrow this week: **Lonnie Legg**, Denison; **Sam Sensetta**, Marlin; **G. C. Armond**, Longview; **Red McKenzie**, Northside Amusement, Ft. Worth; **Don Robertson**, Lubbock; **H. K. Lyde**, Sherman; **Speedy Walker**, Waco; and **Ray Howell**, Ft. Worth. . . . There were a number of operators here for the closed-circuit Robinson-Basilio fight this week. . . . **Frank Emerson** is busy planting pine trees on his acreage in East Texas. . . . **Abe Susman** and **Louie Coleman** on a combined business and pleasure trip, took time off to attend the races in Hot Springs, Ark. . . . King of the road bands, **Woody Herman**, came to Dallas and had the large part of a crowd of 1,000 standing 2-deep around the bandstand at Louann's last week. . . . With spring here, everyone is either planting a garden or fishing, as is **John Bigbie** who is spending the weekend by baiting the hooks at Lake Whitney. . . . **Jerry Thomas**, program director for Radio Station KNOK, Dallas and Ft. Worth, is visiting in New Orleans. . . . Ernstrom's Record Shop, Capitol Records distributors, is now featuring such albums as **Nat Cole's** "St. Louis Blues", **Ray Anthony's** "The Dream Girl" and **Jackie Gleason's** "The Torch With The Blue Flame." . . . **Bill Aikens**, KNOK program director from Tyler, is in Dallas on business. . . . **Tommy Chatten**, just back from East Texas, reports business good. . . . **Jim Storey** spending a quiet weekend planting a garden. . . . **Sam Dunn** of Tyler sold out his record shop and plans to concentrate on the operating business. . . . **R. A. Tipsworth** of Corsicana is expanding his business. A new employee of his firm is **J. H. Brown**. . . . **Jack Priest** of the Dallas Record Dealers reports that **Pat Boone's** "Wonderful Time Up There" (Dot Records) has replaced "Tequila" (Challenge Records) as the No. 1 Dallas pop favorite. Capitol's "Music Man" replaced Capitol's "Come Fly With Me" as the top album. . . . Going great particularly in the Park Cities records shops is a Seeco longplay album with Elsa Maxwell singing lyrics of some of her own songs. . . . **A. D. Kennedy**, Grosbeck, is expanding his business. . . . **Ray Barnes**, Palestine, reports business is good on his music route and also at his Clear View Cable Co. . . . **The Four Freshmen** are hitting the college circuit in the area and are moving around Dallas visiting old friends. . . . Ft. Worth's **Charlie Applewhite**, out of the service, has been signed by Design Records. . . . Victor recording star **Elvis Presley** disappointed 1,000 teenagers when he failed to make an appearance at a bus station here on his way through to his new assignment at Ft. Hood, Texas.

Through The Coin Chute

GREAT BRITAIN GOSSIP

The first of the Bal-Ami 200s have been appearing on British locations. They are being built at the firm's Ilford, London factory, and it is reported will be in quantity production in about six weeks. Says the firm's C. H. Jones: "We are already certain from reports received that we are on a winner. . . . Three of the furthest-travelled operators attending the P.O.A.A.G.M. on Monday were from Scotland, and not a Scottish name among them. They were Mr. Praeris (of Greek extraction), David Coiai and Mario Loperini (both of Italian extraction). But judging by the business they are enjoying the Scots don't seem to mind. Maybe it's just the English who find business hard going North of the Border. . . . In addition to the Secretary, Mrs. L. Shaw, there were five ladies present this year—Mrs. A. B. Winbush, Mrs. M. E. Smith, Mrs. L. Piggott, Mrs. M. G. Coughtrey and Mrs. E. Clark. . . . Having secured music rights (including the taping of American hits) in France, the firm of Musicmatic has its tape juke-box now in full production in Paris. The main record companies in Britain are still opposed to allowing the taping of their records but the genial giant, Tommy de Wertheimer, who is in charge of the British end of the firm thinks he may have a major ace up his sleeve, and hopes to play it shortly. The revolutionary box was shown to operators in London recently. . . . When he applied at Torrington (Devon) Magistrates' Court for a music and singing license for a juke box operator W. J. Jury of Torrington, told the court: "I hate the darn things myself." But he stressed that the juke box would be a means of attracting trade. Jury asked for the license on seven days a week from 8 A.M. to 10 P.M., but the Clerk (I. P. Llewellyn Jones) pointed out that the law did not permit the use of the juke-box, officially known as a coin-operated phonograph, on Sundays. Sergeant K. Alway, on behalf of the police, said there was no police objection to the application. The magistrates granted the application after Jury had given an assurance that he would be responsible for controlling the volume of the juke-box.

The date has already been fixed for next year's Amusement Trades Exhibition in London. It will be held a week later than this years, and will be on for three days, Tuesday, Wednesday and Thursday, February 3-5. . . . Leeds (Yorkshire) Corporation Highways Committee has given notice to 21 shop-keepers to remove a total of 26 automatic machines which, it is contended, obstruct pavements outside the shops. The vending machines affected are bubble gum, chewing gum, cigarettes, and chocolate. . . . Frank Manzi has been appointed chairman of the Amusement Trades Association. He succeeds Mark Kraft, who has completed two years in office. The election was unanimous, as it was for Vice-Chairman Harry Oliver. William Green of British American Novelty Co. was re-elected President. John Holloway continues as honorary treasurer. The new committee is the same as last year except that Danny Robinson of Blackpool succeeds Stan Condor, who did not seek re-election.

Britain's Phono Ops Assn 2nd Annual Meet Draws Capacity Attendance

LONDON, ENGLAND—A capacity attendance at Britain's Phonograph Operators Association's second annual general meeting held at the Kingsley Hotel, this city, heard Chairman C. H. Jones report that the Association would take up, on a nation-wide basis, the vitally important matter of government and local council laws and by-laws affecting music operators. The organization's solicitors have begun work on the matter, and initial reports, in the form of leaflets, showing details in areas and towns, will be in the hands of members very soon.

Approximately 100 members of the Association had travelled from all over the British Isles for the meeting, and many of them had their say in a lively meeting, which lasted just over four hours.

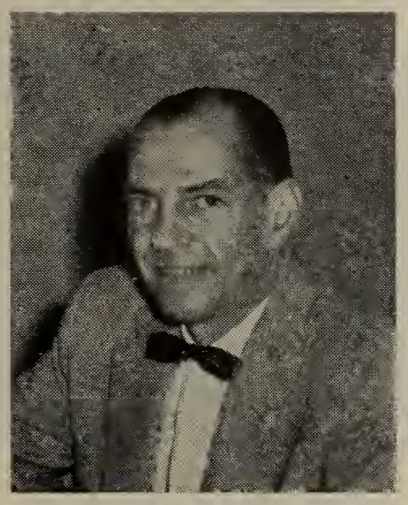
Other matters discussed included the possible moving of the date of the A. G. M. to coincide with the Amusement Trades Exhibition; the appointment of Area Secretaries throughout Britain; and the reported poaching of sites.

The meeting began with the election of four Council members in place of the four who have to retire in accordance with the Articles of the Association. There were seven nominations for the positions and the four men elected were: G. Marks, C. H. Jones, B. Briggs and F. H. Walker. Briggs is the new member.

C. H. Jones was then unanimously re-elected Chairman.

In view of the scattered membership, the Council thought it advisable to appoint local officers, who would call branch meetings to discuss propositions, and subsequently send one representative to national meetings bearing the proxies of local members. The following were nominated for these offices, and expressed their willingness to serve: For Northern Ireland, Mr. Swinson; for Scotland, Mr. Praeris; for Northern England, R. Chappelow; for London and Home Counties, Mrs. Shaw; and for West Country, Mr. Hardy.

United Starts Shipping New 3-Dimensional Shuffle Game



BILL DeSELM

CHICAGO — "Without a single doubt", reports Bill DeSelm, sales manager of United Manufacturing, "we have the biggest hit we've yet produced in our brand new, 3-dimensional shuffle game, 'Shooting Star'.

"What's more", DeSelm claims, "everyone of our distributors is yelling for immediate delivery.

"We've got so many new features on our 'Shooting Star' ", he hurried on, "that we believe we are going to bring operators the biggest profits they've ever enjoyed and players the biggest thrills they've yet had playing any shuffle game."

DeSelm advised that "Shooting Star" is a 2-player game. It is approximately 7½ feet long by about 2 feet wide.

The game has a new launch-all-ball feature which is on the playing board and can be tripped by a skillfully shot puck.

"Shooting Star" is a high score game that offers a double score in the last frame. The game is adjustable for either 5 or 10 frames. This means, DeSelm says, that the double score can be arranged for either the 5th or the 10th frame.

"Furthermore", DeSelm stated, "this game, like all United games, has the finest mechanical easy-to-service features.

"It has absolutely everything to thrill the players right down to the marrow in their bones.

"It has suspense. It has real, competitive play action. It gives the players a chance to score by the new launch-all-ball feature. It has the finest kind of high scoring action yet built into a puck type game.

"The three dimensional effect, as we feature it in 'Shooting Star' ", De Selm claims, "is absolutely the finest ever developed."

DeSelm also advised that shipments are under way to all of the firm's distributors and that operators can call around and see and play the new "Shooting Star" at their nearest United distributor's showroom.

"Quantity shipments will be going forth every day", DeSelm reported, "as we clear the many orders which we have already received from all our distributors."

The Cash Box "International Import-Export Council" Adds Members From Macau

MACAU (ASIA)—The "International Import-Export Council" added three new members to its roster this week, when applications were received by The Cash Box for members of a coinfirm in Macau.

"We are quite willing to cooperate with you on the various problems," wrote one of the execs.

Now at your AMI distributor's!

i-100

Every element—styling, easy operation, fast servicing, trouble-free maintenance —carefully designed to give you the finest, most profitable juke box in the world.

AMI *Incorporated*

1500 Union Ave., S.E. • Grand Rapids, Mich.

IT'S BALLY . . . *All the Way!*

Skill Roll • Miss America

Target Roll

ABC Super DeLuxe Bowler
All Star DeLuxe Bowler (Free Play)
All Star Super Bowler (Match Feature)

BALLY RIDES
HOT ROD

Police BIKE · Toonerville TROLLEY · Champion HORSE

Watch for NEW Ball Bowler!

Visit Our Arcades at the 1958 BRUSSELS WORLD'S FAIR!

Opening Date: April 17th

International Scott Crosse Company

SCOTT CROSSE COMPANY

BRANCH 625 CAPOUSE AVENUE, SCRANTON, PA.

1423 SPRING GARDEN STREET, PHILADELPHIA 30, PA.

RIttenhouse 6-7712

Exclusive Dist. for Bally in E. Pa. and Rock-Ola in E. Pa., So. Jersey and Del.

The Cash Box

M O A

SPECIAL ISSUE
(dated: may 10th)

your advertising message will reach ALL of the nation's operators

•

distributed at the MOA Convention at the Morrison Hotel, chicago, all during the show.....and those juke box operators unable to attend will receive it by mail.

goes to press:

THURS. MAY 1st

•

reserve your space now!

The Cash Box

1721 broadway, new york 19, n. y.
(phone: judson 6-2640)

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  32 w. randolph st. (phone: dearborn 2-0045)
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  80 boylston st. (phone: hancock 6-8386)
- **HOLLYWOOD**
  6272 sunset blvd. (phone: hollywood 5-2129)
- **LONDON, ENGLAND**
  17 hilltop (phone: speedwell 2596)
- **PARIS, FRANCE**
  27 place saint-ferdinand (phone: suffren 72-70)

Special Badges Await Following "20 Year Club" Members At MOA Meet

CHICAGO—Badges have already been prepared for the following members of The Cash Box' "20 Year Club" and will await them at the "20 Year Club" Booth at the MOA Convention, May 6, 7 and 8, 1958.

As soon as other badges are prepared these will be announced in future issues.

Sarkis Anthony, Columbus, O.
Robert E. Aherin, LaMoure, N. D.
Mickey Anderson, Erie, Pa.
Joe Abraham, Cleveland, O.
Angelo Angeleri, Chicago, Ill.
Joe Brilliant, Detroit, Mich.
Estelle Bye, Chicago, Ill.
Lewis Bogie, Lexington, Ky.
Bert Betti, Union City, N. J.
Gilbert T. Bradley, Cambridge, Md.
Cliff Bookmeier, Green Bay, Wis.
A. W. Blendow, New York, N. Y.
Roy A. Blomquist, Chicago, Ill.
Theodore T. Bush, Miami, Fla.
John Bilotta, Newark, N. Y.
Michael Bushdid, Washington, D. C.
Marshall Boynton, Benton Harbor, Mich.
Irv F. Blumenfeld, Baltimore, Md.
Mrs. F. A. Blalock, New Orleans, La.
Fletcher A. Blalock, New Orleans, La.
J. L. Barnes, Selma, Ala.
Paul M. Brown, Chicago, Ill.
Ellen M. Brown, Chicago, Ill.
Wm. Blatt, Miami, Fla.
Lou Casola, Rockford, Ill.
Ben Coven, Chicago, Ill.
Frank Coubal, Bloomer, Wis.
W. A. Chambers, Athens, Ga.
Albert A. Clavir, Toronto, Can.
Cass Casmir, Hammond, Ind.
Harry Daul, Green Bay, Wis.
Douglas Detrick, Auburn, Ind.
Maurice De'Olive, Brenham, Tex.
A. LeRoy Dodson, Jr., Urbana, O.
Albert S. Denver, New York, N. Y.
Art Daddis, Grand Rapids, Mich.
Harold W. Dailey, Houston, Tex.
Bert B. Davidson, N. Tonawanda, N. Y.
Raymond J. Erfle, Philadelphia, Pa.
John Elms, New Orleans, La.
Lawrence L. LaGarde, New Orleans, La.
Howard Ellis, Omaha, Neb.
Al C. Evans, So. Bend, Ind.
Larry Frankel, Rock Island, Ill.
Herman S. Fisher, Aberdeen, S. D.
W. F. Foster, Pine Bluff, Ark.
J. J. Frazin, Chicago, Ill.
David R. Franco, Montgomery, Ala.
Chester F. Gore, Chicago, Ill.
Louis S. Glass, Madison, Wis.
K. T. Grathwohl, Greenport, N. Y.
Rose N. Guillaume, Jefferson, S. D.
Evan Griffith, Washington, D. C.
G. C. Geadtke, So. Milwaukee, Wis.
Joseph Greco, Glasco, N. Y.
Thomas Grenco, Glasco, N. Y.
Norman Gefke, Sioux Falls, S. Dak.
Ben B. Ginsberg, Roswell, N. Mex.
Mary Gillette, Chicago, Ill.
Paul Golden, Chicago, Ill.
Amos Heilicher, Minneapolis, Minn.
Wm. E. Hullinger, Delphos, O.
Ed Heath, Macon, Ga.
Ed. A. Holstein, Chicago, Ill.
Sam Hastings, Milwaukee, Wis.
Max Hurvich, Birmingham, Ala.
Israel Itzkovitz, Shenandoah, Pa.
George Jenkins, Chicago, Ill.
Charles Johnson, Chicago, Ill.
Harry F. Jacobs, Jr. Milwaukee, Wis.
Bernard W. Jacobs, Louisville, Ky.
George F. Klamm, Milwaukee, Wis.
Jack Kelner, Chicago, Ill.
Earl Kies, Chicago, Ill.
George F. Klersey, Miami, Fla.
Ernest Krauter, Maplewood, N. J.
Albert Koondel, Brooklyn, N. Y.
F. W. Keidaish, Cromwell, Ind.
Charles Katz, New York, N. Y.
Gilbert Kitt, Chicago, Ill.
Chas. J. Kanter, Cincinnati, O.
Houston M. Kirby, Bowling Green, Ky.
Ed Levin, Chicago, Ill.
Barney Luchman, Omaha, Neb.
L. F. LeStourgeon, Charlotte, N. C.
Victor J. Lucas, Chicago, Ill.
Stacy L. Lewis, Cambridge, Md.
A. S. Levy, Tampa, Fla.
J. D. Lazar, Pittsburgh, Pa.
B. D. Lazar, Pittsburgh, Pa.
Dode Lamson, Lima, O.
Arnold A. Lee, Ft. Wayne, Ind.
R. M. McClanathan, Salina, Kans.
George C. McCain, Temple, Tex.
C. R. McKee, Grand Island, Neb.
Bryan McCullough, Great Bend, Kans.
Dick McKeon, Chicago, Ill.
Benito Murillo, Oakland, Cal.
Irv Morris, Newark, N. J.
Julius Mohill, Chicago, Ill.
Albert Mason, Richardson, Tex.
Clarence S. Miller, Irvine, Ky.
Chas. A. Maroon, Bridgeport, O.
Les Montooth, Peoria, Ill.
Jack J. Mitnick, Chicago, Ill.
Francis G. Miller, Irvine, Ky.
Tim E. McGraw, Champaign, Ill.
Joseph Mangone, Miami, Fla.
Cecil B. Miller, Winchester, Ind.
Warrick N. Martin, Merchantville, N. J.
Ronald L. Meline, Rockford, Ill.
George A. Miller, Oakland, Cal.
Leonard F. Miska, Chicago, Ill.
A. A. Mitchell, Montgomery, W. Va.
Sam Mided, Chicago, Ill.
Harry J. Mabs, Chicago, Ill.
Bill L. Miller, Gd. Rapids, Mich.
Jacob Nomden, Oak Pk, Ill.
Wayne Neyens, Chicago, Ill.
Wm. E. O'Brien, Newport, R. I.
Vic H. Ostergren, Gary, Ind.
Louis Ptacek, Manhattan, Kans.
Emil J. Pfister, Sheboygan, Wis.
Stanley Piotraczk, Flint, Mich.
H. J. Perkins, Chicago, Ill.
J. R. Pieters, Kalamazoo, Mich.
Frank Padula, Chicago, Ill.
Seymour Raiffie, St. Louis, Mo.
T. Rubenstein, Chicago, Ill.
Don Robertson, Lubbock, Tex.
Phil Robinson, Los Angeles, Cal.
C. A. Robinson, Los Angeles, Cal.
Al Rodstein, Philadelphia, Pa.
Bill Rodstein, Philadelphia, Pa.
Joe Rothkop, Omaha, Neb.
Chas. Reissner, Elizabeth, N. J.
David Rosen, Philadelphia, Pa.
Al Radloff, Madison, Wis.
Les Rieck, Chicago, Ill.
Allen J. Stern, Chicago, Ill.
J. H. Snodgrass, Albuquerque, N. Mex.
Dave Secre, Rochester, N. Y.
Vincent C. Shay, Chicago, Ill.
Frank N. Steil, Chattanooga, Tenn.
David Stern, Elizabeth, N. J.
Arthur K. Strahan, Greenfield, Mass.
Hon. L. F. Stone, Erin, Tenn.
Phil Swartz, Brookline, Mass.
Jack Simon, Los Angeles, Cal.
Sam J. Solomons, Columbus, O.
Irving Sandler, Des Moines, Ia.
Herschel H. Taylor, Belleville, Ill.
O. R. Truppman, Miami, Fla.
Warren Tunis, Omaha, Neb.
James F. Tolisano, Hartford, Conn.
W. A. Tratsch, Chicago, Ill.
S. H. Taran, Miami, Fla.
R. E. Taylor, Lincoln, Neb.
Chas. W. Tashima, Wahiawa, T. H.
Ed Upshaw, Junction City, Kans.
Arthur Velasquez, Chicago, Ill.
Joe Westerhaus, Cheviot, O.
Art Weinand, Chicago, Ill.
H. F. Wagner, So. Milwaukee, Wis.
Al Witalis, Cleveland, O.
Earl Walker, Herrin, Ill.
Samuel Wolberg, Chicago, Ill.
Stanley C. Woznak, Little Falls, Minn.
J. A. Wallace, Oak Hill, W. Va.
H. E. Wedewen, University Heights, Ohio
Roy Westerlund, Red Oak, Ia.
G. M. Wilkins, Galena, Kans.
Martin Wells, Ithaca, N. Y.
W. E. Wolfe, Chicago, Ill.
Pat M. Yeo, Gd. Rapids, Mich.
Mrs. Althea M. Yeo, Gd. Rapids, Mich.
Mike A. Young, Soldiers Grove, Wis.
Wm. R. Yanks, Philadelphia, Pa.
Fred A. Zemke, Ann Arbor, Mich.
Julius Zimberoff, Chicago, Ill.

This Is Your LUCKY Day!

New LUCKY HOROSCOPE
5c, 10c or 25c PLAY

- NATIONAL COIN REJECTOR in each chute
- NOW has TWO coin returns and other new features

GAME HOLDS approx. 1000 numbered or star tickets.

EASY TO LOAD • SIZE: 18" x 8" x 6" • SHIPPING Wgt. 20 lbs. • *Write for details*

MARVEL MANUFACTURING CO.
2849 W. FULLERTON CHICAGO 47, ILL.
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BINGO GAMES

SHOWTIME	$395	BIG TIME	$110
KEY WEST	325	VARIETY	75
BIG SHOW	275	SURF CLUB	55
DOUBLE HEADER	195	BRAZIL	195
PARADE	195	MONACO	195
NITE CLUB	175	SOUTH SEAS	155
BROADWAY	155	STAROUST	125
BEACH BEAUTY	125	STARLET	95
MIAMI BEACH	95	PIXIES	75
GAYTIME	110	RIO	55
GAYETY	65		

NEW GAMES
Bally SKILL ROLL
Bally TROPHY BOWLING ALLEY
Wms. SHORT STOP
Gott. CRISS CROSS
Gott. BRITE STAR
United BONUS BOWLING ALLEY
Fischer 6 POCKET POOL
Games DOUBLE SHOT
Auto Bell COUNTY FAIR
Wms. KICK-OFF

PHONOGRAPHS

SEEBURG V 200	$625
SEEBURG HF 100R	645
SEEBURG HF 100G	575
SEEBURG M 100B	350
SEEBURG M 100A	125

SPECIAL !

FISCHER 6-POCKET POOLS	$150.00
WMS. 6 PI. ROLL-A-BALL	175.00
GENCO OFFICIAL SKILL BALL	125.00

Single Player 5-BALLS

STRAIGHT FLUSH	$310	RAINBOW	$225	KINGS	$245
SILVER	295	AUTO RACE	195	ARROWHEAD	225
WORLD CHAMP	275	CLASSY BOWLER	175	SNAFU	115
ROYAL FLUSH	265	DERBY DAY	165	CUETEE	65
ACE HIGH	245	HARBOR LITES	155	LULU	65

ALL EQUIPMENT THOROUGHLY RECONDITIONED

WORLD WIDE DISTRIBUTORS, Inc.
2330 N. WESTERN AVE., CHICAGO 47, ILL. EVerglade 4-2300

A.B.T. CHALLENGER
Target Pistol 1957 Model

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Manufacture and Sales
J. F. FRANTZ MFG. CO.
1940 W. LAKE STREET CHICAGO 12, ILL.
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● *Full Line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.*

CALL! WRITE! WIRE!
AMI-G200's
Ready For Location.
Real Lowdown Price.

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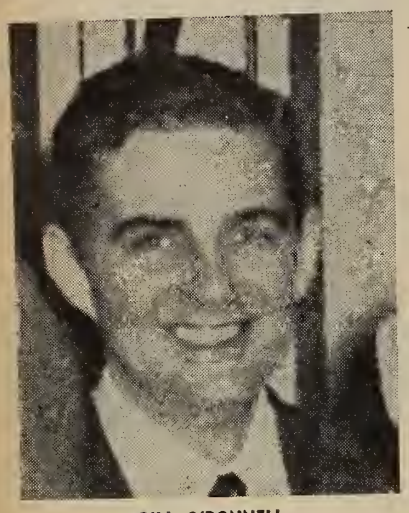
231 Windsor St., Hartford, Conn., JA 7-4470

Bill O'Donnell Reports:

"This Is Bally's Biggest, Busiest Spring Season"

Bally Featuring Most Complete Line of Amusements in Firm's History



BILL O'DONNELL

CHICAGO—Bill O'Donnell, general sales manager of Bally Manufacturing, this city, enthusiastically reported this past week:

"This is Bally's biggest and busiest Spring season."

He followed up this statement with:

"This is the one Spring season in Bally's history when we have the greatest variety of amusements that operators all over the world can ever ask for.

"Every type of amusement game that has been proved to be an outstanding money-maker is part of the great and sensational Bally line of new games for this Spring season."

Included in this new line of games are "Skill Roll", "Miss America", the new "Trophy Bowler", the "ABC Bowlers", the "All Star Bowlers", "Target Roll", plus these kiddie rides: "Toonerville Trolley", "Bally Bike", "Model T", and "The Champion".

In addition, a brand new baseball game is also on the way. It should be in shipment in approximately two weeks, according to Bill O'Donnell.

"There is absolutely nothing we feel can be added to this line. It's the kind of variety that every operator in the nation has always wanted", O'Donnell exclaimed.

"What's more", he added, "from our sensational new hit, 'Skill Roll', and our greatest of all great in-line games, 'Miss America', to our bowling games and our forthcoming new baseball game, and especially, the steady earning kiddie rides we produce, the operator has everything with which to accommodate any and all of his locations.

"Most important", Bill O'Donnell reports, "is the fact that all of the Bally distributors have all these new games on display. Operators who plan to enter into the Spring and Summer season ahead of their competitors, and away ahead of all competition, are calling at our distributors' showrooms and ordering the new games in outstanding quantity."

Jack Simon To Attend MOA-Then On To Tour Of Europe

LOS ANGELES, CALIF. — Jack Simon, Simon Distributing Company, this city, has completed all arrangements for he and his wife, Ann, to attend the MOA Convention in Chicago then make a tour of Europe.

They will sail aboard the SS America out of New York on May 9th arriving in Le Havre, France, on May 15th when they will proceed directly to Belgium to attend the World's Fair in Brussels. At the World's Fair they plan to see many of their customers from all the countries of Europe. They will then visit a number of European countries, making Israel their last stop before returning on the Queen Mary on July 1st.

Op Suggests Trade Vote Men Into Office Who Understand Coin Machine Problems

FORT EDWARD, N.Y.—G. J. Del Signore, Del Amusement Company, this city, says "vote the men who don't understand the coin machine business out of public office and vote in those who do."

"I've watched the coin machine business grow for over thirty years and know it can be even better. However, one thing I believe must be done," continues Del Signore, "and that is to elect into state, county and national office men who realize the problems of the coin machine industry and who are favorable to the operator.

"Let's vote out those who oppose us," concludes Del Signore.

ATLAS SLASHES PRICES!

MUSIC

WURLITZER 1800	$565
SEEBURG 100-B	395
SEEBURG 100-G	595
SEEBURG 100-R	645
A.M.I. E-120	365
SEEBURG V-200 Modified with VL Selection Receiver	$775

All phonographs reconditioned and refinished

GAMES

ChiCoin ROCKET SHUFFLE
Bally SKILL-ROLL
Keeney CIGARET VENDER

THIS WEEK!

Seeburg 100-C... $495

45 RPM Conversion for M100-A $69.50

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

Through The Coin Chute

CALIFORNIA CLIPPINGS

The Easter week brought many out of town operators and their families to the distributors and one-stops along Pico Boulevard. The operators combined business with pleasure to take advantage of the vacation week. . . . At Associated Distributors, Inc., Al **Silberman** reports the steady flow of operators visiting the showroom is on a constant increase. Al says the new Wurlitzer "2250" phonograph has proven a very popular item with the operators. . . . **Norty Beckman** completed the enlarging of the office space at Norty's Music Center to handle the paper work connected with his mail order trade. **Jan Graham** predicts Bill Doggett has another hit with "Boo-Da-Ba" on King. **Joe Alvarez** reports **"Johnny Mathis' Top Hits"** LP album on Columbia sold out the first couple of days. . . . His many friends will be happy to hear **Tex Nowka** of San Bernadino is out of the hospital and resting at home after his recent automobile accident. . . . **Jack Simon** reports busy with arcade operators visiting Simon Distributing Company to purchase equipment for the Spring and Summer business. **Sonny Lomberg** spent a few days visiting operators in the Long Beach area. **John Freeman** and **George Muraoka** completing details for a large export shipment. . . . **Mr. & Mrs. Hugo Pfoke** of Hamburg, Germany, visiting the distributors along Pico during their tour of the United States. . . . **Pat Pugliese** busy replenishing the stock in the Prize Premium Department which is doing very well at Advance Phono Parts. Pat reports the high fidelity equipment is moving at a steady pace.

Phil Robinson reports Chicago Coin's "Rocket Shuffle" continues racking up sales, and shipments are constantly arriving on the West Coast to fill the requests of operators. . . . **Mary Solle** condensing the 78 rpm record section to add new racks for more 45 rpm records at Leuenhagen's Record Bar. **Claire Solle** says **Paul Anka** and another big one with "Crazy Love" on ABC-Paramount. Mary predicts Challange has another big hit with "Just Before Dawn" with **Johnny** and **Jonie. Kaye Solle** believes the big side of **Bill Doggett's** new King record will be "Pimento." . . . **Floyd Sanders** of Lynwood off on a fishing trip to Site Six, Arizona where he will angle up and down the Colorado River.

Les Rieck, Rock-Ola sales manager, visiting **Lucille** and **Paul Laymon** at Paul A. Laymon, Inc., during his recent tour of the Western states. Lucille and Paul giving the staff at Laymon's a play-by-play report of the Academy Awards Presentation after being fortunate enough to attend this large affair. **Ed Wilkes** reports Bally's "All-Star" Deluxe Bowler with the free play unit is very popular with the operators. **Jimmy Wilkens** awaiting the arrival of Bally's "Skill-Ball" game in the showroom. . . . **Richard Hall,** Oxnard operator, bedded with the flu the past few days. . . . **Art DePaul,** RCA-Victor representative, dropped in to see his old friends **Sammy Ricklin** and **Gabe Orland** at California Music Company. **Mickey Feay** predicts **Ruth Olay's** first Mercury album "Olay" will make this girl a top recording star. **Bella Stack** spending the week-end in Santa Barbara visiting relatives. **Martha Delgado** says **Perry Como's** "Kewpie Doll" on RCA-Victor should give him another gold record. **Buddy Robinson** says one of the fastest breaking records the last few months has been "Witch Doctor" by **David Seville** on Liberty.

Mr. and Mrs. Fred Shuey returned from their honeymoon in Las Vegas to set up house keeping in Huntington Park. . . . At C. A. Robinson & Company, **Charley Robinson, Al Bettelman** and **Hank Tronick** can be found huddling over plans for a new promotion deal with details to be announced next week. Charley reports the new United "Bonus" Bowling Alley continues moving as fast as they are received. Al says the operators have readily accepted Williams new "Jumbo Ten Strike" and have started to re-order. Hank busy handling used equipment sales for operators prepping for the Spring business. . . . **Earl Fast** of Anaheim returned to his duties after a fishing trip on the Colorado River. . . . **Andy, Bill, Nick** and **Vinny Lanzy** all excited with acceptance of the new and improved "Easy View Title Holder" by the operators visiting American Coin Machine Service Company. Andy says the colored "holders" to contrast with the color of the phonographs have been very popular and advance sales are piling up. . . . Operators seen along Pico Boulevard the past week: **Walter Schinkel,** San Diego; **Mr. & Mrs. Herman Stauffacher,** San Bernadino; **Ed Roppel,** Pasadena; **Jack Chapman** of Long Beach and Mr. &. Mrs. Al Sleight of Portland.

Through The Coin Chute

SAN FRANCISCO SPOTLIGHT

Bob Adams of RCA Victor Records' promotion department at Leo J. Meyberg Company tells us **Perry Como's** new "Kewpie Doll" will be another smash. . . . **Gary Sinclair,** West coast district manager for Wurlitzer, visited at Emarcy Distributing Company during the week. . . . We hear that the new Royal 17 column cigarette machine is going over in a big way at Advance Automatic Sales Company. Everyone at Advance is looking forward to the expected visit of **Al Thoelke,** field engineer at United Manufacturing Company. . . . **Berenice Huber** was treated to a birthday party with all the trimmings. . . . R. F. Jones Company closed their old headquarters for several days in order to move equipment and staff to their new headquarters at 240 Shotwell. . . . Sighted **Vic Straza** in from Hollister shopping the local market. Other out-of-towners included **Joe James** and **Bill Covert** of Merced; **Bill Schnackel,** Vallejo; **Jim Nichols,** Stockton; **Larry Marvin** from Sacramento; **Ira Hannigan** of Woodland. . . . **Frank Mencuri,** regional sales representative for AMI, in town visiting Huber Distributing Company. . . . Another visitor at the Huber offices was **Ted Tower,** formerly with Hub Amusement Company in Marysville and now retired from the coin machine business, who had an enjoyable time reminiscing about the old days. . . . **Chuck Foster** just home from the hospital spends his recuperating time between home and his RCA Victor Records' office. . . . Mr. and Mrs. **Bob Bennett** of Cowlitz Amusement Company in Longview, Washington, after spending their winter vacation in Los Angeles stopped off here for a visit with Mr. and Mrs. **John Ellis** before heading back home. . . . **Johnny Mathis,** San Francisco home town boy who made good, just concluded an exciting four weeks run at the Fairmont Hotel.

IT'S BASEBALL TIME!...AND WILLIAMS HAS IT!

"SHORT-STOP"

THE GREATEST BASEBALL GAME EVER!

1 or 2 CAN PLAY

WHEN BOTH PLAY—ONE PITCHES WHILE OTHER BATS.
PITCHER "FOOLS" THE BATTER BY VARYING THE PITCHES.

plus
- Previous High Score Feature
- Spell Out SHORT-STOP
- Replays and Match Feature
- NEW—Heavy Duty 'Bat' Control

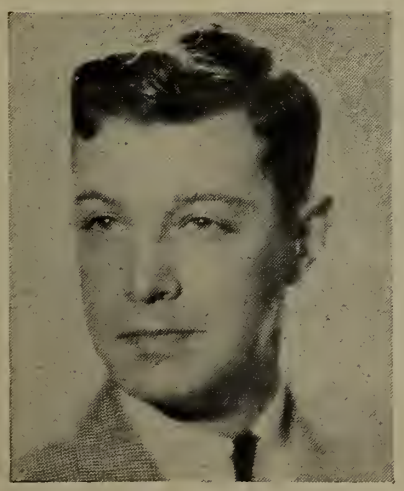
2 MODELS:
1. DeLuxe — Replays Match
2. Novelty

Williams MANUFACTURING COMPANY
CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

"When You Buy A Baseball Game—Buy The BEST—Buy Williams"

HIGHER EARNINGS PROVEN OVER 12 YEARS HIGHER RESALE

Genco Appoints United Dist. To Share Quebec



AVRON GENSBURG

CHICAGO — Avron Gensburg of Genco Manufacturing, this city, advised this past week that the firm had appointed United Distributing, LaChute, Quebec, Canada, to share distributing in the Province of Quebec with Laniel Distributing of Montreal.

Morris Rubenstein of the United Distributing firm advised that he was highly pleased at the appointment of his firm to share the distribution in this important province.

He believes that new products of Genco, especially the new five-ball game, "Fun Fair", is just what this area needs to assure operators substantial and steady income.

In addition to "Fun Fair", Genco's "Gun Club", "Horoscope" and "Gypsy-Grandma Fortune Teller", are well established and accepted in Quebec, according to Rubenstein.

"In view of the fact that United Distributing covers an entirely different portion of the big province of Quebec", Avron Gensburg stated, "we decided that it would be to the fuller advantage of the Canadian operators, in that important province, to have another distributor to supply their needs, in addition to Laniel Distributing of Montreal.

"Both of these firms", Gensburg continued, "will share distribution for us in the province of Quebec.

"United Distributing is located in LaChute. Laniel Distributing is located in Montreal.

"Between both firms we feel certain that the operators in Quebec will receive the finest service and cooperation.

"Both firms", Avron Gensburg said, "are carrying a complete line of all our new products, in addition to a most complete supplies and parts department for all Genco games.

"We feel that the operators in Quebec will be highly pleased over the fact that they now have two distributors in this area."

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Bally Ships New "Trophy Bowler"

CHICAGO — Bill O'Donnell, general sales manager, Bally Manufacturing Company, this city, announced this week that a new ball-type bowling game, "Trophy Bowler" is now on display at all its distributors all over the nation.

"'Trophy Bowler' scores according to official bowling rules" explained O'Donnell, "and may be played by 1 to 6 players. The cabinet is of new streamlined design of sectional construction for easy handling and installation. New, extra husky pins are featured, and the alley is extremely quiet. In addition to the popular 7-10 pick-up and other previous Bally bowler features, a new 'Foul-Light' has been added which protects the equipment from abusive play. Equipped with either rubber or hard 4-inch ball, 'Trophy Bowler' is available in 11 ft., 14 ft. and 18 ft. lengths. The operator has the choice of either 2-for-quarter or straight dime play."

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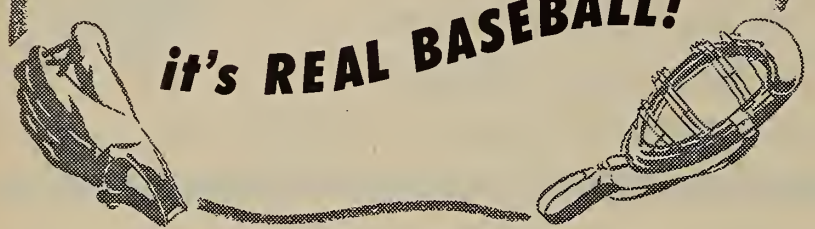

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Through The Coin Chute

EASTERN FLASHES

With coinmen preparing for Spring and Summer business, coinrow's wholesalers saw an influx of buyers—and they tell us they were buyers, not lookers. Not only arcade men, but ops who have to ready shore and resort locations for the coming season. Whereas in years gone by, ops used to install older type equipment in these type locations, they now set in the best and newest machines in an effort to get the biggest play possible during the warm weather months.

* * * * *

Mike Munves, so busy shipping out arcade machines, he advises he's already 'way behind in filling orders. **Joe Munves**, visiting arcade owners in New England this week, doesn't make Mike's task any easier—he's sending in plenty of orders. Young **Alvin Munves** learning the biz—starting with the parts department, working under the able direction of **Milton Nagler**, who's been with Mike for a zillion years. . . . **Dave Stern**, Seacoast Distributors, Elizabeth, N.J., visits along coinrow again this week. Dave still moves and thinks like he did when he was a kid, and his peppy action stimulates the entire street whenever he visits it. . . . **Al Maniaci**, head of Paramount Juke Box Corp., and chairman of the coin machine division of Boys Town of Italy in the local area, reports wonderful support by the industry's members for this year's annual drive. . . . **Meyer Parkoff**, Atlantic New York Corp., off visiting Oscar Parkoff in Newark, N.J., when we called in this week. **Murray Kaye** directs our attention to a stack of papers on his desk. "When you see me working on these type of papers," smiles Murray, "you know that I'm plenty busy checking out new machines to fill orders." . . . **Stanley Nankof**, Rockaway Playland Arcade, hoping for good weather from now on. Keeps the Arcade open week-ends now. In a week or so, will open every night, and starting about May 15, will open full time. . . . **Al Simon**, Albert Simon, Inc., busy with customers, while **Al D'Inzillo** and **Larry Feigelbaum** check in deliveries of new equipment, and practically at the same time assign machines for delivery to customers. Genco's new "Space Age" arrives here, and ops voice their approval of the new game.

* * * * *

Abe Lipsky, Sandy Moore Dist., advises that sale of new Wurlitzer phonos running some 40% ahead of last year at this same time. Most popular choice of ops is the model "2200", says Abe. Only complaint he has at this moment, smiles Abe, is that factory isn't shipping in equipment fast enough. . . . **Harold Rosenberg** and **Si Silverstein**, Peekskill partners, on the row. Si just back this week from a month's vacation. He drove down thru the Southern states, visiting friends and relatives; then flew to Puerto Rico. On his return, he spent 9 days in Miami Beach, where he claims he lost his suntan. . . . **Barney (Shugy) Sugerman**, Runyon Sales, back in the office the latter part of the week, after spending a week of mourning at his home for the death of his mother. Sale of AMI phonos and a variety of Bally games exceptionally good, report **Luie Wolberg** and **Morris Rood**. . . . With the end of Lent, ops expressing the opinion that collections bound to improve. Some, however, wondering just what the baseball TV situation will bring. All hoping locations will not be asked to turn on sets to watch Phila. ball games. . . . **Harry Siskind**, Brooklyn op, off to Miami Beach for a rest. . . . **Ottner Sulzer** and **Charles Brandl**, Apparate Grosshandel, Frankfort, Germany, in town. Contacted local wholesalers for amuse. machines. From N.Y., men will travel to N.J., Phila., Boston, Baltimore and Chicago. They may even travel to L.A. if time permits. . . . **Howard Herman** back from a two-weeker in Miami Beach. . . . "Senator" **Al Bodkin** rushing hither and thither seeing distribs, but stops long enough to tell a "new" story. . . . **Harry** and **Hymie Koeppel**, Koeppepl Distributing, rush off a shipment of music and games to a customer in Africa. . . . **Abe Witsen**, Int. Scott Crosse, Phila., visits the wholesalers on Monday. . . . Everyone working hard on the forthcoming UJA-Coin Machine Division banquet, scheduled for Wed. night, May 14. Donations coming in fine, and hopes are that total will surpass last year's record.

Through The Coin Chute

UPPER MID-WEST MUSINGS

Mr. & Mrs. **Jim Stolp**, Greenbush, Minn., in town for a few days. Mrs. Stolp doing her Easter shopping while Jim making the rounds looking for used equipment. . . . **Harold Rose**, Fargo, N. D., was confined to his bed for a few days with stomach flu. **Chas. Rose**, senior member of the Rose Music Co., at home after spending a few days in the hospital. . . . **John McMahon**, Eau Claire, Wis., returned home after spending about two weeks in the hospital. John is feeling much better and taking it easy. . . . **Mr. & Mrs. Con Kaluza**, Browerville, Minn., in town for the day. The Kaluzas having just returned from a trip to Mexico. They spent about a month there and both enjoyed their vacation very much. . . . **Bob Keese**, Forest Lake, Minn., in town for the day making the rounds. . . . **Ed Petek**, Eley, Minn., is planning a two-week vacation with his family. Haven't decided where they are going yet but the trip is a must. . . . **I. F. La Fleur Sr. and the Mrs.**, after spending several weeks in Mexico, are now in California, and are expected back in Devils Lake, N. D. about the 15th of April. . . . **Joe Totzke**, Fairmont, Minn., in town for the day picking up a new phono. Joe's first trip to the cities in six months. . . . **George Wohler**, Stillwater, Minn., taking some time off to drive to the cities to pick up his record supply and some parts. . . . **Clayton Norberg** in town for the day and very happy about the score his bowling team rolled up last Wednesday night. Just a 3002, setting a new record in Mankato for team high score. . . . **Cap Keister**, Frontenac, Minn., in town for the day making the rounds. . . . **Dick Grant**, Mound, Minn., in selling tickets to the distributors for the DUNK THE CLUNK contest sponsored by the Lions Club at Mound. There is an old car on the lake. You guess the day, month and time the lake opens and the car sinks and you win some very fine prizes. . . . **Mr. & Mrs. Elmer Cummings**, Brookings, S. D., in town for the day. Mrs. Cummings doing her Easter shopping while Elmer visiting some of the distributors. . . . **Mr. & Mrs. H. L. Knudson**, Moorhead, Minn., in town for the day. . . . **Dave Chapman**, Mpls, was home for a few days with the stomach flu. There seems to be quite a few flu cases among the ops in the cities. It's just the mild 24-hour flu, but it knocks the pins right out from under you.

Through The Coin Chute

CHICAGO CHATTER

Further inflation is ahead as the Gov't steps in to prime the business pump in an effort to increase employment. With more billions of dollars being added on to the present $275 billion deficit, the value of the dollar is bound to go down while prices go up. Ops may have to change present operating methods. They may have to contend with nickel worth but 1½¢ and dime worth 3¢. . . . Thanks to all the importers and exporters who wrote to congratulate us on "The Cash Box Price Lists." . . . Avron Gensburg announced addition of Morris Rubenstein's firm, United Distribs in LaChute, Que., Can., to that of Romeo Laniel's Montreal firm, as dual-distribs in the Province of Quebec for Genco games.

BEN STERLING, Jr.

Marvel's Estelle Bye phones us on Saturday. And is amazed to actually find us hard at work in our office. Wanted a little info. "But most of all", said Estelle, "just wanted to talk to someone on this beautiful, sunny day." . . . Orchids and more orchids to Ben Sterling, Jr. of Moosic, Pa. who appealed for members of the coinbiz to postcard and write to little, 12 year old Georgina Grega, 3267 Greenwood Ave., Scranton, Pa. Georgina is dying of a rare bone disease. With only a few more weeks to live, and realizing how big-hearted are the nation's coinmen, Ben begged all to write Georgina. Won't you, too, write her today? . . . O. O. Mallegg, well known importer-exporter, phones to praise The Cash Box on last week's "International Quarterly Export Edition." According to Mallegg, "Your's is the greatest magazine published."

Paul Huebsch advises that since the favorable U.S. Appeals Court decision re: upright electronic scoring F. P. games, demand for Keeney's "DeLuxe Big Tent" has continued growing greater and greater every day. "It's our biggest seller", advises Paul. . . . Among the most thrilled of all the manufacturers is Sam Wolberg of Chicago Coin who continues to get reports by the dozens every day on how marvelous a moneymaker he has in his sensational "Rocket Shuffle." . . . Herb Jones spent a week at Presbyterian but is reported to be better than ever. Herb's colorful, issue of "Bally-Who", the greatest.

Hear from R. F. Jones that the Jones Boys will be in their very own, big, brand new building at 240 Shotwell Street in San Francisco about the end of this month. That's when the Jones Boys plan one big, big celebration. . . . Talk about a general sales manager at his wits' end. That's Bally's Bill O'Donnell. In addition to telling all inquirers Bally's new baseball game will be ready in about two weeks, he's busy with orders for the new "Skill Roll", new "Trophy Bowler" and all the other new Bally games. Biggest and most varied line Bally has ever had. . . . The big premium show starts on April 14 at Navy Pier. . . . Here's a real switch, Japanese shipping slots to Nevada.

R. F. JONES

"'Rocket Shuffle', claim Joe Kline and Wally Finke, "have given the operators a real shot in the arm. The boys are happy again. They're making money." . . . Stanley Levin looking all over town for info on how to get in touch with New Orleans' Dan Cohen. . . . Vince Shay believes that upright style novelty games can grab off a tremendous number of spots where no games now operate. . . . Alvin Gottlieb all hepped up over the firm's new 2-player "Brite Star" five-ball. Reports that advance orders are so great the firm has already had to step up production schedules.

This is the last chance for all music operators to get letters and wires to their own Congressmen and Senators as well as to Sen. Joseph C. O'Mahoney, Sen. Alexander M. Wiley and Sen. Olin D. Johnston, Senate Bldg., Washington, D.C. Hearings will definitely go on April 23, 24 and 25 in Judiciary Sub-Committee regarding the ASCAP-sponsored Senate Bill No. 1870 designed to tax music ops right out of business. . . . "Didn't get any sun until I got to Chicago," reports United's Johnny Casola. "But, man", he adds "I got rain and snow and snow and rain aplenty." . . . "I'm busier than a bunch of musliniss in a litvak's plate", yelled Jack Mitnick from United Music's engineering dept this past week. "Just keep your eyes glued on United Music", he added. . . . With Jack Burns of their Detroit office in town, both Gil Kitt and Joe Robbins, and all the others at Empire, thrilled by their appointment as Williams' distribs in Michigan where Empire's office doing one great job.

SAM WOLBERG

"How we doing with the new Rock-Ola's?", ask World Wide's Joel Stern and Len Micon in answer to a query, "we're selling 'em faster than they come in. Just look around", they add, "and see if you can find any left. I hope you can", both exclaimed, "because we need about twenty more for speedy delivery." . . . All pepped up and shouting his glee over the phone to United distribs was Bill DeSelm this past week. He was telling one and all about the firm's new 3-dimensional shuffle game, "Shooting Star." . . . They're calling Vincent Shay, "The old sage." . . . Harold Schwartz so busy at Atlas he says he doesn't "even know what's going on in the industry."

JOE KLINE

ChiCoin's Harry Glick advises that the firm is stepping up 'Commando Machine Gun' production. "Just look", he said this past Tuesday, "at today's shipments. Here's a gallery on the way to Sweden. Here's one going to Palisades Amusement Park in New Jersey. Here's another gallery on the way to Kennywood Amusement Park near Pittsburgh. And", he added, showing a telegram, "a gallery of our 'Commando Guns' just went into operation at Spring Lake Park in Oklahoma City today." . . . Hirsch de LaViez, Chief Barker of the Variety Club in Washington, on his way to Europe for the entire month of May in the company of some of Washington's biggest, big wigs.

John Dockhus of Rockford phones to advise that ops seriously considering getting together into a cooperative as editorialized in The Cash Box for sometime. "The idea of ops' co-ops", says John, "is one of the greatest that has ever appeared in your great magazine." . . . Howard Ellis advised that Omaha's music ops got together into local assn. They are presenting a half hour deejay show every night. Are also preparing to sponsor a "Teen Age Hop" at Omaha's Civic Auditorium. Jerry Witt was elected Prexy. Harry Abramson, Veep. . . . Gordon Marks and Cyril Shack of London, England, ask us to make room reservations at the Morrison Hotel. They'll be here for the MOA Convention. . . . Nice items from Lou Casola, Rockford; Howard N. Ellis, Omaha; John Wallace, Oak Hill, W.Va.; K. A. Cormney, Richmond, Ky. about why they plan to attend the MOA Convention. By the way, only 6 booths left (as of last week) for the MOA show.

GIL KITT

There are two kinds of businesses. One, 'Selling Out'. And, two, 'Outselling'. . . . Sam Solomons and Jerry Bremner of Columbus getting to be advtsg experts the way they can call the space required for the machines they want to advertise. . . . Orders from Europe so big for some mfrs, they plan to hold back shipments from domestic distribs for a while until they can somewhat catch up with the great export demand they are enjoying. Fact of the matter is, export has saved many a manufacturer's business hopes these past months. But with biz getting better in U.S. now, looks like boomier times ahead for Chi factories. . . . From all advance indications more ladies than ever before will be present at the MOA's Ladies Fashion Show Luncheon on Thursday, May 8 in the beautiful Terrace Casino of the Morrison Hotel. . . . Allied's Billy Knapp a whiz at obtaining lowdown price for new autos. . . . Purveyor's Herb Perkins all hepped up over export possibilities for his firm.

HAPPY BIRTHDAY THIS WEEK TO: James F. Hupp, Cumberland, Md. . . . Walter M. Cobb, St. Joseph, Mo. . . . Howard N. Bailey, Towanda, Pa. . . . Gus Knierien, Cumberland, Md. . . . Fred A. Gardella, Detroit, Mich. . . . John L. Clemens, Cranston, R.I. . . . Earl Berkowitz, Superior, Wis. . . . Clarence E. Vawter, Moberly, Mo. . . . Lewis Paulakos, Johnstown, Pa. . . . Walter Wentzlaff, Chicago, Ill. . . . Walter C. Tetting, Oconomonoc, Wis. . . . John E. Rondeau, Lynn, Mass. . . . David R. Franco, Montgomery, Ala. . . . Palmerino A. Scalzi, Blackstone, Mass. . . . Edwin F. Adams, Elizabeth, N.J. . . . Morris Steinberg, Hialeah, Fla. . . . J. Leonard Barnes, Selma, Ala. . . . Harry Steinberg, Hialeah, Fla. . . . Joseph Kochansky, Brooklyn, N.Y. . . . Charlie Rincker, Dallas, Tex. . . . Lora Q. Eby, Detroit, Mich. . . . Kenneth L. Staninger, Missoula, Mont. . . . Carl Marcy, Boonville, N.Y. . . . Joseph L. Kirbo, Dawson, Ga. . . . Max Hurvich, Birmingham, Ala. . . . Stewart A. Patten, Oelwein, Ia. . . . Saul Weinstein, Boston, Mass. . . . Wes Van Dusen, Edmonton, Ala., Canada. . . . George Dockhus, Rockford, Ill. . . . Bernard Lazare, Chicago, Ill. . . . Phil Robinson, Los Angeles, Cal. . . . Leo Konwinski, Iron River, Mich. . . . Marty Ostrow, New York, N.Y.

LEN MICON

FAMOUS LAST WORDS: "Please extend my payments."

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OPERATORS ATTENTION!
WE ARE NOW EXCLUSIVE DISTRIBUTORS IN MICHIGAN FOR WILLIAMS MFG. COMPANY
NOW DELIVERING
SHORT STOP
THE GREATEST BASEBALL GAME EVER MADE!
2 PLAYERS FEATURES GALORE
NEW PLAYFIELD NEW PITCHING
ORDER NOW!
TWO OFFICES TO SERVE YOU!
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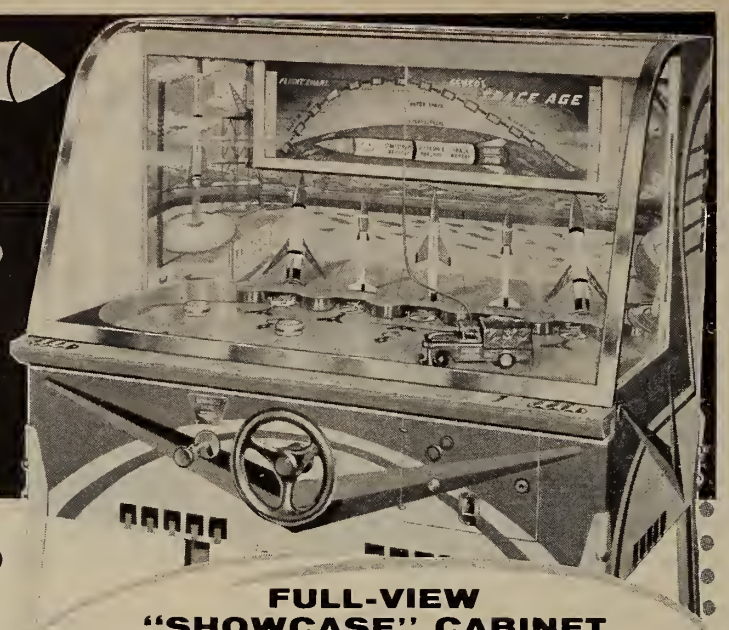
NEW AS TOMORROW!

SPACE AGE

by GENCO



NEWEST THRILL-PACKED ADULT SKILL GAME!

A tricky, timely, terrific idea! Miniature army truck with MAGNETIC BUMPER PUSHES AND PULLS DISCS, BULLDOZING THEM OVER ROLLOVER TARGETS AND INTO SLOTS for varying scores! Player actually drives truck by remote control. No tracks . . . no rods or wires . . . it's amazing!

FULL-VIEW "SHOWCASE" CABINET
with Clear Plexiglas Juke-Box Type Front
Only 44" Wide, 26" Deep, 60" High

Pat. Pending

Adjustable Replay Feature

REALISTIC BACKGROUND Scene of Missile Testing Base

In-line bonus-style scoring from 5 rocket loading slots. Plus regular playfield score. (All scores are in hundreds and thousands of MILES.)

SEE IT AT YOUR GENCO DISTRIBUTOR NOW!

OTHER GENCO FAVORITES STILL SCORING HIGH IN ALL LOCATIONS!

FUN FAIR
5-BALL GAME

GUN CLUB
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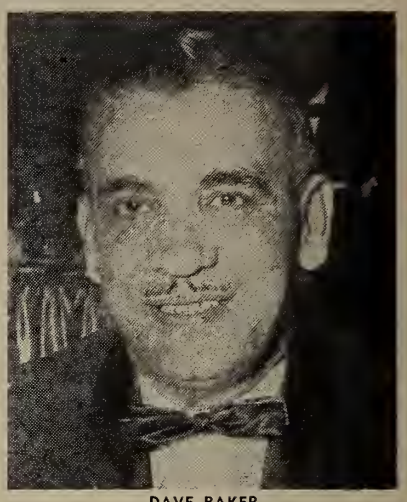
"Operators Must Receive Larger Share Of Gross"



DAVE BAKER

BOSTON, MASS.—David J. Baker, president of Melo-Vending Company, Inc., as well as president of the Music Operators Association of Massachusetts, reports on his operating situation, as well as making several important suggestions to operators thruout the nation.

"Collections on juke boxes in this area have been off approximately 25% since the first of the year," observes Baker, "and there are no indications that we can expect any improvement in the near future.

"In spite of shrinking revenue, cost of operation continues to rise. My considered opinion is that 1958 will prove to be a very trying year for the juke box operator in New England.

"This poses the question, what can be done to remedy the situation. Additional revenue must be found if we are to survive. The only way this can be accomplished is for the operator to receive a larger share of the gross, either through front money, minimum guarantee, or bigger percentages. The old concept of 50-50 must be discarded.

"In order to be able to bring this about it is necessary for every operator worth his salt to join his local organization. By attending the meetings, he will receive information as to conditions and trends and can compare notes with people who have the same problems as he.

"No longer can the operator go along with his head in the sand like an ostrich. His livelihood is being menaced from all sides. Increasing taxation will drain his income. Most important of all is the threat of ASCAP. Unless we all pull together, the operating business, as we know it, will soon be extinct.

"Everyone connected with the industry should make a supreme effort to attend the coming MOA Convention in May. If he does, he will learn first hand of the problems besetting his business, and what is being done to combat them. Nothing before or since has been of such primary importance to the juke box operator, and unless he can be made to realize the fact, we are all in trouble.

"I strongly urge any man who makes a living from this industry, no matter what you may do, be sure to attend the MOA Convention in May, and help us help you save your business."

TRIMOUNT'S Special of the Month
10 Gottlieb WORLD CHAMPS
• Completely reconditioned
• Like new
$250.00 ea.
Exclusive Gottlieb, Williams, Seeburg Distributors
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TRIMOUNT
Remember IN NEW ENGLAND IT'S TRIMOUNT!
40 WALTHAM STREET
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Competition Keen In Chi Phono Bowling League

CHICAGO—There was heated competition raging among teams of the National Division of the Automatic Phonograph Bowling League for top position, March 27.

The resultant lineup shows Decca on top. F. Tutamose (511), R. Albamonte (508) and J. Nolan (503) led Decca in a 3-game sweep over Mercury. E. Kupasinski scored 529 pins for the losing Mercurys.

Despite the fact that the Paschke's Rene Gallet bowled high score for the evening with 556, the Paschke team was downed by Galgano 2 out of 3. Tony Galgano kegled 518 pins, while Ray Gallet had a score of 509 for Paschke.

Brown tumbled Amber 2 for 3, as P. Brown scored 545 and J. Gaski 514 for the Browns. Johnny Oomens bowled 496 for Amber.

M. Fiorito was high for women with her score of 489 pins as ABC swept 3 games from Western. I. Cairo had a score of 548 for ABC. B. Nyland dropped 518 pins for the losing Western team.

Coven edged Singer 2 of 3. Frank Sciakitano dropped 473 pins for Coven and H. Walczak scored 513.

M. Pieroni (533) and F. Dries (502) teamed up for B&B to take 2 for 3 from Garmisa. Garmisa's L. Albanese had a 490.

Phono Servce white-washed Gateway in 3 games as W. Paradee tumbled 541 pins for Phono and J. Minter bowled 451 for Gateway.

F Dalton led Gillette with a score of 461 as Gillette took 2 out of 3 from Star. H. Sochacki scored 475 for Star.

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GUNS, SHUFFLES, BOWLERS, ARCADE, VENDORS, PINS
Send for Our Complete Lists
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Exclusive AMI Dist. Eq. Pa.
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N. Y. Ops Contribute To Boys Town Of Italy

NEW YORK—Al Maniaci, head of Paramount Juke Box Corporation, this city, and one of the area's leading operators of music, games and vendors, acting as chairman of the coin machine division's campaign for the Boys Town of Italy, reported that all in the industry here have given him the most wonderful cooperation.

"Our efforts for the 1958 campaign have resulted in the collection of the largest amount of contributions, both numerically and dollar-wise," stated Maniaci, "and I am most gratified and grateful to the men and women in our coin machine industry for their cooperation."

Boys Town of Italy is a charitable organization contributing to the welfare of the youth of Italy.

GOTTLIEB'S 2 PLAYER

BRITE-STAR

It's Fun to Play! More Fun to Compete!

- Hitting Roto-Star Lites All Roto-Targets for 10 Times Target Value
- Rollover Button Lites Pop-Bumpers and Cyclonic Kickers for High Score
- Bottom Rollovers Score 100 Points When Lit
- 4 Places to Spin Roto-Targets
- New All Steel Lite-Box Door
- Double Number Match Feature
- 2 Super-Powered Flippers

See your distributor today!

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1140-50 North Kostner Avenue • Chicago 51, Ill.

ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

Amusement Pinballs
as American as Baseball and Hot Dogs!

Rosen's Scranton, Pa., Showing of "I"

SCRANTON, PA. — David Rosen, Philadelphia, recently held a showing of AMI's new model "I" phonographs at the establishment of A. Williams & Company, this city.

Rosen reported attendance was very satisfactory, with many ops coming in from surrounding areas. "The model "I" was received enthusiastically", stated Rosen, "and we wrote quite a few nice orders."

Pictured above, top left; l to r: Eddie Drouse, Mike Weinstein of David Rosen giving instructions, and Hugo Brozzeth. Top right; l to r: Ed Gutowski and Dave Weiss. Center, left; l to r: Don Sterling and Weiss. Center, right: Vince Coljean. Bottom, left: Premo Cavallini. Bottom right: Andy Yevak.

Nashville Distrib Joins 3 Others To Mfr. Kiddie Ride

NASHVILLE, TENN. — Kenneth Brake, president of the Rock City Amusement Company, this city, has joined a venture with George Lyles, inventor of a newly improved type of mechanical coin-operated toy horse.

Brake and Lyles, with Thomas Watts and Maurice Jones, form the quartet of partners in the newly formed Merr'-Go-Ferris Corporation, Tullahoma. Rock City Distributing Company will act as distributors and operators.

Principal improvements of the horse, the officials said, are that its electrical mechanism is contained within the horse, eliminating the usual space-taking box beneath; it is less expensive; and it simulates a gallop instead of a rocking motion.

The horse body is made of fiberglass by H. D. Willcutts Company, Inc., of Nashville. The mechanical portion is made at Tullahoma, and the toy is completed there.

Tenn. Mayor Can't Attend MOA

ERIN, TENN. — His Honor, Mayor L. F. Stone of this Tennessee city, a member of The Cash Box' "20 Year Club", reports that he is much, much too busy at this time to be able to attend the forthcoming MOA convention.

"As Mayor", he reports, "my time is so taken I can hardly be sociable, even locally.

"My heart is with everyone who will be present at the MOA convention in Chicago.

"Thanks a million", he writes, "for your very kind invitation."

READY FOR LOCATION!

MUSIC

SEEBURG M100B	$325.
SEEBURG M100C	425.
SEEBURG 100G	550.
SEEBURG 100R	650.
SEEBURG V200	650.
ROCK-OLA 1436—120 SEL.	245.
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Through The Coin Chute

NEW ENGLAND NIBBLES

Biz reported booming all-around with ops besieging distribs for merchandise and outdoor predictions on the plus side. Some warm weather Sunday put outdoor ops into high gear. . . . The next session of the Music Operators of Mass. is scheduled for the Commonwealth Country Club in Newton for Wednesday, Apr. 9.

At Trimount Automatic Sales Corp. (Seeburg), **Irwin Margold**, gen. mgr., awaiting the new baseball game by Williams which has ops eager. Williams' "Kickoff" had phenomenal sale and all sold out, Margold reports. Gottlieb's "Criss Cross" is another fast selling machine and only a few are left on the floor here. **Marshall Caras**, sales, reports biz on an upward kick, export biz good and demand for good used equipment constant. Arcade ops in for looksee at new equipment for refurbishing their spots this outdoor season from Maine to Conn. . . . At Associated Amusements (Rock-Ola), **Ed Ravreby** back to the plant for first time since stricken with pneumonia, which had him hospitalized and a convalescence period at home. **Dick Mandell**, gen. mgr., has been running the plant where biz has continued as usual. Dick off on a selling trip through Haverhill, Mass. and environs. Kiddie rides beginning to show movement along with arcade and games. . . . At Redd Distributing (Wurlitzer), **Bob Jones**, genial sales mgr., off on Conn. trip. Business is excellent here with heavy emphasis on games. One of the big numbers has been the Bally "Skill Roll." . . . At Atlas Distributors (AMI), **Louis Blatt** showing the AMI model "I" phonos to big bevy of ops from the northern states. Business is holding okay here. Barney planning field trips during April-May. . . . Op **Bert Howell** of Maine, Westwood, Mass. and Miami, Fla. in town catching up on new quipment and news.

Other ops in visiting distribs this week included: **Romeo Rivard**, Lewiston, Me.; **Pliny Burrows**, Brattleboro, Vt.; **George Lake**, Salisbury; **Ray Barker**, Ayer; **Al Dolins**, Hyannis; **Steve Pielock**, Worcester; **Jimmie Woodward**, Quincy; **Chris Caragianis**, Newport, R.I.; **Charles Recardi**, Train Mt., N.H.; **Elmer Laughton**, York Beach, Me.; **Curtis Lawrence**, Claremont, N.H.; **Bernie Smith**, Berlin, N.H.; **Joe Assad**, York Beach, Me.; **Ralph Feretra**, Concord, N.H.; **Gene Sweeney**, Buzzards Bay; **Oscar Pratt**, Manchester, N.H.; **George Chopelas**, Malden; **Ralph DiPacelo**, Manchester, N.H.; **Fred Koufos**, Waltham; **George Pappas**, Lowell; **Ed Beals**, Needham; **Edward Maloney**, Fitchburg; **Bill Brooks**, Dover, N.H.; **Pal Scalsi**, Blackstone; **Harry Grazzo**, Quincy; **Manny Andelman**, Cambridge; **Joe Ferris**, Madison, Me.; **Ronald Maher**, Pawtucket, R.I.; **Leon Sherter**, Boston; **Harold Harwich**, Brighton; **Sam D'Angelo**, Providence, R.I.; **Ray Shea**, Worcester; **Phil Swartz**, Brookline; **Vin Pitts**, Winthrop; **Leo Glosband**, Lynn; **Ed Ross**, Dorchester; **Ralph Lackey**, Milton; **Dave Baker**, Arlington; **Bob Rome**, Boston; **Gerry Waterhouse**, North Dartmouth; **Eddie Dicey**, Caribou, Me.; **Ken Ghorse**, Brockton; **Dave Schultz**, Brockton; **Earl Carruthers**, Providence, R.I.; **Max Wallace**, Newport, Vt. . . . Columbia Records hosting a big press party for **Eileen Rodgers** after her opening at Blinstrub's Monday, April 14 at 10:30 p.m. for press, record, music, juke trades. . . . **Bob Messinger**, Columbia Records promosh setting up the late show party.

Through The Coin Chute

PHILADELPHIA FILBERTS

Joe Ash, Active Amusement Machines Co., back from Chicago after visiting the Windy City manufacturers. Ash expects Gottlieb's "Bright Star" in about April 8. . . . **Jack Powell**, International Amusement, reports domestic business, under **Sid Goodman's** supervision, coming along very good, and all involved are pleased with the results. Goodman is now upstate calling on his friends. . . . **Charles Katz** of New York in town visiting **Dave Rosen**, **David Rosen**. Also seen at Rosen's were **I. Pearl** from Elizabeth, N. J., and his brother, Hy, from Trenton, N.J. . . . **Bill Jackson**, formerly with Dave Rosen's record department, is now with Eastern Music's record department. **Nat Solow** tells us **Bill Adair** is sending in nice sized orders from out of town. He also advises business, both domestic and foreign, is good. . . . **Bill Witsen**, International Scott Crosse, advised that the entire sales force is excited about the new Bally "Skill Roll." **Mike Chanick** and **Ted Lovas** took a sample on the road and the response was excellent. **Harry** and **Abe Witsen** shot into New York to visit their friends on Tenth Avenue. Final word on the Brussel's Fair is that it will open on time, the 17th of April, and that the arcades will be ready. . . . Attended a testimonial dinner for **Ray Erfel**, vice president of the Broad Street Trust Co., for his excellent work on behalf of the Allied Jewish Appeal. Sponsors of the dinner were the Amusement Machines Operators Association and the Cigarette Machines Operators Association. Almost all the Philadelphia coinmen attended. . . . **Joe Berger**, Mercury Records, still on his honeymoon, but expected back this week. **Beverly Green** tells us "Twilight Time" by **The Platters** is a smash as is "Little Train" by **Marie Vasel** and **Erick Storz**. . . . **Joe Lyons**, Columbia, reports two new salesmen. **William Bell**, downtown salesman, has been promoted to the Columbia Record Club in New York. **William Weiss**, formerly of the Harrisburgh territory, replaces Bell. **Bob Haynes**, formerly of D & H Distributors, Harrisburgh, takes over Weiss's Harrisburgh territory. . . . **Chuck Berry**, Chess, will do "Johnnie Be Good" on the bandstand. . . . At King Records they are very excited over **Sugar Ray Robinson's** "I Shoulda Been On My Merry Way." . . . Ran into **Sid Myers**, formerly with David Rosen for ten years. Sid now has his own record shop, Band Stand Record Shop, at 8th and Market Streets. . . . **Lennie** of Sparks Music Distributors, advises that **Jackie Wilson's** "To Be Loved" on Brunswick. broke very big after his appearance on **Dick Clark's** Saturday evening show. **Meyer Blackman** just returned from Florida after a one month stay.

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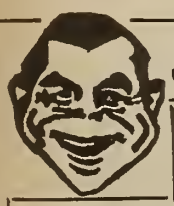
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WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).

WANT — Have permanent, full-time job open for Music and Pin Game Mechanic. Write, via Air-Mail, for application form. MUSIC, INC., BOX 1234, FAIRBANKS, ALASKA. (Tel. 5084).

FOR SALE — Pixies $45; Starlet $55; Monaco $95; South Seas $95; Gay Time $60; Gayety $45; Variety $50; Big Time $75; Broadway $135; Parade $175; Double Header $195; Big Show $225. GLOBE AUTOMATIC VENDING COMPANY, 291 WATER STREET, QUINCY 69, MASS. (Tel. MAyflower 90010).

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WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay $150 to $300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT — Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

WANT—Late used 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone, FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUdson 6-4658).

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WANT—To Buy—AMI Model ß, F-80; Wms. Four Baggers, Mystic, King, Jumbo, and Blinker Bowlers. State quantity and best price, first letter. MONROE COIN MACHINE EXCHANGE. INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. SUperior 1-4600).

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WANT—Wurlitzer Model 1500, 1500A Phonograph; Model 5205, 5207 Wallboxes, any quantity. Write stating condition and best cash price to SIEGEL DISTRIBUTING CO., LTD., 637 YONGE ST., TORONTO, ONTARIO, CANADA. (Tel. WAlnut 1-8944).

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WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GArfield 3585).

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CLASSIFIED ADVERTISING SECTION

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FOR SALE—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE — United Caravans @ $125; and Pixies @ $70; Wurlitzer 4851 Wallboxes @ $9. Write for a complete list of phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MElrose 5-1593).

FOR SALE — Wurlitzer Model 2150 $800; 2000 $675; 1900 $650. WANT—Bally Jumbos and United Top Notch. NATIONAL NOVELTY CO., 640 E. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel. LO 1-6770-1).

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FOR SALE — Bingos Show Times $395; Key West $375; Big Show $325; Broadway $245; Miami Beach $125; Big Time $125; Gaytime $110. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel. AXminster 4-3529).

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FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA (Tel.: 3-8688).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2473).

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FOR SALE—Route of Coin Machines established over 10 years consists of Juke Boxes, various kinds of Amusement Games. Located within 30 miles of Denver, 60 pieces of equipment on 30 locations. Will finance to responsible party. MIDWEST MUSIC COMPANY, 3850 MARIPOSA STREET, DENVER 11, COLORADO.

FOR SALE—Bally: ABC Bowler $350; Blue Ribbon & Gold Medal $195 ea.; United: Regulation $350; Mercury $165; Fifth Inning $135. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y. (Tel. FRanklin 7-2162 or 4-7549).

FOR SALE — America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

CLASSIFIED ADVERTISING SECTION

FOR SALE — Credit — Do you need terms? Write, Call for our Time Payment Plan. All over the United States very late Music Machines, Kiddie Rides. Wanted to buy: Shuffle Alleys. Will prepay to you crates for packing. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel. ALgonquin 4-4040).

FOR SALE — Seeburg Converted V200's Like New. Reconditioned. Make us your best offer for five or ten. MUSIC SYSTEMS, INC., MICHIGAN, 14561 LIVERNOIS, DETROIT 38, MICH. (Tel. DIamond 1-3900).

FOR SALE — New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Limed Oak, Natural or Mahogany. Packed Two to a Carton, $11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS (Tel. INdependence 3-2210).

FOR SALE—Bally and United Bingos. Practically any game. Write for prices. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel. HO 4-6111).

FOR SALE—New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, $1.69 ea.; $18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", $11.95 set; 3" Marbelized Rubber Balls, $1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE—Seeburg 147M $35; Seeburg Hideaway $35: Seeburg 20 Record Wallboxes $3.00. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel. NE 5-1443).

FOR SALE — Seeburg C's $399.50; AMI C 45 RPM $99.50; Bally ABC Bowler $294.50; Williams DeLuxe Baseball $59.50; Mutoscope Lord's Prayer $224.50; Exhibit Ringer Balls $89.50; Williams 5th Inning $89.50; Williams Crane $119.50. ODCO, INC., 1100-02 BROADWAY, ALBANY 4, N. Y.

FOR SALE — Gottlieb's Scoreboard $195; C. C. Criss Cross $75; Geneo Shuffle Pool $75; Wm.'s Crane $100. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNion 3-8574).

FOR SALE—Write for low prices on following: Williams: Top Hat (New); Soccer Kick Off (New); Naples (New); Ten Pin (New); Steeple Chase (New). Bally: Circus (New); All-Star DeLuxe (New); Target Roll (New); Motor Bike; Hot Rod. Rock-Ola 1455D (New). Also Bally Space Ship at $195. LAKE CITY AMUSE. CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel. HE 1-7577).

FOR SALE — Millions of extra coins are taken from clean machines. Clean Right with Lemonite. B. J. Nichol & Associates, Inc., San Antonio, Texas, use and sell Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE — Wurlitzer 1700 $455; 1800 $525; Seeburg M100C $395; M100R $595; V200 $645; AMI E120 $325; G-200 $650. WANT—Rifle Games, buy or trade. DISCO, INC., 835 EAST 31st ST., LOS ANGELES 11, CALIF. (Tel. ADams 4-9616).

FOR SALE—Shuffle Alleys, DeLuxe Congress, DeLuxe ABC, Gold Medal, Blue Ribbons, Bingos: Sun Valleys, Show Times, Big Shows. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780).

FOR SALE — Seeburg V-200's, very clean, $735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

FOR SALE — 1448 Rock-Olas, Like New, $595; Chicago Coin Ski Bowls, $345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: DUnkirk 3-8735).

FOR SALE—or trade for Late Bingos or Pin Games: Seeburg M100 G; Seeburg M100 C; Wurlitzer 2000; AMI G-200; DuGrenier Candymart w/mint Vendor; Eastern Electric Mark II Cigarette Vendor; Un. Carnival Gun; Ex Treasure Cove; Genco Davy Crocket Rifle. MILLER, NEWMARK DIST. CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel. GL 6-6807).

CLASSIFIED ADVERTISING SECTION

FOR SALE — Closeout: Brand new original factory crates. United's Playtime, sacrifice, $375 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. WHituey 5-2893).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Alumiuum Instructiou Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUE 3, N. Y.

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-5000).

FOR SALE — Reconditioned Phonographs at a price. 3 1900 Wurlitzers at $550; 2 V-200 Seeburgs at $550; 1 1800 Wurlitzer at $495; 2 100-W Seeburgs at $550; 1 100-G Seeburg at $550; 2 G-200 AMIs at $600; 1 1550A Hi Fi Wurlitzer at $175; 1 1650 Wurlitzer at $235. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, NEW YORK (Tel. LIncoln 9106).

FOR SALE—Seeburg KD200's. Like New, $865; Seeburg R's, Shopped, $550; Seeburg C's, Shopped, $475; Wurlitzer 2150's, Like New, $775; Wurlitzer 1800's, Shopped, $475. BELMONT MUSIC CO., 116-118 N.E. GLENDALE AVE., PEORIA, ILL. (Tel. 6-4424).

FOR SALE—Marble Queen $85; Sluggin' Champ $160; Lovely Lucy $90; Keeney Club Bowler, 8" Pins, 10 Player $100 (like new); Wms. Super Pennant Baseball $100; Ex. Sport Gallery $125. WANT—Bingos and 5 Ball Novelty Games. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel. MArket 1-5438).

FOR SALE—Big Shows $250; Showtimes $365; Key Wests $300; Big Time $100; Broadway $160; Nite Club $185. NASTASI DIST. CO., 912 POYDIAS STREET, NEW ORLEANS, LA. (Tel. MAgnolia 7459).

FOR SALE — Beach Clubs, checked and cleaned, uew parts $60; Others in working order but not checked $40; Bally Beauty, Checked $50; as is $30; Yacht Club $50; as is $30; United Lightning Bowler $175; 11th Frame $135. HALLGREN DISTRIBUTORS, INC., 1626 3rd AVE., MOLINE, ILLINOIS. (Tel. 4-6703).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for locatiou. 5c or 10c play. Special price, $79.50. Write for quautity prices and lists of other equipment. G O R SALES, 5216 NO. LECLAIRE AVE., CHICAGO, ILL. (Tel. AVenue 3-6818).

FOR SALE — Late Model Rock-Ola 120 Wall Boxes, used 3 months $49.95. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, OREGON (Tel. ATwater 7565).

FOR SALE—Entire music route for sale in Spokane, Washington. Sixty Phonographs all late equipment. This route is showing a very good return. Total investment approximately $65,000. Down payment required $20,000. For further information Write BOX 543, MILWOOD BRANCH POST OFFICE, SPOKANE, WASHINGTON.

FOR SALE — Specials — Bally: Sun Valleys $555; Bally Bikes slightly used $435. Decco: Grandma beautiful condition $195. International Mutoscope: Voice-O-Graph $65. McDow Mfg. Co.: Relax-A-Lator perfect shape $95. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel. JAckson 2-5306).

MISCELLANEOUS

NOTICE — That idea that you have can become a new coin operated device. Contact Bob Young for development and engineering service. BOB YOUNG'S SERVICE, 2427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. NO 2-3254).

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NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

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THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION
966th CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	35.00	60.00
4. Model B, '48, 40 Sel., 78 RPM	50.00	85.00
4. Model C, '50, 40 Sel., 78 RPM	50.00	125.00
4. Model D-40, '51, 40 Sel., 78 RPM	115.00	225.00
4. Model D-80, '51, 80 Sel., 45 RPM	195.00	300.00
4. Model E-40, '53, 40 Sel., 78 RPM	195.00	325.00
4. Model E-80, '53, 80 Sel., 45 RPM	225.00	350.00
4* Model E-120, '53, 120 Sel., 45 RPM	285.00	365.00
4. Model F-80, '54, 120 Sel., 45 RPM	325.00	465.00
4* Model F-120, '54, 120 Sel., 45 RPM	395.00	550.00
4. Model G-80, '55, 80 Sel., 45 RPM	545.00	650.00
1* Model G-120, '55, 120 Sel., 45 RPM	550.00	675.00
1* Model G-200, '56, 200 Sel., 45 RPM	575.00	725.00
7. Model H-200, '56, 200 Sel., 45 RPM	750.00	895.00
4. WM Wall Box	5.00	8.00
4. SM or SL Stepper	5.00	8.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	20.00	45.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	25.00	45.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	45.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	55.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	45.00	90.00
4. 1432, Same as above, Converted to 45 RPM	60.00	150.00
4. 1434, '51, Rocket, '51-52, 50 Sel., 78 RPM	70.00	150.00
4* 1434, Same as above, Converted to 45 RPM	70.00	150.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	75.00	175.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	245.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	295.00	435.00
4* 1446, '54, Hi-Fi, 120 Sel., 45 RPM	350.00	550.00
4* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	475.00	650.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	30.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	30.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	35.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
4* M100A, '49, 100 Sel., 78 RPM	95.00	190.00
4* M100B, '51, 100 Sel., 45 RPM	300.00	400.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	300.00	420.00
4* M100C, '53, 100 Sel., 45 RPM	375.00	550.00
4* HF100G, '54, 100 Sel., 45 RPM	495.00	650.00
2* HF100R, '54, 100 Sel., 45 RPM	525.00	695.00
2* V200, '55, 200 Sel., 45 RPM	525.00	795.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	5.00
4. W4L-56	5.00	8.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	5.00	8.00
4. W6L-56 5/10/25 Wireless	5.00	8.00
4. 3W7-L-56	5.00	8.00
4* 3W1 Wall-a-matic	39.50	60.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1017, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1080, '46, 24 Sel., 78 RPM	25.00	50.00
4. 1100, '47, 24 Sel., 78 RPM	25.00	55.00

(PHONOGRAPHS—Continued)

2. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	40.00	90.00
2. 1250, '50, 48 Sel., 45 or 78 RPM	50.00	100.00
2* 1400, '51, 48 Sel., 45 or 78 RPM	50.00	150.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	100.00	175.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	100.00	200.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	145.00	245.00
2* 1600, '53, 48 Sel., 45 & 78 Intermix	200.00	295.00
4. 1650, '53, 48 Sel., 45 RPM	225.00	325.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	350.00
2* 1700, '54, 104 Sel., 45 RPM	395.00	585.00
4* 1800, '55, 104 Sel., 45 RPM	475.00	675.00
4* 1900, '56, 104 Sel., 45 RPM	550.00	775.00
4* 2000, '56, 200 Sel., 45 RPM	595.00	845.00
4* 2150, '57, 200 Sel., 45 RPM	725.00	800.00
4. 2140 Wall Box	2.50	5.00
4. 3020 Wall Box	3.00	8.00
4. 3048 (Conv. of 3020)	3.00	10.00
4. 3031 Wall Box	3.00	9.00
4. 3045 Wall Box	3.00	9.00
4. 4820 Wall Box	8.00	20.00
4. 4851 Wall Box	9.00	25.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

2* Ace High (Got 1/57)	245.00	290.00
4. Across the Board (Un 9/52)	20.00	30.00
4. Arabian Knights (Got 12/53)	80.00	100.00
4. Army-Navy (Wm 10/53)	30.00	50.00
2. Arrow Head (Wm 7/57)	225.00	300.00
4. Atlantic City (B 5/52)	25.00	65.00
4. Auto Race (Got 9/56)	175.00	255.00
4* Balls-A-Poppin' (B 11/56)	125.00	245.00
2* Beach Beauty (B 11/55)	110.00	175.00
4* Beach Club (B 2/53)	25.00	65.00
4* Beauty (B 11/52)	20.00	65.00
4. Big Ben (Wm 9/54)	55.00	115.00
2* Big Show (B 9/56)	210.00	325.00
4. Big Hit (CC 7/52)	15.00	30.00
4* Big Time (B 1/55)	75.00	125.00
4. Blondie (CC 8/56)	145.00	210.00
4* Brazil (Un 10/56)	195.00	255.00
4. Bright Lights (B 5/51)	20.00	30.00
4. Bright Spot (B 11/51)	30.00	50.00
4* Broadway (B 12/55)	150.00	215.00
4. Cabana (Un 3/53)	20.00	50.00
4. Capri (CC 10/56)	110.00	185.00
4. Caravan (Un 2/56)	105.00	165.00
4. Caravan (Wm 6/52)	25.00	50.00
4. Chinatown (Got 10/52)	30.00	50.00
4. Circus (Un 8/52)	25.00	35.00
4. Circus (B 8/57)	300.00	340.00
4. Circus Wagon (Wm 10/55)	145.00	210.00
4* Classy Bowler (Got (7/56)	175.00	230.00
4. C.O.D. (Wm 9/53)	50.00	80.00
4. Colors (Wm 11/54)	75.00	125.00
4. Coney Island (B 9/52)	20.00	50.00
4* Continental Cafe (Got 7/57)	295.00	365.00
4. Coronation (Got 11/52)	25.00	50.00
4. Crossroads (Got 5/52)	25.00	50.00
4. Crosswords (B 1/56)	195.00	250.00
4. Cue Ball (Wm 2/57)	210.00	250.00
4. Daffy Derby (Wm 8/54)	70.00	100.00
4. Daisy May (Got 7/54)	115.00	140.00
4. Dealer "21" (Wm 2/54)	20.00	60.00
2* Derby Day (Got 5/56)	165.00	210.00
4. Diamond Lill (Got 12/54)	95.00	130.00
4. Disk Jockey (Wm 11/52)	30.00	55.00
4. Domino (Wm 5/52)	25.00	40.00
4. Double Header (B 7/56)	175.00	265.00
4. Dragonette (Got 6/54)	100.00	160.00
4. Dude Ranch (B 9/53)	25.00	70.00
4. Duette (Got 4/55)	125.00	175.00
4* Easy Aces (Got 12/55)	150.00	190.00
4. Fair Lady (Got 11/56)	275.00	325.00
4. Fairway (Wm 6/53)	30.00	60.00
2. Flag Ship (Got 1/57)	285.00	325.00
4. Flying High (Got 2/53)	40.00	75.00
4. Four Bells (Got 10/54)	110.00	145.00
4 Four Corners (Wm 12/52)	40.00	65.00
4. "400" (Upright) (Ge 10/52)	30.00	45.00
4. Four Stars (Got 6/52)	30.00	65.00
4. Frolics (B 10/52)	25.00	60.00
4* Frontiersman (Got 11/55)	95.00	160.00
4. Fun House (Wm 10/56)	195.00	235.00
4. Gay Paree (Wm 6/57)	375.00	450.00
4* Gay Times (B 6/55)	75.00	125.00
4* Gayety (B 3/55)	40.00	90.00
4* Gladiator (Got 1/56)	175.00	225.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
4. Gold Star (Got 8/54)	125.00	140.00
4. Grand Champion (Wm 3/53)	35.00	75.00

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(PINBALL GAMES—Continued)

4. Grand Slam (Got 4/53)	35.00	60.00
4. Green Pastures (Got 1/54)	50.00	100.00
4. Gun Club (Wm 11/53)	35.00	75.00
4. Gnys-Dolls (Got 5/53)	30.00	75.00
2* Gypsy Queen (Got 2/55)	100.00	175.00
4. Handicap (Wm 6/52)	30.00	45.00
4. Happy Days (Got 7/52)	25.00	50.00
4. Harbor Lites (Got (2/56)	145.00	185.00
4. Havana (Un 2/54)	20.00	80.00
4. Hawaii (Un 6/54)	35.00	80.00
4. Hawaiian Beanty (Got 4/54)	90.00	115.00
4. Hayburner (Wm 6/51)	25.00	40.00
4* Hi-Fi (B 6/54)	25.00	90.00
4. Hot Diggity (Wm 8/56)	180.00	250.00
4. Ice-Frolics (B 1/54)	40.00	85.00
4. Jalopy (Wm 8/51)	25.00	40.00
4. Jockey Club (Got 5/54)	70.00	125.00
4. Jolly Joker (Un 11/55)	50.00	120.00
4. Jubilee (Got 5/55)	200.00	250.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	30.00
4* Key West (B 12/56)	275.00	350.00
2. Kings (Wm 8/57)	245.00	300.00
4. Lady Luck (Got 9/54)	85.00	145.00
4. Lazy "Q" (Wm 2/54)	35.00	95.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	35.00	50.00
4* Lovely Lucy (Got 2/54)	50.00	115.00
4. Lulu (Wm 12/54)	55.00	125.00
4. Majestic (Got 4/57)	375.00	450.00
4. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	50.00	140.00
4. Marathon (Got 10/55)	185.00	235.00
4* Marble Queen (Got 8/53)	45.00	85.00
4. Mermaid (Got 6/51)	15.00	30.00
4. Mexico (Un 3/54)	35.00	100.00
4* Miami Beach (B 9/55)	90.00	130.00
4. Monaco (Un 8/56)	175.00	265.00
4. Mystic Marvel (Got 3/54)	90.00	130.00
4. Nevada (Un 8/54)	25.00	80.00
4. Niagara (Got 12/51)	20.00	35.00
2* Night Club (B 4/56)	175.00	245.00
4. "9" Sisters (Wm 1/54)	50.00	100.00
4. Olympics (Wm 5/52)	20.00	30.00
4. Palisades (Wm 7/53)	35.00	60.00
4. Palm Beach (B 7/52)	15.00	65.00
4* Palm Springs (B 11/53)	30.00	80.00
4. Parade (B 6/56)	175.00	235.00
4. Paratrooper (Wm 8/52)	20.00	40.00
4. Perky (Wm 11/56)	165.00	225.00
4. Peter Pan (Wm 4/55)	95.00	150.00
4. Piccadilly (Wm 5/56)	150.00	250.00
4. Pin Wheel (Got 11/53)	50.00	90.00
4* Pixie (Un 10/55)	65.00	130.00
4. Playtime (Un 10/57)	295.00	425.00
4. Poker Face (Got 9/53)	50.00	85.00
4. Qnartet (Got 2/52)	40.00	60.00
4. Queen of Hearts (Got 12/52)	40.00	65.00
4. Quintet (Got 3/53)	40.00	80.00
4* Race The Clock (Wm 5/55)	65.00	165.00
4. Rainbow (Got 12/56)	185.00	250.00
4. Regatta (Wm 11/55)	79.00	150.00
4* Register (Got 10/56)	285.00	325.00
4. Rio (Un 11/53)	20.00	65.00
4. Rodeo (Un 2/53)	35.00	60.00
4* Royal Flush (Got 5/57)	235.00	310.00
4. Saddle and Turf (Ev 10/53)	85.00	175.00
4. (Club Model)	100.00	180.00
2* Scoreboard (Got 4/56)	175.00	245,00
4. Screamo (Wm 4/54)	45.00	100.00
4* Sea Belles (Got 8/56)	225.00	285.00
4. Shamrock (Wm 1/57)	195.00	240.00
4. Shindig (Got 10/53)	50.00	110.00
4. Show Boat (Un 12/52)	45.00	60.00
4* Show Time (3/56)	325.00	425.00
4. Silver (Got 10/57)	295.00	335.00
4. Silver Chest (Upright) (Ge 4/53)	40.00	70.00
4. Silver Skates (Wm 2/53)	30.00	70.00
4. Singapore (Un 10/54)	25.00	80.00
4. Skill Pool (Got 8/52)	30.00	60.00
4. Slngfest (Wm 3/52)	25.00	40.00
4* Sluggin' Champ (Got 4/55)	99.00	175.00
4* Smoke Signal (Wm 10/55)	125.00	150.00
4. Snafn (Wm 12/55)	115.00	180.00
4* Southern Belle (Got 6/55)	129.00	175.00
4. South Seas (Un 5/56)	155.00	255.00
4. Spitfire (Wm 2/55)	60.00	115.00
4. Spot Lite (B 1/52)	25.00	50.00
4. Sportsman (Wm 2/52)	20.00	30.00
4. Springtime (Ge 3/52)	20.00	30.00
4. Stage Coach (Got 11/54)	125.00	160.00
4* Stardust (Wm 3/56)	115.00	200.00
4. Starfire (Wm 1/57)	210.00	230.00
4. Starlets (Un 12/55)	65.00	140.00
4. Star Pool (Wm 10/54)	50.00	100.00
4. Stars (Un 6/52)	25.00	40.00
4. Starlite (Wm 3/53)	30.00	50.00
4. Struggle Buggies (Wm 12/53)	35.00	65.00
1. Super Circus (Got 10/57)	375.00	425.00
1. Super Jumbo (Got 10/54)	225.00	275.00
4. Snper-Score (Wm 9/56)	195.00	250.00
4* Surf Club (B 3/54)	35.00	70.00
4. Surf Rider (Wm 12/56)	195.00	250.00
4. Sweepstakes (Wm 1/52)	30.00	55.00
4* Sweet-Add-A-Line (Got 7/55)	125.00	175.00
4. Tahiti (Un 8/53)	25.00	75.00
4. Three Deuces (Wm 8/55)	120.00	150.00
4. Thunderbird (Wm 5/54)	69.00	125.00
4. Tim-Buc-Tu (Wm 1/56)	125.00	165.00
4. Times Square (Wm 4/53)	35.00	65.00
4. Toreador (Got 6/56)	200.00	275.00
2* Tournament (Got 8/55)	175.00	240.00
4. Triple Play (Un 8/55)	55.00	145.00
4. Tropicana (Un 1/55)	25.00	110.00
4. Tropics (Un 7/53)	25.00	60.00
4. Twenty Grand (Wm 12/52)	25.00	50.00
4. Twin Bill (Got 1/55)	120.00	150.00
4* Variety (B 9/54)	45.00	85.00
4. Whizz Kids (CC 3/52)	20.00	35.00
4* Wishing Well (Got 9/55)	145.00	175.00
4* World Champ (Got 8/57)	250.00	295.00
4. Wonderland (Wm 5/55)	110.00	140.00
4. Yacht Club (B 6/53)	30.00	55.00
4. Zingo (Un 10/51)	25.00	45.00

UPRIGHT ELECTRONIC SCORING F. P. GAMES

4. Big Tent (Ke 12/56)	250.00	325.00
4. Circus (Au 5/56)	235.00	265.00
4. County Fair (Au 3/57)	275.00	325.00
4. Gun Smoke (Ga 5/56)	315.00	325.00
4. Hunter (Ga 5/55)	225.00	235.00
4. Skeet Shoot (Ga 1/57)	375.00	395.00
2. Super Big Tent (Ke 6/57)	345.00	395.00
2. Super Hunter (Ga 6/57)	395.00	435.00

SHUFFLES and BOWLERS

4. Bally Victory Bowler (5/54)	55.00	100.00
4. Bally Champion Bowler (5/54)	60.00	100.00
4. Bally Jet Bowler (8/54)	65.00	120.00
4. Bally Rocket Bowler (8/54)	65.00	125.00
4. Bally Mystic Bowler (12/54)	90.00	150.00
4* Bally Magic Bowler (12/54)	90.00	155.00
4. Bally Blue Ribbon (3/55)	140.00	200.00
4. Bally Gold Medal (3/55)	150.00	200.00
4. Bally ABC Bowler (7/55)	240.00	350.00
4. DeLuxe model	245.00	350.00
4. Bally Congress (7/55)	275.00	350.00
4. DeLuxe model	275.00	355.00
4. Bally Jumbo Bowler (9/55)	275.00	355.00
4. Bally King Pin Bowler (9/55)	275.00	360.00
4* Bally ABC Bowling Lane (1/57) 14 Foot	425.00	545.00
4. ChiCoin 6-Player (8/51)	25.00	50.00
4. ChiCoin 6-player DeLuxe (5/52)	25.00	50.00
4. ChiCoin Match Bowler (6/52)	25.00	55.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	60.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	65.00
4. ChiCoin 10th Frame Special (12/52)	35.00	70.00
4. ChiCoin Name Bowler (1/53)	35.00	75.00
4. ChiCoin 10th Frame Donble Score Bowler (2/53)	35.00	75.00
4. ChiCoin Crown (4/53)	35.00	85.00
4. ChiCoin Crown, Giant Pins (4/53)	35.00	90.00
4. ChiCoin Triple Score (6/53)	35.00	90.00
4. ChiCoin Gold Cup (7/53)	40.00	95.00
4. ChiCoin High Speed Crown (7/53)	45.00	100.00
4. ChiCoin High Speed Triple Score (8/53)	50.00	100.00
4. ChiCoin Advance (10/53)	30.00	100.00
2. ChiCoin King (10/53)	35.00	110.00
2. ChiCoin Criss Cross Bowler (12/53)	40.00	120.00
2. ChiCoin Super Frame (3/54)	45.00	125.00
4. ChiCoin Starlite (5/54)	55.00	150.00
4. ChiCoin Featnre (7/54)	60.00	155.00
4. ChiCoin Holiday (9/54)	70.00	175.00
4. ChiCoin Flash (10/54)	70.00	175.00
4. ChiCoin Playtime (10/54)	95.00	175.00
4. ChiCoin Fireball (11/54)	95.00	190.00
4. ChiCoin Thunderbolt (12/54)	100.00	210.00
4. ChiCoin Triple Strike (2/55)	100.00	210.00
4. ChiCoin Arrow (2/55)	120.00	220.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	110.00
4. DeLuxe model	40.00	120.00
4. ChiCoin Bonus Score (4/55)	150.00	210.00
4. ChiCoin Big Leagne (5/55)	160.00	220.00
4. ChiCoin Hollywood (5/55)	175.00	230.00
4. ChiCoin Blinker (8/55)	175.00	250.00
4. ChiCoin Score-A-Line (9/55)	175.00	255.00
4. ChiCoin Bowling Team (10/55)	175.00	265.00
4. ChiCoin Miami Shuffle (10/56)	35.00	125.00
4* ChiCoin Bowling League (2/57) 14 Foot	425.00	545.00
4* ChiCoin Ski-Bowl (11/50) 6 Player	180.00	300.00
4. Exhibit Twin Rotation (5/52)	50.00	80.00
4. Genco Shuffle Target (7/51)	10.00	25.00
4* Genco Shuffle Pool (11/53)	30.00	75.00
2. Genco Match Pool (2/54)	50.00	60.00
4* Genco Skill Ball 2 Player (11/56)	125.00	245.00
6 Player (2/57)	189.50	285.00
4* Gottlieb Bowlette (3/50)	10.00	20.00
4. Keeney Snper DeLuxe League Bowler (3/52)	25.00	40.00
4. Keeney High Score League (5/52)	25.00	45.00
4. Keeney Team (10/52)	25.00	50.00
4. Keeney Club (4/53)	25.00	100.00
4. Keeney Domino (5/53)	30.00	110.00
4. Keeney Carnival (5/53)	40.00	115.00
4. Keeney Pacemaker (9/53)	40.00	125.00
4. Keeney Mainliner Bowler (1/54)	45.00	130.00
4. Keeney Bonus Bowler (3/54)	45.00	140.00
4. Keeney Diamond Bowler (5/54)	70.00	155.00
4. Keeney Bikini (6/54)	75.00	160.00
4. Keeney Century (6/54)	90.00	170.00
4. Keeney American (9/54)	90.00	175.00
4. Keeney National (9/54)	90.00	180.00
4. Keeney Speedlane (4/55)	125.00	200.00
4. United 6-Player Super (3/52)	20.00	35.00
4. United 4-Player Official (5/52)	20.00	35.00
4. United 6-Player Super (7/52)	20.00	45.00
4. United 10th Frame Star (9/52)	20.00	50.00
4. United Manhattan 10th Frame (9/52)	20.00	55.00
4. United Manhattan (9/52)	30.00	60.00
4. United 10th Frame Super (10/52)	30.00	65.00
4. United Cascade (2/53)	30.00	65.00
4. United Clover (2/53)	30.00	70.00
4. United Liberty (2/53)	35.00	75.00
4. United Classic (6/53)	35.00	75.00
4. United Olympic (6/53)	35.00	75.00
4. United Royal (9/53)	35.00	80.00
4. United Imperial (9/53)	40.00	90.00
4. DeLuxe model	40.00	90.00
4. United Chief (11/53)	40.00	110.00
4. United Leader (11/53)	45.00	110.00
4. DeLuxe model	45.00	115.00
4. United Team (1/54)	45.00	115.00
4. DeLuxe model	50.00	120.00
4. United League (1/54)	50.00	125.00
4. DeLuxe model	50.00	130.00
4. United Ace (5/54)	55.00	135.00
4. DeLuxe model	55.00	140.00
4. United Rainbow (5/54)	55.00	145.00
4. United Banner (8/54)	65.00	145.00
4. DeLuxe model	65.00	150.00
4. United Shuffle Targette (8/54)	65.00	155.00
4. DeLnxe model	65.00	160.00
4. United Speedy (8/54)	65.00	165.00
4. Un. 11th Frame (10/54)	65.00	165.00
4. DeLnxe model	65.00	170.00
4. United Comet Targette (11/54)	70.00	175.00
4. DeLuxe model	75.00	180.00
4. United Mercury (12/54)	80.00	180.00
4. DeLuxe model	80.00	185.00
4. United Mars (1/55)	90.00	190.00
4. DeLuxe model	95.00	190.00
4. Un. Lightning (2/55)	95.00	190.00
4. DeLuxe model	95.00	195.00
4* United Venus (3/55)	95.00	195.00
2. DeLuxe model	100.00	195.00
2. United Clipper (5/55)	100.00	195.00
2. DeLuxe model	100.00	195.00
2. Un. Derby Roll (5/55)	100.00	195.00
4. DeLnxe model	100.00	220.00
2. Un. 5th Inning (6/55)	89.50	225.00
4. DeLuxe model	100.00	230.00
4. United Capitol (6/55)	140.00	235.00
4. DeLuxe model	140.00	240.00
4. Un. Super Bonus (9/55)	160.00	245.00
4. DeLuxe model	165.00	250.00
4. Un. Top Notch (10/55)	270.00	335.00
4. Top Notch Special	270.00	335.00
4. Un. Regulation (11/55)	270.00	350.00
4. DeLuxe model	275.00	350.00
4* United Bowling Alley (11/56) 14 Foot	395.00	545.00
4* Wms. Roll-A-Ball (12/56) 6 Player	175.00	275.00

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4. Bally Champion Horse	295.00	400.00
4. Bally Moon Ride	100.00	245.00
4* Bally Space Ship	150.00	295.00
4. Bally Speed Boat	165.00	275.00
4* Bert Lane Merry-Go-Round	200.00	325.00
4* Bert Lane Miss America Boat	225.00	275.00
4. Bert Lane Fire Engine	320.00	385.00
4. Capitol Donald Duck	265.00	350.00
4. Capitol Elsie	275.00	375.00
4. Capitol Palomino Horse	250.00	375.00
4. Capitol See Saw	125.00	295.00
4. Chicago Coin Super Jet	125.00	295.00
4* Chicago Round The World Trainer	300.00	375.00
4. Decco Merry-Go-Round	130.00	350.00
4. Decco Space Ranger	250.00	365.00
4. Exhibit Big Bronco	295.00	375.00
4. Exhibit Mustang	300.00	375.00
4. Exhibit Space Patrol	100.00	265.00
4. Scientific Television	195.00	275.00

4. ABT 6 Gun Rifle Range	475.00	575.00
4. Air Football	195.00	250.00
4. Amus. Boomerang	30.00	70.00
4. Bally Big Inning	50.00	75.00
4. Bally Heavy Hitter	30.00	65.00
4. Bally King Pin	20.00	40.00
4. Bally Rapid Fire	50.00	75.00
4. Bally Undersea Raider	50.00	75.00
4* Capitol Midget Movies	95.00	150.00
4. Champion Hockey	40.00	100.00
4* Chi-Coin Basketball Champ	85.00	150.00
4. ChiCoin 4-Player Derby	95.00	150.00
4. CbiCoin Goalee	40.00	95.00
4. ChiCoin Hockey	45.00	65.00
4. ChiCoin Midget Skee	60.00	125.00
4. ChiCoin Pistol	30.00	75.00
4. ChiCoin Home Run, 6 Player (3/54)	60.00	150.00
4. Super model	85.00	160.00
4* ChiCoin Twin Hockey (5/56)	150.00	250.00
4* ChiCoin Steam Shovel (5/56)	100.00	195.00
4. Evans Bola Score	30.00	60.00
4. Evans Bat-A-Score	35.00	95.00
4. Evans Ski Roll	35.00	60.00
4. Evans Super Bomber	50.00	115.00
4. Evans Play Ball	25.00	50.00
4* Exhibit Dale Gun	15.00	85.00
4. Exhibit Gun Patrol	40.00	100.00
4. Exhibit Jet Gun	40.00	125.00
4. Exhibit Space Gun	40.00	125.00
4. Exhibit Pony Express	40.00	120.00
4. Exhibit Silver Bullets	40.00	125.00
4. Exhibit Six Shooter	35.00	120.00
4. Exhibit Vitalizer	40.00	60.00
4. Exhibit Shooting Gal. (6/54)	45.00	110.00
4. Exhibit Star Shooting Gallery (9/54)	75.00	150.00
4. Exhibit Sportland Shooting Gallery (11/54)	90.00	160.00
4. Exhibit "500" Shooting Gallery (3/55)	100.00	200.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	200.00	225.00
4. Exhibit Jungle Hunt (3/57)	225.00	335.00
4* Exhibit Ringer Ball (11/56)	50.00	100.00
4. Genco Sky Gunner	60.00	125.00
4. Genco Night Fighter	70.00	125.00
4. Genco 2-Player Basketball	100.00	225.00
4* Genco Rifle Gal. (6/54)	115.00	165.00
4. Genco Big Top Rifle Gallery (6/54)	175.00	250.00
4. Super Model (12/55)	275.00	320.00
4. Genco Wild West Gun (2/55)	150.00	250.00
4. Genco Sky Rocket Rifle Gal. (5/55)	150.00	225.00
4. Genco Champion Baseball (9/55)	150.00	235.00
4* Genco Quarterback (10/55)	125.00	250.00
2* Genco Hi-Fly Baseball (5/56)	150.00	255.00
4* Genco State Fair Rifle Gal. (6/56)	225.00	295.00
4* Genco Davy Crockett (10/56)	225.00	325.00
4. Genco Circus Rifle (3/57)	365.00	425.00
4 Jack Rabbit	40.00	70.00
4. Jungle Joe	40.00	60.00
4. Keeney Air Raider	40.00	125.00
4. Keeney Sub Gun	40.00	125.00
4. Keeney Texas Leaguer	20.00	40.00
4. Keeney Sportsman (11/54)	125.00	160.00
4. DeLuxe model	130.00	170.00
4. Keeney Ranger (3/55)	220.00	240.00
4. DeLuxe model (3/55)	225.00	250.00
4. Lite League	30.00	75.00
4. Mills Panorama Peek (11/54)	175.00	275.00
4. Mills Conv. for Panoram Peek	10.00	15.00
4. Muto. Atomic Bomber	65.00	125.00
4. Mutos. Ace Bombers	85.00	140.00
4. Mutoscope Dr. Mobile (Prewar)	65.00	150.00
4. Mutos. Fly Saucers	90.00	125.00
4. Mutos. Pboto (Pre-War)	100.00	270.00
4. Mutos. Photomatic (DeLuxe)	145.00	325.00
4. Mutoscope Silver Gloves	120.00	200.00
4. Mutoscope Sky Fighter	60.00	135.00
4. Mutos. Voice-O-Grapb 35¢	145.00	325.00
4. Mutoscope K. O. Champ	250.00	335.00
4. Mutos. Drive Yourself	395.00	495.00
4. Mutoscope Rock n' Roll (7/56)	30.00	100.00
4. QT Pool Table	30.00	50.00
4. Quizzer	40.00	60.00
4. Rockola World Series	35.00	60.00
4. Scientific Basketball	20.00	35.00
4. Scientific Batting Pr.	30.00	95.00
4. Scientific Pitch 'Em	45.00	140.00
4. Seeburg Bear Gun	50.00	150.00
4. Seeburg Shoot the Chute	40.00	80.00
4* Seeburg Coon Hunt	85.00	150.00
4. Set Shot Basketball	125.00	195.00
4* Telequiz	65.00	110.00
4. United Team Hockey	20.00	40.00
4. United Jungle Gun	75.00	140.00
4. DeLuxe model	75.00	145.00
4. Un. Carn. Gun (10/54)	99.50	150.00
4. DeLuxe model	110.00	160.00
4. Un. Bonus Gun (1/55)	195.00	230.00
4. DeLuxe model	200.00	240.00
4. United Super Slugger (7/55)	215.00	275.00
4. United Star Slugger (4/56)	215.00	275.00
4* Un. Pirate Gun (10/56)	295.00	365.00
4. Wilcox-Gay Recordio	30.00	55.00
4. Wms. DeLuxe World Series (2/52)	35.00	95.00
4. Wms. DeLuxe Baseball (4/53)	45.00	100.00
4. Wms. Pennant Baseball (12/53)	50.00	110.00
4. Wms. Super Pennant Baseball (12/53)	50.00	120.00
4. Williams Super Star Baseball (12/53)	50.00	130.00
4. Williams Major League Baseball (2/54)	65.00	160.00
4. Wms. All-Star Baseball (2/54)	90.00	160.00
4. Williams Big League Baseball (2/54)	100.00	160.00
4. Williams Jet Figbter (10/54)	100.00	225.00
4. Williams Safari (2/54)	195.00	275.00
4. DeLuxe model	195.00	280.00
4. Wms. Polar Hunt (3/55)	200.00	295.00
4. Wms. Sidewalk Engineer (4/55)	95.00	150.00
4. Wms. King Of Swat (5/55)	150.00	220.00
4. William Four Bagger (4/56)	245.00	325.00
4. DeLuxe model	245.00	330.00
4. Williams Polar Hunt (3/55)	215.00	320.00
4* Wms. Crane (10/56)	85.00	165.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INC.

No List Price Authorized for Publication

- I 200, 200 Selec. Phonograph
- I 120, 120 Selec. Phonograph
- I 100, 100 Selec. Phonograph
- IAR-200 Selective-play Hideaway
- IBB-200 Continuous-play Hideaway
- WQ-200
- 200 Selec. Wall Box
- WQ-120
- 120 Selec. Wall Box
- Bargrip Wall Box Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-BELL MFG. CO.

Play Ball, Counter Game	$ 49.50
Super Circus	No List Price
(Upright Electronic Scoring F. P. Games)	

BALLY MFG. CO.

Trophy Bowler	
11 Foot	$1,299.00
14 Foot	1,315.00
4 Foot Sections, Each	50.00
Miss America (In Line Game)	862.00
Skill Roll	415.00
All-Star DeLuxe Bowler	640.00
All-Star DeLuxe Bowler (Free Play Model)	665.00
All-Star Super DeLuxe Bowler (Match Play Model)	665.00
ABC Super DeLuxe Bowler (6 Player, Puck Type) 8½ Foot	775.00
Toonerville Trolley	835.00
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (With new all-metal cabinet)	835.00

CHICAGO COIN MACHINE

Rocket Shuffle
- Regular Model
- Replay Model
- Commando Machine Gun

No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

Card Vendor, witb base
- Single Column
- Double Column

No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Guesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale

No List Price Authorized for Publication

GAMES, INC.

- Double Shot (Upright Electronic Scoring F. P. Games)

No List Price Authorized for Publication

GENCO MANUFACTURING

- Fun Fair (Single Player, Five-Ball)
- Gun Club Rifle Gallery
- Horoscope Fortune Teller
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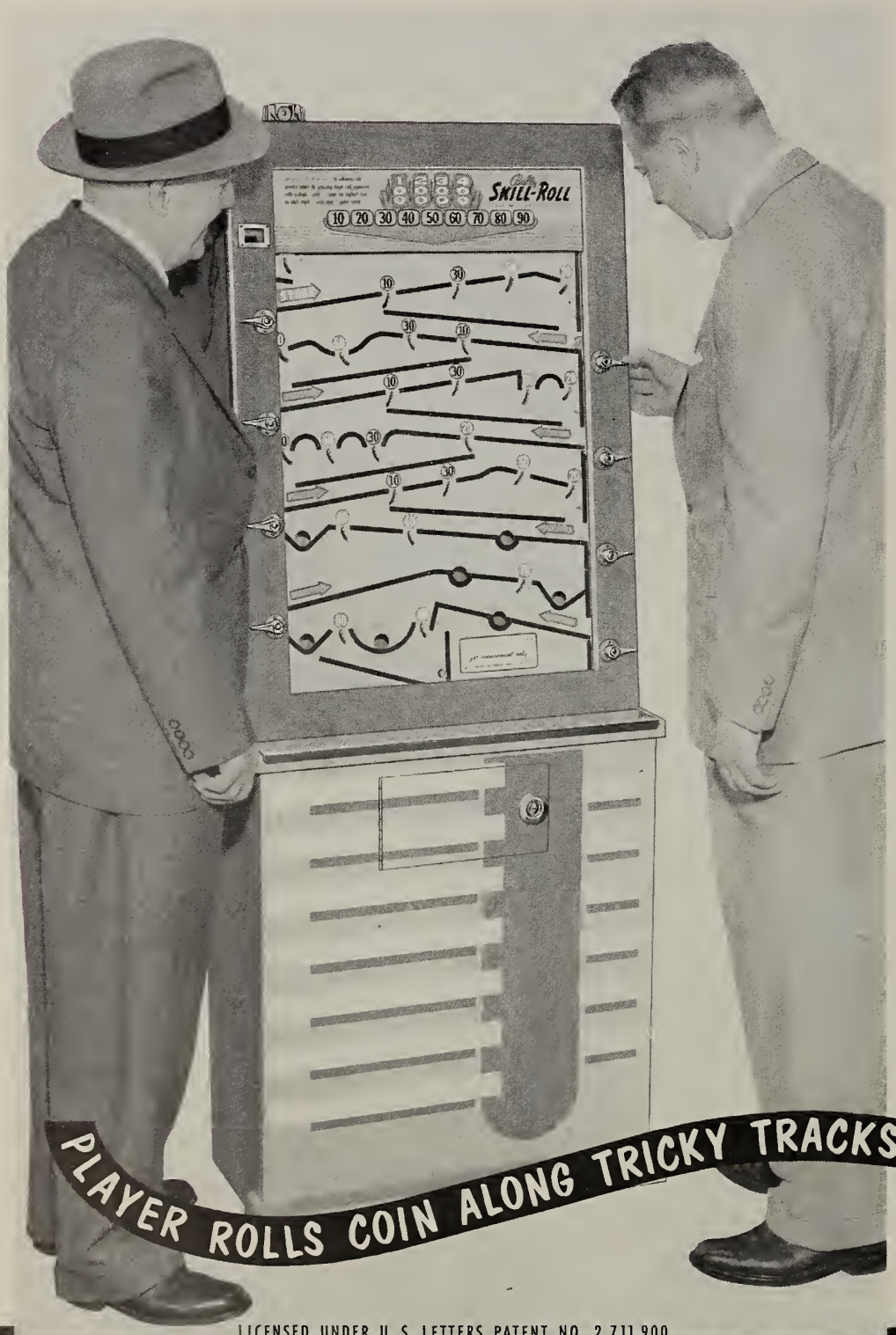

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